PRAYAS

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ANNUAL CSR REPORT 2024-25

TPCODL

TP CENTRAL ODISHA
DISTRIBUTION LIMITED

(A Joint Venture of Tata Power and Government of Odisha)

In Remembrance

His words taught us
the power of humility.
His actions taught us
the power of leadership.
His deeds taught us
the power of compassion.

PADMA VIBHUSHAN

RATAN NAVAL TATA

28.12.1937 - 09.10.2024

His Legacy will continue to inspire us as we strive to uphold the principles he so passionately championed.

FOREWARD NOTE

This is TPCODL's Annual CSR Report for the year 2024–25, titled "Prayas."
The report presents a comprehensive reflection of our unwavering commitment to social well-being and sustainable community development, embodying the true spirit of our CSR mission and vision.

At **TPCODL**, we firmly believe in the transformative power of ethical corporate stewardship, recognizing its profound ability to create a lasting impact on communities. Our commitment to Corporate Social Responsibility (CSR) extends far beyond policy; it is a deeply ingrained value that shapes every initiative undertaken. At the core of our CSR efforts lies a steadfast focus on uplifting lives, fostering equity and contributing to the creation of a more resilient and self-sufficient society. In the fiscal year 2024 – 25, we embarked on a journey to refine and strengthen our CSR initiatives, with a focus on sustainable impact and empowering communities to thrive independently. This year, we prioritized building resilience and self-reliance within the communities we serve. Recognising the changing nature of societal challenges, we focused on programs that equip individuals with essential skills and resources to adapt and prosper in an ever-changing world. Our approach went beyond traditional skill development by integrating holistic capacity-building initiatives through literacy programs, financial management training and access to sustainable livelihoods. We created a platform for collaboration with like-minded stakeholders who share our vision for long-term sustainable outcomes. This emphasis on multi-stakeholder partnerships and convergence was central to our strategy.

Equally important was our self-reflection process through PariCharcha, which allowed us to assess our programs with esteemed social experts and practitioners, refining our strategic intent to promote social sustainability within our ecosystem. We further deepened our engagement with the communities we serve, working closely with like-minded stakeholders to create a broader impact.

By prioritizing collaboration and convergence, we significantly enhanced our CSR footprint, fostering innovative social development practices. In alignment with Tata Power's guidelines, we focused on the Aspirational District and Block, initiating programs such as Adhikaar and Samriddhi (An initiative under Anokha Dhaaga) to contribute towards the development of these areas, with a strong emphasis on uplifting marginalized communities. Additionally, we supported local artisans and craftsmen, particularly women, recognizing their critical role in preserving cultural heritage and driving economic empowerment. Our initiatives also helped develop value chains that cater to market needs, encouraging innovation and facilitating access to financial resources, thereby enabling communities to scale their enterprises and achieve greater economic independence. Access to quality healthcare remained a cornerstone of our CSR strategy, with expanded outreach through mobile health dispensaries and community health programs.

We focused on preventive care, maternal and child health, and addressing health disparities in underserved regions. In parallel, we advanced our environmental sustainability agenda with programs promoting renewable energy adoption, waste management, natural resource management, and the implementation of basic circular economy principles – all contributing to a greener future through our Club Enerji Initiative. We also engaged in community empowerment through programs that educate children as ambassadors of energy conservation through the active involvement of Urja Saathi, a cadre of volunteers, furthering our "Powering Transformation" mission. This year, we also focused on inculcating the spirit of volunteering among the TPCODL team, receiving unprecedented support from the Division and Circle teams in propagating the ethos of volunteering, along with the active participation of senior leaders in the organization. We hope that these efforts will continue to multiply in the coming years. Throughout the year, we strengthened partnerships with esteemed corporates, Tata Group entities in Odisha, and organizations such as Tata Trust, Tata Strive, IHCL, UNICEF, UNDP and academic & research institutions. These collaborations have played a pivotal role in creating a unified platform for climate action campaigns and enhancing our work with students with special abilities.

Moving forward, our efforts will continue in the aspirational blocks and extend across all operational districts of TPCODL, with more defined projects focused on long term, sustainable impact. Our partnerships with expert NGOs have been vital in building strong, sustainable communities. We continue to empower community members to access government services, schemes, and entitlements, creating a wealth of opportunities for welfare and development. Our initiatives undergo rigorous assessments, ensuring that we continuously refine our programs to achieve both qualitative and quantitative impacts. Aligned with United Nations Sustainable Development Goals (SDGs), our CSR initiatives contribute meaningfully to the global sustainability agenda.

MESSAGE FROM CEO

Dear Stakeholders,

As we embark on another year of Corporate Social Responsibility (CSR) initiatives, I have been reflecting on the significant progress we have made together. Our commitment to creating a positive social impact has remained a cornerstone of our operations, and I am exceptionally proud of the strides we made in the year 2024-2025. The satisfaction among the community is evident through third-party impact studies, where we achieved an impressive 91.9%% in the Community Satisfaction Index (CSI), setting an industry benchmark.

This year's Annual CSR Report is not just a compilation of metrics; it is a testament to the dedication and passion exhibited by every stakeholder within our organization. It highlights the tangible results of our collective efforts to build a more sustainable and equitable future for the communities we serve.

At TP Central Odisha Distribution Limited (TPCODL), we uphold the Tata Group's legacy of contributing to the greater good through our community development initiatives. With a clear vision, mission, and policy, the company remains focused on generating positive societal outcomes. Since its inception, our CSR wing has been dedicated to engaging with key stakeholders—the community—and has driven numerous impactful programs. These initiatives have created wide-reaching change, underpinned by the strategic objective of Social Sustainability at TPCODL, and have demonstrated that through collaborative efforts, the benefits for the community can be multiplied in a more sustainable way.

Our CSR activities not only engage with external stakeholders but also emphasize ethical considerations within our internal operations, which are always driven by passion. In 2024-2025, we continue to uphold the highest standards of ethical governance, transparency, and integrity in all our business dealings. Our commitment to social development has been recognized through credible platforms, and we understand the critical importance of aligning every action with the achievement of the Sustainable Development Goals (SDGs), ensuring prosperity for both current and future generations.

Through strategic interventions and targeted initiatives, we aim to make significant contributions toward key SDG targets, including affordable and clean energy (SDG 7), industry innovation & infrastructure (SDG 9), responsible consumption and production (SDG 12), and climate action (SDG 13). These efforts are grounded in our programs in alignment with the thematic pillars, i.e. 4Es: Education, Employability & Employment, Entrepreneurship, and Essential Enablers.

Our programs range from the preservation and conservation of the art and culture of Odisha, leading to economic empowerment, literacy propagation among women, access to government schemes, and skilling the youth, to providing health services through mobile health dispensaries, and need-based programs in collaboration with various stakeholders to address the critical aspects of Environmental, Social, and Governance (ESG) issues. Through our small but impactful contributions, we aim to enhance the overall score of our state and continue our journey towards holistic development.

We have focused our interventions on social innovation, long-term need-based solutions, and participatory program monitoring and evaluation in close coordination with government agencies and expert bodies.

At every step, we are guided by the words of our founder, Jamsetji Tata: "In a free enterprise, the community is not just another stakeholder in our business, but it is, in fact, the very purpose of its existence."

I would like to take this opportunity to extend my heartfelt appreciation to each of you for your unwavering dedication and invaluable contributions to our CSR initiatives. The steadfast support and collaborative efforts of government departments, UN agencies, NGOs, academia, and local stakeholders have been instrumental in driving these initiatives to create a meaningful and lasting impact. Your time, energy, and passion have been a guiding force behind our success, resulting in systematically delivered, impactful outcomes. Our achievements in CSR are a direct reflection of your hard work and commitment, and I am incredibly proud to be part of this journey with all of you.

Together, through our collective efforts, we have proven—and will continue to prove—that business success and social responsibility are not only compatible but are, in fact, inextricably linked, each reinforcing the other.

It is clear that our CSR efforts have gone beyond mere compliance, with tangible impacts in the communities we serve. As we continue our transformative journey, I invite each one of you to join us in powering transformation through sustainable practices.

I look forward to your continued support and collaboration as we strive towards shaping a brighter, more sustainable future for generations to come. Your dedication to this shared vision is invaluable, and I am confident that together, we will make a lasting positive impact in our state and beyond. Through this year's reflections, you will gain more insights into our impactful interventions, and our transformative journey will continue in the coming year.

Warm regards

Arvind Singh,

Chief Executive Officer, TPCODL

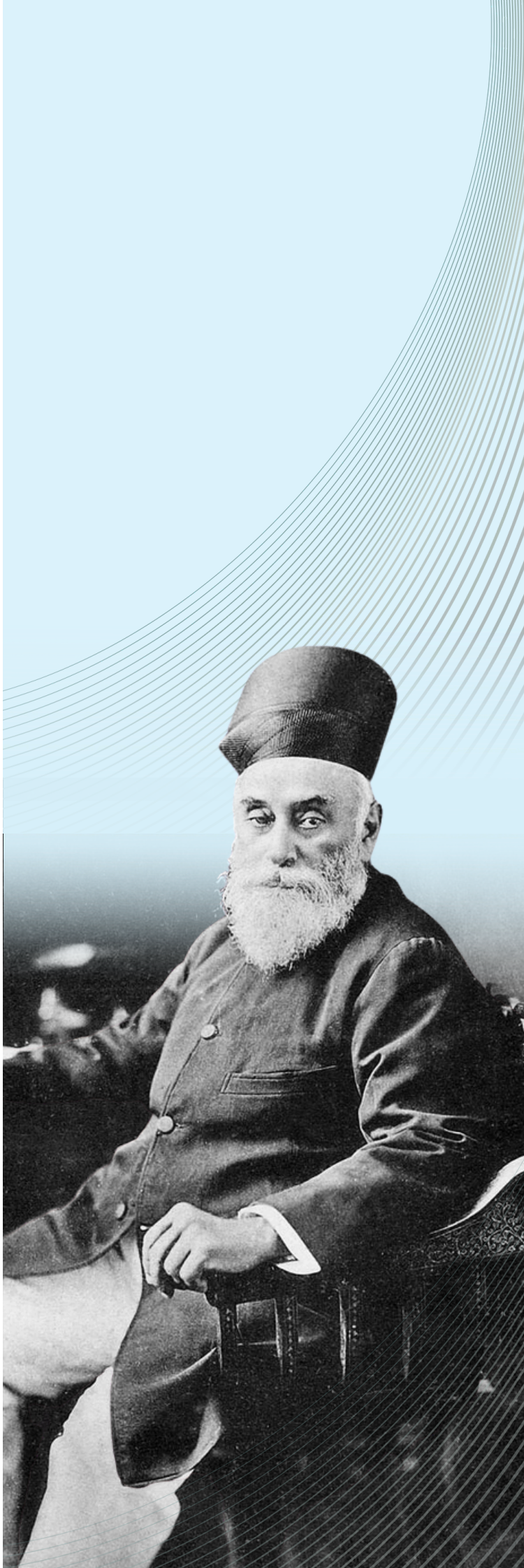
OUR **GOVERNANCE** PHILOSOPHY

At TPCODL, our philosophy is centred around ensuring fair, transparent, accountable, and ethical management, safeguarding the interests of all stakeholders—employees, customers, vendors, partners, regulators, and society at large. As a responsible corporate citizen and a proud part of the TATA Group, we are committed to adhering to the law of the land in both letter and spirit.

As a TATA company, good corporate governance is integral to how we do business. It is embedded in our daily activities and plays a crucial role in shaping the organizational culture. Our approach to corporate governance is inspired by the TATA legacy of 'Leadership with Trust,' with trust being the core value that underpins the TATA values and the TATA Code of Conduct (TCoC), which guides us in operating with ethics and integrity.

Our governance philosophy is also grounded in resilience. As the business landscape becomes more complex, virtual, and independent, organizations face increasing vulnerability. Therefore, building a sustainable and resilient enterprise is paramount. TPCODL is committed to enhancing long-term value creation for all stakeholders, without compromising on integrity, gender sensitivity, societal obligations, environmental sustainability, and regulatory compliance.

All of our actions are governed by principles that are reinforced at every level of the organization to foster inclusive growth. These principles have been, and will continue to be, the guiding forces for Social Development Investments.



TPCODL
CSR POLICY BRIEF

The Tata Group, a renowned conglomerate with a rich legacy spanning over a century, has consistently been guided by a strong commitment to corporate social responsibility (CSR) and sustainable development. Rooted in the visionary philosophy of its founder, Shri Jamshedji Tata, the Tata Group's CSR policy is not merely an obligation but a deeply ingrained ethos that permeates every aspect of its business operations. This essay explores the CSR policy and philosophy of the Tata Group, focusing on its core principles, key initiatives, and the profound impact it has on society, particularly in fostering a positive social impact through key principles such as Commitment to Sustainable Development, Inclusive Growth, Employee Engagement, Transparency and Accountability.

Jamshedji Tata's Vision

The foundation of the Tata Group's CSR philosophy can be traced back to the visionary ideals of its founder, Jamshedji Tata. He believed in the concept of "doing well by doing good," wherein business success was intricately linked to societal welfare. His vision extended beyond profit-making to encompass the upliftment of communities, the promotion of education, and the advancement of science and technology. Jamshedji Tata's famous quote, "In a free enterprise, the community is not just another stakeholder in business but is, in fact, the very purpose of its existence," encapsulates the essence of the Tata Group's CSR philosophy.

CSR Policy Overview

The TP Central Odisha Distribution Limited (TPCODL) CSR policy is an extension of the broader Tata Group's CSR & AA philosophy, built upon a robust framework that integrates social, environmental, and economic considerations into its business strategy. At its core, the policy is guided by the overarching goal of creating sustainable value for all stakeholders, including employees, customers, shareholders, and society at large.

The CSR initiatives of the TPCODL are aligned with the United Nations Sustainable Development Goals (SDGs), reflecting its unwavering commitment to addressing global challenges such as poverty, inequality, and climate change.

KEY PRINCIPLES

Ethical Governance:

The Tata Group upholds the highest standards of ethical governance, transparency, and integrity in all its business dealings. It adheres to a set of core values known as the Tata Code of Conduct, which governs the behaviour of its employees and business practices. This commitment to ethical standards ensures that all actions undertaken by the company align with its responsibility towards society.

Innovation and Technology:

Innovation lies at the heart of the Tata Group's CSR philosophy. The group leverages cutting-edge technology and innovative solutions to tackle complex social and environmental challenges.

By driving progress and transformation through innovation, the Tata Group continues to pioneer sustainable solutions that not only address immediate needs but also foster long-term societal benefits. These principles form Tata Group's CSR policy, ensuring that every initiative is thoughtfully designed to create enduring value for society while contributing to global sustainability goals.

Environmental Stewardship:

Environmental sustainability is a cornerstone of the Tata Group's CSR policy. The group is dedicated to minimizing its ecological footprint through various initiatives that promote energy efficiency, waste reduction, and the conservation of natural resources. These efforts are spread across its diverse portfolio of businesses, ensuring a collective contribution to environmental conservation.

Social Impact:

The Tata Group has been long committed to making a positive social impact. Through its CSR initiatives, the group invests significantly in areas such as education, healthcare, skill development and community welfare. These programs are designed to uplift disadvantaged communities, improve their quality of life and promote equitable access to resources and opportunities.

Stakeholder Engagement:

Recognizing the importance of understanding and addressing the needs of its diverse stakeholders, the Tata Group places a strong emphasis on stakeholder engagement. This includes active collaboration with communities, governments, NGOs, and business partners. By seeking feedback and engaging in open dialogues, the Tata Group co-creates sustainable solutions that have a meaningful and lasting impact.

The CSR initiatives of the Tata Group have made a profound impact on society, positively influencing millions of lives across India and beyond through dedicated efforts in education, healthcare, livelihoods, and environmental conservation.

Tata Group has contributed to poverty reduction, improved access to healthcare and education, empowered women, and promoted sustainable development in underserved communities. Its focus on innovation, technology, and collaboration has enabled it to tackle complex social and environmental challenges effectively, driving positive change and creating lasting impact.

At TP Central Odisha Distribution Limited (TPCODL), our CSR policy is deeply rooted in the visionary philosophy of Jamshedji Tata and aligned with the United Nations Sustainable Development Goals (SDGs). Our mission is to create local opportunities, foster growth, and generate a significant impact within every community, with particular emphasis on empowering women through inclusive growth. We aim to integrate innovation into existing development programs through strategic partnerships in the operational districts of TPCODL in Odisha.

We are committed to empowering communities, particularly the vulnerable sections within our operational areas, by creating avenues for education, skill development, knowledge enhancement, and employability. We strive to ensure the overall well-being of these communities through both direct and indirect interventions, collaborating with Tata Group entities, government stakeholders, and national and international development organizations.

By aligning our CSR efforts with Tata Power's mission, vision, and objectives, as well as the SDGs, we aim to create a more inclusive and sustainable future where every individual can thrive and contribute to the prosperity of their communities and beyond.

CSR

VISION

To create local opportunities, foster growth, and make a meaningful impact in every community—especially for women—by introducing innovation into existing development programs through partnerships in the operational districts of Odisha.

CSR

MISSION

To empower communities, especially the vulnerable sections of our operational areas, by providing and creating avenues for education, skill development, knowledge enhancement, and employability, aligning with 4Es (Thematic Interventions) while ensuring their well-being through direct and indirect interventions with Tata Group entities, government bodies, academic and research institutions, national and international organizations.

OUR DRIVERS OF CHANGE

CORPORATE SOCIAL RESPONSIBILITY AT **TPCODL**

Aligning with Tata Group and Tata Power CSR Philosophy

- Embrace and integrate with the core principles of the Tata Group's CSR philosophy, emphasizing ethical governance, stakeholder engagement, environmental stewardship, social impact, and innovation.
- Ensure that CSR initiatives resonate with the vision of Jamshedji Tata, focusing on the holistic development of communities and leveraging business as a force for good.

Contextual Local Approach

- CSR initiatives are tailored to meet the specific needs and challenges of the local communities in Odisha, ensuring a deep understanding of their socio-economic context, cultural nuances, and aspirations.
- Foster partnerships with local stakeholders, including community leaders, government bodies, NGOs, and grassroots organizations, to co-create sustainable solutions addressing community needs effectively.

Focus on Women Empowerment

- Prioritize women empowerment as a cross-cutting theme across all CSR interventions, recognizing the pivotal role of women in driving socio-economic development and fostering inclusive growth.
- Design targeted programs aimed at enhancing women's access to education, healthcare, skill development, entrepreneurship opportunities, and leadership roles within the community and the workforce.

Innovation and Convergence

- Transform existing development programs by strategically leveraging innovative partnerships with technology providers, educational institutions, research organizations, and other relevant stakeholders.
- Foster a culture of innovation within TPCODL, encouraging employees to ideate, experiment, and implement creative solutions that address pressing social and environmental challenges in Odisha.

Measurable Impact and Outcome Orientation

- Establish clear metrics and key performance indicators (KPIs) to track the progress and impact of CSR initiatives, ensuring accountability, transparency, and continuous improvement through participatory monitoring and evaluation.
- Conduct regular impact assessments to gauge the Community Satisfaction Index (CSI) and Program Effectiveness Index (PEI) and stakeholder consultations to gather feedback, identify areas for refinement, and optimize resource allocation for maximum societal benefit.

Integration with Sustainable Development Goals (SDGs):

- Strategically integrate the United Nations Sustainable Development Goals (SDGs) into our CSR initiatives, utilizing target and indicator mapping for each intervention to demonstrate tangible contributions to global development priorities.
- Leverage the SDGs as a guiding framework for setting strategic priorities, mobilizing resources, and fostering cross-sector collaboration to address interconnected social, economic, and environmental challenges.

Long-term Sustainability and Scalability

- Ensure that CSR interventions are designed for long-term sustainability, focusing on building local capacities, fostering community ownership and creating pathways for self-reliance and resilience through collaboration & convergence. The ultimate goal is to create benchmark practices in the entire ecosystem which shall be further replicated and adopted by like-minded stakeholders for the overall growth of the society.
- Explore opportunities for scaling successful initiatives beyond operational districts in Odisha, replicating best practices and lessons learned in other geographies served by Tata Power and its subsidiaries.
- Fostering Partnership- TPCODL always aspires to create a fabric of robust partnership with Like-Minded stakeholders, sectoral experts, the Government, and Non-Government agencies to give a boost for co-creation and synergy through Social Innovation, collaboration, and Convergence for better reach among the community.

Collaborative Outreach and Community Engagement:

- Develop a comprehensive communication framework to raise awareness, build trust and foster dialogue with internal and external stakeholders about TPCODL's CSR vision, mission, and impact.
- Foster stakeholder collaboration by leveraging digital platforms, social media, and community meetings to facilitate feedback, transparent progress updates, and celebrate milestones.

Paricharcha

"Innovating Impact... Inspiring Communities"

Overview:

PariCharcha is an innovative platform initiated by TPCODL to foster collaborative learning, reflection, and strategic dialogue around its CSR initiatives. With the guiding theme "Innovating Impact... Inspiring Communities," the event aims to amplify the effectiveness and sustainability of social development programs through inclusive stakeholder engagement.

Objectives of PariCharcha:

Knowledge Sharing & Cross-Learning:

PariCharcha is designed as a platform for knowledge exchange and best practice sharing. It brings together TPCODL teams, NGO partners, academicians, practitioners, and social development leaders to:

- Reflect on and review CSR programs implemented during the financial year.
- Engage in feedback-based assessments grounded in thematic domains and defined evaluation criteria.
- Encourage diverse perspectives, enabling improvement in both qualitative and quantitative impacts of ongoing initiatives.

Strategic Planning & Industry Alignment:

Another core objective is to devise actionable strategies that align with industry demands and stakeholder expectations.

This includes:

- Showcasing best practices from other DISCOMs, mapped as per implementation feasibility.
- Identifying replicable models that can be customized to local contexts, ensuring sustainable community impact.

Thematic Deliberations with Experts:

PariCharcha also serves as a forum for in-depth theme-wise discussions led by eminent social development practitioners. These sessions aim to:

- Explore topics requiring deeper attention and long-term solutions.
- Integrate insights and innovations from experts to strengthen the sustainability of programs.
- Facilitate collective ideation on evolving best practices for impactful social change.

Conclusion:

PariCharcha reinforces TPCODL's commitment to collaborative, inclusive, and future-ready CSR interventions. By promoting continuous learning and strategic alignment, it aspires to create sustainable and scalable impact in the communities it serves.

By adhering to this strategic intent framework, TPCODL is effectively translating its CSR vision and mission into tangible outcomes that are driving positive change, creating shared value, and contributing to the sustainable development of communities in the state of Odisha through collaboration, convergence, and multi-stakeholder partnerships.

TPCODL's CSR policy is thoughtfully crafted to address social, environmental, and economic factors, aiming to create sustainable value for all stakeholders while aligning with the United Nations Sustainable Development Goals (SDGs). Grounded in ethical governance, stakeholder engagement, environmental responsibility, social impact, and innovation, the Tata Group's CSR initiatives have made a significant difference in the lives of millions of Indians. At TPCODL, inspired by the vision of Jamshedji Tata, the CSR policy emphasizes empowering communities, particularly women, through education, skill development, deployment of innovative and sustainable social development projects, and strategic partnerships. The company is dedicated to creating lasting impacts and driving positive change within its operational areas in Odisha, aligning its efforts with Tata Power's mission and the SDGs to build a more inclusive and sustainable future.

TPCODL's CSR vision is centered on creating local opportunities and fostering growth, particularly for vulnerable and marginalized groups such as women & AA communities through innovative partnerships. Their mission focuses on empowering these communities and ensuring their well-being by facilitating collaborative interventions with diverse stakeholders.

Adherence to Statutory Compliance:

TPCODL fully complies with the provisions of the Companies Act, 2013, along with the Companies (CSR Policy) Rules, 2014, enacted by the Ministry of Corporate Affairs, Government of India (GOI), which mandates CSR under Section 135. This ensures that TPCODL's CSR efforts remain legally sound and in alignment with national requirements.

OUTREACH

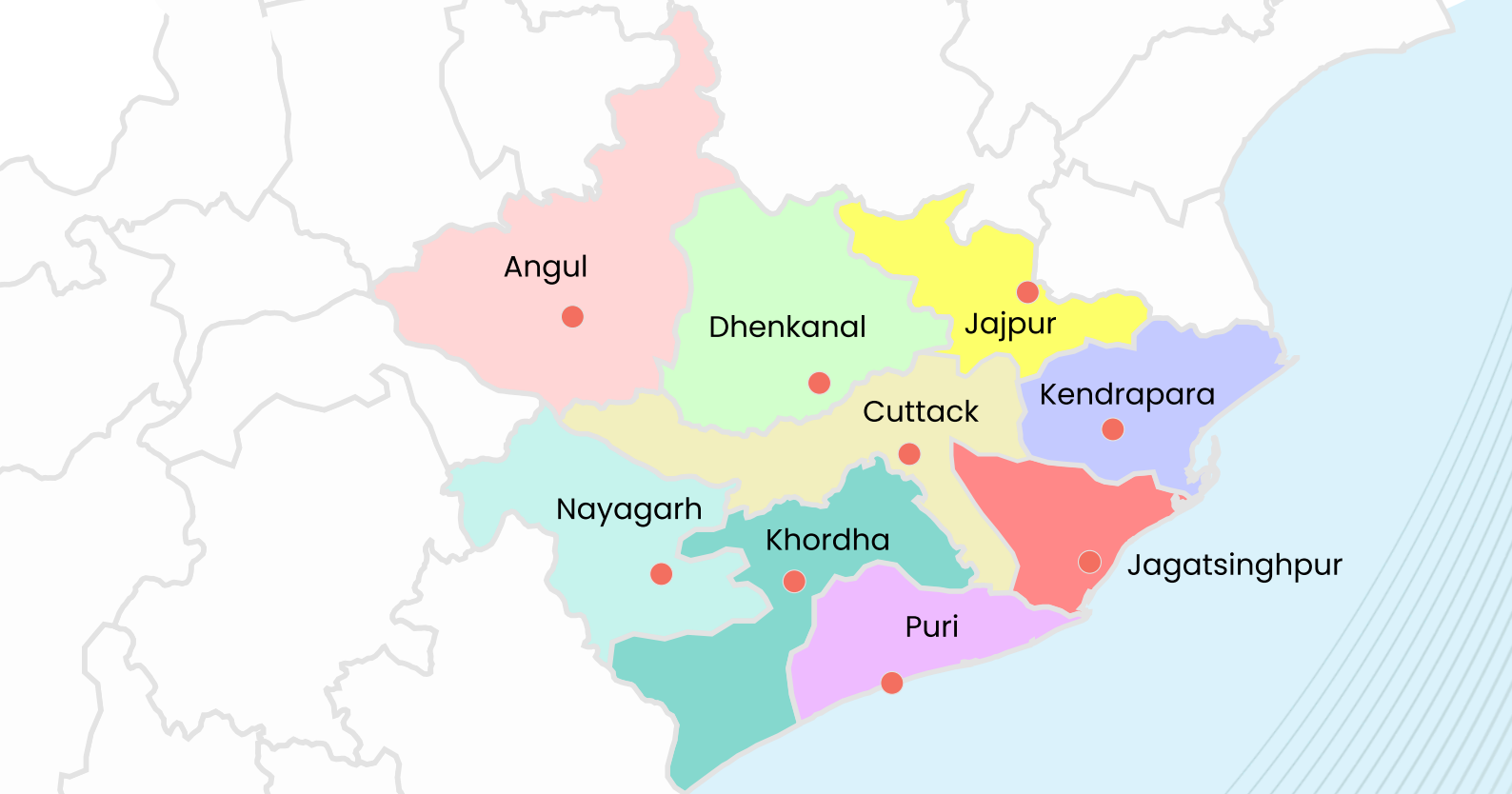
At TPCODL, we are deeply committed to fostering meaningful connections and engagement with the communities across our License area. Our outreach efforts extend far beyond the provision of electricity, as we focus on empowering and uplifting local communities through a variety of holistic initiatives. We prioritize diversified and inclusive development, ensuring that our programs are designed to address the unique socio-economic challenges and cultural contexts that exist within the region & programs are aligned with Tata Power's implementation mechanism, focusing on flagships, multi-year interventions, coverage of aspirational blocks/districts and adherence to Tata's Affirmative Action Guidelines.

Before the launch of any program, we conduct a systematic value chain study and a thorough assessment to ensure that our initiatives are relevant, effective, and aligned with the needs of the communities.

Once this groundwork is laid, the program is carefully rolled out on the ground, ensuring maximum impact. Further to validate both qualitative and quantitative impacts of the programs and guide future improvisation, systematic third-party impact assessment is being conducted to enable informed course correction.

To drive positive change and elevate the quality of life for individuals and families, we leverage socially innovative approaches and cutting-edge technology solutions. Through these impactful interventions, we aim to create lasting transformation and contribute to the sustainable development of the communities we serve.

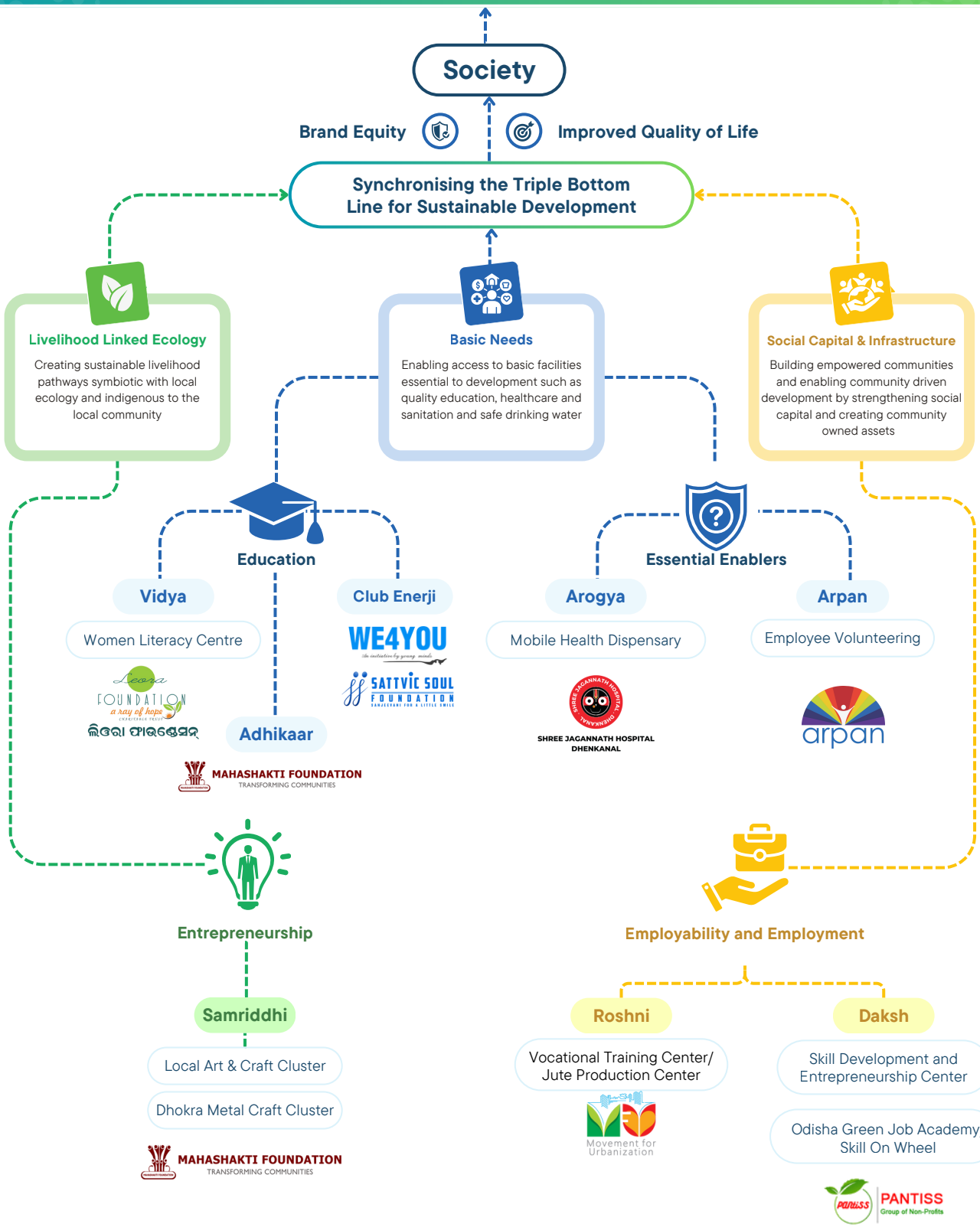
TPCODL OPERATIONAL AREA



STRATEGIC INTENT: FRAMEWORK

ALL COMMUNITY DEVELOPMENT ACTIVITIES

STRATEGIC OBJECTIVE OF SOCIAL SUSTAINABILITY AT TPCODL



CSR Initiatives and Thematic Pillars:

Our Corporate Social Responsibility (CSR) initiatives are designed to address critical societal challenges and contribute to sustainable development, in alignment with our CSR policy. These initiatives are guided by four core thematic pillars that reflect our mission, vision, and overarching objectives. These pillars serve as strategic guides, focusing our efforts on areas that are essential for both societal well-being and long-term sustainability

Education

Education is a key driver of socio-economic development. Our educational initiatives focus on enhancing access to quality education, improving learning outcomes, upgrading infrastructure, and promoting lifelong learning opportunities. By supporting education, we empower individuals with the skills and knowledge necessary for personal and community development. We also ensure that local communities can access government schemes and entitlements, maximizing their socio-economic potential. Through our Club Enerji program, we aim to foster future Climate Change ambassadors among school students, accelerating our community empowerment initiative, "Powering Transformation."

Employability and Employment

We are committed to building future-ready communities through promoting employability and creating sustainable employment opportunities by equipping youth and women industry related training & access to local employment. Our initiatives provide individuals with the skills, training, and accredited certifications required to improve employability and secure long-term, meaningful jobs. We also facilitate income generation by building strong partnerships with industries and organizations, ensuring that local communities can access relevant job opportunities aligned with market needs.

Essential Enablers

Access to basic services like healthcare and environmental sustainability is crucial for community well-being. Our initiatives in this pillar focus on improving access to healthcare services, promoting preventive healthcare practices, ensuring equity in healthcare for all, special affirmative action outreach and volunteering through local need-based interventions.

We also address environmental challenges by integrating sustainable practices that protect natural resources and contribute to cleaner, healthier environments.

Entrepreneurship

Entrepreneurship drives innovation, economic growth, and self-sufficiency. Our programs are designed to nurture an entrepreneurial ecosystem by offering aspiring entrepreneurs essential support, training, resources, mentorship, and marketing opportunities & offer a fair trade product ranges. Through these efforts, we empower individuals to become self-sustaining job creators and promote local economic development. This aligns with our commitment to the "Vocal for Local" initiative, enhancing community resilience and driving economic growth from within.

Strategic Alignment with Tata Power's Sustainability Model:

The strategic focus and pillars of TPCODL's sustainability efforts are in full alignment with Tata Power's overarching sustainability framework. Tata Power's principles of Care for the Environment, Care for the Community, Care for the Customer, and Care for Our People guide our CSR initiatives. This ensures that all our efforts adhere to the highest ethical and sustainable standards while promoting performance excellence, statutory compliance, and best practices in social sustainability. Through this alignment, we aim to create a lasting positive impact, contributing meaningfully to environmental and social well-being while reinforcing our commitment to sustainability.

PROGRAM DESIGN

Since its inception, TPCODL has remained steadfast in its commitment to broader societal responsibilities. In alignment with Tata Power's guidelines, its CSR programs are developed through a structured approach rooted in Core Development Theory. This includes a comprehensive identification of needs derived from the Value Chain Study and third-party impact assessments, which inform the identification of key areas for program implementation. The process also involves a meticulous selection of implementation partners with specialized expertise in relevant sectors, ensuring thorough due diligence at each stage. This ensures that the programs are deployed and implemented in a manner that is both effective and sustainable, contributing to long-term social impact.

The collaborative efforts of our dedicated team and partners are focused on creating a sustainable impact in the communities of Odisha. These collective efforts are characterized by thorough research, stakeholder engagement, strategic planning, and innovative problem-solving, all driven by a rigorous and systematic process to effectively implement the programs.

NEEDS AND AREAS IDENTIFICATION

Need Assessment and Impact Analysis

The CSR committee plays a pivotal role in determining the programs to be implemented. Key activities for this process include:

- **Commitment:** Establishing long-term dedication towards community development.
- **Obligations**: Ensuring adherence to legal, ethical, and organizational obligations.
- **Need Assessment**: Identifying the pressing needs of the local communities through research and stakeholder engagement.
- **Compliance Adherence**: Ensuring that all CSR activities are compliant with national and international regulations.
- **Sustainability**: Developing programs that are self-sustaining in the long run, ensuring continued community benefit.

These aspects are integral to the CSR Annual Business Plan and help in making informed decisions that are in line with both corporate values and community needs.

Community Engagement

Effective community engagement is at the heart of the CSR strategy. This is achieved through:

- **Focused Group Discussions (FGDs)**: Conducting in-depth discussions with key community members.
- **Surveys and Assessment Studies:** Gathering quantitative and qualitative data to assess community needs.
- **Stakeholder Meetings:** Engaging with local stakeholders to ensure that programs align with the community's aspirations and challenges.

Through these methods, the CSR program designs both short-term and multi-year programs that respond to immediate needs and foster long-term sustainable development.

Stakeholder Analysis

A thorough stakeholder analysis is essential to ensure that CSR efforts are aligned with the right groups. This analysis focuses on:

- **Identification of Key Stakeholders:** This includes community leaders, local government, NGOs, Tata Group entities, donor agencies (national and international), and grassroots organizations.
- **Risk and Obligation Assessment**: Understanding the roles, risks, and responsibilities of each stakeholder.
- **Insights and Perspectives:** Incorporating feedback from stakeholders to prioritize intervention areas and improve the impact of CSR initiatives.

Data Analysis

To design targeted interventions, data analysis plays a critical role. Methods used include:

- **Primary Data Collection**: Gathering firsthand data through surveys, interviews, and field studies.
- **Secondary Data:** Analyzing existing data from government reports, previous studies, and other reliable sources.
- **Socio-economic Indicators:** Examining trends in income, education, and health to identify gaps and opportunities.
- **Demographic Trends:** Analyzing population data to understand the needs of different community segments.
- **Development Gaps:** Identifying areas where CSR efforts can make a measurable impact, such as infrastructure, education, or employment.

Thematic Focus Areas

TPCODL's CSR initiatives align with Tata Power's CSR policy, which has identified four thematic focus areas:

- **Education**: Ensuring access to quality education for all age groups, improving literacy rates, and supplementing digital and financial literacy.
- **Employability and Employment**: Offering training programs to enhance employability and create job opportunities for local communities.
- **Entrepreneurship:** Promoting entrepreneurial ventures and providing support to local businesses and startups.
- **Essential Enablers:** Addressing basic needs such as clean water, sanitation, and healthcare to improve the overall well-being of the community. Promoting volunteering to address key social needs.

IMPLEMENTING PARTNERS SELECTION AND PROGRAM IMPLEMENTATION MECHANISM

Partner Identification

The identification of implementing partners, such as NGOs and Community-Based Organizations (CBOs), is conducted based on their sectoral expertise and proven track record of collaboration with multiple donors. Partners are selected for their ability to contribute to programmatic synergy, ensuring that the collective efforts of various stakeholders align towards achieving the CSR objectives. Emphasis is placed on partners with strong operational experience and a commitment to long-term societal impact, thereby ensuring the sustainability and scalability of the programs. This approach fosters convergence across multiple donor initiatives, maximizing resource efficiency and creating a unified, sustainable path for community growth.

Alignment with Objectives

Potential implementing partners are carefully selected based on their alignment with the Company's values, objectives, and commitment to ethical and transparent practices. Partnerships are built on a foundation of mutual trust, a shared vision, and a clear understanding of roles and responsibilities. This ensures that both parties are dedicated to achieving long-term societal impact and fostering sustainable community development.

Monitoring and Evaluation

Comprehensive and participatory monitoring and evaluation mechanisms are put in place to track the progress and impact of CSR programs implemented by partners. Regular monitoring visits, detailed progress reports, and thorough impact assessments are conducted to ensure accountability, transparency, and foster continuous improvement throughout the program's lifecycle.

Due Diligence Process

A comprehensive due diligence process is carried out to evaluate the expertise, skills, credibility, capacity, and track record of potential implementing partners. This ensures that the selected partners are capable and worthy recipients of the Company's CSR funds. The due diligence process includes, Organizational Governance, Legal Status and Compliance, Financial Sustainability, Community Engagement Track Record , Past Performance, Impact Assessment Mechanisms. This thorough evaluation guarantees that the partners align with the Company's values and are equipped to deliver impactful, sustainable CSR initiatives.

Capacity Building

Capacity-building initiatives aim to strengthen the organizational capabilities, technical expertise, and project management skills of implementing partners and their teams. These efforts ensure effective implementation, foster sustainable outcomes, and contribute to institutional strengthening, ultimately enhancing the quality and delivery of services and projects.

Diagnostic study

Prior to project implementation, a comprehensive diagnostic study is conducted to identify gaps across the entire value chain. Proposed actions are developed to address these gaps through effective implementation, ensuring alignment with the thematic interventions. The project also incorporates elements of collaboration and convergence to promote sustainability and foster stakeholder ownership

Guidance from TPCODL's CSR Committee

CSR programs are designed and implemented in alignment with the strategic direction provided by TPCODL's CSR Committee, in compliance with the Companies Act, 2013, and the Companies (CSR Policy) Rules, 2014, as enacted by the Ministry of Corporate Affairs, Government of India (GOI), which mandates CSR under Section 135.

Assessment of the Program

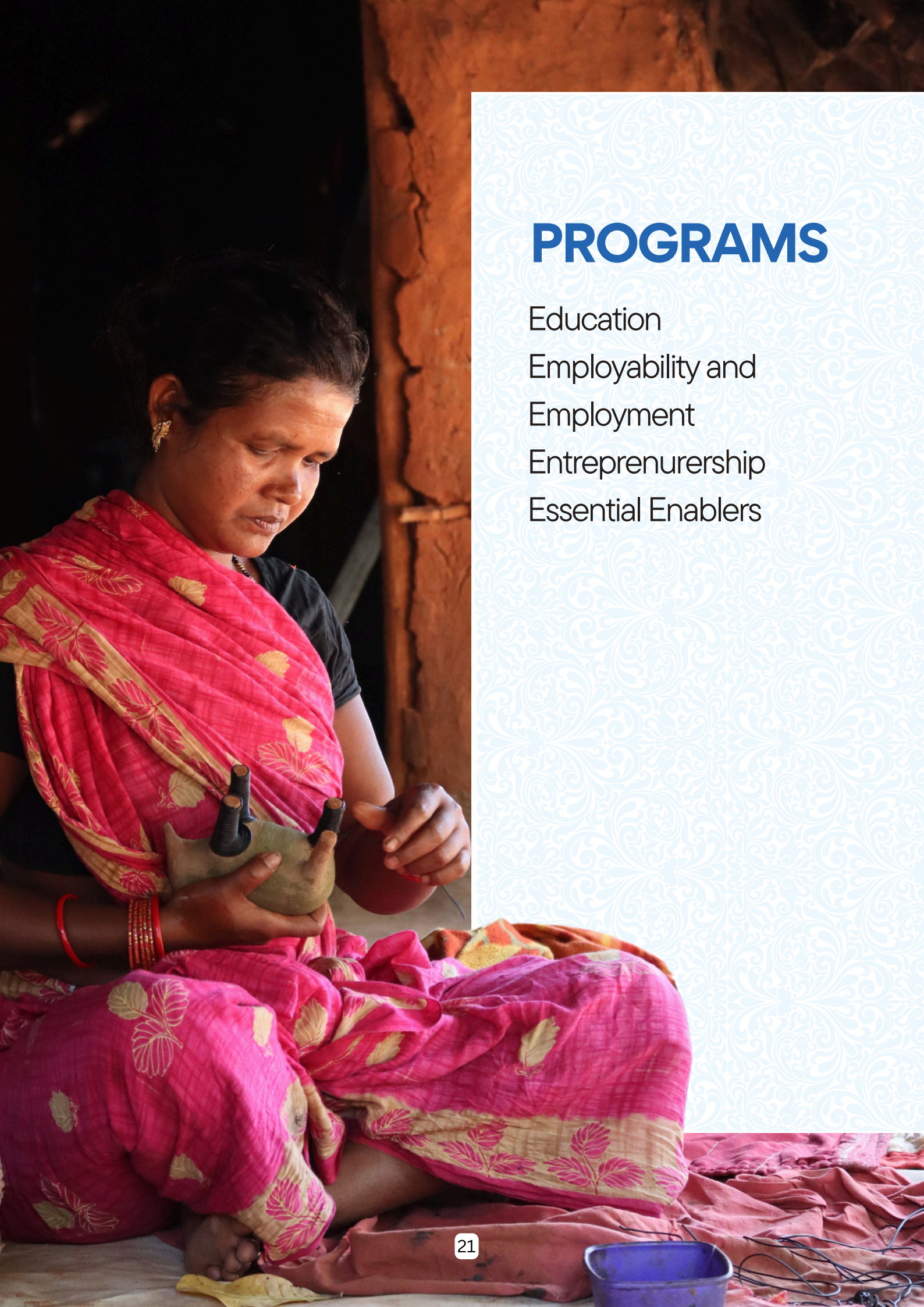
The program is assessed through PariCharcha, where social development experts analyze the entire program deployment cycle and its impact, providing valuable insights for any necessary course corrections. The findings are then reviewed quarterly by TPCODL's CSR Committee. Additionally, the programs undergo evaluation through an independent third-party study based on CSI (Community Satisfaction Index) and PEI (Program Effectiveness Index), which assess the program's effectiveness and efficiency.

Reporting Documentation and Dissemination

Comprehensive documentation of the programs is crucial for enhancing program outcomes, ensuring broader reach, and enabling the replication of best practices across the ecosystem.

The dissemination of the program's sustainable impacts on communities is achieved through participation in various platforms and engagement with different stakeholders via social development initiatives. Success stories are shared, and various social media platforms are leveraged to amplify the program's impact, ensuring it reaches a wider audience. This approach not only fosters positive recognition but also highlights the company's commitment to excellence in social development.

Through a systematic approach that spans need assessment, program design, and the dissemination of project impacts, we aim to create meaningful and sustainable changes in communities. By identifying key areas for intervention using mathematical modelling and collaborating with expert agencies, we focus on addressing socioeconomic challenges, empowering communities, and contributing to overall societal development and well-being. Our efforts also support the growth and progress of the state



PROGRAMS

Education

Employability and Employment

Entreprenurership

Essential Enablers

WOMEN LITERACY CENTER

Vidya: *Empowering Women Through Education*

"Vidya" is a transformative educational initiative that reflects the profound essence of knowledge and learning. This program is dedicated to nurturing holistic development and empowering women through education. Beyond just academic knowledge, Vidya emphasizes the cultivation of wisdom, character, and life skills essential for personal growth and societal advancement.

Our vision is to create an inspiring learning ecosystem that sparks curiosity, fosters innovation, and equips learners with the skills needed to thrive in an ever-evolving world. As part of our steadfast commitment to women's empowerment, education is at the heart of our Corporate Social Responsibility (CSR) initiatives.

EDUCATION

We focus on establishing Women Literacy Centers, strategically located in urban slums and remote rural areas, to provide basic literacy training to underserved women. These centers serve as pivotal hubs for learning, incorporating computer-based modules to enhance skills and capabilities, ultimately improving literacy, self-confidence, and engagement within their communities.

Education is an indispensable catalyst for societal transformation, especially in advancing women's empowerment. Women's literacy is not just a fundamental right but a strategic necessity for equitable development. By equipping women with knowledge and skills, we can uplift their socio-economic standing, enhance their decision-making abilities, and strengthen their role in families and communities.

Educating one woman has a cascading effect, uplifting families and communities. It improves the standard of living, ensures informed participation in civic and economic activities, and strengthens the societal fabric. An educated woman becomes an agent of change, guiding her family and community towards progress by spreading awareness, promoting rational thinking, and driving holistic development. Women's education is not only a pillar for individual growth but also a cornerstone for national advancement, ensuring their active participation in governance, economic empowerment, and social equity.

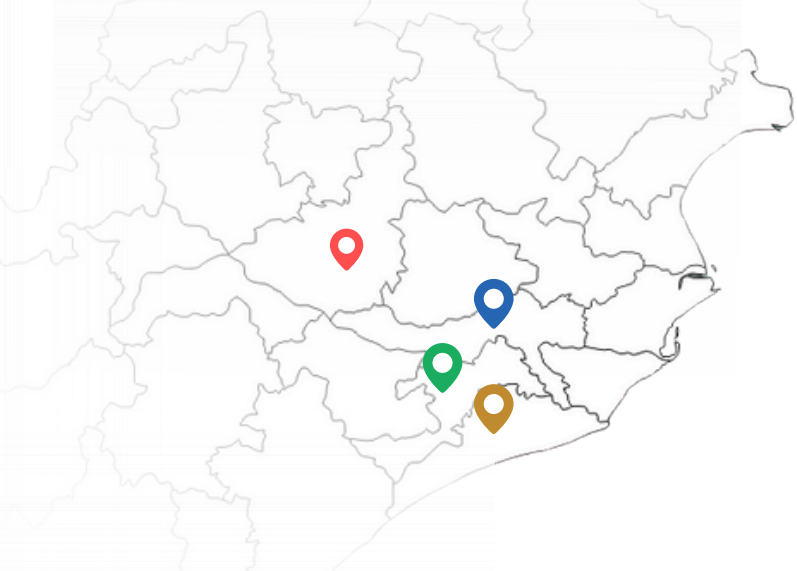
25 WLC's FOOTPRINT

Bhubaneswar (District – Khordha) - Kela sahi, Tarini sahi, Mahaveer Sahi, Dalei Sahi, Mangala Sahi, Munda sahi, Panitanki sahi

Banki (District – Cuttack) - Gholapur , Ghodabara , Upara malabiharpur , Ostia , Tala malabiharpur , Ostia talasahi

Puri (District – Puri) - Raghupati nagar, Ramachandi sahi, Talabali sahi, Masani chandi sahi, Mangala ghat sahi

Angul (District – Angul) - Tubey (Badadanda sahi), Khala gaon, Bali sahi, Badakantakul, Tubey (Jharana sahi), Khala gaon(Upara sahi), Santra pur (A)



APPROACH & METHODOLOGY

Before the inception of the project, thorough assessments were conducted in the targeted urban slums and remote rural areas. These assessments focused on factors such as literacy levels, social status, learning achievements, daily routines, sources of income, and the overall condition of the slums and rural areas. Based on the findings, a strategic decision was made to establish Women Literacy Centers (WLC) at the residences of Preraks (community facilitators) in these areas.

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A partnership with Tata Consultancy Services (TCS) was formed, leading to the development and installation of a tailored learning module on computers placed in each of the centers. Prior to the launch, mass awareness sessions were conducted within the community to sensitize residents on the importance of literacy and introduce the objectives of the WLC program.

Prerak Training and Mobilization:

Specialized trainers from TCS were engaged to provide regular orientation and training sessions for the Preraks. The training covered the learning module, reporting techniques, documentation, and management information system (MIS) processes. The Preraks are selected locally, ensuring strong connectivity and engagement with the women in the urban slums and rural areas. This approach maximizes local involvement and ensures that the women feel more comfortable and encouraged to participate in the program.

Learning & Teaching Materials:

Each participant receives appropriate learning and teaching materials, which aid them in continuing their training outside of class. During the program, the women learn the basics of Odia alphabets, financial literacy, and key government schemes. The curriculum is designed to assess improvements regularly, ensuring that the women's progress is tracked and addressed promptly.

Motivational Support:

To keep the women motivated and encouraged, visits from external motivators are arranged periodically. These visits help boost morale and inspire the women to remain committed to the program, ensuring they get the maximum benefit from their involvement.

Intervention Mechanism:

1. **Strategic Location Selection:** Identifying high-need areas through socio-economic assessments to ensure maximum impact.
2. **Field Visits**: Conducting community engagement and feasibility studies to assess local needs and readiness for the program.
3. **Prerak Selection**: Recruiting and training community facilitators from the locality who will lead the literacy initiatives in their respective areas.
4. **Training**: Providing capacity-building workshops for Preraks to equip them with effective teaching methodologies and tools.
5. **Beneficiary Selection**: Identifying and enrolling women who have the greatest need for literacy interventions and are most likely to benefit from the program.
6. **Classroom Studies**: Implementing structured learning sessions focusing on literacy, numeracy, and functional life skills.
7. **Skill-Based Activities**: Encouraging practical application of acquired knowledge in everyday life to promote immediate impact.
8. **Volunteering Programs and promotion of Sports, organizing "Vidya Bazaar", celebration of Important days of National & International**: Engaging local community members to support and sustain the program, enhancing its longevity and social acceptance.
9. **Evaluation & Certification**: Assessing the progress of participants through regular examinations and awarding certifications to those who successfully complete the program.

This comprehensive methodology ensures that the Vidya initiative not only improves literacy rates but also empowers women with life-changing skills, boosting their confidence and socio-economic opportunities.

OBJECTIVES OF THE PROGRAM

- **Empower Women Through Education:** Provide women with access to education and literacy training, fostering self-reliance, personal growth, and confidence.

- **Promote Functional Literacy:** Enhance basic functional literacy among women, particularly in urban slum areas, improving their learning outcomes and expanding their knowledge base.

- **Bridge Educational Disparities:** Bridge the educational gap and create equal opportunities for women, enabling them to progress personally and professionally with increased self-esteem.

- **Encourage Community Participation and Create a Sense of Volunteering for Their Locality:** Foster community participation through collaborative dialogues and strategic partnerships, contributing to collective progress and empowerment, while creating a spirit of volunteering within the local community.

- **Drive Socio-Economic Growth:** Equip women with essential skills and knowledge to boost their socio-economic status and support sustainable livelihoods.

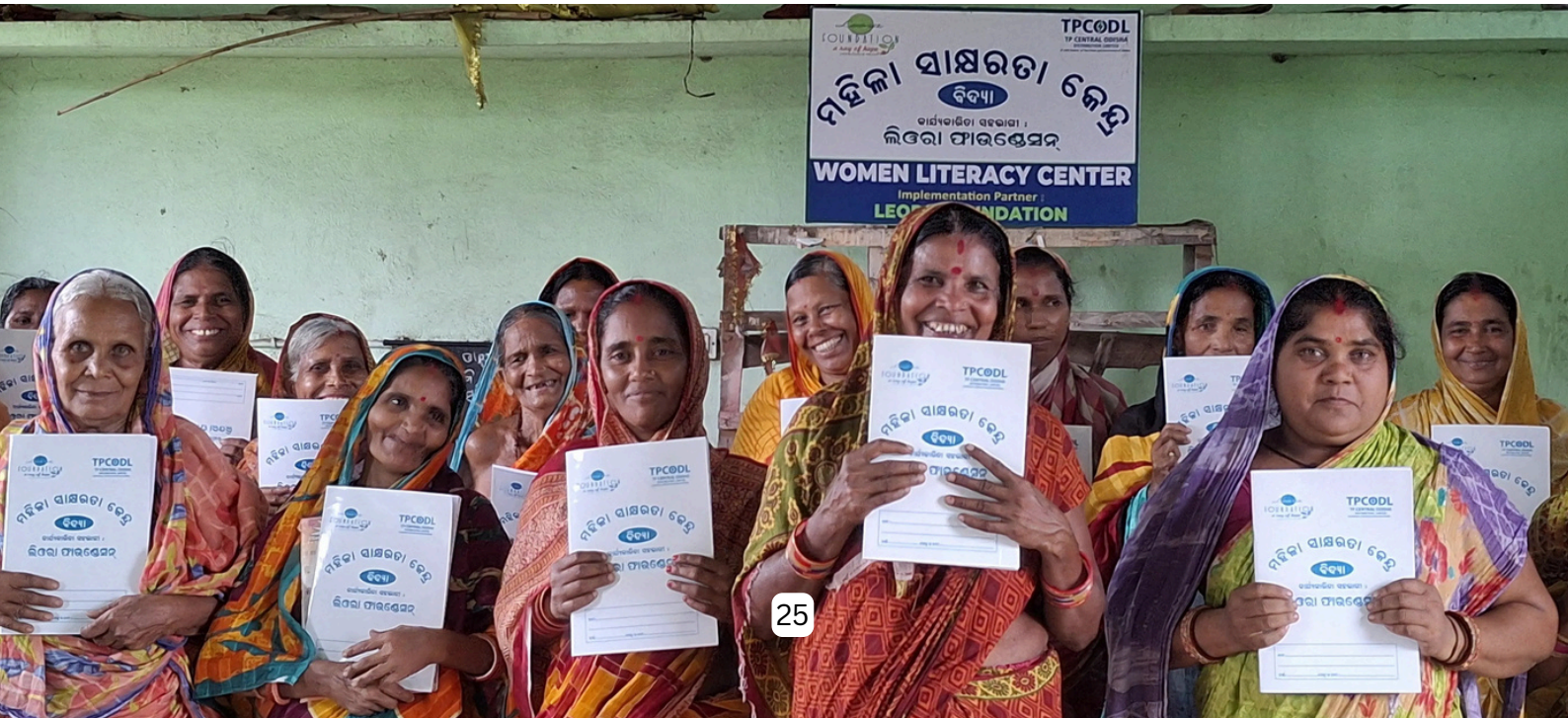
- **Promote Self-Reliance:** Enable women to achieve educational independence, enhancing their ability to improve their quality of life and contribute to family and community welfare.

- **Facilitate Financial Inclusion:** Ensure 100% of women beneficiaries open bank accounts, empowering them to access government schemes and entitlements effectively.

- **Increase Learning Achievements:** Continuously improve learning achievements by providing ongoing support, tracking progress, and ensuring each woman's growth through periodic assessments.

- **Encourage Meaningful Engagement for Income Generation:** Upon completion of the literacy module, encourage women to engage in income-generating activities, such as deployment as health and hygiene workers in their locality, promoting both employment and community well-being.

- **Awareness on Government Schemes and Entitlements:** Educate women about various government schemes and entitlements to ensure they can access the benefits they are eligible for, thereby improving their financial stability and well-being.



PROGRAM IMPACT

- **Enhanced Self-Confidence:** Women have gained significant self-confidence, enabling them to navigate daily life independently and take charge of their personal and family matters.
- **Improved Access to Information:** Beneficiaries now have better access to essential information, empowering them to make informed decisions on health, family, and financial matters.
- **Strengthened Social Engagement:** The program has fostered stronger social engagement, with women actively participating in community activities and contributing to collective progress.
- **Heightened Awareness of Energy Conservation:** Women have developed a greater awareness of energy conservation, leading to increased responsibility and sustainable practices.
- **Awareness of Key National and International Days:** Women are now aware of important observances such as International Women's Day, International Literacy Day, and International Day of Education, fostering a deeper understanding of their rights and societal roles.
- **Knowledge of Government Schemes and Entitlements:** Women have developed awareness about various government schemes and entitlements, many of whom have proactively applied for these opportunities to improve their socio-economic status.
- **Greater Awareness and Adherence to Structured Routines:** Women have demonstrated improved habits such as timely bill payments, responsible energy consumption, personal grooming, and communication skills.
- **Empowered Family Dynamics:** Empowered women contribute to a more balanced and respectful family environment, reinforcing positive familial relationships.

- **Increased Learning Achievements**: **100%** of the women are now able to read, write, and sign their names, moving beyond the use of thumb impressions.
- **Financial Inclusion Through Bank Accounts**: **100%** of women who completed the module have successfully opened bank accounts, enabling them to access financial services and government benefits.

- **Successful Completion of Training Modules:** In the year 2024-2025, **1,000 women** successfully completed the 6-month literacy training program, with 2 batches of 20 women each from 25 centres.
- **Strengthened Community Ties:** Shared learning, cooperative activities, and mutual support have strengthened community bonds among women.
- **Encouraging a Culture of Learning:** Educated mothers are fostering a culture of learning within their households, ensuring a legacy of education for future generations.
- **Financial Empowerment:** Women have gained confidence in managing their finances and making informed economic decisions, contributing to financial independence.
- **Reduced Dependency on Harmful Substances**: Due to enhanced awareness and responsibility, there has been a reduction in dependency on harmful substances within families.

This initiative underscores the transformative power of education in reshaping the socio-economic landscape, driving inclusivity, and ensuring that women emerge as equal contributors to societal progress.

“For the past two months, I have been part of this incredible learning journey. Earlier, I struggled to read, but now, thanks to TPCODL’s initiative, I can recognize and understand Odia alphabets and letters. Not only can I read on my own, but I am also able to teach my child a little. Previously, I relied on a thumb impression, but now I can confidently sign my name and read documents before signing, ensuring my safety from fraud. This opportunity has truly transformed my life, and I am deeply grateful to TPCODL for empowering me with the gift of literacy.”

DAMANTI ROUL
BALI SAHI, ANGUL

“The **Leora Foundation** is deeply grateful to TPCODL for giving us the opportunity to implement the Women Literacy Program titled 'Vidya' in Puri, Bhubaneswar, Cuttack, and Angul, both in urban slums and rural areas. The success of this program is attributed to the continuous support and guidance provided by the TPCODL CSR team in all aspects. Over the years, our partnership has strengthened our organization and enhanced our delivery mechanisms. Candidly, working with the TPCODL CSR team has been a unique experience for us, and this collaboration has significantly elevated our position in social development across the board. We extend our heartfelt thanks to the entire TPCODL team for the opportunity to serve the community, their efforts in strengthening our approach, systems, and delivery mechanisms, and for facilitating collaboration with numerous stakeholders. Most importantly, the 'PartiCharcha - Innovating Impacts... Inspiring Communities' event, curated and organized by the TPCODL CSR team for the first time, where our team participated, has provided strategic direction for our ongoing journey and setting new benchmarks. My sincere thanks to the entire CSR team, and best wishes for 'Reflection 2024-2025 and beyond.”

DR. PRADYUMNA KESHARI PRAHARAJ
Founder cum Chairman, LEORA FOUNDATION

Leora
FOUNDATION
a ray of hope
CHARITABLE TRUST
ଲିଓରା ଫାଉଣ୍ଡେସନ୍

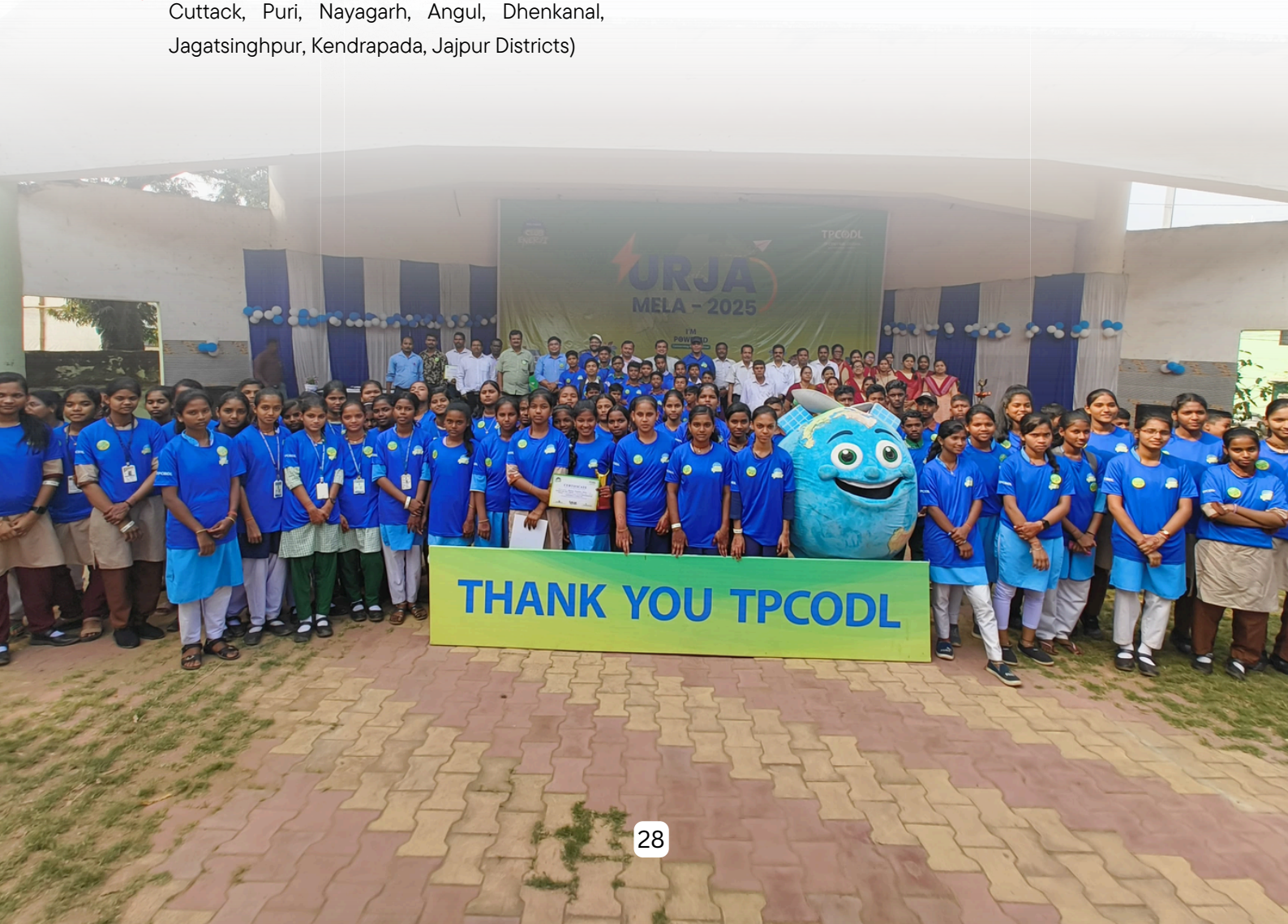
CLUB ENERJI

Club Enerji, the flagship initiative of Tata Power, is a groundbreaking program aimed at promoting energy conservation awareness and fostering sustainable practices among school students. Aligned with the movement of "Sustainable is Attainable," and accelerating our community empowerment motto of " Powering Transformation" , it empowers young minds to advocate for energy management, the preservation of natural resources, and climate action, encouraging them to take part in conservation efforts and reduce carbon footprints.

Across TPCODL Operational Area (Khordha, Cuttack, Puri, Nayagarh, Angul, Dhenkanal, Jagatsinghpur, Kendrapada, Jajpur Districts)

Through a range of immersive school-level interventions, engaging workshops, awareness sessions, and community-driven events like the "Urja Mela" and Odisha State Level Urja Mela, Club Enerji seamlessly blends theoretical knowledge with practical, hands-on learning experiences. The program promotes capacity-building, eco-centric projects, and competitions, fostering environmental consciousness and instilling civic values among participants.

By actively involving students, teachers, and local communities, Club Enerji nurtures a long-lasting ethos of environmental stewardship, encouraging participants to become champions of energy conservation. This initiative has gained widespread recognition for its focus on sustainability, sparking change and making a positive impact through dynamic programs that resonate across the state. Through this empowering journey, Club Enerji continues to drive community transformation, shaping the future of energy conservation.



OBJECTIVES

Nurture Student Ambassadors:

Develop a dedicated group of student leaders who are passionate about energy conservation, climate resilience, and natural resource management, empowering them to advocate for a sustainable future.

Foster Responsible Citizenship:

Encourage students to take responsibility for resource preservation and actively engage in civic duties, promoting responsible actions for the betterment of the environment.

Advance Community Sensitivity:

Raise ecological awareness and inspire communities to understand and address environmental challenges, fostering a deeper connection with nature and sustainable practices.

Transformative Learning:

Implement the 'Educate, Enhance, Engage, Empower' framework to provide a comprehensive learning experience, transforming students into environmentally-conscious citizens equipped to lead change.

Impactful Club Enerji Sessions:

Facilitate hands-on, engaging sessions led by trained Urja Saathi volunteers, ensuring that students gain knowledge and practical experience in energy conservation and environmental sustainability.

Mega Urja Melas:

Organize large-scale events such as the Urja Melas to inspire and cultivate future clean energy visionaries by showcasing sustainable practices and innovations in energy.

Strategic Expansions:

Expand the reach of Club Enerji to engage more students, schools, and communities, intensifying efforts in energy conservation and sustainability through strategic collaborations and outreach.

Increase Inclusiveness:

Create opportunities for specially-abled students to participate actively, ensuring that the program is accessible and inclusive for all, empowering every student to become an advocate for the environment.

Holistic Education Ecosystem:

Foster a collaborative platform for all stakeholders national and international—within the state to collectively work on climate action initiatives, propelling the movement towards a sustainable future.

By achieving these objectives, Club Enerji will continue to empower students and communities, driving meaningful environmental change and creating a sustainable tomorrow.

ROLE OF
URJA SAATHI:

The Urja Saathi volunteers are integral to the success of the Club Enerji initiative. These trained volunteers, hailing from diverse fields, share a common passion for driving positive societal change through sustainability and energy conservation. Working closely with the School and Mass Education Department and the District Education Office (DEO), Urja Saathis lead a variety of dynamic learning interventions designed to educate and inspire students.

Diverse Expertise, Shared Passion:

Urja Saathis come from various domains but are united by a shared passion for creating positive societal change. Their diverse backgrounds bring a range of perspectives and expertise, which helps in delivering a well-rounded and impactful learning experience.

Dynamic Learning Interventions:

In coordination with schools, Urja Saathis implement engaging activities based on the *I'M Powered* module book, which serves as a core resource for the program. These activities include:

- **Best out of Waste sessions:**
  Teaching students how to repurpose materials and reduce waste creatively.
- **Seed Ball Creation Workshops:**
  Promoting reforestation efforts and environmental responsibility.
- **Plantation Drives:**
  Encouraging students to actively participate in greening their communities.

Each of these activities aligns with the United Nations Sustainable Development Goals (UN SDGs), ensuring that the learning interventions have global relevance and contribute to broader environmental goals.

Promoting Volunteering and Climate Action:

Beyond teaching, Urja Saathis also instill the ethos of volunteering among young minds. They guide students in understanding climate action, its urgency, and how they can actively contribute to mitigating climate change. By enhancing students' knowledge of environmental issues, they inspire them to be active advocates for the environment and become change agents in their communities.

Pedagogical Approach:

Urja Saathis adopt a circular approach to learning that goes beyond traditional instruction. This method emphasizes environmental literacy, sustainability, and the long-term impact of human actions on the planet. By fostering a culture of sustainable living, Urja Saathis encourage students to internalize these concepts and apply them in their daily lives.

Mentorship and Empowerment:

As mentors, Urja Saathis cultivate an empowered group of future environmental leaders, or eco-crew. These students are equipped to drive sustainable change in their own communities, ensuring the long-term sustainability of the program's impact.

Building a Lasting Legacy:

The work of the Urja Saathis not only educates but also empowers the next generation to take ownership of environmental issues and act on them. Through their guidance, students gain the knowledge, skills, and motivation needed to continue the mission of sustainability long after the program ends.

In essence, Urja Saathi volunteers are the backbone of Club Enerji, helping to create a lasting impact on students, schools, and communities. They are not just educators, but mentors, change-makers, and advocates for a sustainable future. Their efforts are crucial in inspiring the next generation to lead with a deep commitment to environmental conservation and climate action.

IMPACT CREATED (2024-25):

75000+

- Engaged **75000+ students** across 300 schools.
- First Edition of State Level Urja Mela, ensuring participation of 470 Students from 75+ schools across TP Odisha Discoms.
- 03 District Level Urja Mela, garnering the participation of 400+ students across 90+ schools.
- Students with speech and hearing impairment educated through special trainers under Club Enerji.
- Promotion of Special Platform – 'Be My Scribe'. Platform to address educational needs of visually impaired students.

300+

- Mobilized 300+ Urja Sathi's with inclusive approach; Club Enerji Sessions conducted through specially abled Urja Sathi's Alignment with UN SDGs promoting energy conservation, renewable energy sources, natural resource management and circular economy.

LONG-TERM PROGRAM FOOTPRINT:

- **Sustainable Mindset and Behavioral Change**: Fostered eco-conscious behaviors, leading to a lasting commitment to conservation practices among participants.
- **Evidence-Based Energy Savings Techniques**: Achieved measurable reductions in energy consumption across participating schools, demonstrating the effectiveness of the applied techniques.
- **Innovation Incubation**: Promoted creativity and innovation through the Urja Mela, providing a platform for students to present pioneering solutions to sustainability challenges.
- **Empowering Future Leaders**: Established Climate Change Ambassadors and Energy Conservation Champions, offering them broader platforms to showcase their talents and advocate for environmental causes.
- **Inclusive Growth**: Promoted inclusive initiatives such as BeMyScribe, which supports Persons with Disabilities (PWDs), particularly the visually impaired, by providing tools for greater accessibility and participation.
- **Conscious, Innovative, and Energy-Efficient Lifestyles**: Promoted the adoption of energy-effective lifestyles that contribute to carbon footprint reduction, furthering the cause of climate change mitigation.

“I, a student at Louis Braille Blind School sincerely appreciate TPCODL for organizing the Urja Mela, along with the drawing and essay writing competitions. This event provided invaluable learning experiences for all students, including myself, by enhancing our understanding of various scientific concepts. We learned about reusing materials that are often discarded as waste, the significance of electricity conservation, and the proper use of electrical devices in the future. I am especially grateful to TPCODL for hosting this event, which has been a great source of inspiration and motivation for us.”

PRANATI PRADHAN,
Bharatpur, Bhubaneswar

“As we reflect on the year gone by, I am proud to share the remarkable journey of the Club Enerji and Urja Mela initiative of TPCODL. In a world where sustainable practices are no longer a choice but a necessity, Club Enerji program continues to lead the charge in instilling the values of energy conservation and environmental responsibility among young minds. This year, our sessions empowered hundreds of students to become active ambassadors of change. Through engaging activities, science experiments & other competitions we not only enhanced their understanding of energy conservation but also nurtured a spirit of responsibility and action. At its core, Club Enerji program is about more than just conserving energy—it is about empowering a generation to think critically, act responsibly, and influence others. None of this would have been possible without the unwavering support of TATA Power, TPCODL, schools, and our Urja Saathis, who have believed in the vision of this program and contributed to its success.
Once again thanks to TPCODL for this great opportunity and we would love to collaborate for more such projects and achieve greater milestones together in future.”

MR. ABHAYA KUMAR MOHANTA
Founder-cum-Chairperson, WE4YOU Charitable Trust

WE4YOU
An initiative by young minds

"Empowering young minds is the key to a sustainable future. Club Enerji is playing a crucial role in instilling environmental consciousness and energy conservation values among students. As we combat climate change, such initiatives help nurture responsible citizens who take action for a greener tomorrow. I appreciate the efforts of Club Enerji by TPCODL in creating energy champions, and I encourage every youth to be a part of this transformative journey."

MR. SATYABRATA SAMAL
Founder and Director, Sattvic Soul Foundation

SATTVIC SOUL FOUNDATION
SANJEEVANI FOR A LITTLE SMILE

ADHIKAAR

OBJECTIVES:

The Adhikaar program is a crucial initiative focused on promoting financial inclusion and ensuring that marginalized communities have access to government social welfare schemes through the approach “Access to All” Initiative. By offering assistance with creating and uploading necessary documentation, the program helps individuals access their entitled benefits. Adhikaar Mitras, trained as local champions, act as a bridge between underserved populations and government entitlements, ensuring that people from all demographics—children, youth, women, men, the elderly, destitute individuals, and widows—receive the support they need. This inclusive program aligns with the Tata Affirmative Action Guideline, focusing on outreach to AA communities in the defined Gram Panchayats.

Currently piloted in five Panchayats of Daspalla block (aspirational block) in Nayagarh district, Project Adhikaar aims to address the accessibility gap in government welfare programs and foster inclusive growth. As a flagship CSR initiative, it strengthens the connection between underserved populations and social security schemes, creating opportunities for socio-economic empowerment.

By leveraging the knowledge and capabilities of Adhikaar Mitras, the program efficiently reaches and integrates beneficiaries into various welfare schemes, ensuring that marginalized communities can access the required financial and social support. This effort is an essential part of driving inclusive growth and promoting socio-economic growth.

Nayagarh District - Takera, Kulurukumpa, Sariganda, Bhogabadi, Banigochha GPs - (Daspalla Block)

The identified Gram Panchayats in the Adhikaar program are located in remote and inaccessible terrains, with limited road and internet connectivity, making it challenging for the local communities to access essential services. These villages are situated 70-80 km away from the district headquarters and 30-40 km from the block headquarters,

Primarily inhabited by Affirmative Communities with low literacy rates and limited awareness of government schemes. As a result, accessing social welfare entitlements is a significant hurdle for the local population.

In response to these systemic barriers, Project Adhikaar was conceived to bridge the gap and ensure that marginalized communities can acquire their rightful entitlements.

The project works in close coordination with government departments and Common Service Centres (CSCs) to facilitate access to state and central government welfare initiatives. By addressing these challenges head-on, the project ensures that vulnerable communities are not left behind.

Project Adhikaar has been lauded on various platforms for its unwavering commitment to accelerating access to entitlements, thereby creating an inclusive social security framework for these communities. Its successful implementation is helping to improve the socio-economic conditions of the local population by fostering greater awareness, accessibility, and financial inclusion.

IMPLEMENTATION APPROACH

Proper Assessment of the Area Before Program Launch

- Conduct a comprehensive assessment of the target area to understand local concerns and ensure alignment with the program's objectives.
- Establish the Block Adhikaar Information Centre to serve as a central hub for program-related activities and information dissemination.
- Identify and prioritize relevant Panchayats to engage, ensuring that the program effectively meets the needs of the community.

Collaboration and Convergence with Government and Common Service Centres (CSCs)

- Build strong partnerships with local government bodies and Common Service Centres (CSCs) to ensure seamless service delivery and coordinated efforts.
- Leverage existing infrastructures like Jana Seva Kendras to facilitate greater access to government services for the community.

Community-Centric Human Resource Deployment

- Recruit skilled local personnel to ensure cultural alignment and foster trust within the community.
- Adhikaar Mitras, selected from respective Gram Panchayats, serve as key facilitators, guiding community members in accessing their rightful government benefits.

Capacity Building & Training (For Internal Program Use)

- Provide comprehensive orientation for Adhikaar Mitras on government schemes, eligibility criteria, and the operational processes of Common Service Centres (CSCs) and Jana Seva Kendras.
- Offer ongoing training to enhance skills and improve service delivery, empowering Adhikaar Mitras to better assist the community in accessing their entitlements.

Awareness Generation & Community Mobilization

- Conduct awareness and orientation sessions in villages to educate citizens about their entitlement rights and available government schemes.
- Distribute detailed informational leaflets and scheme compendiums to ensure widespread knowledge dissemination.

KEY ACHIEVEMENTS

- **Linkage to Welfare Schemes and Entitlements**: Over **3,000 households** have been successfully connected to various state and central government welfare schemes, which ensures that more families have access to essential benefits.

- **Beneficiary Applications/enrolments:** More than **5,000 beneficiaries** have submitted applications across different government departments, facilitating access to a wide range of services and opportunities.

3000
households

5000
beneficiaries

- **Document Rectification:** The rectification of crucial documents, such as Aadhaar and bank passbooks, has been a game-changer. These documents are critical for accessing financial services, social benefits, and social security. By addressing document discrepancies, the program has alleviated a significant bottleneck, allowing for smoother access to entitlements.

- **Improved Turnaround Time:** By streamlining the application process and providing consistent follow-ups, the program has substantially reduced the turnaround time for applications, enabling beneficiaries to receive their entitlements more quickly.

- **Community Engagement:** The initiative has fostered greater community involvement, which has increased the overall impact of the program, creating a stronger relationship with the people it serves.

"I am deeply grateful to TPCODL for their support in helping me receive a tricycle. Losing my leg made daily life extremely difficult, but with this assistance, I can now move around independently. This support has not only given me mobility but also restored my confidence. My family and I sincerely appreciate the efforts of the project officials in guiding me through the process. Thank you, TPCODL, for making a real difference in my life."

MUKUNDA NAYAK,
Neliguda, Daspalla - Nayagarh

I extend my heartfelt gratitude to TPCODL for conceptualizing and supporting Project Adhikaar. This initiative has been instrumental in bridging the gap between marginalized communities and their rightful entitlements. TPCODL's unwavering support in the implementation of this program has empowered thousands of families by simplifying access to government welfare schemes and essential services. The structured approach, combined with the dedicated efforts of Adhikaar Mitras, has made a tangible difference in the lives of many, fostering socio-economic empowerment at the grassroots level.

We sincerely appreciate TPCODL's vision and commitment to creating a more inclusive and equitable society. Their continued collaboration and belief in this mission inspire us to work even harder in serving those in need. We look forward to strengthening this partnership and making an even greater impact in the future.

MR. JUGAL KISHORE PATTNAYAK
Managing Director, Mahashakti Foundation

MAHASHAKTI FOUNDATION
TRANSFORMING COMMUNITIES

EMPLOYABILITY AND EMPLOYMENT

ROSHNI

The Roshni Vocational Training Centre, established by TPCODL, reflects a strong commitment to socio-economic transformation through skill development. The center offers mentoring and high-quality training to semi-skilled and unskilled women, following the NSDC curriculum for "Self-Employed Tailor." This program serves as a powerful tool to empower rural women and girls by equipping them with advanced stitching and tailoring skills. The Integrated Vocational Training Centre (ROSHNI) adopts a distinctive model focused on inclusive growth, aiming to improve women's livelihoods and foster their economic independence.

In 2024, the Roshni initiative expanded with the establishment of a Training-cum-Production Centre for Jute Products and the formation of the "Roshni Common Need Group," a Social Enterprise focused on creating a green and sustainable, plastic-free environment.

By combining skill enhancement with entrepreneurial opportunities, the program aims to promote sustainable livelihoods, foster financial independence, and build a culture of self-reliance among rural women. The center has successfully produced high-quality jute products, significantly increasing the income of the women involved. Additionally, passed out candidates from the Roshni Vocational Training Centre are provided with employment opportunities in nearby garment manufacturing industries, further supporting their economic empowerment.

OBJECTIVES:

Empower Rural Communities:

Enhance the socio-economic status of rural communities through skill development initiatives.

Create a Skilled Workforce:

Provide targeted training to rural youth and women to equip them with the skills needed for employment and entrepreneurship.

Enhance Employability:

Identify and develop accessible skills that improve employability in rural areas, creating better job prospects.

Facilitate Placement Opportunities:

Collaborate with industries to create placement pathways for trainees, helping them secure stable employment.

Promote Entrepreneurship:

Inspire entrepreneurial thinking and equip trainees with the tools necessary to create sustainable income sources, collectivise and build sustainable enterprises.

Advocate for a Green & Plastic-Free Society:

Encourage environmental sustainability through community involvement, including the production of jute products.

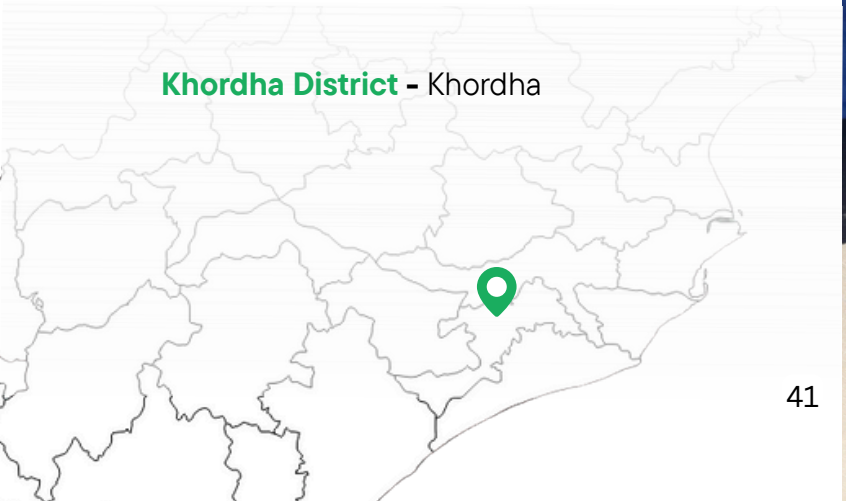
Build Rapport and Engagement:

Foster strong relationships within the community to encourage active participation and long-term impact.

Inculcate Safety Awareness:

Teach safety behaviors to trainees, enabling them to become Safety Ambassadors and promote safe practices within their communities.

Khordha District - Khordha



IMPLEMENTATION APPROACH

- The training centre was envisioned to redress the entrenched socio-economic disparities afflicting rural women. Confronted with limited educational, employment, and entrepreneurial avenues, many face perpetual economic dependency. This initiative imparts market-aligned skills in tailoring and jute products. Leveraging Centre's strategic locational advantage and the rising demand for eco-friendly products, the program enables participants to penetrate lucrative local and urban markets. Beyond financial empowerment, it dismantles gender norms, cultivates entrepreneurial acumen, and champions environmentally conscious production, envisioning women as pivotal agents of community resilience and transformation.

- The candidate selection process for the program focuses on identifying individuals with the need, interest, and aptitude for the training, ensuring they undergo a proper assessment. Participants are grouped into well-structured batches based on their availability and proficiency, allowing for personalized attention during training, in line with the standard NSDC Module.

- Experienced instructors are appointed to deliver the NSDC-aligned curriculum, combining technical expertise with holistic development through hands-on practical sessions. The training facility is equipped with the necessary machinery and materials, carefully maintained for smooth operations. Participants undergo rigorous assessments and receive NSDC-certified credentials upon successful completion. Post-training, the program supports job placements through Placement Drives, industry interactions on-site, and offers entrepreneurship guidance to empower women to launch their own independent ventures.

- To strengthen the capacity of the Jute Production Center, managed by the 'Roshni Common Need Group,' skill enhancement and product development trainings are provided through specialized sessions conducted by a trainer associated with the National Jute Board (Govt. of India). Market linkage opportunities have been enhanced through buyer-seller connect platforms and active participation in various exhibitions and melas. Over time, the Centre has successfully carved a niche in the market, establishing a strong presence and expanding its reach.

IMPACT

- **100 women** enrolled and trained in FY 25
- Formalisation of Roshni Common Need Group - constituted with 20 trained members as a part of the enterprise
- **53% of participants** secured employment in apparel and garment manufacturing industries.
- **19% of participants** started their group businesses in jute product manufacturing.
- Participating households reported an average income increase of 21% due to women's contributions.
- **750 numbers of tailored garments** during April 2023- January 2025, and **6140 numbers of jute products** were produced during the training and post-training period between May 2024- January 2025. Rs. 18 Lakhs worth of products sold through 'Roshni Common Need Group'.
- **100 participants** received NSDC-recognized certificates, enhancing their employability.
- **98% of participants** completed the program successfully, reflecting the program's effectiveness.

“The six-month tailoring training under Project Roshni by TPCODL has given me a renewed sense of hope. Through this program, I have acquired the skills to stitch dresses, kurtis, night suits, blouses, and pillow covers. I have also purchased my own sewing machine and started taking orders, which has helped me generate income and support my family.”

SUNELI BARAL
Khordha (Tailoring Training)

“I have been a part of Project Roshni since April 2024. After completing six months of tailoring training, I enrolled in a six-month jute training program. We are now crafting various types of bags, including tiffin bags, bottle bags, and shopping bags, which we sell at exhibitions. This has enabled me to earn around ₹5,000 per month. I am truly grateful to TPCODL for this opportunity.”

SADHANA DAS
Khordha (Jute Training)

"The vocational training program initiated by MFU in partnership with TPCODL has been a remarkable journey of empowerment and transformation. This program is a testament to our shared vision of uplifting rural women by equipping them with practical skills, fostering financial independence, and promoting sustainable practices. The collaboration with TPCODL has been instrumental in conceptualizing and executing this initiative, providing invaluable support and resources to ensure its success. We deeply appreciate TPCODL’s unwavering commitment to creating meaningful social impact, and we look forward to strengthening this partnership to continue empowering communities and building a brighter, self-reliant future for all."

MR. SATYA NARAYAN MISHRA
Secretary and Chief Functionary
Movement for Urbanization (MFU)

Movement for Urbanization

PROJECT DAKSH

Daksh

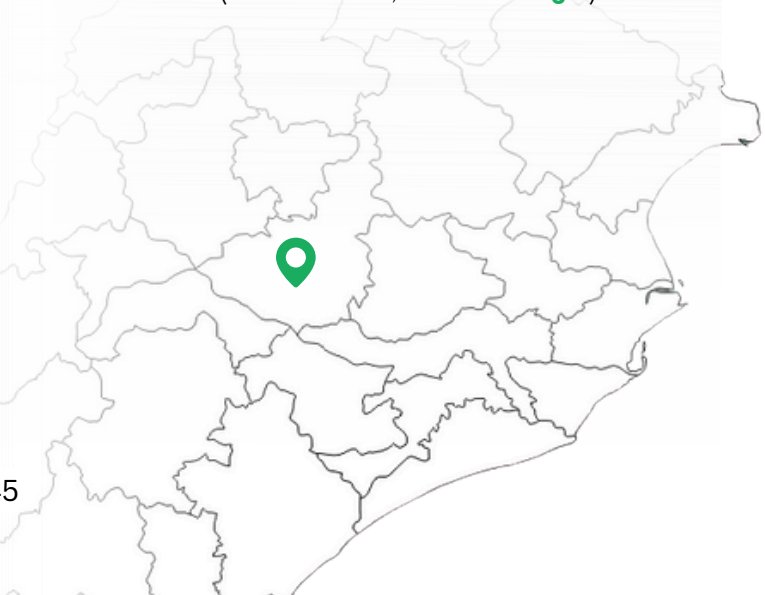
The program 'Daksh' is a comprehensive initiative designed to equip rural youth with not only technical skills but also the confidence and entrepreneurial mindset necessary to thrive in a rapidly evolving economic environment. Focusing on skilling and preparing them with market-ready abilities, Daksh addresses the growing need for skilled workforce as the state undergoes rapid industrialization. By bridging skill gaps and offering industry-relevant training, the program aims to transform lives, improve employability, and create a sustainable pathway for socio-economic development.

Before the project's inception, an in-depth skill mapping study was conducted in Angul district to identify specific market-driven skill training needs that could improve employability and economic opportunities for local individuals. The research and consultations revealed that many people faced challenges in securing suitable job opportunities due to the lack of structured, industry-relevant training programs.

In response, TPCODL launched a proactive and comprehensive skill development initiative, offering Security Guard (QP code - SSS/Q0101, NSQF Level 4, Security Sector Skill Development Council) and Facility Management (QP code - THC/Q5708, NSQF Level 4, Tourism and Hospitality Skill Council) Training. This program was tailored to meet the unique needs of the district by mobilizing youth for these specialized training modules.

The curriculum is designed to equip trainees with the essential skills and knowledge required to pursue successful careers in security services and facility management. The program has been well accepted by the youth, reaching them through a spoke-and-hub model, which minimizes travel time and makes training more accessible. Training centres were set up in various locations across Angul and its adjoining areas, ensuring that the youth could access relevant skill development opportunities close to their homes, fostering better participation and engagement.

Boinda GP (Block – Kishorenagar, **District – Angul**)
Kalamchuin GP (Block – Kanker, **District – Angul**)



OBJECTIVES

1. **Empowering Individuals and Driving Economic Growth through Skill Development:** Equip individuals with the necessary skills to enhance their employability and contribute to economic growth.
2. **Providing Nearby Industries with Skilled Manpower:** Address the demand for skilled workers by training individuals to meet the needs of local industries.
3. **Strengthening Skill Sets, Fostering Professionalism, and Instilling Dignity:** Enhance professional skills across various sectors, cultivating a sense of dignity and pride in work.
4. **Creating Meaningful Employment Opportunities:** Develop job opportunities that improve livelihoods and contribute to regional and national economic progress.
5. **Creating Industrial Behavior Among Rural Youth:** Foster a professional mindset and work ethic among rural youth through employability training, leading to better financial stability and improved quality of life.
6. **Enhancing Employability Through Free, Certified Training:** Provide free training with NSDC-certified modules, delivered by certified Master Trainers, to boost the employability prospects of trainees

Aligned with its mission to enhance skill development, a dedicated training center has been established in Angul to empower individuals with industry-relevant skills. As part of this initiative, 90 youth have been trained as Security Guards and 60 youth in Facility Management through National Skill Development Corporation (NSDC)-certified modules. The training is delivered by highly qualified and experienced trainers, ensuring that participants receive comprehensive, standardized instruction.

The program not only focuses on imparting specific skills but also emphasizes safety training, familiarizing participants with industry safety norms and procedures, which are crucial for their future roles. This holistic approach helps ensure that graduates are well-prepared for the demands of the security and facility management sectors.

To facilitate employment opportunities, placement assistance is actively provided to program graduates. This involves identifying and securing job openings in relevant sectors across various companies, ensuring that trained individuals can seamlessly transition into the workforce. Additionally, to maximize the program's impact, job facilitation is focused on localities, providing social safeguards for new employees and ensuring a smooth integration into their communities.

IMPACT

150

- **Skilled Workforce Development:** A total of **150 candidates** received intensive training, equipping them with essential security skills, emergency response techniques, customer satisfaction strategies, customer needs mapping, and legal knowledge.
- **Increased Employment Opportunities:** 60 trained candidates have successfully secured placements in various security service roles, significantly enhancing their financial stability and career prospects.

₹14,560

- **Higher Earnings & Financial Growth**: Graduates of the program now earn an average salary of **₹14,560/month**, leading to an improved standard of living and better financial growth.
- **Enhanced Gender Inclusion:** The program has empowered female candidates by promoting gender diversity in the security sector, offering women new career opportunities and fostering gender equality.
- **Strengthening Community Safety and Wellness:** By developing a professionally trained security workforce and skilled facility managers, the program has contributed to improved safety, hygiene, and overall wellness in residential, commercial, and industrial settings.
- **Increased Social Confidence:** The training has instilled discipline, professionalism, and communication skills, empowering individuals to integrate seamlessly into the workforce and society, boosting their social confidence.
- **Long-Term Career Growth:** Graduates now have the opportunity to pursue advanced certifications and career growth within the security sector, ensuring long-term professional development and better career prospects.
- **Sustainable Income and Hope for Youths:** The program has created a path for sustainable income, offering hope to local youth for a brighter future through the successful completion of the training.
- **Strengthened Stakeholder Relationships:** The Daksh Program has fostered positive relationships with stakeholders, as they recognize the training programs as highly relevant and beneficial to the local youth, contributing to the better prospects of the community.

"I am deeply grateful to TPCODL for providing me with the opportunity to be part of this security guard training program. Through this initiative, I have gained valuable skills, including physical training and parade drills, which have strengthened my confidence and preparedness for the job. Upon completing my training, I am able to secure employment as a security guard in Meramandali with a monthly salary of ₹12,000. This opportunity is a significant step forward for me and my family, including my husband and son, and I sincerel thank TPCODL for empowering me with a path to financial stability and a brighter future."

ROJALIN NATH
Turang, Angul

GREEN JOB ACADEMY

As the world transitions towards renewable energy and sustainable practices, the demand for skilled professionals in green jobs has become more crucial than ever. With the growing adoption of solar energy, electric vehicles (EVs), and water conservation technologies, a skilled workforce is needed for installation, maintenance, and repair. However, the availability of qualified technicians, especially in rural and semi-urban areas, remains a challenge.

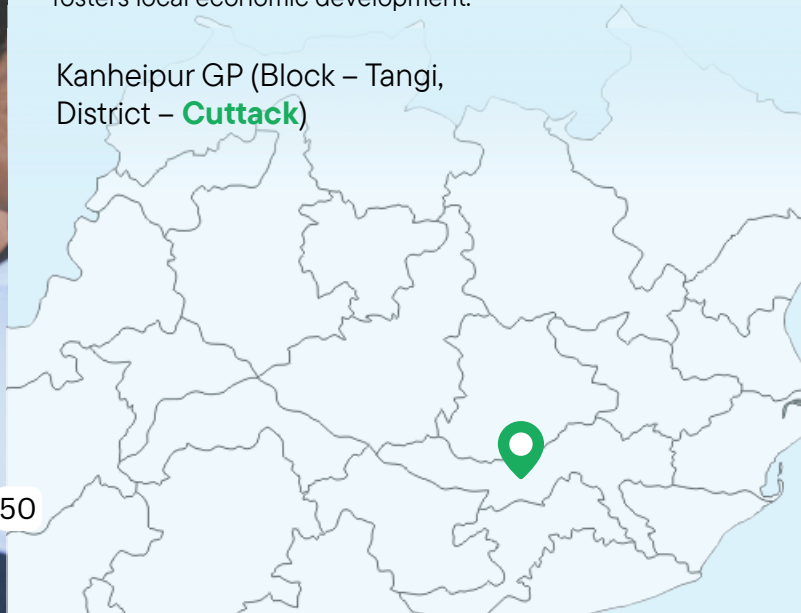
Recognizing this need, TPCODL, in collaboration with multiple stakeholders and its implementing agency, has launched the Green Job Academy – the state's first pioneering initiative. This unique and first-of-its-kind program aims to train individuals for roles such as Solar Technicians (QP code - ELE/Q5901, NSQF Level 4, Electronics Sector Skill Council), EV Technicians (QP code - ASC/Q1424, NSQF Level 5, Automotive Skill Development Council), and Assistant Plumbers (QP code - PSC/Q0102, NSQF Level 3, Indian Plumbing Skill Councils).

The academy is strategically located in Tangi (Bharatpur, Cuttack) to support the development of nearby villages, transforming them into Model Villages through extension services. The initiative focuses on enhancing developmental indices, such as making the village/hamlet Open Defecation Free (ODF) and identifying and motivating rural youth for training in these critical green job sectors. This program not only addresses the growing demand for skilled workers in sustainable industries but also contributes to the overall socio-economic development of the region.

OBJECTIVES

- **Deliver Top-Tier Training and Capacity-Building Programs:** Prepare individuals for successful careers in the green economy by providing high-quality training in solar energy, electric vehicles (EVs), and water conservation technologies.
- **Empower Individuals with Essential Knowledge and Skills:** Equip trainees with the necessary expertise to excel in green job roles, ensuring they are well-prepared to meet industry demands.
- **Cultivate a Sustainable, Environmentally Aware, and Socially Responsible Workforce:** Develop a workforce that understands the importance of sustainability and environmental responsibility while contributing positively to society.
- **Improve Employability and Career Opportunities in the Green Sector:** Enhance job prospects and create long-term career opportunities for professionals in the growing green economy.
- **Promote Village/Hamlet Development:** Adopt a nearby village/hamlet under the Green Job Academy to improve its developmental indices. This includes transforming it into an Open Defecation Free (ODF) village/hamlet, skilling rural youth—particularly those from affirmative communities, and promoting the opening of Self-Help Group (SHG) product sale counters focused on health, hygiene, and cleaning products. This initiative not only contributes to environmental sustainability but also fosters local economic development.

Kanheipur GP (Block – Tangi,
District – **Cuttack**)



Approach & Methodology:

- The Green Job Academy program follows a structured and comprehensive methodology designed to deliver high-quality, industry-aligned training. Before launching the program, an in-depth area assessment was conducted to understand local needs and critically analyze the challenges faced by the community. This was followed by the strategic mobilization of rural youth, including female trainees, to ensure broad participation and inclusivity.

- The training is provided by certified professionals from the *Training of Trainers* (ToT) program under the National Skill Development Corporation (NSDC), Ministry of Skill Development & Entrepreneurship, Government of India. These trainers bring expertise and industry insights to ensure the program meets the latest standards and practices in green technologies.

- In addition to technical training, the program emphasizes job placement support and encourages enterprise development. Certified candidates are connected to employment opportunities in the green energy sector, particularly in solar technology, electric vehicles (EVs), and water conservation.

- The program also fosters entrepreneurial ventures by encouraging trainees to explore business opportunities related to the repair and maintenance of solar technology and EVs at the village level.

- To enhance these opportunities, trainees are linked with the **UNICEF-promoted "Mo WASH" Company Application,** which enables them to access service-based opportunities that can generate income while addressing local sanitation and clean water needs. Furthermore, the program provides training on the operation and maintenance of solar water pumps under various government schemes, empowering trainees to establish independent ventures. This not only supports the growth of the green economy but also enables trainees to contribute to sustainable energy solutions in their communities, promoting both individual economic advancement and environmental sustainability.

IMPACT

1. Solar Technician Training Program (QP code - ELE/Q5901, NSQF Level 4, Electronics Sector Skill Council)

The Solar Technician training program successfully provided specialized skill development to 40 candidates, equipping them with expertise in solar panel installation, maintenance, and troubleshooting. The program ensured 100% placement facilitation, with all 40 candidates securing jobs in the renewable energy sector.

Graduates now earn an average salary of ₹15,640, contributing to India's clean energy transition. Notably, some of the program graduates are actively engaged in the PM Surya Ghar Muft Bijli Yojana, providing their services under the agency. This initiative has not only paved the way for their income generation but also contributed to the widespread adoption and propagation of green energy solutions in the region. These candidates are now integral to advancing clean energy and sustainable practices, positively impacting their communities while securing their own livelihoods.

2.EV Technician Training Program (QP code - ASC/Q1424, NSQF Level 5, Automotive Skill Development Council)

Recognizing the growing demand for electric vehicle (EV) expertise, the EV Technician training program provided certified training and hands-on learning to 40 candidates. The program achieved 100% placement facilitation, with all trainees securing jobs in the EV service and maintenance industry.

Graduates of the program now earn an average salary of ₹15,640, positioning them for stable and future-proof careers in the rapidly growing sustainable transport sector. This training has not only equipped participants with in-demand skills but also contributed to the expansion of the green transport ecosystem, empowering individuals to be a part of the global shift towards sustainable mobility.

3.Plumber Training Program (QP code - PSC/Q0102, NSQF Level 3, Indian Plumbing Skill Councils)

The Plumber training program successfully trained 30 candidates (28 males, 2 females) in advanced plumbing techniques, water system maintenance, and repair work. Out of the trained candidates, 22 secured employment, while 8 trainees became entrepreneurs, launching their own plumbing services.

The program led to an average salary of ₹14,740, providing trainees with both employment and entrepreneurial opportunities. Additionally, the program participants are enrolled in the MO-WASH app, an IT platform for services related to water, sanitation, and hygiene, promoted through a collaborative approach with UNICEF. This platform has further enhanced their income generation potential, opening up additional service-based opportunities and contributing to the overall improvement of water and sanitation services in their communities.

PROMOTION OF
GREEN PRACTICES INITIATIVE

The **"Promotion of Green Practices"** initiative aims to develop a model village near the Green Job Academy by integrating sustainable and eco-friendly practices, fostering a self-reliant and environmentally conscious community. As part of this initiative, a **"MO-WASH - Skill on Wheel"** vehicle has been launched to create a skilled workforce that meets the basic needs of rural households at their doorsteps, reinforcing the movement for water, sanitation, and hygiene (WASH) within the local community.

The project is structured around key components, including mass awareness campaigns, the promotion of green jobs, the development of micro-enterprises, and the creation of a model village through collaboration and convergence.

OBJECTIVES

1. Mass Awareness Creation: Establish an Interpretation Center to educate communities on sustainability practices, eco-friendly technologies, and environmental conservation.

2 .Green Jobs Employability & Employment: Ensure livelihood opportunities in eco-friendly industries, focusing on providing jobs for individuals, particularly those passing out from the Green Job Academy. This will help increase the availability of skilled workers in the green energy sector and promote sustainable careers.

3.Development of Green Micro-Enterprises: Empower Self-Help Groups (SHGs) by creating income-generating activities centered around eco-friendly products and services. These micro-enterprises will provide both livelihood opportunities and support the local economy.

4.Community Collaboration & Convergence: Foster partnerships with local stakeholders, NGOs, government bodies, and private sector partners to ensure the long-term sustainability of the initiative and its positive impact on the community.

Through these components, the initiative aims to build a sustainable and resilient rural community, enhance the local economy, and promote environmentally responsible practices in everyday life.

APPROACH & METHODOLOGY

The Promotion of Green Practices initiative employs a comprehensive approach to build a sustainable, self-reliant, and eco-conscious community. The methodology focuses on educating the local population, providing skill development, promoting green energy, and fostering community collaboration to ensure long-term environmental and socio-economic benefits. Key components of the methodology include:

1. Mass Awareness of Waste Management and Sanitation (ODF)

- Educating residents on waste segregation at source by distinguishing biodegradable from non-biodegradable waste.
- Establishing community composting units to manage organic waste effectively, reducing landfill dependency.
- Setting up recycling systems for plastics, paper, and metals, promoting circular economy practices.
- Encouraging the shift from single-pit to twin-pit toilets in rural villages to improve sanitation and hygiene.
- Involving the passed-out trainees from the Green Job Academy to maintain sustained impact and continuity in community initiatives.

2. Adoption of Clean Energy Solutions

- Promoting the use of renewable energy sources like solar, wind, and biomass energy for both households and community infrastructure.
- Popularizing government schemes like PM Surya Ghar Yojana to promote solar energy adoption among rural households.

3. Community Participation and Awareness

- Conducting workshops and training programs to educate the community about sustainability practices, green energy solutions, and eco-friendly technologies.
- Establishing community committees for participatory decision-making, ensuring the community has a say in its development.
- Organizing green festivals and community events to celebrate sustainability and encourage eco-friendly practices.
- Creating a digital platform for knowledge sharing and facilitating ongoing engagement with the community.

4. Development of Green Micro-Enterprises and Livelihoods

- Empowering Women Self-Help Groups (WSHGs) through capacity-building training to develop green enterprises, creating sustainable livelihoods. These include the establishment of the model green village has resulted in significant socio-economic and environmental benefits.

- **Establishment of Four Green Enterprises**

- Phenyl Making Unit: 12 SHG members produce 80 liters of phenyl, generating a 40% profit margin.
- Biodegradable Sanitary Napkin Unit: 22 SHG members are involved in production, with a 23% profit margin.
- Sanitation Product Outlet: 12 SHG members sell materials for transitioning from single-pit to twin-pit toilets, achieving a 28% profit margin.
- Slipper Making Unit: 45 SHG members are involved in the production of eco-friendly slippers.

- **Sanitation and Waste Management Impact**

- 10 single-pit to twin-pit toilets constructed in a Particularly Vulnerable Tribal Group (PVTG) village in Kanheipur, enhancing sanitation and hygiene standards for the community.

- **Environmental and Economic Benefits**

- Reduced environmental footprint through effective waste management and clean energy adoption.
- Improved quality of life by ensuring access to clean air, water, and sustainable livelihoods, contributing to both individual well-being and broader community resilience.

This initiative is creating lasting, positive change in the region, promoting environmental sustainability, economic empowerment, and a cleaner, greener future for the community.

  - Biodegradable Sanitary Pad Making Unit
  - Incense Stick Making Unit using Recycled Flowers
  - Slipper Making Unit
  - Water Treatment Plant

- Providing skill training and market linkages to ensure the long-term sustainability and profitability of these green enterprises.

"Being part of the Phenyl Making Unit under the 'Promotion of Green Practices' initiative has transformed my life. Earlier, I had limited income opportunities, but today, I earn around ₹9,000 per month, which has given me financial independence and confidence. This initiative by TPCODL has empowered many other women in our SHG by providing sustainable livelihoods. I sincerely thank TPCODL for their support."

MADHUSMITA SARANGI
Kanheipur, Cuttack

"I am incredibly thankful to TPCODL for the opportunity to build a career as a Solar Technician through the Green Job Academy. Coming from Badapokhari, I never imagined I would secure a stable job in Cuttack with a salary of ₹14,200. The training and support provided have not only enhanced my skills but also given me a secure livelihood. This initiative has truly transformed my life, and I am grateful for the guidance and encouragement from the entire team. Thank you, TPCODL, for empowering me with a brighter future."

UPENDRA PURTY
Badapokhari, Cuttack

"Skill Development as an integral part has resulted in a great achievement for the economic growth of the youths. Under CSR programs DAKSH and Green Jobs Academy has been reflected as an unique model of convergence and collaboration. Skilled youths set an example for getting workforce from unorganised sector to organised sector with ensuring dignity of work."

MR. STALIN NAYAK
Chief Executive Officer, PANTISS

PANTISS
Group of Non-Profits

Samriddhi

SAMRIDDHI

An Initiative Under
ANOKHA DHAAGA

LOCAL ART & CRAFT CLUSTER

Project Samriddhi, an initiative under Anokha Dhaaga, aims to preserve and promote Odisha's art and cultural heritage through market-driven interventions. Focused on collaboration, convergence, and building self-sustaining artisan enterprises, the project enhances economic resilience while fostering cultural continuity. By blending traditional craftsmanship with contemporary market trends, it creates a sustainable ecosystem for artisans. Through strategic partnerships and capacity-building, Samriddhi equips artisans with the skills, resources, and market access needed for long-term prosperity, ensuring their artistic legacy endures. Additionally, products are marketed and promoted through e-platforms in collaboration with like-minded stakeholders for broader reach.

OBJECTIVES

- Safeguard and Rejuvenate Traditional Art Forms: Protect and revitalize the ancient art forms of Pattachitra and Palm Leaf Carving.
- Economic Empowerment of Artisans: Improve the economic prospects of local artisans through market-driven strategies and capacity-building efforts.
- Sustainable Artisan Enterprises: Establish self-reliant, economically viable artisanal enterprises to ensure long-term sustainability.
- Access to Government Welfare: Enable artisans to benefit from government entitlements and welfare schemes.
- Promote Environmental Sustainability: Advocate for the use of eco-friendly raw materials and climate-adaptive practices in production.
- Enhance Employability and Entrepreneurship: Improve employability and entrepreneurial opportunities in rural communities by identifying accessible skill sets.
- Foster Collaborative Ecosystem: Engage like-minded stakeholders to build a collaborative network, enhancing the program's impact within a structured timeframe.

Kakarudrapur GP (Block – Balianta, **District – Khordha)**

PROGRAM OPERATIONAL AREA:

Project Samriddhi operates in the villages of Kakarudrapur and Prataprudrapur in Balianta Block, Khurda, Odisha. These locations have been strategically chosen as the initiative transitions into its second phase of implementation. The focus of the project is to empower local artisans by ensuring their beautifully handcrafted Pattachitra and Palm Leaf carvings receive the recognition, market access, and promotion they deserve. These intricate art forms, created through the artisans' skilled handwork and vision, represent a rich cultural legacy that requires preservation and broader exposure. The program aims to significantly improve household incomes, highlight regional heritage, and expand the market reach of these traditional crafts to discerning buyers who value their artistic craftsmanship.

APPROACH:

In the first year of the project (2023-24), a systematic value chain analysis/Baseline study was conducted to understand the current state of the artisan community and their needs. Based on the findings, a strategically designed Enterprise model was adopted, benefiting 240 artisans, including women and differently-abled individuals.

A dedicated artisan center, equipped with essential facilities, was established near the artisan community. This center serves as a production and training hub, as well as an exhibition and sales gallery for showcasing artisan creations. It acts as a key point for buyer-seller interactions.

The products are also promoted through various exhibitions, fairs, and through exclusive retail outlets like Kalapunaruthan, which is part of a collaborative effort to form an Artisan Producer Company. Additionally, the products are marketed as potential corporate gift items, broadening their market appeal. A product catalogue and album have been developed to aid in promotion and sales.

At the heart of the initiative, a cohort of master artisans specializing in Palm Leaf and Pattachitra crafts work at the training center daily, under the mentorship of a State Awardee Master Craftsman. These artisans collectively fulfill orders for the open market. The project also facilitates market access through established platforms such as Utkalika, TRIFED, and YES Securities, and encourages external tourists and buyers to visit the training center for direct interactions with the artisans.

To ensure sustainability, the project engages local coordinators and provides multi-skill and design development training. The linkage with Kalapunaruthan, the producer company, further strengthens the long-term economic viability of the artisan community.

IMPACT

1.Improved Craftsmanship and Product Quality: The project has led to a significant enhancement in the artisans' craftsmanship, ensuring that the quality of products has improved markedly.

2. Expanded Market Access: The artisans have gained access to a broader range of markets, resulting in increased visibility and sales of their products.

3 . Increased Artisan Incomes: Artisan incomes have surged by an average of 50%, thanks to the collective marketing efforts that have secured more remunerative prices for their products. During the year, product sales generated revenue worth Rs 18.23 lacs.

4. Renewed Interest and Economic Potential: Artisans have become more invested in their craft, realizing the potential for further sales and the positive impact on their economic status, leading to greater enthusiasm and commitment to the program.

5. Collaboration and Stakeholder Engagement: The program has sparked interest and fostered collaboration with other stakeholders, amplifying support for the initiative and its goals.

6. Formation of Artisan Producer Company/Sustainable Institutional Building & Strengthening: The creation of an Artisan Producer Company has strengthened the sense of unity, bonding, and collective bargaining among artisans, allowing them to negotiate better in the open market.

7. Access to Government Schemes: The program has facilitated the artisans' access to various government schemes and entitlements, offering additional support for their holistic development.

"I am deeply grateful to TPCODL for transforming my life through the 'Samriddhi' initiative. Before this program, I struggled with irregular income and limited opportunities, but today, I earn a stable livelihood through Palm Leaf Carving. The training, market exposure, and financial support have empowered me to contribute to my family, support my children's education, and plan for a secure future. I now feel confident, independent, and proud of my work. Thank you, TPCODL, for giving me this incredible opportunity to grow and thrive."

SUDHANSU MALA BEHERA
Kakarudrapur, Khordha

DHOKRA METAL CRAFT CLUSTER

Objectives:

Project Samriddhi, an initiative under Anokha Dhaaga, aims to revitalize and sustain the traditional Dhokra metal craft of Dhenkanal. The project is designed to foster economic development, preserve cultural heritage, and improve the socio-economic conditions of tribal artisans from the AA community. By incorporating market-driven interventions and strategic dissemination initiatives, Project Samriddhi seeks to revive this traditional art form and enhance the income of artisans through several key actions:

1. **Quality Improvement**: Providing artisans with the tools and training necessary to improve the quality of their craft, ensuring their products meet contemporary market demands.
2. **Creation of Market Access**: Developing market linkages and avenues for the sale of Dhokra metal crafts, both within the region and beyond, to ensure a sustainable income for the artisans.
3. **Government Schemes and Entitlements**: Facilitating access for artisans to various government schemes and entitlements, ensuring they receive the support and benefits available to them.

By focusing on these areas, the initiative seeks to create a thriving ecosystem for the Dhokra metal craft, allowing it to flourish as both an art form and a means of livelihood for the tribal communities, ultimately leading to long-term cultural and economic empowerment.

Rationale for Implementation:

The significance of Project Samriddhi lies in its focus on the artisans of Nuagaon, located in Dhenkanal, one of Odisha's aspirational districts. These artisans, primarily from the AA community, have faced displacement and now reside on forest land without adequate shelter or resources. Despite these challenges, they continue to strive to rebuild their lives and revive the traditional Dhokra metal craft, a unique and culturally rich art form.
In response to these challenges, TPCODL-CSR has partnered with an expert agency to support the artisans' resettlement and economic revival.

The partnership focuses on promoting the traditional metal crafts and empowering the artisans with skills, market access, and resources to rebuild their livelihoods.

Before the launch of the program, a systematic Value Chain and Baseline Assessment was conducted to understand the current challenges faced by the artisans. This assessment helped identify gaps in income generation, market access, and quality of the craft. Based on these insights, targeted actions were formulated to strengthen the value chain, enhance the quality of products, and improve the socio-economic conditions of the artisans. The goal is to address these gaps and create a sustainable pathway for the artisans' economic empowerment, thereby improving their overall quality of life.

Strategic Approach:

The implementation of Project Samriddhi has been carefully structured to ensure the artisans' empowerment, cultural preservation, and socio-economic upliftment. A meticulous baseline survey was conducted to assess the specific needs, challenges, and aspirations of the artisans, which formed the foundation for all subsequent interventions. This survey not only provided insights into the artisans' current circumstances but also helped tailor strategies that would be most effective in addressing their unique needs.

Based on the survey findings, the following strategic initiatives were implemented:

1. **Skill Enhancement and Design Development:**
   - Comprehensive training sessions were organized to improve the artisans' craftsmanship, enabling them to produce higher-quality, market-competitive products.
   - These sessions were curated and delivered by master craftsmen, who shared valuable techniques and design insights, ensuring the artisans could meet current market demands while preserving traditional methods.
2. **Advocacy and Collaboration with Government Entities:**
   - Consistent advocacy with Panchayati Raj Institutions (PRI) helped facilitate land allotment and access to various government schemes and entitlements for the artisans.
   - Cooperation with government line departments ensured the artisans received support in terms of benefits, schemes, and resources that contributed to their overall well-being and progress.
3. **Stakeholder Collaboration and Capacity Building:**
   - A project initiation workshop was held, bringing together key stakeholders from TPCODL, Mahashakti Foundation, ORMAS, OLM, and the Handicrafts Department (GoO). This workshop helped connect artisans with relevant government schemes and services, enhancing their access to essential resources and institutional support.
   - The collective efforts facilitated a platform for continuous learning, exchange of knowledge, and exposure to market dynamics.
4. **Creation of Infrastructure and Resources:**
   - A common workshed was constructed, offering artisans a collaborative workspace to share knowledge, improve their skills, and refine their craft. The workshed provided an environment conducive to collective learning and peer-driven innovation.
   - A raw material bank was also established to ensure artisans had consistent access to the necessary materials for production.
   - Modern equipment was introduced to improve efficiency, precision, and quality in their work.
5. **Community Health and Village Development:**
   - Following Tata Power's "Architecture of Care" approach, a Training Centre (Samriddhi Mud House) was set up at the project site, designed to integrate skill development with holistic well-being.
   - Expert skill development trainers from other states were invited to provide additional training, bringing a fusion of techniques and market-driven approaches to the products.
   - Regular health check-ups, including free eye check-up camps, were organized to ensure the well-being of the artisans and their families.
   - A periodic cleanliness drive was launched, in line with the spirit of volunteering, to contribute to the transformation of the village into a model village.
   - Efforts were made towards the establishment of the Heritage Village, preserving and showcasing the artisans' work and the traditional craft for future generations.

Through this multi-faceted approach, Project Samriddhi has created a sustainable ecosystem for the artisans, empowering them with the necessary skills, resources, and support systems to thrive economically while preserving their rich cultural heritage. The initiative also contributed to the broader vision of creating a model village that showcases sustainable development, cultural preservation, and community well-being.

IMPACT

Enhanced Skillset & Productivity:

40% of artisans were trained to operate modern tools, which significantly improved the quality of their products and boosted their productivity.

Craftsmanship Improvement:

90% of trained Dhokra artisans refined their skills and achieved higher production efficiency, leading to superior craft quality and greater output.

Resource Availability:

The establishment of a raw materials bank, initially stocked with 90 kg of brass, ensured artisans had consistent access to essential resources, reducing delays and costs in production.

Infrastructure Development:

A Training-cum-Sale Centre (Samriddhi Mud House) was established in the village, built according to Tata Power's "Architecture of Care" approach, seamlessly blending with local architecture while promoting skill development and sales.

Government Scheme/Entitlement Access:

88% of the community members successfully availed government schemes and benefits, further strengthening their socio-economic position and enabling them to access resources that contribute to their well-being.

Health & Well-Being Boost:

Active involvement from senior TPCODL officials in volunteering for cleanliness drives, free health camps, and eye check-ups greatly enhanced the health and well-being of the artisans' community, fostering a supportive environment for their growth.

Steady Employment & Fair Compensation:

60% of trained artisans now secure regular work and receive remunerative prices for their creations, ensuring stable income and financial independence. During the year, product sales generated revenue worth Rs 7.44 lacs.

Market Access & Certification:

Artisan products were successfully linked to TRIFED and GI tag certification through the Kalapunaruthan (A platform for promotion of sale & marketing of Products) initiative, providing them with access to fair markets and ensuring recognition of their craftsmanship at a national level.

"I sincerely thank TPCODL for their unwavering support in empowering artisans like me. With the opportunities provided through training, market linkages, and business growth, I have been able to sustain my craft and increase my income. This financial stability played a crucial role in my husband's treatment after his paralysis attack, allowing me to afford private healthcare and necessary medicines. Today, I not only support my family but also uplift other artisans in my community. I am truly grateful to TPCODL for this life-changing support."

GOLAP GADTIA,
Nuagaon, Dhenkanal

"We sincerely appreciate TPCODL's commitment to empowering artisans and preserving Odisha's rich heritage. Their support has helped transform the lives of our artisan communities, creating sustainable livelihoods and a brighter future. Together, we are not just reviving traditional crafts but also fostering economic independence. This collaboration is a testament to the power of collective efforts in driving meaningful change."

MR. JUGAL KISHORE PATTNAYAK
Managing Director, Mahashakti Foundation

MAHASHAKTI FOUNDATION
TRANSFORMING COMMUNITIES

Aarogya

PROJECT AROGYA

The Arogya initiative by TPCODL is focused on enhancing healthcare accessibility in remote rural areas. Through the use of Mobile Health Dispensaries (MHDs), the program brings essential medical services directly to underserved communities. This ensures that people in these areas receive timely medical interventions at their doorstep, bridging the healthcare gap and improving overall well-being. Rooted in inclusivity and accessibility, the initiative aims to provide quality basic healthcare to rural populations, making healthcare more reachable for those who need it the most.

Program Overview:

Access to quality healthcare is essential for community development, especially in rural areas with limited medical facilities. To address this, TPCODL has introduced the deployment of 04 Mobile Health Dispensaries (MHDs) as a key initiative to strengthen healthcare delivery. These mobile units provide basic medical services such as diagnosis, treatment, and essential medications directly to rural populations, ensuring timely and effective healthcare interventions.

Each MHD is staffed with a dedicated team of MBBS doctors, pharmacists, and ANMs, and operates in a planned, year-round schedule to reach even the most remote areas. In addition to medical services, the initiative focuses on health education and raising awareness about preventive healthcare. The MHDs are also deployed at major social and religious gatherings like Ratha Yatra, Pallishree Mela, and State-Level Sports Meets, as well as during natural disasters, including cyclones.

Furthermore, these mobile units play a crucial role in providing medical support to the resettlement colony in Bagapatia for climate change victims. They also conduct special health check-up camps for the weaver community in partnership with CiNi (Tata Trust), and organize free eye check-up camps and cataract surgeries in various locations, contributing to the overall health and well-being of underserved populations.

Objectives:

1. Support the existing healthcare delivery system by ensuring accessible, affordable, and high-quality medical care for rural communities.

2. Improve health outcomes by fostering an inclusive healthcare approach that reaches all members of the community.

3. Deliver essential medical services directly to vulnerable populations, ensuring timely and effective care.

4. Conduct awareness programs on preventive healthcare measures, personal hygiene, and healthy lifestyle choices.

5. Support community health during significant social and cultural events, ensuring access to healthcare during gatherings.

6. Promote early disease detection and timely intervention, reducing the burden of preventable diseases.

7. Organize free eye check-up camps and cataract surgeries to address vision issues in rural areas.

8. Improve overall health status, outcomes, and well-being in rural communities through consistent healthcare interventions.

9. Promote health insurance awareness among rural populations and inform them about various government health schemes and entitlements, helping ensure financial protection for healthcare needs.

10. Celebrate important health days and conduct special awareness sessions combined with diagnostic camps to further educate and provide healthcare support to rural communities.

11. Increase the Brand Visibility of TPCODL: Through these healthcare interventions, the visibility of TPCODL among rural communities is enhanced, fostering trust and recognition of their commitment to rural well-being.

Across TPCODL Operational Area (Khordha, Cuttack, Puri, Nayagarh, Angul, Dhenkanal, Jagatsinghpur, Kendrapada, Jajpur Districts)

Key Interventions in Rural Healthcare

1. Healthcare Accessibility: Mobile Health Dispensaries (MHDs)

- Objective: Provide essential healthcare services directly to rural communities.
- Services Offered: Free consultations, medicines, and minor treatments to make medical attention easily accessible.

2. Preventive Healthcare Awareness

- Objective: Empower rural communities with knowledge to stay healthy.
- Topics Covered: Malaria prevention, immunity enhancement, hygiene, and sanitation.

3. Community Engagement through Health Services

- Objective: Promote health awareness at community events.
- Activities:
  - Ratha Yatra
  - Ullas (Annual Function of TPCODL)
  - State Sports Meets
  - Pallishree Melas
  - R&R Events for the WSHGs
- Services Provided: Free consultations, medicines, and health essentials.

4. Early Disease Diagnosis

- Objective: Reduce the risk of complications and improve overall community health.
- Approach: Use mobile units for early detection and treatment of illnesses.

5. Specialized Health Camps

- Objective: Provide targeted medical services to underserved populations.
- Key Activities:
  - Free check-up camps
  - Cataract operations

6. Health Services for the Weavers Community

- Objective: Address specific healthcare needs of the weavers community.
- Collaboration: Partner with CiNi (Tata Trust) for service delivery.

7. Medical Insurance Awareness

- Objective: Establish a health safety net for rural communities.
- Focus: Raise awareness about medical insurance and its benefits

8. Special Health Interventions for Affirmative Communities

- Objective: Offer tailored healthcare services for affirmative communities.
- Collaboration: Work closely with the Electrical Division Office to implement specialized interventions.

Key Achievements of the Arogya Initiative

The **Arogya Initiative** has made a profound impact on rural healthcare access and awareness. Below is a summary of the program's key achievements:

1. Free Medical Services:

- Provided free medical services to **2,01,355** beneficiaries, ensuring they received essential healthcare at no cost.

2. Healthcare Accessibility:

- Ensured healthcare accessibility in difficult-to-reach rural areas, overcoming logistical and geographical barriers.

3. Health Awareness Sessions:

- Conducted health awareness sessions, promoting better health literacy on crucial topics like hygiene, sanitation, and disease prevention.

4. Community-Based Health Events:

- Organized community-based health events, such as Ratha Yatra, Ullas, Pallishree Melas, and R&R events, to engage the public and spread awareness on health issues.

5. Early Disease Detection and Intervention:

- Facilitated early disease detection and intervention through mobile health units and specialized health camps, reducing the risk of severe health conditions.

6. Medical Insurance and Government Health Schemes Awareness:

- Created awareness about medical insurance and various government health schemes, helping rural communities understand their healthcare options and rights.

7. Building Strong Community Relations:

- Built an excellent rapport with the community and TPCODL division staff, fostering trust and collaboration.

8 .Positive Community Engagement:

- Through its health services, the program was able to create positive engagement with the community, improving overall health awareness and cooperation.

These interventions have not only improved access to healthcare but also strengthened the relationship between the community and health service providers

The Arogya Initiative is a powerful testament to TPCODL's commitment to improving rural healthcare and acting as a bridge between the government healthcare system and local communities. By integrating mobile healthcare services with community awareness programs, the initiative has significantly enhanced medical accessibility and empowered rural populations with vital knowledge on preventive healthcare. Moving forward, TPCODL aims to consolidate and strengthen this model, creating a more resilient and self-sufficient healthcare ecosystem in rural areas, ultimately fostering deeper engagement with the community and increasing overall community satisfaction.

"We extend our heartfelt gratitude to TPCODL for their unwavering support in implementing the Arogya Initiative. Their commitment to rural healthcare has enabled us to bring essential medical services to the most underserved communities. Through this collaboration, we have been able to bridge critical healthcare gaps, improve health outcomes, and promote preventive care. TPCODL's commitment to social well-being is truly commendable."

MR. BIKASH SAHOO
Managing Director, Shree Jagannath Hospital

SHREE JAGANNATH HOSPITAL
DHENKANAL

EMPLOYEE VOLUNTEERING

ARPAN

At the heart of TATA's philosophy lies a deep-rooted commitment to community service. TPCODL, in alignment with this ethos, empowers its employees - our most valuable asset - to actively engage in creating positive social impact. Through collaborative volunteering initiatives, we harness the collective strength of our workforce across the TPCODL ecosystem, fostering mutual trust and enriching the lives of both our communities and our volunteers. This experience not only provides our employees with opportunities for meaningful social outreach but also enables them to apply their skills and expertise as agents of positive change.

TPCODL's structured employee volunteering programs, notably **TATA Volunteering Week and ProEngage**, offer diverse avenues for engagement. TATA Volunteering Week, held bi-annually, provides a platform for employees to participate in a variety of impactful events, fostering camaraderie and collective action across the TATA Group.

ProEngage, on the other hand, facilitates longer-term engagements with non-profit organizations, allowing employees to contribute their specialized skills to address specific challenges. Our employees have consistently excelled in ProEngage projects, showcasing expertise in areas such as writing, financial modeling, human resource management, marketing, MIS development, and strategic planning.

To streamline and enhance our volunteering efforts, TPCODL maintains the ARPAN portal (www.arpan.tpodisha.com), an internal platform for employees to access, record, and share feedback on volunteering opportunities. This portal, along with our internal communication channels, ensures seamless access to diverse initiatives. Our programs are designed to cultivate a shared commitment to service, social engagement, and community dedication, aligning with TPCODL's broader vision of social welfare and sustainable development.

MISSION JEEVAN

Mission Jeevan aimed at supporting Blood Banks through dedicated volunteering efforts, ensuring a steady supply of blood for those in need.

- Blood Donation Camps: **07 camps** organized.
- Blood Units Donated: **383 units** to the Indian Red Cross Society (IRCS).
- Total Volunteering Hours: **35,183 hours**.
- Total Beneficiaries Impacted: **2,02,112 individuals**.

Throughout the year, we have organized a range of impactful volunteering drives, including blood donation camps, plantation initiatives, visits to elderly homes, orphanages, and differently-abled centers, and riverbed clean-up efforts. A particularly poignant example of our dedication was our rapid response to the tragic rail accident in Bahanaga (District-Balasore). Our employees mobilized to organize blood donation camps, working closely with the Indian Red Cross Society to support the victims. This act of selfless service was recognized and commended by the TATA Sustainability Group (TSG), featuring prominently in their compendium and news bulletins.

EXPERIENCES FROM THE
TPCODL CSR TEAM

Dear Partners for development,

"It's our pleasure to share our CSR experiences with you. The year 2024 finds us eager to recount our continued CSR evolution, a journey that began back in 2021. Across TPCODL's operational districts, we've witnessed significant expansion in our community engagement projects, a testament to collaborative effort. Crucial to this progress are our dedicated implementing partners, committed stakeholders, and the tireless volunteers who have driven us toward our targeted outcomes. The foundation of our success is deeply rooted in our Strong, multi-faceted partnerships and collaborations. Our approach centers on empowering stakeholders through tailored interventions, a strategy designed to ensure program sustainability as we work towards establishing a recognized CSR Centre of Excellence. We remain committed to continuous improvement, employing participatory monitoring and evaluation to refine our programs and document best practices for broader impact. As we move forward in 2024, our focus on collaboration remains unwavering, maximizing the value of every investment. We strive to build lasting partnerships that will allow us to continue making meaningful contributions to the communities we serve.

We are deeply appreciative of the guidance and feedback from our CSR committee, senior management, and the invaluable support of our volunteers, all of whom are instrumental in advancing our social development goals. Our gratitude also extends to our project implementation partners, whose dedication to equitable partnerships and sustainable social models is vital to our region. The continued backing from government bodies, funding agencies, technical partners, implementing organizations, and, most importantly, the communities themselves has been essential to our progress.

At TPCODL CSR, we firmly believe in 'Collaborative Social Responsibility,' recognizing that collective action is the key to true social development. With unwavering commitment, we remain focused on creating a brighter, more inclusive future for all.

Team CSR -TPCODL

AWARDS AND ACCOLADES

BCCI Third Edition Social Leadership Award

Odisha CSR & Sustainability Excellence Award 2024 by ASSOCHAM

Odisha CSR Leadership Summit and Awards 2024

Honoured with Parivesh Ratna Samman Award

Recognition by Indian Red Cross Society as Responsible Corporate Citizen

Honoured with the Odisha Visionary Leadership Award

PARTICIPATION **IN DIFFERENT FORUMS**

Collaboration of TPCODL with Tata Strive

Participation in regional volunteer SPOC Meet by Tata Sustainability Group

Samriddhi Stall visit by Hon'ble Dignitaries

Reward & Recognition ceremony at Annual Abha Shakti Meet, Angul

TPCODL Team with Hon'ble MP of Kandhamal in Utkarsh Odisha

Mainstreaming DRR into CSR, enhancing Disaster Preparedness

PARTICIPATION **IN DIFFERENT FORUMS**

Participation in the Annual Day Conclave of Mahashakti Foundation & delivering the CSR & SDG Alignments

Participation in the Society for Children Event (SOCH)

Promoting Inclusiveness through Sports

Participation in Odisha Inclusive Summit on International Day of Persons with Disability

Participation at ASBM on its 10th International Management Conference

Tata Volunteering Week - Building bonds with Special children

Participation in the T.S.G. Program held at Brahmagiri on The Future of the World

Participation in Workshop organized by Sattvic Soul

Networking for Gaja Sanrakshana with UNICEF

Deliberations on CSR & Sustainability at XIM-University, Bhubaneswar

Panelist at Trident Academy of Technology on CSR for Sustainability

Participation with Tata Sustainability Group Team - Accelerating Women Literacy Program

GLIMPSES OF **OUR JOURNEY IN FY 25**

Volunteering Walkathon on Climate Change

Volunteering for Climate Change in OCOY - Odisha Conference of Youth

Volunteering with Youth 4 Water Plus Team

Climate change mitigation & Adaptation from Tribal Communities

Exposure Visit of Roshni Common Need Group

Volunteering participation in collaboration with UNICEF

Interface with Forest Officials for Gaja Sanrakshana

Training to Odisha Youth Climate Change Leaders

Master Class on promotion of Samriddhi Product Marketing

Sports Event at Women Literacy Centre Sports

Mobile Health Dispensary serving during Puri Rath Yatra

Recognition for Blood Donation Camp, Nayagarh

GLIMPSES OF **OUR JOURNEY IN FY 25**

Workshop on convergence of Government departments on Gaja Sanrakshana Project

Collaboration meeting with MD - GDI, Africa (Funding agency)

Felicitation by Harvest Plus on Climate Resilience Conference

Collaboration with Tata Trust

Certificate Distribution Program - WLC

Promotion of Jute Products through International artisans

SAMRIDDHI UTSAV

WLC **LEARNER CARNIVAL (VIDYA BAZAR)**

MEDIA DISSEMINATION

TPCODL organizes blood donation camp in Dhenkanal

BHUBANESWAR: In a commendable move reflecting its commitment to social responsibility, Tata Power Central Odisha Distribution Limited (TPCODL) organized a blood donation camp in Dhenkanal as part of its "Mission Jeevan" initiative. The event, which took place in collaboration with the District Blood Bank, DHH Dhenkanal, was aimed at addressing the region's critical healthcare requirements and enhancing community support. The blood donation camp, held at the start of the New Year, saw enthusiastic participation from TPCODL employees, who demonstrated their strong sense of empathy and community spirit. Employees willingly volunteered to donate blood, underscoring the company's dedication to making a positive impact on society. The donated blood will be invaluable in meeting the urgent healthcare needs of the local population, playing a crucial role in saving lives and supporting medical treatment.

TPCODL Empowers Lives through Successful Blood Donation Camps

Bhubaneswar, (AoBureau): TP Central Odisha Distribution Limited (TPCODL), a joint venture of Tata Power and the Government of Odisha, organized multiple blood donation camps across its operational areas under the #Mission Jeevan program. These camps highlight TPCODL's and its volunteers' commitment to community service and empathy. Despite the scorching heat, volunteers turned out in large numbers, making each event a noteworthy success. Their participation is a powerful testament to the collective spirit and dedication toward saving lives. On #WorldThalassemiaDay, TPCODL held a major blood donation camp at the Puri Electrical Division in collaboration with the Odisha Blood Center and the District Headquarters Hospital, Puri. Employees eagerly participated, reaffirming their dedication to community welfare. Additionally, a camp was held at the Nayagarh Electrical Division in association with the Nayagarh District Blood Bank. The event was inaugurated by Dr. Ramakant Panda, Chief District Medical & Health Officer, and Dr. Ajay Kumar Bahinipati, District Medical Officer of Nayagarh District. Their presence and support were instrumental in the camp's success. TPCODL also teamed up with the Indian Red Cross Society to host blood donation camps at the Salepur and Cuttack Electrical Divisions. Despite the sweltering heat, the team's enthusiasm and participation were commendable. Similarly, Marshaghai saw active participation from employees, reflecting their commitment to community service. Another camp was organized at the Nimapada division, where staff members braved the high summer temperatures to donate blood, demonstrating their unwavering dedication to the cause. The response to the Blood donation initiative was overwhelming, with 36 donors at Marshaghai, 50 donors at Salepur on, 45 donors at CDD-1, 62 donors at Nimapada, 52 donors at Puri and 62 donors at Nayagarh, totalling 307 donors.

ପ୍ରକଳ୍ପ ଅଧିକାରଙ୍କ ଦ୍ୱାରା ପଂଚାୟତ ସ୍ତରୀୟ ଗ୍ରାମ୍ୟ ବିକାଶ ତାଲିମ ଶିବିର

ଦଶପଲ୍ଲା : ଦଶପଲ୍ଲା ବ୍ଲକ ପରିଚାଳା ଗ୍ରାମ ପଞ୍ଚାୟତ ଅନ୍ତର୍ଗତ ବଦମ୍ବ ବେରଣା ଗ୍ରାମରେ ପ୍ରକଳ୍ପ ଅଧିକାର ଦଶପଲ୍ଲା ଉପଯୋଗ ଟାଟା ପ୍ରେଣାବେଦା ସସ୍ଥାଳ ପାଳନ ଅବସରରେ ଅବରୋଧା ଯୋଜନା ଓ ଏଥିପାଇଁ ଆବଶ୍ୟକ ଯୋଗାଡାଣ ଶୀର୍ଷକ ଏକ ବିକାଶ ତାଲିମ ଶିବିର ଅନୁଷ୍ଠିତ ହୋଇ ଯାଇଛି । ଏହି ଶିବିରରେ ସ୍ଥାନୀୟ ଅଂଚଳର ଚାଷୀ,ଆଦିବାସୀ,ବଢିର, ବଞ୍ଚିତ ମହିଳା ଓ ପୁରୁଷ ଯୋଗଦାନ କରି ବିଭିନ୍ନ ଦିନଯାଏ ଓ ସରକାରଙ୍କ ପ୍ରଚଳିତ ବଂଚସ୍ଥା ବିଷୟରେ ନିଜ ନିଜର ଅନୁଭବ ରଖିଥିଲେ । ପ୍ରକଳ୍ପ ଅଧିକାର ଦଶପଲ୍ଲା ଶାଖା ପରିଚାଳକ ପ୍ରଭାତ କୁମାର ସାହୁ ସରକାରୀ ଯୋଜନାର ବିଭିନ୍ନ ଦିଗ ଉପରେ ପୂର୍ଣ୍ଣାଙ୍ଗ ଚର୍ଚ୍ଚା କରିବା ସହିତ ସରକାରଙ୍କ ଜନ କଲ୍ୟାଣକାରି ଯୋଜନାର ରୂପରେଖା, ଏହାର ଆବଶ୍ୟକତା,ଯୋଗ୍ୟତା ଓ ଆବଶ୍ୟକ ହେଉଥିବା ପ୍ରମାଣ ପତ୍ର ଇତ୍ୟାଦି ବିଷୟ ପ୍ରତି ସବିସ୍ତା ଅନୁଧ୍ୟାନ ହେବା ଅତ୍ୟନ୍ତ ଜରୁରୀ ବୋଲି ଗ୍ରାମ ଗୋଷ୍ଠୀଙ୍କୁ ପରାମର୍ଶ ଦେଇଥିଲେ। ଅବହେଳିତ ବଞ୍ଚିତ ଓ ଉପଯୁକ୍ତ ବିତାଧିକାରୀ ସରକାରୀ ଜନ ମଙ୍ଗଳ ଯୋଜନାର ସୁଫଳ ପାଆନ୍ତୁ ଏ ଲକ୍ଷ୍ୟ ଓ ଉଦ୍ଦେଶ୍ୟ ନେଇ ସଂପୃକ୍ତ ସ୍ଥାନି ମେମ୍ବର, ଗ୍ରାମ ମୁଖ୍ୟ ମାହୋଦରଙ୍କ ସହଭାଗିତାରେ ଏ ଶିବିର ଅନୁଷ୍ଠିତ ହୋଇଯାଇଛି। ପ୍ରକଳ୍ପ ଅଧିକାର ନିମ୍ନ ସର୍ବୋପରି ପ୍ରଦୀପ ସାହୁ, ବବିତା ନାୟକ, ସରୋଜିନୀ ମଲିକ, ରାଜ କିଶୋର ନାୟକ, ଅଭିମନ୍ୟୁ ସାହୁ, ପ୍ରକାଶ ମଣ୍ଡଳ, ଅଭୟ ଏବଂ ଜ୍ଞାନିବାସ ଜଗତି ଯୋଗ ଦେଇ ନିଜ ନିଜ ଅଞ୍ଚଳର ଅନୁଭବ ଓ ସଫଳ କାହାଣୀ ଉପସ୍ଥାପନା କରିବା ସହିତ ଗ୍ରାମ ପଂଚାୟତ ଓ ସରକାରୀ ବିକାଶାୟ ଅଧିକାରୀଙ୍କ ଭୂମିକା ବିଷୟରେ ଉପସ୍ଥିତ ଗ୍ରାମବାସୀଙ୍କୁ ବୁଝାଇଥିଲେ। ଅନ୍ତିମ ସାମାଜିକ ଅନୁଷ୍ଠାନ ମହାଶକ୍ତି ପାଉଣ୍ଡେସନ ଓ ଟି ଟି ପି ଓ ଡ଼ି ଏଲ ର ମିଳିତ ଉଦ୍ୟମରେ ଆରମ୍ଭ ହୋଇଥିବା ପ୍ରକଳ୍ପ ଅଧିକାର କାର୍ଯ୍ୟକ୍ରମ ଜନ ମଙ୍ଗଳ ଓ ଗ୍ରାମ ବିକାଶ ଦିଗରେ ନିୟତ ସହାୟକ ହେବ ବୋଲି ଉପସ୍ଥିତ ଥିବା ଗ୍ରାମ ବାସୀ ମତାମତ ଦେଇଥିଲେ ।

TP Central Odisha Distribution Limited (TPCODL) empowers farmers through Samriddhi initiative

Bhubaneswar, (ENS): TP Central Odisha Distribution Limited (TPCODL), a joint venture of Tata Power Company Limited and the Government of Odisha, continues its commitment towards rural development through its innovative Corporate Social Responsibility (CSR) initiative, Samriddhi (A Multi-Stakeholder initiative in collaboration with Pantiss Center for Just Transition, NITCON Social Foundation and GIZ-Germany). In line with its mission to nurture sustainable economic growth in rural communities, under the Samriddhi Project, TPCODL organized an exposure visit for 20 Community Resource Persons (CRPs-) from the Samriddhi Project Implementation Site to the National Fishery Development Board (NFDB) and Central Institute of Freshwater Aquaculture, Bhubaneswar

The exposure visit, held under the Samriddhi initiative, aimed at equipping CRPs with advanced knowledge and sustainable practices in aquaculture and promoting aquapreneurship. Participants received comprehensive training from experts at NFDB, covering various aspects including fish species identification, sustainable fish farming practices, water testing methodologies, and infrastructural arrangements for fish farming.

This initiative underscores TPCODL's dedication to empower rural farmers by providing them with enhanced skills and techniques related to fish farming. By extending this knowledge-sharing platform to CRPs, who will subsequently disseminate it among more than 600 rural farmers across 10 Producer Groups spanning over 360 acres of waterbodies, TPCODL aims to catalyse economic growth in the region in association with likeminded stakeholders.

Mr. Arvind Singh, CEO, TPCODL, expressed his support for the initiative, stating, "TPCODL is deeply committed to driving positive change in the communities we serve. Through the Samriddhi initiative, we aim to uplift the livelihoods of rural farmers by providing them with valuable resources and training in modern Aquaculture practices. This exposure visit would strengthen our dedication to fostering economic development and empowerment at the grassroots level."

ଟିପିସିଓଡିଏଲ୍ ପକ୍ଷରୁ ସମୃଦ୍ଧି ଅଭିଯାନ ଜରିଆରେ କୃଷକ ସଶକ୍ତୀକରଣ

ଜୟପୁର ନି

ଜୟପୁର, ୨୩ (ଓ.ସ.) ଏକ ଦାୟିତ୍ୱ ଓ ସାମାଜିକ ଉତ୍ତରଦାୟିତ୍ୱ (ସିଏସଆର) ପହଲ ସମୃଦ୍ଧି (ଏ) କ ମାଧ୍ୟମ ମାଧ୍ୟମରେ ଗ୍ରାମୀଣ ବିକାଶ ପ୍ରତି ଫିଟସ ସେଣ୍ଟର ଫର ଜଷ୍ଟ ଟ୍ରାନ୍ସିସନ, ନାଇଟିସଓଏନ ସୋସଲ ଫାଉଣ୍ଡେସନ ଏବଂ ଜିଆଇଜେଡ-ଜର୍ମାନି କ ସହଯୋଗ ସେ ବହୁ-ହିତାଧାରକ ପହଲ) ଅପଣା ପ୍ରତିବଦ୍ଧତା ଜାରି ରଖି ହୈ। ସମୃଦ୍ଧି ପରିସୋଜନା କ ତହତ ଗ୍ରାମୀଣ ସମୁଦାୟ ମଁ ସତତ ଆର୍ଥିକ ବିକାସ କ ବଢ଼ାବା ଦେବ କ ଅପନେ ମିସନ କ ଅନୁରୂପ, ଟିପିସିଓଡିଏଲ ନେ ସମୃଦ୍ଧି ପରିସୋଜନା କାର୍ଯ୍ୟନ୍ୱୟନ ସହାନ ସେ ସମ୍ପୃକ୍ତ ମାନଵ ବିକାସ ସୋଟ (ଏମପଡଡିସି) ଅଁ ମୀଟେ ପାନି କ ଜଳ କୃଷି ସଂରକ୍ଷଣ, ଭୂବନେଶ୍ୱର କେନ୍ଦ୍ରିପ ତକ 20 ସାମୁଦାୟିକ ସଂସାପନ ବ୍ୟକ୍ତିମାଁ (ସୀଆରପୀ) କ ଲିଏ ଏକ ଏକ୍ସପୋଜର ବିଜିଟ କା ଆଯୋଜନ କିୟା ଗୟା ଥା। ସମୃଦ୍ଧି ପହଲ କ ତହତ ଆୟୋଜିତ ଏକ୍ସପୋଜର ବିଜିଟ କା ଉଦ୍ଦେଶ୍ୟ ସୀଆରପୀ କୋ ଜଳୀୟ କୃଷି ମଁ ଉନ୍ନତ ଜ୍ଞାନ ଔର ଟିକାଉ ପ୍ରଥାଓ ସେ ସୈସ କରନା ଔର ଜଳୀୟ ଉତ୍ପାଦୋ କୋ ମହୁୟା ଦେନା ହୈ। ପ୍ରତିଭାଗିମୋ କୋ ଏକ୍ୟକ୍ଲଚୀ କ ବିସେପଜ୍ଞୋ ସେ ବ୍ୟାପକ ପ୍ରଶିକ୍ଷଣ ପ୍ରାପ୍ତ ହୁଆ, ଜିସମେଁ ମଛଲୀ ପ୍ରଜାତିୟୋ କି ପହଚାନ, ଟିକାଉ ମଛଲୀ ପାଲନ ପ୍ରଥାଓ, ଜଲ ପରିଷ୍ଠାନ ପଦ୍ଧତିୟୋଁ ଔର ମଛଲୀ ପାଲକ କେ ଲିଏ ଆବଶ୍ୟକ ବୁନିୟାଦୀ ଢାଁଚେ କି ବ୍ୟବସ୍ଥା ସହିତ ବିଭିନ୍ନ ପହଲୁଓଁ କୋ ସାମିଲ କିୟା ଗୟା। ୟହ ପହଲ ଗ୍ରାମୀଣ କିସାନୋ କୋ ମହୁୟୀ ପାଲନ ସେ ସଂବଦ୍ଧିତ ଉନ୍ନତ କୌଶଲ ଔର ତକନୀକ ପ୍ରଦାନ କରକେ ଉନ୍ହେଁ ସଶକ୍ତ ବନାନେ କେ ଲିଏ ଟିପିସିଓଡିଏଲ କେ ସମର୍ପଣ କୋ ରେଖାଙ୍କିତ କରତୀ ହୈ। ଇସ ଜ୍ଞାନ-ସାଝାକରଣ ମଂଚ କୋ ସୀଆରପୀ ତକ ବିସ୍ତାରିତ କରକେ, ଜୋ ବାଦ ମେଁ ଇସ 360 ଏକଡ଼ ସେ ଅଧିକ ଜଳ ନିକାୟୋ ମେଁ ଫୈଲେ 10 ଉତ୍ପାଦକ ସମୂହୋ ମେଁ 600 ସେ ଅଧିକ ଗ୍ରାମୀଣ କିସାନୋ କେ ବୀଚ ପ୍ରସାରିତ କରେଗା, ଟିପିସିଓଡିଏଲ କା ଲକ୍ଷ୍ୟ ସମାନ ବିଚାରधାରा ବାଲେ ହିତଧାରକୋ କେ ସାଥ ମିଲକର ଖେତ ମେଁ ଆର୍ଥିକ ବିକାସ କୋ ତ୍ୱରିତ କରନା ହୈ। ଟିପିସିଓଡିଏଲ କେ ସୀଇଓ ଅରବିନ୍ଦ ସିଂହ ନେ ଇସ ପହଲ କେ ଲିଏ ଅପନା ସମର୍ଥନ ବ୍ୟକ୍ତ କରତେ ହୁଏ କହା, "ଟିପିସିଓଡିଏଲ ଉନ ସମୁଦାୟୋ ମେଁ ସକାରାତ୍ମକ ବଦଲାଵ ଲାନେ କେ ଲିଏ ଗହରାଈ ସେ ପ୍ରତିବଦ୍ଧ ହୈ, ଜିନକୀ ହମ ସେବା କରତେ ହୈଁ। ସମୃଦ୍ଧି ପହଲ କେ ମାଧ୍ୟମ ସେ, ହମାରା ଉଦ୍ଦେଶ୍ୟ ଗ୍ରାମୀଣ କିସାନୋ କୀ ଆଜୀବିକା କୋ ବେହତର ବନାନା ହୈ। ଆଧୁନିକ ଏକ୍ୱାକଲ୍ଚର ପ୍ରଥାଓ ମେଁ ମୂଲ୍ୟବାନ ସଂସାଧନୋଁ ଔର ପ୍ରଶିକ୍ଷଣ କେ ସାଥ ୟହ ଏକ୍ସପୋଜର ୟାତ୍ରା ଜମୀନୀ ସ୍ତର ପର ଆର୍ଥିକ ବିକାସ ଔର ସସକ୍ତିକରଣ କୋ ବଢ଼ାବା ଦେନେ କେ ଲିଏ ହମାରେ ସମର୍ପଣ କୋ ମଜବୂତ କରେଗୀ। ଟିପିସିଓଡିଏଲ କୀ ସମୃଦ୍ଧି ପହଲ କେ ଲାଭାର୍ଥୀ ବିଶେଷ ରୂପ ସେ ନୟାଗଢ଼ ଜିଲେ କେ ଖଂଡପଡ଼ା ଖେତ କା ମଛଲୀ କିସାନ ହୈଁ, ଜିନହୈଁ ଇସ ଏକ୍ସପୋଜର ବିଜିଟ କେ ମାଧ୍ୟମ ସେ ବିତ୍ତ ଗୟ ଜ୍ଞାନ ଔର ପ୍ରଥାଓ ସେ କାଫୀ ଲାଭ ହୋଗା। ଏକ୍ସପୋଜର ବିଜିଟ ଔର ବ୍ୟାପକ ପ୍ରତିକ୍ଷଣ କେ ମାଧ୍ୟମ ସେ, ଟିପିସିଓଡିଏଲ କା ଲକ୍ଷ୍ୟ ଗ୍ରାମୀଣ ସମୁଦାୟୋ କା ଉତ୍ଥାନ କରନା ଔର ଟିକାଉ କୃଷି କୀ ସଂସ୍କୃତି କା ପୋଷଣ କରନା ହୈ।

टीपीसीओडीएल समृद्धि पहल के माध्यम से किसानों को किया जाएगा सशक्त

भुवनेश्वर। टीपी सेंट्रल ओडिशा डिस्ट्रीब्यूशन लिमिटेड (टीपीसीओडीएल), टाटा पावर कंपनी लिमिटेड और ओडिशा सरकार का एक संयुक्त उद्यम, अपनी अभिन्न कॉर्पोरेट सामाजिक जिम्मेदारी (सीएसआर) पहल, समृद्धि (ए) के माध्यम से ग्रामीण विकास के प्रति फिटस सेंटर फॉर जस्ट ट्रांजिशन, नाइटीसीओएन सोशल फाउंडेशन और जीआईजेड-जर्मनी के सहयोग से बहु-हितधारक पहल) अपनी प्रतिबद्धता जारी रखी है। समृद्धि परियोजना के तहत ग्रामीण समुदायों में सतत आर्थिक विकास को बढ़ावा देने के अपने मिशन के अनुरूप, टीपीसीओडीएल ने समृद्धि परियोजना कार्यान्वयन स्थल से राष्ट्रीय मत्स्य विकास बोर्ड (एनएफडीबी) और मीठे पानी के जल कृषि संस्थान, भुवनेश्वर केंद्रीय तक 20 सामुदायिक संसाधन व्यक्तियों (सीआरपी) के लिए एक एक्सपोजर विजिट का आयोजन किया गया था। समृद्धि पहल के तहत आयोजित एक्सपोजर विजिट का उद्देश्य सीआरपी को जलीय कृषि में उन्नत ज्ञान और टिकाऊ प्रथाओं से लैस करना और जलीय उत्पादों को महत्वपूर्ण देना है। प्रतिभागियों को एक्वाकल्चरी के विशेषज्ञों से व्यापक प्रशिक्षण प्राप्त हुआ, जिसमें मछली प्रजातियों की पहचान, टिकाऊ मछली पालन प्रथाओं, जल परीक्षण पद्धतियों और मछली पालन के लिए बुनियादी ढांचे की व्यवस्था सहित विभिन्न पहलुओं को शामिल किया गया। यह पहल ग्रामीण किसानों को मछली पालन से संबंधित उन्नत कौशल और तकनीक प्रदान करके उन्हें सशक्त बनाने के लिए टीपीसीओडीएल के समर्पण को रेखांकित करती है। इस ज्ञान-साझाकरण मंच को सीआरपी तक विस्तारित करके, जो बाद में इसे 360 एकड़ से अधिक जल निकायों में फैले 10 उत्पादक समूहों में 600 से अधिक ग्रामीण किसानों के बीच प्रसारित करेगा, टीपीसीओडीएल का लक्ष्य समान उद्यमिता को बढ़ावा देना है। प्रतिभागियों को एक्वाकल्चरी के विशेषज्ञों से व्यापक प्रशिक्षण प्राप्त हुआ, जिसमें मछली प्रजातियों की पहचान, टिकाऊ मछली पालन प्रथाओं, जल परीक्षण पद्धतियों और मछली पालन के लिए बुनियादी ढांचे की व्यवस्था सहित विभिन्न पहलुओं को शामिल किया गया। यह पहल ग्रामीण किसानों को मछली पालन से संबंधित उन्नत कौशल और तकनीक प्रदान करके उन्हें सशक्त बनाने के लिए टीपीसीओडीएल के समर्पण को रेखांकित करती है। इस ज्ञान-साझाकरण मंच को सीआरपी तक विस्तारित करके, जो बाद में इस 360 एकड़ से अधिक जल निकायों में फैले 10 उत्पादक समूहों में 600 से अधिक ग्रामीण किसानों के बीच प्रसारित करेगा, टीपीसीओडीएल का लक्ष्य समान उद्यमिता को बढ़ावा देना है। प्रतिभागियों को एक्वाकल्चरी के विशेषज्ञों से व्यापक प्रशिक्षण प्राप्त हुआ, जिसमें मछली प्रजातियों की पहचान, टिकाऊ मछली पालन प्रथाओं, जल परीक्षण पद्धतियों और मछली पालन के लिए बुनियादी ढांचे की व्यवस्था सहित विभिन्न पहलुओं को शामिल किया गया। यह पहल ग्रामीण किसानों को मछली पालन से संबंधित उन्नत कौशल और तकनीक प्रदान करके उन्हें सशक्त बनाने के लिए टीपीसीओडीएल के समर्पण को रेखांकित करती है। इस ज्ञान-साझाकरण मंच को सीआरपी तक विस्तारित करके, जो बाद में इस 360 एकड़ से अधिक जल निकायों में फैले 10 उत्पादक समूहों में 600 से अधिक ग्रामीण किसानों के बीच प्रसारित करेगा, टीपीसीओडीएल का लक्ष्य समान

TPCODL organizes blood donation camps, 307 units collected

STATESMAN NEWS SERVICE
BHUBANESWAR, 30 MAY:

TP Central Odisha Distribution Limited (TPCODL), organized multiple blood donation camps across its operational areas under the Mission Jeevan program. Despite the scorching heat, volunteers turned out in large numbers.

On World Thalassemia-Day, TPCODL held a major blood donation camp at the Puri Electrical Division in collaboration with the Odisha Blood Center and the District Headquarters Hospital, Puri. Employees eagerly participated, reaffirming their dedication to community welfare.

Additionally, a camp was held at the Nayagarh Electrical Division in association with the Nayagarh District Blood Bank. The event was inaugurated by Dr. Ramakant Panda, Chief District Medical Officer of Nayagarh District, said a release issued by TPCODL.

TPCODL also teamed up with the Indian Red Cross Society to host blood donation camps at the Salepur and Cuttack Electrical Divisions. Similarly, Marshaghai saw active participation from employees. Another camp was organized at the Nimapada division.

The response to the Blood donation initiative was overwhelming, with 36 donors at Marshaghai, 50 donors at Salepur on, 45 donors at CDD-1, 62 donors at Puri and 62 donors at Nayagarh, totalling 307 donors.

Mr. Arvind Singh, CEO of TPCODL, said, "We are immensely proud of our team's unwavering commitment to the community. The overwhelming participation in our blood donation camps, despite the challenging weather, reflects our employees' dedication to saving lives and supporting those in need".

TPCODL bags Odisha CSR and Sustainability Excellence Award

PBD BUREAU
BHUBANESWAR, JUL 31

TATA Power Central Odisha Distribution Limited (TPCODL) has been awarded the Odisha CSR & Sustainability Excellence Award-2024 in the 'Sustainability Practices Innovator' category. This prestigious award, instituted by ASSOCHAM Odisha State Development Council, recognizes exemplary contributions in the field of Corporate Social Responsibility (CSR) and sustainability.

The award was presented by Odisha's Industry Minister Sampad Chandra Swain at a function here recently.

At the event, TPCODL showcased Pattachitra-Palm Leaf Carvings and Dhokra Metal Crafts, created by local artisans and craftsmen trained under TPCODL's 'SAMRIDDHI' program.

During his visit to the TPCODL CSR stall, the Minister praised the exceptional craftsmanship and TPCODL's dedicated initiatives to promote traditional arts through market-led interventions. He also commended TPCODL's campaign to foster a plastic-free environment by promoting the use of jute products.

Upon receiving the prestigious award, TPCODL CEO Arvind Singh expressed his gratitude, stating, "We are honoured to receive this award, which highlights our strong commitment to sustainability and community development. Initiatives such as 'SAMRIDDHI' are designed to empower local artisans and advance eco-friendly practices, thereby supporting the overall growth and sustainability of the region."

TPCODL empowers farmers through Samriddhi initiative

PBD BUREAU
BHUBANESWAR, MAY 16

TP Central Odisha Distribution Limited (TPCODL), a joint venture of Tata Power Company Limited and the Government of Odisha, continues its commitment towards rural development through its innovative Corporate Social Responsibility (CSR) initiative, Samriddhi (A Multi-Stakeholder initiative in collaboration with Pantiss Center for Just Transition, NITCON Social Foundation and GIZ- Germany).

In line with its mission to nurture sustainable economic growth in rural communities, under the Samriddhi Project, TPCODL organized an exposure visit for 20 Community Resource Persons (CRPs-) from the Samriddhi Project Implementation Site to the National Fishery Development Board (NFDB) and Central Institute of Freshwater Aquaculture, Bhubaneswar.

The exposure visit, held under the Samriddhi initiative, aimed at equipping CRPs with advanced knowledge and sustainable practices in aquaculture and promoting aquapreneurship.

Participants received comprehensive training from experts at NFDB, covering various aspects including fish species identification, sustainable fish farming practices, water testing methodologies, and infrastructural arrangements for fish farming.

This initiative underscores TPCODL's dedication to empower rural farmers by providing them enhanced skills and techniques related to fish farming.

By extending this knowledge-sharing platform to CRPs, who will subsequently disseminate it among more than 600 rural farmers across 10 Producer Groups spanning over 360 acres of water bodies, TPCODL aims to catalyse economic growth in the region in association with like minded stakeholders.

Arvind Singh, CEO, TPCODL, expressed his support for the initiative, stating, "TPCODL is deeply committed to driving positive change in the communities we serve. Through the Samriddhi initiative, we aim to uplift the livelihoods of rural farmers by providing them with valuable resources and training in modern Aquaculture practices. This exposure visit would strengthen our dedication to fostering economic development and empowerment at the grassroots level."

The beneficiaries of TPCODL's Samriddhi initiative are particularly fish farmers in the Khandapada area of Nayagarh district who stand to gain substantially from the knowledge and practices imparted through this exposure visit.

Through exposure visits and comprehensive training, TPCODL aims to uplift rural communities and nurture a culture of sustainable agriculture.

TPCODL empowers lives through successful blood donation camps

PBD BUREAU
BHUBANESWAR, MAY 30

TP Central Odisha Distribution Limited (TPCODL), a joint venture of Tata Power and the Government of Odisha, organized multiple blood donation camps across its operational areas under the 'Mission Jeevan' program.

These camps highlight TPCODL and its volunteers' commitment to community service and empathy.

Despite the scorching heat, volunteers turned out in large numbers, making each event a noteworthy success. Their participation is a powerful testament to the collective spirit and dedication toward saving lives.

On 'World Thalassemia Day', TPCODL held a major blood donation camp at the Puri Electrical Division in collaboration with the Odisha Blood Center and the District Headquarters Hospital, Puri. Employees eagerly participated, reaffirming their dedication to community welfare.

Additionally, a camp was held at the Nayagarh Electrical Division in association with the Nayagarh District Blood Bank. The event was inaugurated by Dr. Ramakant Panda, Chief District Medical & Health Officer, and Dr. Ajay Kumar Bahinipati, District Medical Officer of Nayagarh District.

Their presence and support were instrumental in the camp's success.

TPCODL also teamed up with the Indian Red Cross Society to host blood donation camps at the Salepur and Cuttack Electrical Divisions. Despite the sweltering heat, the team's enthusiasm and participation were commendable.

Similarly, Marshaghai saw active participation from employees, reflecting their commitment to community service. Another camp was organized at the Nimapada division, where staff members braved the high summer temperatures to donate blood, demonstrating their unwavering dedication to the cause.

The response to the Blood donation initiative was overwhelming, with 36 donors at Marshaghai, 50 donors at Salepur on, 45 donors at CDD-1, 62 donors at Nimapada, 52 donors at Puri and 62 donors at Nayagarh, totalling 307 donors.

Speaking on the initiative, Arvind Singh, CEO of TPCODL, said, "We are immensely proud of our team's unwavering commitment to the community. The overwhelming participation in our blood donation camps, despite the challenging weather, reflects our employees' dedication to saving lives and supporting those in need. Each drop of blood donated is a testament to our collective spirit of compassion and service."

SOCIAL MEDIA

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Empowering youth with green skills for bright future. A proud moment at the #TPCODLOdishaGreenJobAcademy Convocation!

Students received NSDC certificates as Junior Solar Technicians, paving the way for a sustainable future.

#TPCODL #GreenJobs #Sustainability #Odisha #SustainableIsAttainable

Chief Minister's Office, Odisha

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On this International Day of Rural Women, #TPCODL honours the vital role women play in rural communities. We believe that education is key to a brighter future.

Our Women Literacy Centres (WLC) equip women with essential skills, from reading and writing to managing bank accounts and tutoring their children for bigger dreams. This commitment to enhancing functional literacy helps women thrive and build a brighter future.

In our effort to uplift rural women, we also support them by enhancing their skills and creating sustainable income opportunities.

Our continued endeavour in this direction empowers rural women, which is essential for building resilient communities.

#InternationalDayOfRuralWomen #EmpowerWomen #EducationForAll #CommunityDevelopment

Chief Minister's Office, Odisha

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Tata Power Odisha discoms organised a State Level Urja Mela at KT Global School, Bhubaneswar, engaging over 500 students from grades 6 to 10. The event featured competitions in essay writing, drawing, science exhibitions and model-making with a "Best from Waste" theme. A special Nukkad Natak on energy conservation and habitat restoration, along with performances by specially-abled students, added to the event's impact.

As part of Tata Power's Club Enerji initiative, the event empowered students with knowledge on Climate Change, Energy Conservation and Sustainable Development Goals, inspiring them to lead sustainability projects and promote positive environmental change.

#TataPowerOdisha #UrjaMela2024 #ClubEnerji #EnergyConservation

Chief Minister's Office, Odisha

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TPCODL is honoured to receive the award for 'Best Use of CSR Practices for Promotion and Preservation of Local Art and Craft' at the Odisha CSR Leadership Summit & Awards 2024. This is a testament to our unwavering commitment to preserving local heritage and empowering communities through meaningful CSR initiatives.

#CSRAward #TPCODL #ArtandCrafts #Samridhi

Chief Minister's Office, Odisha

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ଜାତୀୟ ସ୍ୱେଚ୍ଛାକୃତ ରକ୍ତଦାନ ଦିବସ ଅବସରରେ ଟିପିସିଓଡିଏଲ୍‌କୁ ଲାଭଜନକ ଉଦ୍ୟୋଗର ଘୋଷଣାପତ୍ର, ବଦଳ ପାଇଁ ପ୍ରସ୍ତୁତି ଚାଲିଛି।

ଟିପିସିଓଡିଏଲ୍ ପକ୍ଷରୁ 'ମିଶନ ଜୀବନ' କାର୍ଯ୍ୟକ୍ରମ ମାଧ୍ୟମରେ ରକ୍ତଦାନ ଶିବିର ଆୟୋଜନ କରାଯାଇ ଲୋକଙ୍କ ଜୀବନ ବଞ୍ଚାଇବାର ପ୍ରୟାସ ପାଇଁ ପ୍ରଶଂସିତ ହୋଇଛି। ସ୍ୱେଚ୍ଛାସେବୀମାନଙ୍କ ଉତ୍ସର୍ଗୀକୃତ ରକ୍ତଦାନ ମାଧ୍ୟମରେ ଆଜି ଅମଳ ମାଳଟୀମ୍ ପ୍ରୟାସ ଜାରି ରଖିବାକୁ ସଙ୍କଳ୍ପ ନେଇଛୁ।

#MissionJeevan #DonateBloodSaveLife

Chief Minister's Office, Odisha

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At TPCODL, we deeply value the unique strengths and abilities of persons with special needs in building an inclusive future. ... more

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Breaking barriers, building bonds!

To create an environment that fosters happy learning, promotes friendship and encourages good health, a sports meet was organised for the women participating in teaching sessions at the Women Literacy Centre, established by TPCODL in urban slums and remote villages. The event aimed to strengthen bonds of friendship, foster a supportive learning environment and add an element of fun to their educational journey.

The event not only encouraged physical activity but also created a sense of unity and joy among the participants.

#TPCODL #ProjectVidya #WomenLiteracyCentre

Chief Minister's Office, Odisha

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ଢେଙ୍କାନାଳ ଟିପିଡିଏନର କାମିଆପାଣି ସେକ୍ସନ ଅନ୍ତର୍ଗତ ଆଦିବାସୀ ବହୁଳ ଜେନୁପଦା ଗ୍ରାମର ଲୋକଙ୍କୁ ଟିପିସିଓଡିଏଲ୍ ପକ୍ଷରୁ ମୋବିଲିକ ସ୍ୱାସ୍ଥ୍ୟସେବା ଯୋଗାଇ ଦିଆଯାଇଛି। ଟିପିସିଓଡିଏଲର ଆରୋଗ୍ୟ ଯୋଜନାରେ ଅପରେଟ୍ଟ ଅଞ୍ଚଳରେ ଭ୍ରାମ୍ୟମାଣ ଚିକିତ୍ସା ଶିବିର ଆୟୋଜନ କରାଯାଇ ଲୋକଙ୍କୁ ମାଗଣା ଚିକିତ୍ସା ସହ ଔଷଧ ଯୋଗାଇ ଦିଆଯାଇଛି।

#TPCODL #ForYouWithYouAlways #ProjectArogya

Chief Minister's Office, Odisha

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Under our CSR program #Arogya, TPCODL, in collaboration with CInI (an Associate Organisation of Tata Trusts), organised a Mega Health Camp in Haridaposi village, Tigiria Block (District - Cuttack).

With medical check-ups and medicines provided for 246 beneficiaries from the Weaver community, this first-of-its-kind initiative was met with heartfelt appreciation. Together, we are making strides towards community welfare and health for all.

#TPCODL #CSR #HealthForAll #WeaverCommunity #CommunityWelfare #TataTrusts

Chief Minister's Office, Odisha

54 1 comment

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We were honoured to host Padmashri Sabarmatee as an esteemed guest during the State-level Urja Mela organised by Tata Power Odisha Discoms at KT Global School, Bhubaneswar on 13th November 2024. She expressed her appreciation for our efforts in promoting events that inspire sustainability, a greener future and environmentally friendly habits. Sabarmatee Tiki Didi also highlighted the "Best Out of Waste" activity, which encourages young children to creatively reuse materials, fostering environmental consciousness.

Her insights serve as a powerful reminder of the importance of collective action in building a sustainable future.

#TataPowerOdisha #UrjaMela2024 #ClubEnerji #EnergyConservation

Chief Minister's Office, Odisha

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Promoting sustainability at #BaliJatra! #TPCODL organised a cleanup event, collecting over 100 kg of plastic waste and raising awareness about proper waste disposal.

Our vision is #SustainableIsAttainable and we are committed to driving positive change for a greener future.

#Sustainability #Volunteerism

Chief Minister's Office, Odisha

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Empowering the next generation for a sustainable tomorrow!

Tata Power Odisha Discoms hosted the state-level 'Urja Mela 2024' at KT Global School, Bhubaneswar bringing together 500+ students and teachers from across Odisha along with officials from UN Agencies, different industry representatives and many esteemed guests from academics. Through exciting activities like quizzes, drawing contests, and science exhibitions, best out of waste and essay competition under the theme *'Conserving for Tomorrow'*, we're nurturing climate-conscious leaders who will drive impactful change within their communities.

Part of Tata Power's *Club Enerji* initiative, we are proud to align with our motto for *'Sustainable is Attainable'* accelerating our community empowerment movement "Powering Transformation. We are committed to a brighter, Greener Future for everyone.

#UrjaMela2024 #SustainableIsAttainable #ClubEnerji #ClimateAction #YouthForSustainability #EnergyConservation

Chief Minister's Office, Odisha

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We are proud to share that TPCODL has been honoured with the Special Jury Award at the 3rd Edition of the BCC&I (Bengal Chamber of Commerce & Industry) Social Leadership Conclave and Awards-2024, at the India Habitat Centre, New Delhi.

The award was presented by distinguished guests, including Dr. Bhaskar Chatterjee, widely regarded as the Father of Corporate Social Responsibility (CSR) in India. This recognition reflects TPCODL's dedication to impactful and sustainable community development initiatives in Odisha. It serves as a testament to our unwavering commitment to social leadership and our meaningful contributions to the state.

#TPCODL #CSR #CommunityDevelopment #Sustainability

Chief Minister's Office, Odisha

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TPCODL successfully organised a Blood Donation Camp in Dhenkanal as part of its "Mission Jeevan" initiative, in collaboration with the District Blood Bank, DHH ... more

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TPCODL has set up a MO-WASH Store at Kanheipur GP, Cuttack. This store exclusively features washing-related products crafted by Women Self-Help Groups (WSHGs), fostering local entrepreneurship.

The initiative reflects TPCODL's deep commitment to community development and women's empowerment, helping WSHGs scale up into Small and Medium Enterprises (SMEs). By creating opportunities for self-reliance and economic growth, we are paving the way for a more sustainable and inclusive future.

#TPCODL #MOWASH #SustainableIsAttainable #Odisha #GreenJobs #WomenEmpowerment

Chief Minister's Office, Odisha

WAY FORWARD

As we move further into 2025, our commitment to deepening multi-stakeholder partnerships intensifies, ensuring development efforts in our region are both aligned and collaborative. To this end, TPCODL will maintain its active coordination with like-minded stakeholders, facilitating community access to vital schemes and entitlements. Prioritizing collaboration and convergence with external agencies, we aim to streamline funding and implementation, fostering sustainability through co-creation and synergy. We will ensure to strengthen outcome-based program design by implementing third-party monitoring and evaluation.

Capacity building remains a core focus in 2025, both within our team, internal stakeholders, and among our partner institutions, developing each member as a subject matter expert. We will continue to prioritize sectoral expertise interventions by partner agencies. Program implementation will scale strategically, adhering to the deployment framework established by our parent company, Tata Power. Our thematic programs will emphasize four key areas: Collaboration, Convergence, Co-creation, and Synergy, tailored to regional and community needs with a long-term vision for scalability and sustainability. We aspire to achieve sustainability through community ownership, drive innovation in practices and systems for enhanced adoption and replicability, and build brand value and trust through strong stakeholder connections. Adopting global best practices, we will deliver long-term, sustainable programs with clear timelines, deliverables, and robust monitoring and evaluation mechanisms.

In the coming years, establishing a CSR Centre of Excellence remains a pivotal goal, expanding our organizational bandwidth and stakeholder acceptance. We are dedicated to learning and adopting best practices to elevate our CSR journey and drive development for all stakeholders, utilizing exemplary project models. Reinforcing partnerships with universities and research agencies, we will facilitate learning, knowledge resource sharing, and exposure visits. We eagerly anticipate the rural immersion program, connecting stakeholders with last-mile communities to foster further partnership development.

In 2025, TPCODL's CSR programs will continue to strictly adhere to Section 135 of the Companies Act, 2013, Schedule VII, and the Companies (CSR Policy) Rules, 2014. We will contribute to community growth through collaborative efforts, promoting volunteering in line with the Tata ethos and culture throughout Odisha. We will scale program implementation, cultivate a community of practice through knowledge sharing and best practice publication, and strive to be pioneers in multi-stakeholder partnerships, research and documentation, and advocacy for collaborative CSR approaches to holistic community development.

PRAYAS

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TPCODL

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