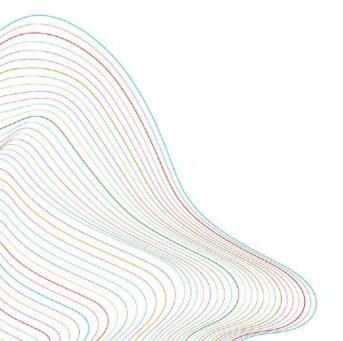
# PRAYAS QQIQ ANNUAL CSR REPORT 2023-24



**TPCØDL** For You, With You, Always



# PRAYAS QQIQ ANNUAL CSR REPORT 2023-24



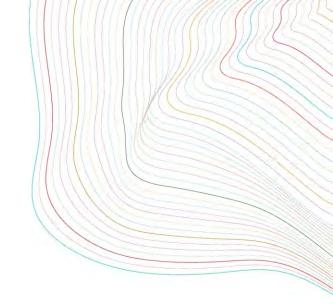
## **FOREWORD**

This is TP Central Odisha Distribution
Limited's (TPCODL) Annual Corporate
Social Responsibility (CSR) Report for the
fiscal year 2023 - 2024. This report serves
as a comprehensive account of our
steadfast commitment to societal
well-being and sustainable development,
reflecting the essence of our CSR mission
and vision.

At TPCODL, our CSR policy is rooted in a deep-seated commitment to enriching lives and fostering inclusive growth in the communities we serve. Guided by our mission to empower communities and our vision for a more equitable and sustainable future, we have embarked on a journey to make a tangible difference to the lives of people.

Throughout the fiscal year 2023-2024, TPCODL has strategically aligned its CSR initiatives with the mission and vision, focusing on key areas critical for holistic community development. Livelihood augmentation and skilling stands at the forefront of our efforts, as we believe in the transformative power of knowledge and reaching out to the last mile with increased engagement quotient. Our programs aim to enhance strengthening institutions and its delivery efficiency, promote Art and artisans, hence focusing more on the women empowerment, ensuring that community shall has access to government entitlements and schemes, regardless of their socio-economic background, reaching out to the community through health care initiatives which can lead to empowered community through more collaboration and convergence with like minded stakeholders

Moreover, our commitment to enhancing employability and fostering entrepreneurship remains unwavering. By providing skill development training, vocational courses, and entrepreneurship incubation support, we empower individuals to unlock their full potential and become drivers of economic growth. Through these initiatives, we not only create employment opportunities but also nurture a culture of innovation and self-reliance within the communities we serve.



In line with our dedication to essential services, particularly in the domain of healthcare, TPCODL has undertaken significant initiatives to improve access to healthcare services, especially in underserved areas. The introduction of Mobile Health Unit stands as a testament to our commitment to ensuring the well-being of communities. This initiative aims to provide accessible healthcare services, raise awareness about preventive care, and address healthcare disparities, thereby contributing to the overall health and resilience of the community.

Our CSR initiatives are intricately aligned with the United Nations Sustainable Development Goals (SDGs), serving as a guiding framework for our actions. By addressing challenges related to education, employability, entrepreneurship, and healthcare, we actively contribute to the achievement of multiple SDGs, amplifying our impact and driving sustainable development on a broader scale. Our aim is also to promote the flavor of Volunteering among our employees which can later transmit into action for helping and reaching out to the community.

As we reflect on the accomplishments and milestones achieved during the fiscal year 2023-2024, we extend our heartfelt gratitude to all our likeminded stakeholders, partners, and dedicated & passionate colleagues who have contributed tirelessly to our CSR endeavors. Together, we reaffirm our commitment to creating a positive and lasting impact on the communities we serve, paving the way for a brighter and more sustainable future.

CSR Team, TPCODL

# ARVIND SINGH Chief Executive Officer

Dear Stakeholders,

In our ever-evolving global landscape, Corporate Social Responsibility (CSR) has emerged as a pivotal mechanism for businesses to not only drive positive change but also to fulfil broader societal obligations.

At TP Central Odisha Distribution Limited (TPCODL), we firmly believe that our success is intricately linked with the well-being of the communities we serve. With a steadfast commitment to collaboration, convergence and sustainability, we strive to align our CSR initiatives with the Sustainable Development Goals (SDGs) while staying true to the timeless values and philosophy of the Tata Group's CSR ethos.

Our journey in CSR is not merely about compliance; it is a testament to our unwavering dedication to making meaningful contributions towards social, economic and environmental progress. By actively engaging with stakeholders across various sectors, including government bodies, non-profit organizations, local communities and our valued customers, we endeavour to co-create impactful solutions that address pressing societal challenges while fostering inclusive growth.

At TPCODL, we recognize the critical importance of aligning our CSR efforts with the SDGs, a universal call to action to end poverty, protect the planet and ensure prosperity for all. Through strategic interventions and targeted initiatives, we aim to contribute significantly to key SDG targets, including affordable and clean energy (SDG 7), Industry-Innovation & Infrastructure (SDG 9), Responsible Consumption and Production (SDG 12), Climate Action (SDG 13)

Furthermore, our CSR philosophy at TPCODL resonates deeply with the enduring values espoused by the Tata Group, encapsulated in the belief that business must be a force for good in society. With a rich legacy spanning over a century, the Tata Group's commitment to ethical business practices, community development, and environmental stewardship serves as a guiding light for our CSR endeavours.

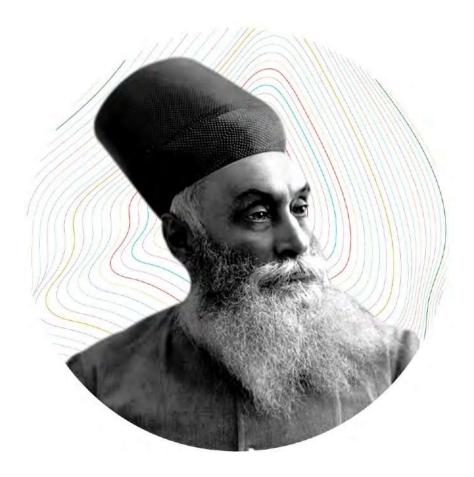


At TPCODL, we recognize that addressing complex societal challenges requires a multifaceted approach that embraces collaboration, innovation, and scale. By fostering robust partnerships with diverse stakeholders, including government agencies, NGOs, academia, and local communities, we amplify the reach and impact of our CSR initiatives. Through collaborative efforts, we leverage collective expertise, resources, and networks to implement innovative solutions that address systemic issues and drive sustainable change. Moreover, we remain committed to scaling our initiatives to reach a broader audience and maximize their effectiveness. Whether it's expanding access to clean energy, promoting education and skill development, or enhancing environmental conservation efforts, we are dedicated to advancing our mission with innovation, collaboration, and scale at the forefront of our endeavours.

As we embark on this transformative journey, I invite each of you to join us in our collective pursuit of building a more sustainable and equitable future. Together, let us harness the power of collaboration, convergence, and sustainability to create lasting impact and drive positive change in the communities we serve.

Thank you for your unwavering support and dedication to our shared vision of a better tomorrow.

Warm regards,



# OUR GOVERNANCE PHILOSOPHY

Our Philosophy is to ensure fair, transparent, accountable, and ethical management to protect the interests of all the stake holders, employees, customers, vendors, regulators, and society. As a responsible corporate citizen and part of the TATA Group, TPCODL follows the law of the land in letter and spirit.

As a TATA company, good corporate governance is the way we do business. It is enshrined in everyday activities and plays an important role in shaping the organization's culture. The corporate governance of the company is inspired by the TATA legacy of 'Leadership with trust', with trust with the core of which lie the TATA values and TATA Code of conduct (TCoC), which guide us to operate with the ethics and integrity.

Our governance Philosophy is based on resilience. Globally, organizations are becoming vulnerable as business becomes complex, virtual, and independent. It is more imperative to build a sustainable and resilient enterprise.

Thus, TPCODL is focused on enhancement of long-term value creation for all stake holders without compromising on integrity, gender sensitivity, societal obligations, environment, and regulatory compliances. All actions is governed by principles, which are reinforced at all levels of the organization. These principles have been and will continue to be the guiding principles of the company.

## TPCODL CSR POLICY BRIEF

The Tata Group, a renowned conglomerate with a rich legacy spanning over a century, has always been guided by a strong commitment to corporate social responsibility (CSR) and sustainable development. Rooted in the visionary philosophy of its founder, Shri Jamshedji Tata, the Tata Group's CSR policy is not merely an obligation but a deeply ingrained ethos that permeates every aspect of its business operations. This essay aims to delve into the CSR policy and philosophy of the Tata Group, highlighting its key principles, initiatives, and the impact it has had on society.

#### Jamshedji Tata's Vision

The foundation of the Tata Group's CSR philosophy can be traced back to the visionary ideals of its founder, Jamshedji Tata. He believed in the concept of "doing well by doing good," wherein business success was intricately linked to societal welfare. His vision extended beyond profit-making to encompass the upliftment of communities, the promotion of education, and the advancement of science and technology. Jamshedji Tata's famous quote,

"In a free enterprise, the community is not just another stakeholder in business but is, in fact, the very purpose of its existence,"

encapsulates the essence of the Tata Group's CSR philosophy.

#### **CSR Policy Overview**

The TPCODL's CSR policy is cascaded from Group's CSR policy is built upon a robust framework that integrates social, environmental, and economic considerations into its business strategy. At its core, the policy is guided by the overarching goal of creating sustainable value for all stakeholders, including employees, customers, shareholders, and society at large. The CSR initiatives of the Tata Group are aligned with the United Nations Sustainable Development Goals (SDGs), reflecting its commitment to addressing global challenges such as poverty, inequality and climate change.

#### **Key Principles**

**Ethical Governance:** The Tata Group upholds the highest standards of ethical governance, transparency, and integrity in all its business dealings. It adheres to a set of core values known as the Tata Code of Conduct, which governs the behavior of its employees and business practices.

Stakeholder Engagement: The Tata Group recognizes the importance of engaging with its stakeholders, including communities, governments, NGOs, and business partners, to understand their needs and concerns. It actively seeks feedback and collaborates with stakeholders to

co-create solutions for sustainable development.

Environmental Stewardship: Environmental sustainability is a key focus area of the Tata Group's CSR policy. It strives to minimize its ecological footprint by promoting energy efficiency, waste reduction, and conservation of natural resources across its diverse portfolio of businesses.

Social Impact: The Tata Group is deeply committed to making a positive social impact through its CSR initiatives. It invests in education, healthcare, skill development, and community development programs to uplift disadvantaged communities and enhance their quality of life.

Innovation and Technology: Innovation is at the heart of the Tata Group's CSR philosophy. It leverages technology and innovation to develop sustainable solutions to complex social and environmental challenges, driving progress and transformation in society.

The TATA group's CSR initiatives have had a profound impact on society, touching the lives of millions of people across India and beyond. Through its concerted efforts in education, healthcare, livelihoods and environmental conservation, the Tata Group has contributed to poverty reduction, improved access to healthcare and education, empowered women and promoted sustainable development in underserved communities. Its emphasis on innovation, technology and collaboration has enabled it to address complex social and environmental challenges effectively, driving positive change and creating lasting impact.

In TP Central Odisha Distribution Limited (TPCODL), our CSR policy is rooted in the visionary philosophy of Jamshedji Tata and aligned with the United Nations Sustainable Development Goals (SDGs). We aim to create local opportunities, foster growth and make a significant impact in every community, with a particular focus on empowering women through inclusive growth. We believe in infusing innovation into existing development programs through strategic partnerships in TPCODL's operational districts in Odisha.

We are committed to empowering communities, particularly the vulnerable sections within our operational areas, by providing and creating avenues for education, skill development, knowledge enhancement and employability. We are committed to ensuring the overall well-being of these communities through direct and indirect interventions, in collaboration with the Tata Group of entities, government stake holders, as well as national and international development organizations.

By aligning our CSR efforts with Tata Power's Mission, Vision and Objective and the SDGs, we aim to create a more inclusive and sustainable future, where every individual could thrive and contribute to the prosperity of their communities and beyond.

# CSR VISION



To create local opportunity, growth and impact, in every community especially women by adding innovation in existing development program through partnership in operational districts in Odisha.

# CSR MISSION



To empower communities, especially vulnerable sections of our operational areas by providing /creating avenues of education, skill, knowledge and employability along with ensuring wellbeing through direct and indirect intervention with TATA Group, government, national and international organizations



# DRIVERS OF CHANGE: CORPORATE SOCIAL RESPONSIBILITY AT TPCODE

## Alignment with Tata Group's and finally to Tata Power's CSR Philosophy

- Embrace and integrate the core principles of the Tata Group's CSR philosophy, emphasizing ethical governance, stakeholder engagement, environmental stewardship, social impact and innovation.
- Ensure that CSR initiatives resonate with the vision of Jamshedji Tata, focusing on the holistic development of communities and leveraging business as a force for good.

#### **Localization and Customization**

- Customized CSR initiatives to the specific needs and challenges of the local communities in Odisha, ensuring a deep understanding of their socio-economic context, cultural nuances and aspirations.
- Foster partnerships with local stakeholders, including community leaders, government bodies, NGOs and grassroots organizations, to co-create sustainable solutions that address community needs effectively.

#### **Focus on Women Empowerment**

- Prioritize women empowerment as a cross-cutting theme across all CSR interventions, recognizing the pivotal role of women in driving socio-economic development and fostering inclusive growth.
- Design targeted programs aimed at enhancing women's access to education, healthcare, skill development, entrepreneurship opportunities and leadership roles within the community and the workforce.

#### **Innovation and Collaboration**

 Infuse innovation into existing development programs through strategic partnerships with technology providers, educational institutions, research organizations and other relevant stakeholders.  Foster a culture of innovation within TPCODL, encouraging employees to ideate, experiment and implement creative solutions that address pressing social and environmental challenges in Odisha.

#### **Measurable Impact and Outcome Orientation**

- Establish clear metrics and key performance indicators (KPIs) to track the progress and impact of CSR initiatives, ensuring accountability, transparency and continuous improvement through participatory monitoring and evaluation.
- Conduct regular impact assessments to gauge the Community Satisfaction Index (CSI) and Program Effectiveness Index (PEI) and stakeholder consultations to gather feedback, identify areas for refinement and optimize resource allocation for maximum societal benefit.

#### Integration with Sustainable Development Goals (SDGs):

- Align CSR initiatives with the United Nations
   Sustainable Development Goals (SDGs), mapping each intervention to specific SDG targets and indicators to demonstrate contribution towards global development priorities.
- Leverage the SDGs as a guiding framework for setting strategic priorities, mobilizing resources and fostering cross-sector collaboration to address interconnected social, economic and environmental challenges.

#### **Long-term Sustainability and Scalability**

Ensure that CSR interventions are designed for long-term sustainability, focusing on building local capacities, fostering community ownership and creating pathways for self-reliance and resilience through collaboration & convergence. The ultimate goal is to create benchmark practices in the entire ecosystem which shall be further replicated and adopted by like-minded stakeholders for the overall growth of the society.

- Explore opportunities for scaling successful initiatives beyond operational districts in Odisha, replicating best practices and lessons learned in other geographies served by Tata Power and its subsidiaries.
- Fostering Partnership- TPCODL always aspires to create a fabric of robust partnership with Likeminded stakeholders, sectoral experts, Government, and Non-Government agencies to give a boost for more co-creation and synergy through Social Innovation, collaboration, and Convergence for better reach among the community

#### **Communication and Stakeholder Engagement**

- Develop a comprehensive communication strategy to raise awareness, build trust and foster dialogue with internal and external stakeholders about TPCODL's CSR vision, mission and impact.
- Leverage various communication channels, including digital platforms, social media, community meetings and stakeholder consultations, to solicit feedback, share progress updates and celebrate achievements transparently.

By adhering to this strategic intent framework, TPCODL can effectively translate its CSR vision and mission into tangible actions that drive positive change, create shared value and contribute to the sustainable development of communities in Odisha and beyond.

TPCODL's CSR policy is meticulously crafted to encompass social, environmental, and economic aspects, aiming to generate sustainable value for all stakeholders in alignment with the UN SDGs. By adhering to ethical governance principles, actively engaging stakeholders, promoting environmental stewardship, fostering social impact and driving innovation, the Tata Group has significantly influenced society through its corporate social responsibility endeavors, positively impacting millions of lives throughout India. At TP Central Odisha Distribution Limited (TPCODL), inspired by Jamshedji Tata's vision, the CSR policy is deeply rooted in empowering communities, especially women, through education, skill development and strategic partnerships. TPCODL is committed to creating lasting impact and driving positive change in its operational areas in Odisha, aligning its efforts with Tata Power's mission and the SDGs for a more inclusive and sustainable future.

The CSR vision focuses on creating local opportunities and growth, particularly for women, through innovative partnerships, while their mission centers on empowering vulnerable communities and ensuring their well-being through collaborative interventions with various stakeholders.

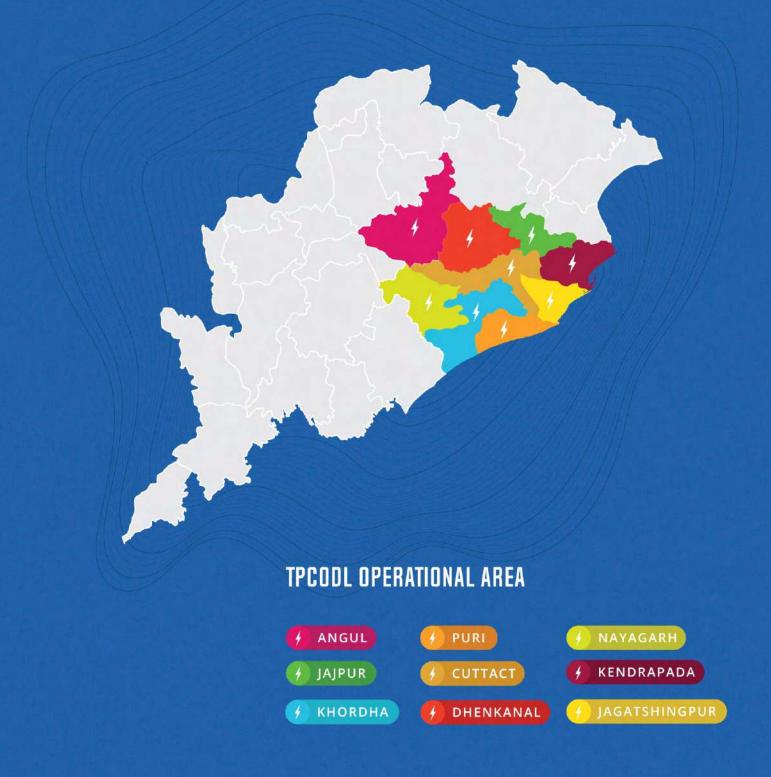
 Adherence to Statuary Compliance- TPCODL abides by the Companies Act, 2013 read with companies (CSR policy) rules 2014 enacted by Ministry of Corporate Affairs, Government of India(GOI). provides for CSR under section 135.



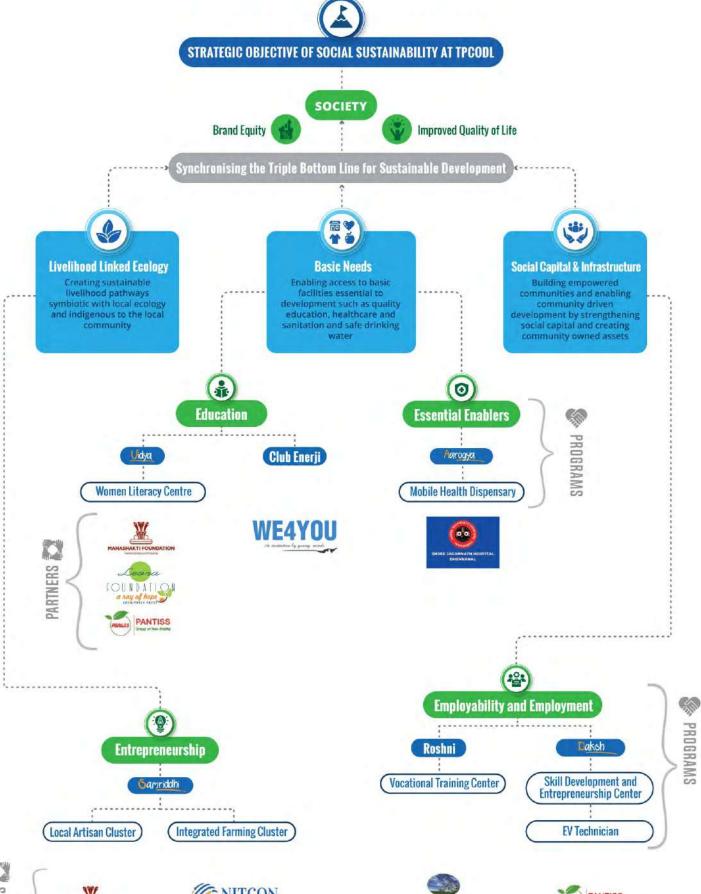
## OUTREACH

We are committed to fostering meaningful connections and engagement with the communities across TPCODL's License area. Our outreach efforts extend beyond the provision of electricity to encompass a wide range of initiatives aimed at empowering and uplifting local communities. We prioritize diversified & inclusive development and ensure that our outreach initiatives are tailored to cater to the diverse socio-economic backgrounds and cultural contexts prevalent in the region.

Before the launch of any program, a systematic value chain study and thorough assessment are done and then the program is rolled out in the field. Socially innovative approaches and technology solutions are leveraged to deliver impactful interventions that drive positive change and enhance the quality of life for individuals and families.



# STRATEGIC INTENT: FRAMEWORK ALL COMMUNITY DEVELOPMENT ACTIVITIES



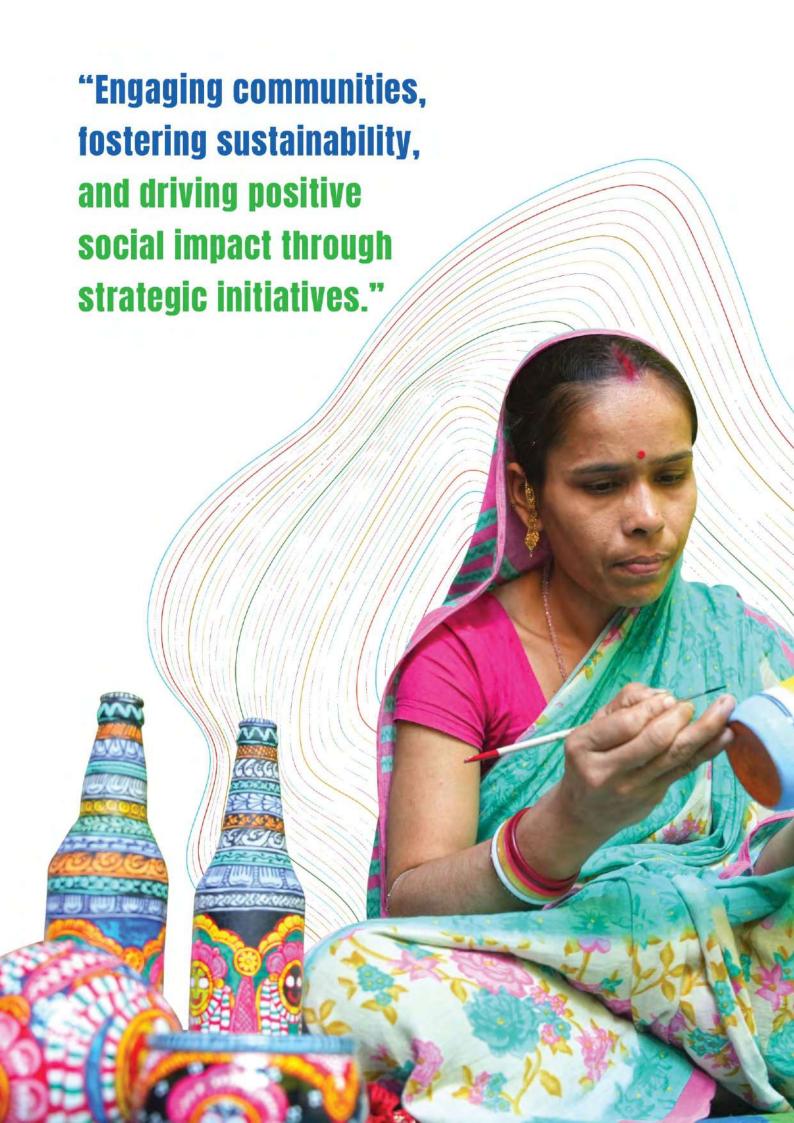












Our CSR initiatives are designed to address key societal challenges and contribute to sustainable development in line with the CSR policy. The CSR programs are implemented based on thematic pillars that reflect the mission, vision and overarching objectives. These thematic pillars serve as guiding principles, directing the focus of CSR initiatives towards areas that are deemed critical for societal well-being and sustainable development. The four thematic pillars are Education, Employability and Employment, Entrepreneurship and Essential Services.



#### Education

Education is widely recognized as a fundamental driver of socio-economic development. Our program is focused on education and aims to enhance access to quality education, enhance Learning achievements, improve educational infrastructure and promote lifelong learning opportunities.

#### **Employability and Employment**

We are promoting employability and facilitating access to sustainable employment opportunities. These initiatives aim to equip individuals with the necessary skills, training and resources to enhance their employability and secure meaningful livelihoods. Further, it has also endeavored facilitation of sustainable income through a meaningful understanding and agreement with the various industries and organizations for their employment.

#### Entrepreneurship

Entrepreneurship plays a crucial role in driving innovation, economic growth and job creation. Our programs are centered around entrepreneurship and aim to foster an entrepreneurial ecosystem by providing aspiring entrepreneurs with the support, training & capacity building, mentorship and resources needed to start and scale their ventures. By promoting entrepreneurship, we empower individuals to become self-sustained, job creators, drive local economic development and contribute to community resilience.

#### **Essential Services**

Health and Environment: Access to essential services such as healthcare and environmental sustainability are fundamental for the well-being of communities. Our programs focuses on improving access to healthcare services, promoting preventive healthcare, making health care accessible & equitable for all and addressing environmental challenges.

The strategic intent/pillars of TPCODL sustainability are aligned with the Tata Power sustainability model. Based on care for the environment, care for the community, care for the customer and care for our people, they are synchronised with performance standards, statutory compliances and the best practices in Social Sustainability

## PROGRAM DESIGN

Since Inception, TPCODL has recognized its larger responsibilities towards society. Hence CSR programs are designed through a structured approach, encompassing thorough needs and areas identification, as well as meticulous selection of implementing partners through due diligence processes.

Collaborative efforts of our dedicated team is aimed at creating sustainable impact in the communities of Odisha. The team's collective efforts are marked by thorough research, stakeholder engagement, strategic planning and innovative problem-solving through a rigorous systematic process to implement the programs:

#### NEEDS AND AREAS IDENTIFICATION

#### **Community Engagement**



Actively engaged with local communities through Focused Group Discussions (FGDs), surveys, assessment studies, and stakeholder meetings to understand their needs, challenges and aspirations for designing of short and long-term (Multi-Year) programs.

#### **Stakeholder Analysis**



Comprehensive stakeholder analysis based on risks and obligations, to identify key stakeholders, including community leaders, local government officials, NGOs, TATA Group Entities, National & International Donor Agencies and grassroots organizations, whose insights and perspectives are invaluable in identifying priority areas for intervention.

#### **Data Analysis**



Data-driven analytical methods, Secondary and Primary, to analyze socio-economic indicators, demographic trends and development gaps within its operational area to identify priority areas for CSR intervention.

#### Thematic Focus Areas



Thematic Focus Areas of TPCODL is in adherence with the TATA Power's CSR policy, which are (a) Education, (b) Employability and Employment, (c) Entrepreneurship and (d) Essential services.

#### IMPLEMENTING PARTNERS SELECTION

#### **Partner Identification**



Identification of implementing partners, like NGOs/Community Based Organizations have been done based on sectoral expertise and working experience with multiple donors. Partners are also identified based on their experience and expertise to bring in programmatic synergy and convergence from multiple donors for sustainable program with defined long-term objective for societal growth.

#### **Due Diligence Process**



Rigorous due diligence process conducted to assess the expertise, skills, credibility, capacity and track record of potential implementing partners which ascertains that the partners are worthy recipient of the Company's CSR fund. This includes reviewing their organizational governance structures, legal status, Statutory compliances, financial sustainability, past performance and impact assessment mechanisms.

#### **Alignment with Objectives**



Potential Implementing partners share their values, objectives and commitment to ensure ethical and transparent practices. Partnerships are forged based on mutual trust, shared vision and a clear understanding of roles and responsibilities with a long-term commitment for societal good.

#### **Capacity Building**



Capacity-building initiatives for implementing partners to enhance their organizational capacity, technical expertise and project management capabilities, thereby ensuring effective implementation and sustainable outcomes which can lead to Institutional strengthening and better delivery.

#### **Monitoring and Evaluation**



Robust participatory monitoring and evaluation mechanisms established to track the progress and impact of CSR programs conducted by partners. Regular monitoring visits, progress reports and impact assessments are conducted to ensure accountability, transparency and continuous improvement.

#### Diagnostic study



Before implementation of the project, a thorough study is done to identify gaps in the entire value chain and the proposed actions for bridging the gaps through effective implementation. The aspects of Collaboration and convergence is also designed in the project in attaining the sustainability and bringing ownership from the stakeholders.

#### **Guidance from TPCODL's CSR Committee**



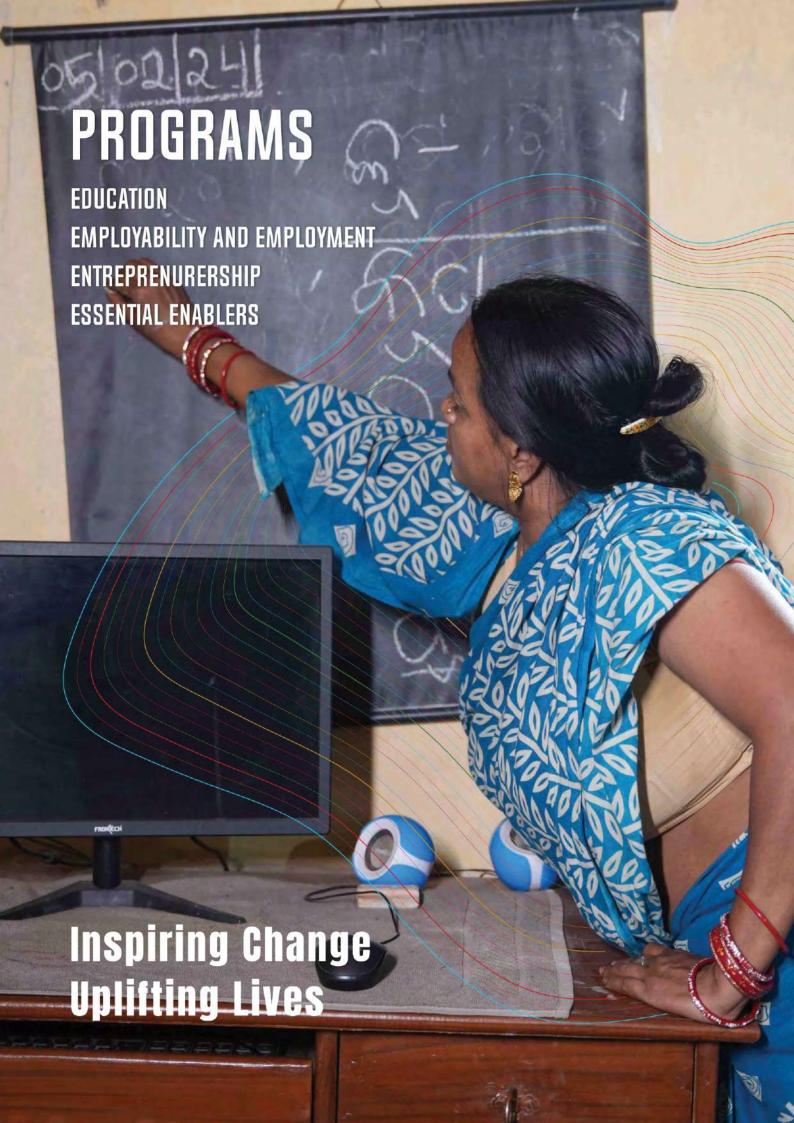
CSR programs are designed and implemented in accordance with the direction set by the CSR committee of TPCODL in adherence to the Companies Act, 2013 read with companies (CSR policy) rules 2014 enacted by Ministry of Corporate Affairs, Government of India(GOI) (provides for CSR under section 135)

#### **Reporting Documentation and Dessimination**



Strong Documentation of the programs ensured which is very necessary for enhancing the program outcome, better reach and replication of the best practices in the entire ecosystem.

Through its systematic approach to program design and partnership selection, we strive to create meaningful and sustainable impact on the communities. By identifying priority areas for intervention, engaging with stakeholders and partnering with credible implementing agencies, we aim to address socio-economic challenges, empower communities and contribute to the overall development and well-being of society.



## EDUCATION • निवधा



"Vidya," a transformative education initiative aimed at illuminating minds and shaping futures. Derived from Sanskrit nomenclature "Vidya" embodies the profound essence of knowledge and learning. As the name suggests, this program is dedicated to fostering holistic development and empowering individuals through education. It encompasses broad ideas of not just the acquisition of academic knowledge but also the cultivation of wisdom, character and life skills essential for personal and societal growth. We envision creating a nurturing learning ecosystem that inspires curiosity, promotes innovation and equips learners with the tools they need to thrive in an ever-evolving world.

**WOMEN LITERACY CENTER Footprints & Impact** 

Aligned with our steadfast dedication to empowering women, education has emerged as a cornerstone of our Corporate Social Responsibility (CSR) endeavours. Our focus has been centred towards establishing Women Literacy Centres, strategically positioned within Urban Slum areas. These centres serve as pivotal hubs for providing basic functional literacy training to women, facilitated through computer-based modules designed to enhance their skills and capabilities. This has been able to enhance not only the engagement of the slum women and their functional literacy but also their self-confidence. In the strategic blueprint of our program, a meticulous approach was adopted to embed these initiatives within urban locales characterized by low literacy rates. The implementation process commenced with a thorough demographic profiling for literary assessment in selected urban areas.

This was followed by consultative dialogues involving local residents, women from self-help groups (SHGs) and frontline workers familiar with the dynamics of the slum communities.

#### OBJECTIVES OF THE PROGRAM











- Empowering women through access to education and literacy training.
- Promote functional literacy among women in urban slum areas hence increase in the learning achievements among the women.
- Bridge educational gaps and ensure equal opportunities for personal and professional growth hence increasing the confidence level of the women.
- Foster community engagement through consultative discussions and partnerships.
- Contribute to socio-economic development by empowering women with skills and knowledge.
- 🐉 It is also envisaged that these women shall be educationally self-reliant and achieve enhanced quality of life.



The program's footprint spans across various urban areas, including

#### **PURI**

Penthakata Sahi Ramchandi Sahi Baliapanda Sahi Mangala Ghat Harachandi sahi



#### **BHUBANESWAR**

Kargil Basti Tarini Sahi Mangala Shai Mahavveer Sahi Munda Sahi Daleisahi Kela Sahi PWD Colony-I PWD colony -II

Baba Trinath Basti Sadaka Biju Adarsa Colony Jadi sahi

Radha Krishan Tala Sahi Gondamunda Sahi Tapobana Adarsa Colony Kedarpally Basti





#### CUTTACK

Mangalabagh Ranihat Balisahi Sahigadiya Sahi



These carefully chosen locations ensure that the program reaches women in marginalized communities, where access to education and resources may be limited.

Initially program commenced **Women Literacy Centers** 



nos, have been successfully implemented, thus educating and are currently

them through interactive and innovative methodology. 25 Women Literacy Centers are currently operational across Bhubaneswar, Cuttack, and Puri and



Women Beneficiaries have been educated in these centers. Trainers at these centers are identified from the community and they were trained by TCS Trainers through TCS learning software to strengthen the teaching skills. Incorporating this methodology along with flexible class timings has helped in ensuring sustained attendance among the women.

The Literacy Centers are also used for learning through mutual discussions and imparting knowledge through event-based engagement activities like celebration of International Women's Day, International Literacy Day, Van Mahotsav and various other likewise volunteering activities.











#### **Pradyumna Kesari Praharaj** Chariman, Leora foundation

"In partnership with TPCODL, our joint efforts have aimed to ignite a ripple of hope, reaching out to the underprivileged and shaping a promising future for generations ahead. We extend our gratitude to TPCODL for their unwavering support, especially through the CSR project Women Literacy Center (WLC) and strengthening our organisational functions and delivery systems. Together, we've endeavored to empower women, foster literacy, and uplift communities. Through TPCODL's backing, we're not only transforming lives today but also laying the foundation for a brighter tomorrow. Thank you, TPCODL, for standing by us in our shared mission of making a meaningful difference."





The Flagship Program of Tata Power- Club Enerji envisages creating future student ambassadors for promotion of Energy Conservation, Climate Change and Natural Resource Management for a green and sustainable future accelerating our community empowerment motto of "Powering Transformation."

The energy conservation program among the school students has expanded its horizon, aiming to play a role in Nation Building by nurturing responsible citizens who not only prioritize the preservation of energy and natural resources but also embrace and advocate for civic and moral values. This initiative has evolved to include an active citizenship module, encouraging children to develop conservation awareness and sensitivity towards their environment and community. This initiative has become synonymous with sustainability, illuminating pathways to awareness through dynamic programmes that echo globally.



The program ambassadors enlighten the members through the four stages of sensitization -





**ENHANCE** 





**ENGAGE** 

**EMPOWER** 

, and develop a self-sustained community that will take the cause forward.

#### OBJECTIVES OF THE PROGRAM













- Foster future student ambassadors for Energy Conservation, Climate Change, and Natural Resource Management.
- Cultivate responsible citizens prioritizing energy preservation and advocating civic values.
- Promote active citizenship, environmental awareness, and community sensitivity.
- 🗳 Guide members through Educate, Enhance, Engage, and Empower stages for sustainable community development.
- Conduct Club Enerji Sessions led by trained URJA SAATHI volunteers for joyful learning experiences.
- \delta Conduct Mega Urja Mela for shaping the future clean energy leaders fostering a profound understanding of importance of sustainable practices.
- Increase program impact and student participation through programmatic additions.

#### **URJA SATHIS**



The cadre has been created in TPCODL ecosystem to promote the Club Enerji concept and promotion of volunteering in the TPCODL operational area. They have been successfully driving the sessions and creating impact-based learning activities viz. Best out of Waste Sessions, Seed Ball Making Sessions, Plantation Activities, Fun Games in line with UN Sustainable Development Goals etc. which is further showcased in the Mega Urja Mela too where all the winners are given the certificate of recognition.





TPCODL have been conducting Club Enerji Sessions across the operational area. To deepen the impact of the program at the grassroot level, volunteers 'URJA SATHIs' are trained through specially curated modules for joyful and impactful learning experience. They shoulder the responsibility of creating more like minded volunteers, who train the student ambassadors through planned sessions. Incorporating programmatic addition helps in increased program impact and higher student participation ratio creating student ambassadors as dedicated Clean energy Champion. Club Enerji engages students through innovative and competitive competitions viz. Best out of Waste, Science Exhibition, Painting and Slogan Writing. This program has successfully reached to

200益益益益

schools across the entire operational area of TPCODL impacting more than

30000

students. This schools inconsistently ages students and teachers alike through awareness sessions, decentralized, modular events known as URJA MELA which is empowering the students further and advancing the movement of

## "Sustainable is Attainable"

In the fiscal year 2023-24, 03 Mega Urja Melas have been conducted witnessing participation from many esteemed industries and the UN agencies. They have highly appreciated the efforts of TPCODL in building the Nation through Young Conservation Champions.







#### **Abahya Mohanta**

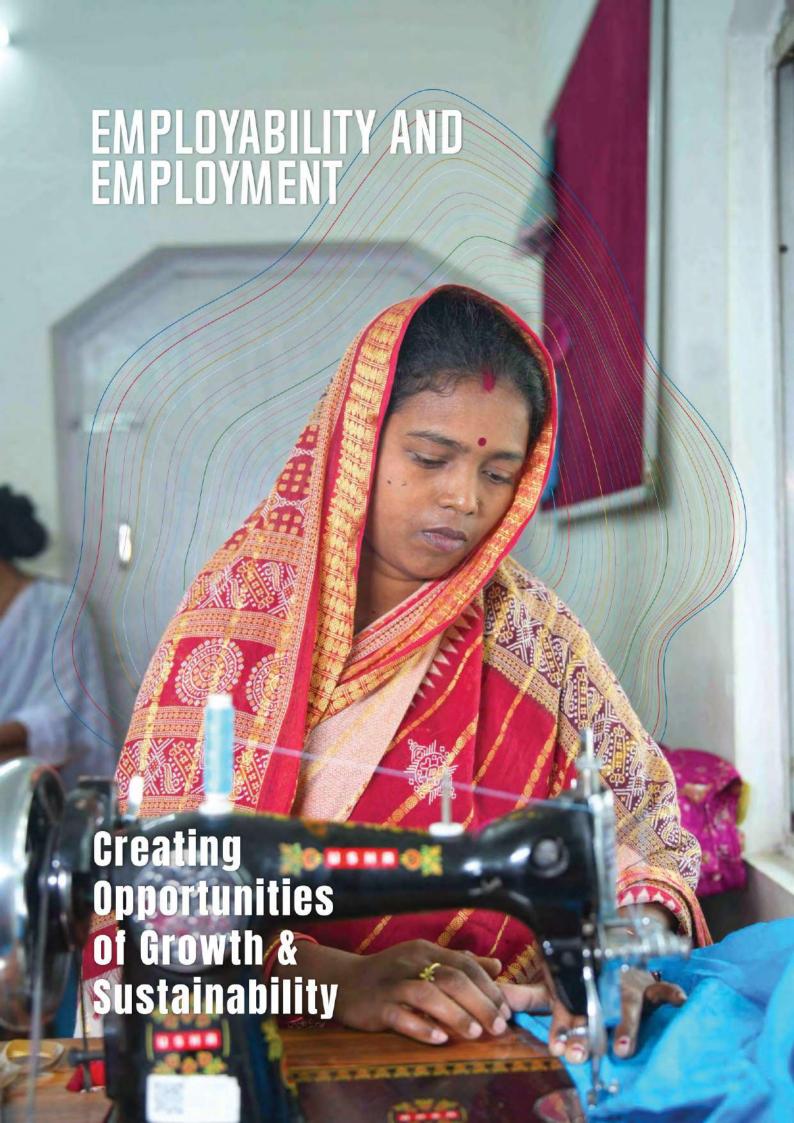
Founder, We4U Charitable Trust

I extend my heartfelt gratitude towards TPCODL for your invaluable support through the Club Enerji program. Club Enerji program not only improves children's well-being and education but also fosters understanding of climate change and sustainability. The efforts of TPCODL to empower young minds to combat environmental challenges and become responsible global citizens is praiseworthy, TPCODL's commitment exemplifies their values towards shaping a brighter, sustainable future. Thank you TPCODL for your unwavering support and making a real difference in children's lives and addressing climate change and creating energy conservation champions.



Satayabrata Samal Founder and Director, Satvik Soul Foundation

TPCODL's Club Energi is poised to become a groundbreaking movement for children's empowerment in Odisha. It not only transforms the lives of children but also enriches the experiences of our dedicated volunteers, "Urja Sathis." By imparting knowledge on electricity conservation, climate change, SDGs and energy efficiency, it equips children with crucial skills. The ripple effect of educated children radiates throughout society, leading to a more sustainable future. Club Enerji serves as a beacon of hope, inspiring communities to embrace energy conservation practices and work towards a greener, brighter tomorrow.





#### **VOCATIONAL TRAINING CENTRE**

TPCODL is dedicated to empowering rural communities through skill development initiatives. By providing training to the rural population, we aim to create a skilled workforce. Our commitment extends to identifying skills that are not only accessible to communities but also enhance their employability. To achieve this, TPCODL has established 02 Vocational Training Centres in rural areas - Cuttack and Khordha.

#### OBJECTIVES OF THE PROGRAM



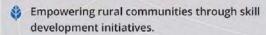












- Create a skilled workforce by providing training to the rural youth and women.
- Identify accessible skills to enhance employability in rural areas.
- Facilitate placement opportunities through partnerships and collaboration with industries.
- Promote entrepreneurial ideas among trainees for sustained income.



These centres offer training in







Stitching & Tailoring

Spoken English Courses

**Computer Education** 

specifically targeting women and rural youth. The training programs are based on NSDC certified modules, ensuring quality education through trained trainers. Upon completion, trainees receive certificates duly certified by NSDC, enabling them to pursue further opportunities. These initiatives not only benefit individuals by enhancing their skills but also contribute to the overall development and prosperity of the community by creating a pool of skilled workforce. The program has been designed to facilitate support for placement opportunities in the reputed industries.





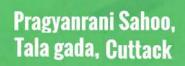
For promotion of plastic free environment and emphasizing the income of the women entrepreneurs, TPCODL has started the production and promotion of Jute carry bag. Under Roshni program business to the tune of Rs.18.20 Lakhs has been generated by TPCODL trained women entrepreneurs. In Fiscal Year 2023-24, additionally, the women entrepreneurs have supplied 100 jute folders curated for TPCODL meetings.





# Computer Training Room କର୍ଷ୍ୟଟର୍ ପ୍ରଶିଷଣ କଷ

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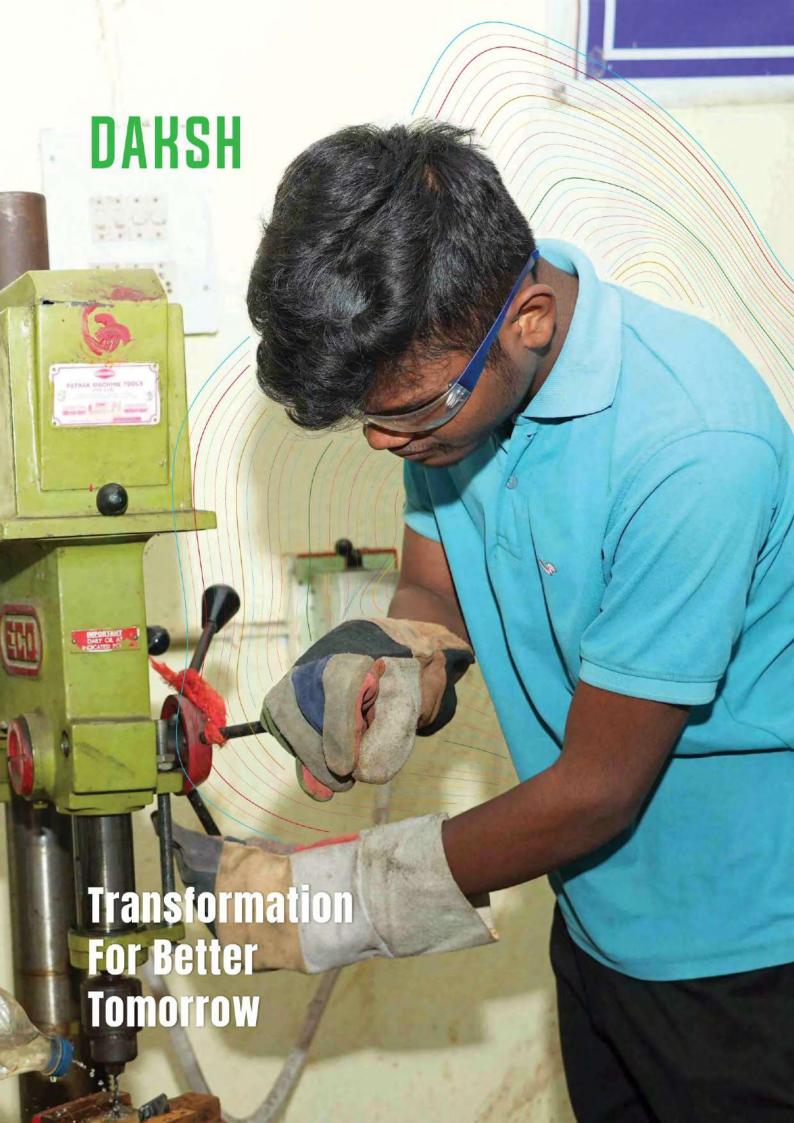
"I am filled with gratitude towards
TPCODL for establishing a vocational
training centre in our locality, a blessing
that has transformed the lives of
numerous girls and boys. I am being
trained in short term basic computers
and I am hopeful that upon completion,
I will secure my job thereby inching
closer to realizing my dream of
financially supporting my beloved
parents."





# **Satya Narayan Mishra**Secretary and Chief Functionary Movement for Urbanization((MFU)

"Glad and proud to be associated with an iconic company like TPCODL It is an entity with commitment and responsibility and care about doing business in ethical way as well as community development with inclusive growth and also trains it's partners to do the social service with high integrity. We salute TPCODL for the effective partnership management and all the guidance during implementation of the program, which has further strengthened institution capability of our organisation"





# SKILL DEVELOPMENT AND ENTREPRENEURSHIP CENTER

"Daksh" derived from the Sanskrit term meaning "skillful," it embodies the core objective of equipping individuals with the necessary skills and resources for personal and professional growth.

A comprehensive assessment through value chain analysis was conducted to evaluate skill gaps for designing a project to address the specific market driven skill training needs in Angul District, Through careful research and analysis, it was assessed that due to lack of defined training individuals have not been able to secure appropriate jobs. By recognizing the urgency for action, TPCODL aimed to launch a robust skill development program for the identified area.

#### OBJECTIVES OF THE PROGRAM



enriching individual lives and bolstering regional

In line with the mission, Skill Development and

Entrepreneurship Centre has been established at Angul.

and national economic prosperity.

youths (60 Plumbing and 60 facility management) have been trained through National Skill Development Certified (NSDC) Modules in Plumbing and Facility Management Courses by the trained trainers. Placement Assistance to the passing out beneficiaries is being provided through exploration of the vacancies of the appropriate trade in various companies.

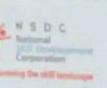


In partnership with UNICEF and LIXIL (Japanese MNC) an aggregator mobile application was promoted and developed, named as "MO WASH". The trainees are facilitated for enrollment in this application as service providers helping them secure jobs for sustainable livelihood.

















## TPCG

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# DAKSH - SKILL DEVELO PROGRAMME FOR FACIL



### Upama Sahoo, Bonda, Angul

"After my husband's death, my world crumbled around me, leaving me to bear the weight of providing for my elderly in-laws and my son alone. In the amidst of darkness, a glimmer of hope emerged in the form of the Daksh program by TPCODL. Through this transformative skill development initiative, I found a lifeline. It was a beacon of light guiding me out of despair towards a future filled with promise. The training in Facility Management offered me not just skills, but a renewed sense of purpose and determination. I joined in TATA Steel Meramandali, This job isn't just about earning a livelihood; it's about reclaiming my identity and standing tall in the face of adversity. It's about providing a better tomorrow for my son, ensuring that his dreams never go unfulfilled. To TPCODL's Daksh program, I offer my deepest gratitude, who not only helped me to secure a job but restored my hope and dignity. And as I embark on this journey, I do so with a heart filled with gratitude and a determination to carve out a brighter future for myself and my loved ones.

#### **ELECTRIC VEHICLE TRAINING**

Fuel-powered cars are one of the largest sources of pollution due to their large number and the emissions Electric cars are important to think of a way to contribute to the development of this field and overcome all difficulties to obtain a clean environment free of emissions and achieve the best use of clean energy.

Under Daksh, a program on Electric vehicle Technician training was designed considering the importance of preserving the environment and reducing accelerating climate change.

#### OBJECTIVES OF THE PROGRAM



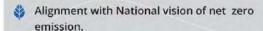












- To increase employability scope in green jobs.
- Generate Employment & employability for the youths through modern skills.
- Get youths of Odisha to a skilled and organized sector of profession.
- Promotion of green entrepreneurship among the vouth.
- Bridging the market demand supply of market ready skilled workforce.



TPCODL in coordination with the Project Implementaion Partner has designed the project to address the emerging requirements in the automobile industries specially in Electric vehicles to provide technical & mechanical support, TPCODL has designed the project in coordination with Project Implementation Agency. A Training Center has been established at Benapanjuri,Khurdha District to fulifill necessary training demands. Moreover other important aspect for location finalisation being residents of the village, who have limited income, work in the profession of car vehicle technicians as the primary and often sole source of income.





The training program caters the youth between the ages of

18-35 **\*\*\*** 

They are trained for 90 days with NSDC certification.

Presently 60 youths have been trained where 12 trainees have been placed and 48 youths have been engaged as entrepreneurs, depicting a positive shift towards green jobs. Furthermore all they are enrolled as service providers under the vertical service - mechanic and spare parts in "MO WASH" Application thus augmenting additional income.

Government of India have therefore adopted a National Electric Mobility Plan and have committed to cutting its emission intensity by

35%

below levels by 2030 and requested all the States and Union Territories to frame their own EV policy.



Considering this fact there is and will be a great opportunity for the youths to develop skills on repairment and maintenance of the Electric Vehicles.









Stalin Nayak, CEO

"In today's era, the urgency of skill development and employability in green jobs is evident. DAKSH stands as a guiding light, empowering young individuals to carve out secure careers in the sustainable green jobs sector. This training initiative has furnished them with vital skills, particularly in Facility Management, Plumbing, and Electric Vehicle trades, facilitating their transition into the structured realm of green employment. DAKSH not only uplifts these youths but also enhances their effectiveness, fostering a brighter, greener future. In our organisation we are driven by a vision where all thrive, communities flourish sustainably and positive change is propelled by social impact. Beyond mere training, this initiative aims to empower communities, bridge skill disparities, and foster economic progress. Let us join hands as we embark on this journey towards a brighter tomorrow for Angul and its inhabitants. TPCODL's steadfast support in realizing our vision of inclusive growth and sustainable development is deeply appreciated."





"Samriddhi" is a term rooted in Sanskrit, representing prosperity, growth, and well-being. "Samriddhi" embodies the overarching goal of fostering holistic development and prosperity within artisan communities. This program aims to promote Patachitra and Palm Leaf Carving through market led interventions.

Before full-fledged implementation of the program, a comprehensive diagnostic study was carried out in Baliyanta. This study focussed on understanding value chain, existing eco system & and skill gap of Pattachitra & Palm leaf carving art forms. Further analysis regarding the market & supply side requirement, design and skill development needs, infrastructure and production requirements, potential requirements for art products for ultimate product dissemination was carried out. A feasible revenue model to understand production cost/investment, net profit analysis, breakeven analysis by devising appropriate production & marketing strategic and convergence opportunities was identified through diagnostic study. Further, the study has also revealed that 55% of the artisans discontinued palm leave carving due to limited access to skill training whereas only 3% of the women have the required skills on Patachitra.

In essence, the Samriddhi CSR program embodies a holistic approach to community development, leveraging interventions in the art and lives of artisans. Through this initiative, the program strives to create a sustainable impact that uplifts livelihoods, preserves cultural heritage, and fosters thriving, resilient communities.

# OBJECTIVES OF THE PROGRAM













- Preservation and Revival of Pattachitra and Palm Leaf Carving Art Forms.
- Promotion of local art and craft for sustainable income generation for the local artisans through comprehensive capacity building through market led intervention.
- 🐉 To develop a self-reliant, sustainable and economically prosperous institution of artisans.
- Facilitating the access of government artisan entitlement & schemes.
- Creating consciousness among the artisans on usage of environmentally friendly raw materials and climate resilient actions.
- Identify accessible skills to enhance employability in rural areas.





Promotion of Local Art, Artisans and Artisanal Heritage helps in empowering the local heritage. To promote Local Art and Artisans, Local Art Cluster has been institutionalized at Balianta, Khordha.

Systematic project planning has been done for skill building of new entrants, semi – skilled and unskilled women artisans. In order to boost the initiative futher a training cum sale gallery has been established in the village in the concept of 'One Roof Working Model'.

240

Artisans are trained by National Award-Winning Master
Trainers in Palm Leaf Carving and Pattachitra Art forms, which
are age-old art forms of Odisha. Artisans are supported
through market led interventions such as Buyer seller
interface meet, promotion of institutional development,
promotion of corporate gifts.

The program has been promoted with a multi stakeholder approach in convergence with Director (Handicraft -Govt. of India), ORMAS (Govt. Of Odisha) and TRIFED (Government Of India). Success of the Artisan cluster also multiplies due to usage of organic and natural products as raw material, which ensures promotion of plastic free environment and underlines the importance of local art for sustainable and green future.



Odisha is famous all over the world for its age old handicrafts tradition it continues to be an important component of Odiya culture even today. But over the years, various efforts have been taken to promote the rich craft so that not only the product shall get good marketing value but also the younger generation shall move towards working in the field of handicraft.



This initiative of TPCODL is aimed to enhance the market linkage, capacity building, enhancing quality and design which ultimately lead to preserving the traditional craft by making it a viable income source. Program has thus successfully established a self-reliant, sustainable, and economically prosperous new and existing artisan community through integrated approach.

Training center Cum Sale Gallery has been established in Balianta, Khordha not only to promote the traditional art and ethnic pride of Odisha, but to develop market linkage for Buyer - Seller Connect for sustainable income for the women artisans . The uniqueness of the program has multiplied the success and impact on the artisan's due eagerness and enthusiasm of the trainees and trainers through innovative ways of product designing, establishment of training need along with basic craft related equipment.

The training was meticulously planned under the close supervison of National Award Winning Trainers to train on production of market demand based products for sustainable income generation for artisans.

After skill development training under the project,

25%

of the artisans became skilled which was earlier only 3% as per diagnostic study carried out during the inception stage. The project has given opportunities to the artisans to continue skill upgradation and becaome successful entrepreneurs. During the reporting period, around

3.21 L 3 43

worth of products have been sold in the market which has enhanced the confidence of the women artisans to work independently and more sincere approach towards this Community venture.











# **Jugal Kishore Pattanayak**

Managing Director, Mahashakti Foundation

We express our sincere appreciation to TPCODL for their steadfast support, which has been indispensable to the success of our CSR endeavors, namely "Samriddhi" and "Vidya". Under their guidance, "Samriddhi" has flourished, empowering women artisans in "Patachitra and Palm leaf carving", while "Vidya" has established learning centers for illiterate women in urban slums, bridging the gap in formal education. This collaboration has significantly elevated their income, fostering both economic growth and social inclusion. Together, we have broadened our impact, positively affecting marginalized communities. Our partnership exemplifies a shared dedication to corporate social responsibility, nurturing a culture of empathy and generosity. We deeply value TPCODL's pivotal role in this transformative journey.

# INTEGRATED FARMING CLUSTER Footprints & Impact

TPCODL strongly believes in holistic development of the community and for supporting farmers and harness the power of sustainable agricultural development practices, the Integrated Farming Cluster Development Program has been started in 03 Blocks of Nayagarh District. Integrated Farming Cluster has been implemented in collaboration with NITCON social foundation (wholly owned,100% subsidiary of Nitcon Ltd and International Sustainable Development Agency – GIZ.

The Samriddhi CSR program extends its intervention to integrated farming, recognizing farm-based activities as a vital pillar of rural livelihoods. Through this initiative, the program supports the Agrarian Community with training for sustainable practices, access to modern farming techniques, and resources for diversification and value addition. Moreover, by emphasizing environmentally friendly farming methods, the program contributes to ecological sustainability and resilience in the face of climate change.



# OBJECTIVES OF THE PROGRAM















- To enable sustainable livelihood for the Agrarian Community through improved agriculture & aquaculture management.
- To increase productivity, create farming employment, enhance income generation.
- To introduce technology and sustainable practices in the livelihood's activities
- To develop a successful, replicable model in the state for the agrarian society.
- To ensure better access to resources and its optimum utilization.
- To develop farmers to entrepreneurs by capacity building and knowledge management
- To develop Cluster Information Centre, Satellite Centres, and Aqua Business School for access to Government schemes and entitlements

Around

3000 \*\*\*\*\*

Households are covered under the project and trained through the Integrated Farming Cluster. Integrated Farming Cluster has focussed on O4 focus areas



Aquaculture



Mushroom Farming



Floriculture



Mixed Farming

Integrated Farming Cluster intends to create the cadre of Community Resource Perons ( CRPs) and train the farmers through these trained Community Resource Persons (CRP), who create a linkage for improved program outcome

# The Major outcomes of this year

¥2 600

farmers from 10 Gram Panchayats are covered under the program

10 Producer Groups formed

# **Adoted 362 Farm Ponds**

spread over 300 Hectares to initiate the practices through the community.





Created a cadre of

# **20 Community Resource** Persons (CRPs) on farm

techniques and practices

Technical training for Aquaculture Cluster CRPs which cover technical aspects of Aquaculture, Producer Group Formation and its operations, Use of Farmers Handbooks and Farmers Record Book, Self-Financing model, Satellite Centre, Cluster Information Centre Aqua Business school, Financial & Credit Linkages.





裸 230

farmers are trained by CRPs at village level.









Establishment of Cluster Information Center (Block level- Khandapada) and Satellite Center(Gram Panchayat Level) for farming information dissemination at Rupapalli and Dholomara.





Capacity building for maintaining of farm Record Book to ensure pond management and technical intervention in farming by sustainable practices.

Exposure Visits conducted for Farmers to Maa Patharkhani FPC Balianta through National Fishery Development Board, to see the successful operations and business models of the aquaculture value chain.





Specific to the farmers need, "A Farmer Handbook" and "Farmer Record Book" has been published and distributed among the practitioners







# Mr. Satvinder Singh Director

"Samriddhi program is an initiative of TPCODL implemented in Aquaculture and Integrated farming in three blocks of Nayagarh district with a solo objective to foster growth of farmers with primary focus on enhancing livelihood. The program was successfully implemented by NITCON Social Foundation, and we have witnessed a transformative impact on the economic wellbeing of our farming community. The focused activities planned have not only enhanced livelihood but facilitated community to foster sustainable agricultural practices. The deliverables achieved are: Enhanced farm productivity, Rise of Income, Strengthening of Community Bonds, Enhanced knowledge sharing, Expansion of business through youth involvement.

It is indeed a privilege to be the implementing agency of the program and express thanks to TPCODL for their unique initiative in the state of Odisha.



Arogya" is a Sanskrit term that translates to "health" or "well-being" in English. It encompasses the holistic state of being physically, mentally, and socially well. In various Indian languages. "Arogya" is commonly used to denote good health & a healthy lifestyle.

Enabling access to quality of basic healthcare facilities for the rural community is a key focus area of TPCODL . "Arogya" represents our mission to promote health and well-being among communities.

To provide competent health care facilities to the rural people,TPCODL has deployed mobile dispensaries for necessary medical interventions while laying equal emphasis on educating the masses in preventive health care measures and personal hygiene.

# **Mobile Health Dispensary**

Ensuring access to healthcare infrastructure and facilities within rural communities is crucial for fostering community development. Recognizing this imperative, efforts have been made to bridge the gap by introducing Mobile Health Dispensaries, which extend healthcare services to vulnerable populations residing in remote and inaccessible rural areas.

The initiative to enhance healthcare accessibility is proven through the deployment of 03 Mobile Health Dispensaries as entry point activity to maximize the engagement quotient as enabling access to high-quality basic healthcare facilities which is a key focus area of TPCODL primarily for the rural communities.



# OBJECTIVES OF THE PROGRAM











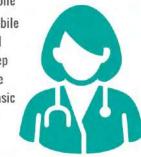


- Strengthening the present health delivery system by creating access to quality, affordable, locally available healthcare for rural communities.
- Improving the health and well-being of local communities by encouraging inclusive health care approach.
- Provide medical services directly to vulnerable populations.
- Conduct health awareness sessions to promote preventive health care measures.
- Support community health during significant social events.
- Improve overall health status and outcomes and well-being in rural communities.



Equipped with a dedicated team comprising MBBS doctors, pharmacists, and nurses, these Mobile

Health Dispensaries function as mobile healthcare units, delivering optimal medical care directly to the doorstep of rural communities. Through these facilities, rural residents receive basic diagnosis, treatment, and essential medications, ensuring timely and effective healthcare interventions.









Beyond the provision of medical services, the Mobile Health Dispensaries also prioritize health education and awareness. The team conducts informative sessions on various topics, including malaria prevention, immunity-boosting techniques, and the importance of social and environmental hygiene. By imparting knowledge and promoting

healthy behaviors, these sessions empower rural community members to take proactive steps towards maintaining their well-being.

Today, the program has expanded significantly, with







operational Mobile Health Dispensaries (MHD) serving communities across four Circles within the operational area. This expansion underscores the commitment to reaching and serving a broader segment of the rural population.

During the reporting period total

2627 KAD

12302 🎎



have been reached out. The Mobile Health Dispensaries played a pivotal role in supporting significant social events such as the Puri Rath Yatra, Ekamara Yatra and Pallishree Mela. During these occasions, the dispensaries are mobilized to provide medical assistance and support to visitors, ensuring their health and safety throughout the festivities.









# **Bikash Sahoo**, Managing Director

I am thankful to TPCODL for their continuous support and faith on us since 2021. Their backing has enabled us to initiate an entry point activity at the community level. Through this program, we have enhanced our system with greater precision. We uphold the ethos of TATA Power company and commend their unwavering commitment to fortifying the healthcare system and extending assistance to those who are otherwise unreachable.

The dedication of the TPCODL team is very praiseworthy. Despite many hardships, the overall engagement of the team with the community is very commendable and has created a fruitful impact in the community.

We will always cherish our esteemed partnership with TPCODL and strive to bring sustainable change.





Volunteering is a part of TATA ethos, with TATA group companies providing opportunities for their most valuable asset-Employees to serve communities and create a positive impact.

Collaborative volunteering helps and leverage the combined power of employees across the TPCODL ecosystem. Volunteers greatly benefit the communities as well as build trust for the company within the community. It is also an enriching experience for the volunteers as they are able to get a social reach out and build rapport with these communities. Employees also find a purpose to extend their skills and experience to become an agents of social change.

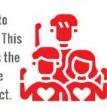
TPCODL's employee volunteering programs are also specially curated for

TATA Volunteering Week & ProEngage.





TATA volunteering week is organized bi-annually as a series of volunteering opportunities. Volunteers are encouraged to participate in various volunteering events. This is an opportunity for the employees across the group to come together and work alongside each other to create a positive social impact.







Pro-Engage offers volunteering opportunities that last over extended periods. Volunteers are paired with non-profits and contribute personal time to use their skills and knowledge to solve a problem identified by the nonprofit they are paired with. Employees have successfully participated in Pro - Engage program and received certificates of recognition from the Group Chairman.





There is already a rich track record of skills across writing, financial modelling, Human resource management, marketing, MIS building and strategy Formulation having been applied through ProEngage projects.



In alignment with the volunteering ethos of the group, TPCODL has an in-house volunteering portal, ARPAN (www.arpan.tpodisha.com), which can be accessed by employees from across the company to record, disseminate and share feedback regarding volunteering opportunities.

Employees can access volunteering opportunities through the ARPAN Portal and internal communication channels. The program focuses on shared emphasis on service, social, and community engagement and dedication for social causes. Through many such activities, the employees can make a meaningful impact through self-dedication to social causes that align with TPCODL's commitment to social welfare and sustainable development. This alignment reinforces the program's core values and strengthens the bond between the company and the communities it serves.





Various Volunteering Drives were conducted round the year such as. Blood Donation Camp, Plantation Drives, Visit to Old Age Home, Visit to Orphanage, Visit to Differently Abled House, Riverbed cleaning, etc.

One of the remarkable events in the volunteering journey that exemplifies our testament was undertaken during this year's heart throbbing rail mishap that occurred in Bahanaga (District-Balasore) Blood donation camps were organized to support the victims through due support of Indian Red Cross Society. This self-less volunteering ethos to serve was duly appreciated by TATA sustainability group.



This volunteer activity was accoladed by TATA sustainability group and featured in the compendium and news bulletin of Tata Sustainability Group(TSG). Round the year, TPCODL has organized

of blood were donated to the Indian Red Cross Society (IRCS). In the year 2023-24, showcasing our volunteering commitments, TPCODL employee volunteers touched

21438 Hours
Positively Impacting
1,64,731 Beneficiaries



# EXPERIENCES FROM TPCODL CSR TEAM

# Dear Partners for development,

We are thrilled to share our CSR journey with you. This Journey commenced in 2021. Since then, we have witnessed remarkable growth in our community engagement initiatives and footprints in all the operational districts of TPCODL. Thanks to the implementing partners, like minded stakeholders and volunteers for their sincere efforts, which has helped in achievement of objectively driven outcomes and outputs.

Central to our success has been the cultivation of robust multi-stakeholder partnerships and collaborations. Through these partnerships, we have fostered greater alignment and synergy.

Our CSR initiatives are designed to address regional and local needs, with a strong emphasis on empowering stakeholders through need-based interventions. This approach ensures the sustainability of our programs as we endeavor to establish a CSR Centre of Excellence. Moreover, we prioritize participatory monitoring and evaluation to continually enhance program effectiveness, while documenting best practices for wider dissemination and scalability.

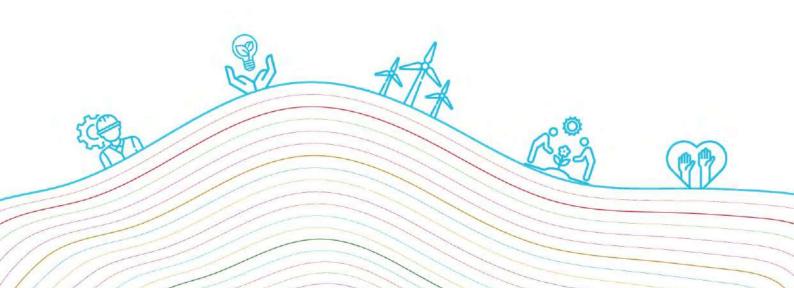
As our programs expand, collaboration remains paramount to maximize the impact of every rupee invested. We aim to forge enduring partnerships that enable us to continue making positive strides in the communities.

We are immensely grateful for the guidance and feedback provided by esteemed members of CSR committee, senior management, as well as the enthusiastic participation of our volunteers, who continually propel our social development initiatives forward. We extend our heartfelt appreciation to our project implementation partners for their unwavering commitment to building equitable partnerships and fostering models of social sustainability in the region.

Over the years, the support of government bodies, funding agencies, technical partners, implementing organizations, and the community itself has been instrumental in our journey. At TPCODL CSR, we firmly believe in the ethos of "Collaborative Social Responsibility," recognizing that true social development is a collective endeavor.

With unwavering dedication and determination, we remain steadfast in our pursuit of a brighter, more inclusive future for all.

Team CSR -TPCODL



# PARTICIPATED IN DIFFERENT FORUMS











Participated in PAGA-an UN climate change conclave organisaed by UNICEF













# **WAY FORWARD**

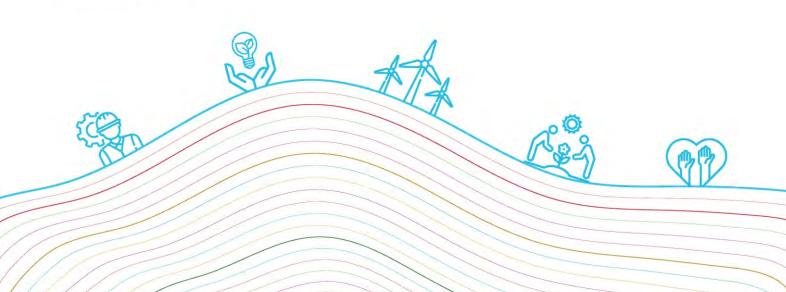
We eagerly anticipate deepening our multi-stakeholder partnerships to ensure the alignment and collaboration of development efforts in the area. TPCODL will continue coordinating with the like-minded stakeholders for the implementation of schemes and supporting communities in accessing these programs and entitlements. We will prioritize collaboration and convergence with external agencies for coordinated streamlined funding and implementation of the program in the field to attain the sustainability through co-creation and synergy.

We will strengthen evidence-based program design through third-party monitoring and evaluation, as well as certification of flagship programs. Capacity building within our team and the partner institutions to establish each member as a subject matter expert and Sectoral expertise interventions by the partner agencies will be a priority.

Program implementation will continue to scale in accordance with the strategic deployment matrix utilized by our parent company, Tata Power. We will focus on four key areas: Collaboration, Convergence, Co-creation, and synergy in all our thematic programs, keeping in mind the need of the region with a long-term objective for attaining scalability & sustainability. Further, we aspire; to sustainability in design and implementation by fostering community ownership; innovation in practices and systems to enhance adoption and replicability, thereby increasing brand value and trust along with people connect; and the adoption of global best practices to deliver long-term, sustainable programs with clear timelines, deliverables, and monitoring and evaluation mechanisms.

Establishing a CSR Centre of Excellence in the upcoming years is pivotal to achieve our goals which can increase the bandwidth of the organisation and acceptability among the stakeholders. We also aspire to learn and adopt the best practices that can take the journey of CSR to a zenith and development for various stakeholders, equipped with best practice project models. Partnerships with universities and research agencies will be reinforced for learning and knowledge resource sharing along with exposure visits. Looking forward to the rural immersion program for the stakeholders for reaching out to the last mile for more partnership development!! CSR programs in TPCODL will always be in adherence to Section 135 of the Companies Act, 2013 ('Act'), Schedule VII of the Act and Companies (CSR Policy) Rules, 2014. We will contribute to foster the growth of the community through combined efforts by promotion of volunteering in the true spirit of Tata ethos and culture in the ecosystem of Odisha.

We will continue to scale program implementation, foster a community of practices through knowledge sharing and publication of best practices and endeavor to establish ourselves as pioneers of multi-stakeholder partnership, research and documentation, propagation and advocacy for collaborative CSR approach for holistic community development.









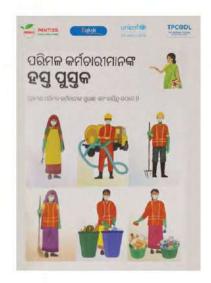


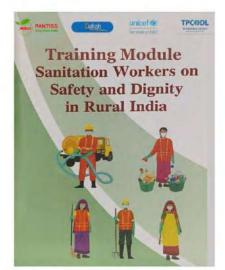


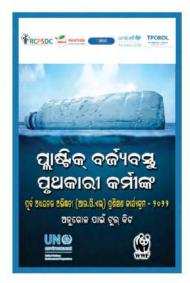


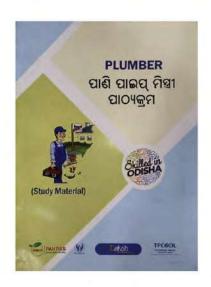


# **PUBLICATIONS**

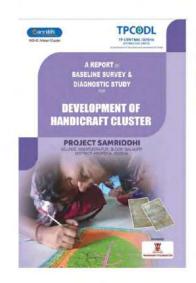




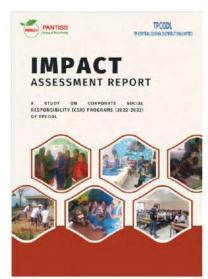














# TPCODL dedicates two more Mobile Health Dispensaries (MHDs) under Project 'Arogya' to its customers and the community

reau) :TP Central Odisha Distribution Limited (TPCODL), a joint venture between remains at the forefront of supporting the health and well-being of the community. Demon-strating an unwavering commitment to this cause, Arvind Singh, CEO of TPCODL, inaugurated two more Mobile Health Dispensaries (MHDs) under the esteemed 'Arogya' project. The inauguration ceremony took place in the presence of



senior leaders. TP Cen-Limited (TPCODL) alviding the best service to

These Mobile Dispensaries (MHDs) have been strategically

cific areas under the Bhubaneswar Circle-II and Paradeep Circle ju-risdictions. In the Bhubaneswar Circle -II, the Mobile Health Dispensaries (MHDs) will serve regions including Nayagarh, Khordha, and Balugaon Division.Similarly, in the Paradeep Circle, the MHDs will provide es-sential healthcare ser-vices to Paradeep, Kendrapada, and Kendrapada, and Marshaghai Divisions.Equipped with qualified medical professionalsnamely doctors, nurses, and

bile dispensary is de-signed to offer free consultations and medications to those in need. Beyond these vital ser-vices, the MHDs also provide comprehensive case-based healthcare consultations, hygiene awareness programs, and coordination with district health officials. including ambulance services for special cases. This holistic approach to healthcare
demonstrates
TPCODL's commitment to enhancing the
overall well-being of the

# ଟିପିସିଓଡିଏଲ୍ର ଭ୍ରାମ୍ୟମାଣ ସ୍ୱାସ୍ଥ୍ୟ ଡିସ୍ପେନ୍ସାରି

ବାବା ପାଖାର ଏବଂ ଓଡ଼ିଶା ସରକାରଙ୍କ ଯୌଥ ଉତ୍ୟୋର ଚିପି ସେଖ୍ନାର ଓଡ଼ିଶା ଚିଷ୍ତିକୁ।ଶନ ଲିମିଟେକ୍ (ଟିପିସିଓଡିଏଇ)ର ୩ଟନ୍ତ ସାଙ୍ଗ୍ରୀ ପଳନ 'ଆରୋଗ୍ୟ' ଅଧୀନରେ ପ୍ରକଳ୍ପ 'ଆରୋଗ୍ୟ' ଅଧୀନରେ ୨ଟି ଅତ୍ୟାଧୁନିକ ଭ୍ରାମ୍ୟମାଣ ସାଙ୍କ୍ୟ ଜିସ୍ପେନ୍ସାରିକୁ ନିକଟରେ ଆନୁଷ୍ଠାନିକ କାବେ ଶୁଲାରମ କରାଯାଇଛି। ଏହି ପରିପ୍ରେଥୀରେ ଚିପିବିଓଡ଼ିଏକାର ସିଲଓ ଅନ୍ତରିବ ସିଂହ ସମ୍ମାନିତ ଅନିଥି କାବେ ପୋରଦେଇ ଉନ୍ତ ଭ୍ରାମ୍ୟମାଣ ହାଇଧ୍ୟ ଜିସ୍ପେନ୍ସାରିକୁ ଉଦ୍ଘାନନ କରିଛନ୍ତି । ଅନ୍ୟମାନଙ୍କ ନଧରେ ତିପିସିଓଡିଏର୍ଡ ବହୁ କରିଷ୍ଣ ଅଧିକାରୀ ଓ ଅନ୍ୟମାନେ କପତ୍ରିତ ଥିଲୋ କିଞ୍ଜେଖ କରି ଏକ ନିର୍ଦ୍ଦିଷ୍ଣ ଅଞ୍ଚଳରେ ଷ୍ମାଫୁସେବା ପ୍ରଦାନ କରିତା ଲାଗି ଏହି ଭ୍ରାମ୍ୟମାଣ ସାଙ୍ଗ୍ୟ ଡିସ୍ପେନ୍ସାରି ଭୁବନେଶ୍ୱର ସର୍ବର-୨ ପାରାଦୀପ ସର୍ଜନରେ ଉଲ୍ଲ ଡିସ୍ପେନ୍ସାରିକୁ ମୁଚନ୍ଦନ କରାଯାଇଛି। ଭୁବନେଶ୍ୱର ସର୍ଜର-୨ରେ ମୁଟନ୍ଦନ ଭୁବନେଶ୍ୱର ସର୍ଜନ-୨ରେ କରାଯାଇଥିବା ଭ୍ରାମ୍ୟମାଣ



ଦିଉପେନସାରି ଜଣାଗଳ, ଖୋର୍ଜା ଓ ତାକୁଗାଁ ଜିଲିକନରେ ସେବା ପ୍ରଦାନ ଜରିବ । ସେହିରଳି ପାରାଦୀୟ ସକ୍ତିଲରେ ମୁହସନ କରାଯାଇଥିବା ଗ୍ରାମ୍ୟମାଣ ଡିସ୍ପେନ୍ସାରି ପାରାଦୀପ, ଡେନ୍ଦ୍ରୀପଡ଼ା ଓ ମାଶାଯାଇ ଡିଭିଜନରେ ଆବଶ୍ୟକ ଞ୍ଚାଞ୍ଚାରପତା ପ୍ରଦାନ କରିକ । ବିଶେଷକରି ଜାଲ୍ଲର, ନର୍ବ ଓ ଫାର୍ମାବିଷ୍ଟଙ୍କ ଭଳି ଅଭିଲ ମେରିକାଲ ପେବାବାଗମାନେ ଆବଶ୍ୟକ ସେବା ଯୋଗାଇବା ସହ ରୋକମାନଙ୍କୁ ମାଗଣାତେ ପରାମଣ ଓ ଔଷଧ ପ୍ରଦାନ କରୁଛନ୍ତି । ଏପରିନି ରକ୍ତ ଭ୍ରାମ୍ୟମାଣ

ଜିସ୍ପେନ୍ସାରିକୁ ଏଉଳି ଭାବେ ପ୍ରସ୍ତୁତ କରାଯାଇଛି, ଯାହା ହ୍ରାରା ରୋଗୀଙ୍କୁ ଆବଖ୍ୟକ ସେବା ବ୍ୟତୀତ ସ୍ୱାଲ୍ଲ୍ୟସେବ ପରାମର୍ଶ, ବ୍ଲହ୍ମତା ଓ ସନେତନତା ଜାର୍ଯାକ୍ରମ ଏବଂ ଜିଲା ବ୍ଲାୟ୍ୟ ଅଧିକାରୀଙ୍କ ସହୟୋଗରେ ପ୍ରକୃତ୍କ ମାମଲାଗୁଡିକ ପାଇଁ ସତନ୍ତ ଆନୁଜାନ୍ତ ହେବା ପ୍ରଦାନ କଲ୍ଲିଷା ଏ ସମ୍ପର୍କତ ଚିପିସିହେଏମ୍ବର ସିଲ୍ୟ ଅନ୍ତଳିକ ଟିଲ୍ଲ ଜନ୍ମିଛନ୍ତି, ଏକ ସମୁଦ୍ଧ ସମୁଦାଇର ମୂନଦୁଆ ପାଇଁ ଭୁଣାତ୍ଲକ ସାସ୍ୟ ସେବା ପରମ୍ପିତା ଜଗୁରୀ ବୋଲି ଆମର ବିଶାସ ରହିଛି ।

### TPCODL dedicates two more Mobile Health Dispensaries (MHDs) under Project

Health Dispensaries (MHDs) under Project

Bhubaneswar : TP
Bhubaneswar Circle: II
Central Odisha and Paradeep Circle approach to beathcare or sentine between Tata Power and the Realth Dispensaries in Circle - II, the Mobile Commitment of Global prowers and the Realth Dispensaries in Carlot of the Committee of Speaking on the Committe

# टीपीसीओडीएल ने दो मोबाइल हेल्थ डिस्पेंसरी को किया जनता को समर्पित

प्रस्तवार स्तुप्त अंदिरक विश्वनिक्ष्य देखें संदूष्ण अंदिरक विश्वनिक्षय विश्वनिक्षय (स्तिविक्षय) 202 ज्यान कर्या कर्या स्त्रा स्

क तित्र रचकीतिक कर में तैनत किया गया है: भुवन्येक्या सर्वका-2 में संस्थात हरूथ हिस्सेन्सी (एयाच्या) अग्यक्, खुर्वा और सामुगांव हिस्सेक्स स्मीत्र संबंध में सेना प्रधान करेंगे। हमी तहर पाण्डीय संक्रक एयाच्या पाण्डीय में हैं हमा और सर्वकार हिस्सेक्सी पाण्डीय में हमा और सर्वकार हिस्सेक्सी पाण्डीय में हमा और



# ଟିପିସିଓଡିଏଲ୍ ପକ୍ଷରୁ ଭ୍ରାମ୍ୟମାଣ ସ୍ୱାସ୍ଥ୍ୟ ଡିସ୍ଟେନସରୀ

# ଲୋକଙ୍କ ଘରେ ପହଞ୍ଚିବ ସ୍ୱାସ୍ଥ୍ୟ ସେବା

ଦେଣ୍ଡାଇ ଓଡ଼ିଶା ଜିଲ୍ଲିକୁଏବନ ଲିମିଟେଡ୍ (ଟିପିସିଓଡିଏଇ) ଲୋକଙ୍କ ସାସ୍ୟାକର୍ନ୍ୟାଣକୁ ନେଇ ପ୍ରତିବର୍ଷ ରହିଛି । ଏହିକ୍ମରେ "ଆରୋଗ୍ୟ" ପ୍ରଳଳ୍କ ଅଧାନରେ ଟିପିବିଓଡିଏଲ୍ ସିଇଓ ଅନନ୍ଦିୟ ସିଂହ ଦୁଇଟି ଭ୍ରାମ୍ୟମାଣ ସାହ୍ୟା ଜିସ୍ଟେନସରୀ ଉହାଟନ କରିଛନ୍ତି। ନିର୍ଦ୍ଦିଷ୍ଟ ଅଞ୍ଚଳରେ ସେବା ପ୍ରଦାନ କରିବା ଲାଗି ଏହି ବ୍ରାମ୍ୟମଣ ସାସ୍ତ୍ୟ ଡିସେନସରୀବୃତିକୁ ଭୁବନେଶର ସର୍ଜକ୍-୨ ଓ ପାରାବୀପ ସର୍ଜନରେ ନିୟୋଳିତ ଜରାଯାଇଛି ନ୍ଦୁତନେଶର ସର୍ଜଲ୍-୨ରେ ନିୟୋଳିତ ଡିସେନସରା ନୟାଗଡ଼, ଖୋର୍ଦ୍ଧା ଓ ବାଲୁଣା ଡିଗିଳନ ଅଞ୍ଚଳରେ ସେବା ପ୍ରଦାନ ଜରିବ । ସେହିପରି ପାରାଦୀପ ସର୍ଚଲରେ ନିୟୋଳିତ ବିଷେଳସର। ପାରାବୀପ ଦେହାପଡ଼ା ଓ ମାର୍ଣ୍ଣାଘାଇ ଡିଭିଟନରେ ସାଦ୍ଧ୍ୟ ଦେବା ପ୍ରଦାନ କରିବ । ଅଭିଜ ଜାଲ୍ଲର, ନର୍ଷ ଓ ପୀର୍ମାସିଷଙ୍କୁ ନେଇ ଏହି ଭାମ୍ୟମାଣ ଡିକ୍ଟେସରୀ ପସ୍ତତ କରାଯାଇଛି ଯାହା ହାରା ଭୋକମାନଙ୍କ ମାଗଣାରେ ପରାମଣ ଞ୍ଜିଷଧ ଉପଲକ ହେଉଛି କୋଲି କୁହାଯାଇଛି । ଏହି ଅବସ୍ତରରେ ଟିପିସିଡ଼ିଏକ୍ ସିଲ୍ଡ ଅରବିଦ ସିଂହ କହିଳ୍ଲରି ସେ, ଆଗୋଟ୍ୟ ସ୍ୱଳଳ୍କ ଏଟଂ ନିୟୋଜିତ ହୋଇଥିବା ଏହି ଭ୍ରାମ୍ୟମାଣ ସାସ୍ୟ ତିସ୍ଟେସରା କରିଥାରେ ହିତାଧିକାରୀଙ୍କ ଭାରମ ସ୍ୱାନ୍ଥ୍ୟରଥ। ବିରରେ ଟିପିସିଡ଼ିକ ଏକ୍ ଗୁରୁସମ୍ବର୍ଣ୍ଣ ଭୂମିକା ଗୁଳଣ କରିକ ।





# ଚିପିସିଓଡିଏଲର ଭାମ୍ୟମାଣ ସ୍ୱାସ୍ୟୁ ଶିବିର



ରୁଡନେଖିର,୬(୯(ଜେ ନ୍ୟୁଜ): ସାସା ପଞ୍ଜ ଏଟ ଓଡ଼ିଶ ବଳୋଚଳ ସୈଥ ଇତେଖଣ ଶିସି ସେଣ୍ଡାଲ ଓଡ଼ିଶା ବିଷ୍ଟରଧ୍ୟନ ଲିମିଟେଡ (ବିସିସିଧନି ବହାଇଥିବ ସ୍ତର ସ୍ୱାସ୍ଥ୍ୟ ପ୍ରଚଳ 'ଆରୋଗ୍ୟ' ଅଧୀନରେ ୨ତି ଅବ୍ୟଧିନିକ ଗ୍ରମ୍ୟମଣ ସ୍ୱାସ୍ତ୍ରଃ ବିଶେକ୍ୱାରିକୁ ନିଜଟରେ ଆକୁଷାନିକ ଭାବେ ଶୁଭାରଣ ଜରାଯାଉଛି। ଏହି ପରିପ୍ରେଷାରେ ନିର୍ପିଶ୍ୱନିଏକ୍ ସିରଃ ଅରଚିତ ସଂହ ସହାର୍ଥିତ ଅତିଥ ଭାବେ ସୋଗଦେଇ ଉକ୍ତ ପ୍ରମମମଣ ସ୍ୱପ୍ତା ବିକ୍ଷେତ୍ୱରିକୁ ଉତ୍ପାଦନ କରିଛନ୍ତି । ଅନ୍ୟମନଙ ମଧ୍ୟରେ ମିସିଡିଜିଂବର୍ ନହୁ ବରିଷ ଅଧାନାରୀ ଓ ଅନ୍ୟମନେ ଉପସିଶ ଥିଲେ । ବିଶେଷ ଜଣି ଏକ ଜିବିଷ ଅଞ୍ଚଳରେ ସ୍ୱାସ୍ଥାସେଟା ପ୍ରଦାନ କରିତା ଇଣି ଏହି ଭ୍ରମମମଣ ସୃତ୍ୟୁ ତିକ୍ଷେମ୍ବରି ଭୂତନେଶ୍ୱର ସହଁତ୍ୱ-୬ ଏବଂ ପାରତୀପ ସର୍ବନରେ ଉଚ୍ଚ ତିକ୍ଷେମ୍ବରିକୁ ପୁରସନ କରାଯାଇଛି । ଦୂରନେଶ୍ୱର ସହଁତ-୬ ରେ ପୁରସନ କରାସଇଥିବା ଗ୍ରମାମାଣ ସୃଷ୍ଟା ତିସେନ୍ତ୍ରର ନଥାଗଡ଼, ଖୋଇଁ ଓ ତାଲୁଗାଁ

ବିଭିଲ୍ଜନରେ ବେବା ପ୍ରବାଳ କରିଚୟ ମୁଜଣକ ଜଣାଯାଇଥିବା ସ୍ଥାମାମାଣ ଚିକ୍ଟେଡ଼ରି ପାରାହାପ, କେବ୍ଦାପରା ଓ ମାର୍ଣ୍ଣପାଇ ଜିଣିକନରେ ଆନଶ୍ୟକ ପ୍ରାସ୍ଥ୍ୟସେକା ପ୍ରଚାନ କରିକଣ ଲିଖ୍ୟନ୍ତିକାର୍ଯ୍ୟ ସହିଷ୍ଟିଷ୍ଟ ଜଳି ଅଭିଜ ସେହିନାର ସେହାରରମନେ ରୋକମାନଙ୍କୁ ମାରଣରେ ପରାମଣି ଓ ଶିଷଧ ପ୍ରତାନ କଲ୍ଲେକି । ଏପରିଜି ଉଲ୍ଲ ପ୍ରମାମଣ ନିଲେଗୁରିକୁ ଏଉଚି ଉଚ୍ଚ ପୁଣ୍ଡ କରାଯାଇଥି, ଅନୀପ୍ରତା ରେଲାକୁ ଅତ୍ୟକ୍ତ ହେବା ଜ୍ଞାତ୍ୟକ ସ୍ପପ୍ତାହ୍ୟେକା ପରାମଣି, ସହତା ଓ ସଦେହନତା ଜାଣାକ୍ରମ ଏଟ ଜିଲା ସୃଗ୍ରୀ ଅଧିକାରାକ ସହଯୋଗରେ ପୁରୁଦ୍ୱର ମାମଲାପୁଡିକ ପାଇଁ ସ୍ୱରଣ ଅନ୍ତୁଲାକୁ ସେନା ପ୍ରଦାନ କଲୁଛି । ଏ ବାମ୍ପରିରେ ଚିଠିମିଧନିଏଲ୍ଲ ବିଲୟ ଅଉପିତ ଫିନ୍ମ କମ୍ବିଲକ୍ଲି, ଏକ୍ଲ ସମୂକ ସମୁଦାଶର ମୃତଦୃଆ ପାଇଁ ସ୍ଥଣାମନ ସ୍ୱୟା ସେବା ସହଥିବା ଜନ୍ମତା ବୋଳି ଅଣର ବିଷ୍ମସ ଉଦିଛି ।

# ଟିପିସିଓଡିଏଲ୍ ପକ୍ଷରୁ ଭର୍ଜା ମେଳା ଆୟୋଜିତ, ୟୁଲ ଛାତୁଛାତ୍ରୀଙ୍କ ମଧ୍ୟରେ ଶକ୍ତି ସଂରକ୍ଷଣ ଅଭିଳାଷ ତ୍ରାହିତ: କାର୍ଯ୍ୟକ୍ରମରେ ୨୦୦ରୁ ଅଧିକ ଛାତୁଛାତ୍ରୀଙ୍କ ଅଂଶଗୁହଣ



କୁଟନେଣ୍ଡର: ଜଗ ପାଞ୍ଜର ଓ ଓଡ଼ିଶା ବଳ୍ପି ଆଧାନରେ ବର୍ଜା ମେହା ଆଧାନନେ ବର୍ଜାନାଇଥିବିଥିବିଥିବି । ଆଧାନନି ଅଧିକର୍ଣ ବର୍ଜାନନ୍ତି । ଅଧିକର୍ଣ୍ଣ ବର୍ଜାନନ୍ତି । ଅଧିକର୍ଣ୍ଣ ବର୍ଜାନ୍ତି । ଅଧିକର୍ଣ୍ଣ ବର୍ଜାନ୍ତି । ଅଧିକର୍ଣ୍ଣ ବର୍ଜାନ୍ତି । ଅଧିକର୍ଣ୍ଣ କଥିବା । ଅଧିକର୍ଣ୍ଣ ବର୍ଜାନ୍ତି । ଅଧିକର୍ଣ୍ଣ ବର୍ଜାନ୍ତ । ଅଧିକର୍ଣ୍ଣ ଅଧିକର୍ଣ । ଅଧିକର୍ଣ୍ଣ ଅଧିକର୍ଣ ଅଧିକର୍ଣ୍ଣ ଅଧିକର୍ଣ୍ଣ ଅଧିକର୍ଣ୍ଣ ଅଧିକର୍ଣ୍ଣ ଅଧିକର୍ଣ୍ଣ ଅଧିକର୍ଣ୍ଣ ଅଧିକର୍ଣ୍ଣ ଅଧିକର୍ଣ୍ଣ ଅଧିକର୍ଣ୍ଣ ଅଧିକର୍ଣ ଅଧିକର୍ଣ୍ଣ ଅଧିକର୍ଣ ଅଧିକର୍ଣ୍ଣ ଅଧିକର୍ଣ ଅଧିକର୍ଣ୍ଣ ଅଧିକର୍ଣ୍ଣ ଅଧିକର୍ଣ ଅଧିକର୍ଣ୍ଣ ଅଧିକର୍ଣ ଅଧିକର୍ଣ୍ଣ ଅଧିକର୍ଣ ଅଧିକର୍ଣ୍ଣ ଅଧିକର୍ଣ ଅଧିକର୍ଣ ଅଧିକର୍ଣ ଅଧିକର୍ଣ ଅଧିକର୍ଣ ଅଧିକର୍ଣ ଅଧିକର୍ଣ ଅଧିକର୍ଣ ଅଧିକର୍ଣ ଅଧିକରର୍ଣ୍ଣ ଅଧିକର୍ଣ ଅଧିକରର୍ଣ ଅଧିକର୍ଣ ଅଧିକର୍ଣ ଅଧିକରର୍ଣ ଅଧିକର୍ଣ ଅଧିକରର୍ଣ ଅଧିକରର୍ଣ ଅଧିକର ଅଧିକ

ଆଦିରେ ହାନୁଞାକ୍ତାମାନେ ସେମାନଙ ଲୁଜାଭିନ ପ୍ରତିଲାକୁ ପ୍ରବର୍ତ୍ତନ ଲକ୍ତିଥିଲେ । ତାଙ୍କର ସେହି ଅଭିନଦ මුග් මුග් අමු ද ලබන්න මේවිනේ පැවැත් මෙම විශ්ය ඉම්බන් මේ ප්‍රජ්‍ය ප්‍රවේඛ ඉම්බන් අමු දුම්බන් ප්‍රවේඛ ඉම්බන් අමු දුම්බන් ප්‍රවේඛ ඉම්බන් ප්‍රවේඛ මේවින් ප්‍රවේඛ ମଣ୍ଡଳ ବ୍ୟବ୍ଧ ପ୍ରଥାର ପଞ୍ଚିତି ବ୍ୟବ୍ଧ ଦେବିଲ୍ଲୀ ବିହ୍ନ ଦେବିଲ୍ଲୀ ବିହ୍ନ

# ଟିପିସିଓଡିଏଲ୍ ପକ୍ଷରୁ ଖୋର୍ଦ୍ଧାରେ ଦୃତୀୟ ଧନ୍ଦାମୂଳକ ତାଲିମ କେନ୍ଦ୍ରର ଶୁଭାରୟ

- ଏହି କେନ୍ଦ୍ରରେ ମହିଳାମାନଙ୍କୁ ମାଗଣା ତାଲିମ ପ୍ରଦାନ କରାଯିବ
- ଏନ୍ଏସ୍ଡିସିର ୬ ମାସିଆ ସାର୍ଟିଫାଏଡ୍ ପାଠ୍ୟକୁମ ଦ୍ୱାରା ମହିଳାମାନେ ଉପକୃତ ହେବେ

ବରନାରଙ୍କ ସୌଥ ଉଦ୍ୟୋଶ ଚିପି ସେଂହାଲ ଓଡ଼ିଶା ଡିଷ୍ଟିଦ୍ୟୁସନ ଲିମିଟେଡ୍ (ଟିପିସିଓଡି ଏଲ) ଏହାର ଜାଣ୍ୟକ୍ଷେତ୍ର ଅଂଚଳଗୁଡ଼ିକର

ପୁରିବଳ ରହିଛି । ସେହି ସମର୍ପଣ ଭାବ ଓ ସିଏସ୍ଆର୍ ଓଭିଶାନର

ଅଂଶ ସ୍ୱରୂପ ଟିପିସିଓଡିଏଲ୍ ପଥରୁ ୨୦୨୩ ସେପ୍ଟେୟର ୧ରେ 'ରୋଶନି' ପ୍ରକହ ଅଧୀନରେ ଖୋଦିରେ ଦ୍ୱିତୀୟ ଧମାମୂଳକ

ଡାଲିମ କେହର ଏକାରଣ କରାଯାଇଛି । ଏହାର ଜବସାଟନୀ

ବମାରୋହରେ ଟିଅସିଏଡିଏଲ୍ଭ କରିଷ ଅରିଚାଳନା ଚିମ୍ ଗପଲ୍ଲିତ ରହିତା ସହିତ ହାଲିମ ରେହୁ ପରିସରରେ ଅନୁଷ୍ଠିତ ବୃଷ୍ଟରୋପଣ କାର୍ଯ୍ୟକ୍ରମରେ ଭାଗ ଶେଉଥିଲେ। ଯାହା ଏକ

ସବୁତ ଇତିଶାତ ପ୍ରତି ଟିପସିଓଟି-ଏକ୍ତ ପ୍ରତିକଦ୍ଧତାକୁ ବର୍ଣାଉଛି । ଏହି ଧରତୁଲକ ଚାରିମ ହେତ୍ୱରେ ଅଖସଥାରେ ମହିଳାମାନଙ୍କୁ ମାରଣରେ ଚାରିମ ପ୍ରଦାନ କରାଯିବ । ଜାତୀୟ ବରତା ବିକାଶ

॥ ପ୍ରଭାନ୍ତ୍ରୀତ ॥ ଗୁଡନେଶ୍ୱର , ୯୮୯ : ଡାଙ୍ଗ ପାଥିର ଓ ଓଡ଼ିଶା । ନିଗମ (ଏକ୍.ଏସ୍ଟିସି) ଦ୍ୱାରା ଗର୍ନିଫାଏ ହୋଇଥିତା ଛଅ ମସିଅ ସ୍ୱାବଳୟା ବିରାଇ ପାଠାକ୍ରମ ମଧାମରେ ସେମାନଙ୍କୁ ବହୁମୁଳ ଠଥନା ପ୍ରଦାନ କରାଥିତ । ସଫକତାଇ ସହ ତାଳିମ ଶେଷ କରିତ

ସାମଣ୍ଡିକ ସାମାହିକ ଓ ଅଞ୍ଚଳିତିକ ଅଭିଦ୍ରତ କରିକା ଭାଗି । ସରେ ଅଂକର୍ଯ୍ୟକାହାଣାମାନଙ୍କୁ ଏକଂସନ୍ଥିତିର ସହିତ୍ରିକେ । ଓଡ଼ିଶକ ସହା ବେମନଙ୍କ ସହ୍ୱ ଦହିରୁଷ ଜାବିକାର ଦ୍ୱାର ଖେଳିକ । ଏହି ଜାସ୍ଥିତ୍ୱରରେ THE WAY ବମଷ ଅଂଶଗ୍ରତଶନାଳୀ ପୁରଣ ଶପଥ ପାଠ କରିଥିଲେ ଓ ତା' ପରେ ପ୍ରଶିଷର୍ଥୀମାନଙ୍କ ଦ୍ୱାରା

ସଂଷ୍ଟିକ ନାର୍ଥକୁମ ଅନ୍ଷିତ ହୋଇଥିଲା । ଏହି ଅବସରରେ ବିସିଥିବୈଏଲ୍ଗ ସିଇଟ ଅଗବିଦ ସିଂହ କହିଛଡ଼ି ସେ, 'ଟିପିରିଖେଡିଏଲ୍ଟେ ଆମେ ଏହି ଧନାମୂଳକ ଡାଲିମ କେନ୍ଦ୍ର ମାଧାନରେ ଗରିକ ସମୁଦାୟ ଓ ଆନ ସ୍ଥାନୀୟ ଲୋକକୁ ସଖର କରିବାକୁ ଜଣଗୀକ୍ତ । ଏହି କେୟ ଆଖଣାଖ ଅଂଚଳର ମହିଳାମାନଙ୍କୁ ତାଲିମ ପ୍ରଦାନ କରିବା ସହ ଛଞ୍ଚ ମାସିଞ୍ଚା ପାଠାକୁମ କରିଆରେ ଅତ୍ୟାଦଶ୍ୟକ ବଞ୍ଚତା ପ୍ରତାନ କରିବ । ଟଫଳ ଗ୍ରାକୁଏଟମାନଙ୍କୁ ଏକ୍,ଏସ୍ଡିସି ସାହିଁଫିକେଟ୍ ମିଳିକ ଆହା ବେମାଳଙ୍କ ପାଇଁ ସ୍ଥାୟୀ ଜୀବିକାର ପଥ ପ୍ରଶଥ କରିତ।'' ଏହି ଧହାମୁଳକ ତାଲିମ କେତୁ ମଥତା ଚିକାଶ ଓ ତାଲିମ ଜରିଆରେ ସମୁଦାସକୁ ସଥର ଜରିତା ପାଇଁ ଟିପିସିଟୈବେ୍ଲ୍ଲ ଜହିଥିବା ଅତୃଟ ପୁରିବଦତାର ପ୍ରମଣ ।



# **SOCIAL MEDIA**



TP Central Odisha Distribution Ltd is with CMO Odisha and 2 others.

Watch Ms. Namrita Mishra, a teacher from Kendriya Vidyalaya, Angul, share her thoughts on the Urja Mela event.

She appreciates the initiative's impact on students' understanding of energy conservation and sustainable development goals.

### #UrjaMela2024 #TPCODL





### **TP Central Odisha Distribution Ltd**

2 Feb · Ø

Witness our trainer sharing insights from the EV training program. He elaborates on the training, which guides students in the intricacies of EV maintenance and mechanisms, creating pathways for promising opportunities.

#TPCODL #SkillDevelopment #GreenJobs

CMO Odisha Tata Power Energy Department, Government of Odisha



tpcodi2020



♥28 Q ₹ tpcodl2020 Empowering the next generation at #UrjaMela!

#TPCODL is hosting the Urja Mela event at ODM Global School, Bhubaneswar

From science exhibitions to painting competitions and inclusive games, students are engaged in the energy conservation topic with enthusiasm, preparing to become young leaders driving climate awareness and positive change.

#GreenTomorrow #SustainableDevelopment #SustainableIsAttainable

2 February



TP Central Odisha Distribution Ltd @ @TPCentral Odisha - Jan 31 #TPCODL organised Urja Mela at Town High School, Angul District, with over 100 participants from across the region.

The event featured activities such as a science exhibition, slogan writing, poster designing competitions and best from waste, all emphasising energy conservation....

### Show more



CMO Odisha and 8 others

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TP Central Odisha Distribution Ltd 🧇 @TPCentralOdisha

ପ୍ରଶିକ୍ଷଣ ନେଇ ସ୍ୱାବଲମ୍ବୀ ହେଉଛନ୍ତି ଗାଁର ମହିଳା।

ଗ୍ରାମୀଣ ମହିଳାଙ୍କ ମୁହଁରେ ହସ ଫୁଟାଇଛି ଟିପିସିଓଡିଏଲ୍। ପ୍ରୋଜେକୁ ସମୁଦ୍ଧି ମାଧ୍ୟମରେ ବିଭିନ୍ନ ପାରମ୍ପରିକ ଚିତ୍ରକଳାର

## #TPCODL #WomenEmpowerment

Translate post



19:07 · 03 Feb 24 · 620 Views

12 Likes









### TP Central Odisha Distribution Ltd @ @TPCentralOdisha - Jan 29

Hear insights from the Sarpanch Representative of Benapanjari Gram Panchayat on our new Electric Vehicle (EV) Assembly Technician Training Center.

Shaping the future workforce for the era of electric vehicles, this program empowers youth with essential skills and opens doors to...





As part of our ongoing endeavor to promote skill development and empowerment, the Roshini Program by #TPCODL has collaborated with Shahi Exports Private Limited.

This partnership has empowered 38 trainees, by providing them with certified training in Stitching and Tailoring. These trainees will now undergo industrial training with stipends through Shahi Exports, leading to permanent positions at the company.

### #RoshiniProgram #SkillDevelopmen



4:03 PM · Oct 20, 2023 · 638 Views



# TP Central Odisha Distribution Ltd 📀

Mobile Health Dispensary units are dedicated to providing elementary

Under the Arogya project, we have deployed Mobile Health Dispensaries at Bagapatia, Rajnagar Block, under Kendrapada Division.

These MHDs ensure free treatment and medicines for the residents.

### #TPCODL #Arogya #RuralHealthcare #CommunityWellness



& CMO Odisha and 8 others

3:44 PM - Oct 17, 2023 - 852 Views

er rural youth for a brighter future, we must equip them with essential skills and enable them with access to wider and better opportunities.

#TPCODL's Vocational Training Centres, under the #Roshni program, a transforming lives. Through these VTCs, 100 trainees have successfully completed NSDC-accredited skilling courses, including Self-Employed Tallor and Computer Operator courses. They have received certificates and acquired job-ready skills.



11:24 AM - Oct S. 2023 - 652 View

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### TP Central Odishe Distribution Ltd 👩

the survival and prosperity of our heritage, the "Samriddhi" Program was introduced in the Ballanta Block of Khordha district.

Focusing on promoting art forms like Pattachitra and Tassar painting. ative empowers artisans through capacity building and mar-ions, fostering self-reliance, sustainability, and economic w



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Last edited 2:01 PM - Sep 23, 2023 - 712 Views



### TP Central Odisha Distribution Ltd 💠 @TPCentralOdisha

Under the aegis of the Club Energy Campaign, today we celebrated 'Green Diwali' with students. The aim of this program was to emphasize on the importance of energy conservation and maintaining the air quality index while celebrating the holy festival of Diwali.

Our volunteers further participated in Diya making and tree plantation activities to conclude this successful 'Green Diwali' initiative.



### TP Central Odisha Dis... 0 · 19 Nov 23 Empowering communities through dedicated Awareness Camps! Our recent session at Gopinathpur School, Charinala Section, focused on fostering safety awareness, promoting energy conservation practices and ease of online payment methods.

### #TPCODL #AwarenessCamps #ForYouWithYouAlways



CMO Odisha and 8 others

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# TP Central Odisha Distribution Ltd © @TPCentral Odisha

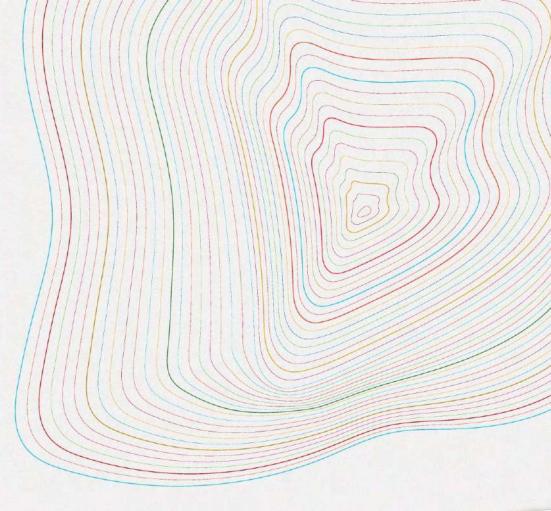
As part of the 'Samriddhi' program, #TPCODL has introduced an innovative Agriculture Cluster Development Program in Nayagarh, emphasising collaboration with various stakeholders. This first of a kind initiative strives to impact 3000 households, promoting inclusivity and empowering women by actively involving female farmers. Pioneering in its approach, the program is dedicated to enhancing farmers' economic development by establishing a comprehensive value chain and market-led interventions.

### #SamriddhiProgram #EmpoweringFarmers #TPCODL



CMO Odisha and 8 others





## TP CENTRAL ODISHA DISTRIBUTION LIMITED (TPCODL)

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- **Website**www.tpcentralodisha.com





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