



**TP CENTRAL ODISHA
DISTRIBUTION LIMITED**

(A Joint Venture of Tata Power and Government of Odisha)

Media Coverage Report- July 2026

Press Release Overview – July 2026



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02-07-2026	TPCODL Gears Up for Rath Yatra 2026 with Robust Power Preparedness in Puri
04-07-2026	TPCODL Completes 'Mission Chakanayana-2026', Strengthens Power Network for Rath Yatra

14-07-2026	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption
21-07-2026	Crowds Gather at TPCODL Solar Awareness Stall During Puri Rath Yatra
22-07-2026	TPCODL Rolls Out Solar Rath in Puri to Boost PM Surya Ghar Drive
28-07-2026	Advanced planning and a dedicated workforce have enabled TPCODL to ensure seamless power supply during the 2026 Rath Yatra
29-07-2026	TPCODL Marks J.R.D. Tata's Birth Anniversary as Ethics Day

Coverage on “TPCODL Gears Up for Rath Yatra 2026 with Robust Power Preparedness in Puri”

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odishabytes.com	Online	Link	TPCODL Gears Up for Rath Yatra 2026 with Robust Power Preparedness in Puri
odishatazanews.com	Online	Link	TPCODL Gears Up for Rath Yatra 2026 with Robust Power Preparedness in Puri
thebusinessbytes.com	Online	Link	TPCODL Gears Up for Rath Yatra 2026 with Robust Power Preparedness in Puri
prabahatv.com	Online	Link	TPCODL Gears Up for Rath Yatra 2026 with Robust Power Preparedness in Puri
darshananeews.in	Online	Link	TPCODL Gears Up for Rath Yatra 2026 with Robust Power Preparedness in Puri

indiawhispers.com	Online	Link	TPCODL Gears Up for Rath Yatra 2026 with Robust Power Preparedness in Puri
kalingavoice.com	Online	Link	TPCODL Gears Up for Rath Yatra 2026 with Robust Power Preparedness in Puri
swadhinataraswara.com	Online	Link	TPCODL Gears Up for Rath Yatra 2026 with Robust Power Preparedness in Puri
prabahatv.com/Odia	Online	Link	TPCODL Gears Up for Rath Yatra 2026 with Robust Power Preparedness in Puri
odishahaat.com	Online	Link	TPCODL Gears Up for Rath Yatra 2026 with Robust Power Preparedness in Puri
odishastand.com	Online	Link	TPCODL Gears Up for Rath Yatra 2026 with Robust Power Preparedness in Puri
dainikasha.in	Online	Link	TPCODL Gears Up for Rath Yatra 2026 with Robust Power Preparedness in Puri
odisha24.com	Online	Link	TPCODL Gears Up for Rath Yatra 2026 with Robust Power Preparedness in Puri

prajuktiodisha.com	Online	Link	TPCODL Gears Up for Rath Yatra 2026 with Robust Power Preparedness in Puri
yuvasamay.com	Online	Link	TPCODL Gears Up for Rath Yatra 2026 with Robust Power Preparedness in Puri

TPCODL Coverage Clips:

TPCODL gears up for Rath Yatra with robust power preparedness in Puri

PBO BUREAU

BHUBANESWAR, JULY 02

TP Central Odisha Distribution Limited (TPCODL), a joint venture of Tata Power and the Government of Odisha, has made comprehensive preparations to ensure safe, reliable and uninterrupted power supply during the world-famous Rath Yatra 2026 in Puri.

Ahead of the festival, TPCODL has strengthened the city's power infrastructure through extensive maintenance of substations, transformers, underground cables and overhead power lines.

The distribution network has also been reinforced to meet the increased electricity demand during Rath Yatra and ensure seamless power supply across key locations.

Special arrangements have been made to provide uninterrupted electricity to the Shree Jagannath Temple and other critical locations associated with the festival. The power network has been further strengthened with additional backup arrangements to ensure quick restoration in the

unlikely event of any disruption.

Ensuring public safety remains a top priority. Electrical safety inspections have been carried out across Badadanda, beach areas and other high-footfall locations in coordination with the local administration.

Preventive measures have also been implemented at electrical installations to safeguard devotees and residents throughout the festival.

To ensure prompt response during Rath Yatra, TPCODL will operate a central Master Control Room supported by dedicated control rooms across Puri. More than 800 trained personnel, including engineers and field staff, will remain deployed round the clock in shifts to monitor the network and respond swiftly to any power-related issues.

Adequate stocks of emergency materials and equipment have been positioned at strategic locations, while arrangements have also been made to facilitate temporary power connections required for various festival-related activities.

In addition, the company will deploy mobile medical units with doctors and healthcare teams to pro-



vide free medical assistance to devotees during the festival.

Gajanan S. Kale, CEO, TPCODL, said, "Rath Yatra is one of Odisha's most revered festivals, drawing millions of devotees from across the globe. Our teams have worked extensively to strengthen the power network, enhance safety measures and establish a robust response mechanism. We remain committed to ensuring uninterrupted power supply and supporting the smooth and safe conduct of this grand celebration."

With strengthened infrastructure, dedicated manpower and a comprehensive emergency response system in place, TPCODL is fully prepared to ensure a safe, reliable and seamless power supply throughout Rath Yatra, contributing to a memorable experience for devotees, residents and visitors alike.

ରଥଯାତ୍ରା ପାଇଁ ଟିପିସିଓଡିଏଲ୍‌ର ପ୍ରସ୍ତୁତି



ପୁରୀ, ୧୦/୭(ଭମିପ): ମହାପ୍ରଭୁଙ୍କ ଯୋଗାଯୋଗ ସମୟରେ ନିରବଚ୍ଛିନ୍ନ ବିଦ୍ୟୁତ୍ ଯୋଗାଣ ପାଇଁ ଟିପିସିଓଡିଏଲ୍ ଏକ କର୍ମସୂଚୀ ଟିପିସିଓଡିଏଲ୍ ଲାଇଭ ମ୍ୟାନ ଓ କର୍ମଚାରୀ। ମହାପ୍ରଭୁଙ୍କ ଯାତ୍ରା ସମୟରେ କାମ କରିବା କିଛି ନୀତି ଗଣତି କିଛି ଲୋକଙ୍କ ରାଜ୍ୟରେ କୁଟିଆଏ। ରଥଯାତ୍ରା ଭଳି ବିରାଟ ଆୟୋଜନ ସମୟରେ ପୁରୀ ସହରରୁ ଆଲୋକିତ କରିବା ସହ ମୁଖ୍ୟତ ଓ ଭରପାୟୋଗ୍ୟ ବିଦ୍ୟୁତ୍ ଯୋଗାଣ ମୁନିଷ୍ଟିତ କରିବା ଆମ ପାଇଁ ଗର୍ବ ବୋଲି କହିଛନ୍ତି ଲାଇଭମ୍ୟାନ ମନୋଜ କୁମାର ସାମଲ୍‌ରାୟ।

ଅଧ୍ୟକ୍ଷ ଯାତ୍ରା ପ୍ରତିଷ୍ଠାପନ ପାଇଁ କହିଛନ୍ତି, ରଥଯାତ୍ରା ସମୟରେ ପୁରୀ ସହରରେ ଆବଳନ କରାଯାଉଥିବା ବିଦ୍ୟୁତ୍ ତାହା ୯୨ ଏମ୍‌ପିଏ ପୁରଣ ପାଇଁ ବ୍ୟବସ୍ଥା ହୋଇଛି। ପୁରୀରୁ ବିଦ୍ୟୁତ୍ ଯୋଗାଣଥିବା ଶକ୍ତିଯାକ ୩୩/୧୧

କେବି ସବ୍‌ଷ୍ଟେସନ୍‌ର ରକ୍ଷଣାବେକ୍ଷଣ କରାଯାଇଛି। ନୂତନ ଭୂତଳ ପିଟର, ଟ୍ରାନ୍ସଫର୍ମର ଯମତା ଦୂର, ଉତ୍ତରାଞ୍ଚଳ, ବିତରଣ ଟ୍ରାନ୍ସଫର୍ମର ଓ କମ୍ପ୍ୟୁଟର ସବ୍‌ଷ୍ଟେସନ୍‌ର ଉନ୍ନତୀକରଣ କରାଯାଇଛି। ଶ୍ରୀକଟାକ୍ଷୟ ମନ୍ଦିର, ଗୁଣ୍ଡିଚା ମନ୍ଦିର, ବଡ଼ଦାଣ୍ଡ, ସମୁଦ୍ରକୂଳ ରାସ୍ତା ଓ ଅନ୍ୟାନ୍ୟ ଗୁରୁତ୍ବପୂର୍ଣ୍ଣ ସ୍ଥାନରୁ ନିରବଚ୍ଛିନ୍ନ ବିଦ୍ୟୁତ୍ ଯୋଗାଣ ନିଶ୍ଚିତ କରାଯାଇଛି।

ଏହା ସହିତ ୨୪ଘଣ୍ଟିଆ ନିୟନ୍ତ୍ରଣ କକ୍ଷ, ମାସ୍‌ର କଣ୍ଟ୍ରୋଲ୍ ରେୟର, ପ୍ୟୁଲ୍ କଲ୍ ରେୟର, ମୋବାଇଲ୍ ପାଟ୍ରୋଲ୍ ଟିମ୍ ଓ ପ୍ରାୟ ୮୦୦ କର୍ମଚାରୀ ନିୟୋଜିତ ହୋଇଛନ୍ତି। ବିଦ୍ୟୁତ୍ ବ୍ୟାକ-ଅପ୍ ପାଇଁ ୨୧ଟି ଡିଜି ଜେନ୍ ଓ ପ୍ରତିଦିନ ପ୍ରାୟ ୮୦୦ଟି ଏକ୍‌ସିଟି ଲାଇଭ୍ ଖଣ୍ଡାପିବ। ମୋବାଇଲ୍ ଟ୍ରାନ୍ସଫର୍ମର, କେବୁଲ୍ ପଲ୍, ଲୋକେସନ୍, ଟ୍ରେନ୍ ଓ ପର୍ଯ୍ୟାପ୍ତ ବିଦ୍ୟୁତ୍ ସାମଗ୍ରୀ ମହତ୍ତ୍ବ ରଖାଯାଇଛି।

ରଥଯାତ୍ରା ପାଇଁ ଚିପିସିଓଡ଼ିଏଲ୍ ପ୍ରସ୍ତୁତି

ପିପିତସ୍ତୁଳା ଓଡ଼ିଆ ପିସ୍ତୁଳାଶନ
ଲିମିଟେଡ୍ (ପିପିତସ୍ତୁଳା) ଦିଏ ପ୍ରତିଟି
ରଥଯାତ୍ରା ୨୦୨୬ ପାଇଁ ବ୍ୟାପକ ପ୍ରଚ୍ଛଦି
ରୋଲ୍ । ଯାତ୍ରା ସମୟରେ ଫୁଲକିଟି,
ଭରଦାୟୋଶ ଏବଂ ନିରଞ୍ଜନ ଦିବ୍ୟ
ଭେଜା ଯୋଗାଇଦେବା ପାଇଁ ବ୍ୟାପକ
ପ୍ରଚ୍ଛଦି ବୋଲାଯାଇ ରୋଲ୍ ପିପିତସ୍ତୁଳା
ପକ୍ଷରୁ ଗୁଜାଯାଇଛି । ଏହି ରଥଯାତ୍ରା
ଦୃଷ୍ଟିରେ ରଖି ସରକାର ଦିବ୍ୟ ଲିମିଟେଡ୍
ଦ୍ୱାରା ପାଇଁ ସର୍ବୋତ୍ତମ, ଗ୍ରହପାଳ,
ଭୁବନ ବେଙ୍ଗଲ ଏବଂ ଭୁବନେଶ୍ୱର ଦିବ୍ୟ
ଲାଇଂସ୍ ହୋଲ୍ ବ୍ୟାପକ ଉପକ୍ରମରୁ
କାର୍ଯ୍ୟ ବୋଲାଯାଇଛି । ଶ୍ରୀରାମଙ୍କୁ ନମିତ୍ତି
ଏବଂ ଅନ୍ୟାନ୍ୟ ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ ସ୍ଥାନଗୁଡ଼ିକ
ନିରଞ୍ଜନ ଦିବ୍ୟ ଯୋଗାଇବା ପାଇଁ ସରକାର

ବ୍ୟକ୍ତ କରାଯାଇଛି । ଚିପିପିଟିଏକର
ଦିଲେ ଗଗନନ ଏସ୍, କାଲେ ବଞ୍ଚିଛି,
ରଥଯାତ୍ରା ଦେଇଛି ଡିଂଶାଲ ଡରୁଠାଠ
ପଢ଼ିବୁ ପର୍ବ, ଯାହା ସାହା ବିଷ୍ଣୁର ଲକ୍ଷ
ଲକ୍ଷ ଲକ୍ଷକୁ ଆକର୍ଷଣ କରିଥାଏ । ଆମ
ଡିଂ ପକ୍ଷରୁ ଦିବ୍ୟର ନେତୃତ୍ବରୁ ଗୁରୁତ୍ବ
କରିବା, ଗୁରୁତ୍ବ ବ୍ୟକ୍ତୀକୁ ବ୍ୟକ୍ତୀର ଏବଂ
ଏବଂ ଶକ୍ତିଶାଳୀ ଗୁରୁତ୍ବିକାଶନ ବ୍ୟବସ୍ଥା
ପ୍ରକୃଷ୍ଟ କରିବା ପାଇଁ ବ୍ୟାପକ ପଦକ୍ଷେପ
ନିଆଯାଇଛି । ରଥଯାତ୍ରା ସମୟରେ ବୁଦ୍ଧ
ଦେବା ଯୋଗାଯୋଗ ପାଇଁ ଚିପିପିଟିଏକର
ଏବଂ କେନ୍ଦ୍ରୀୟ ମାନ୍ୟତା ଲେଖାଯାଇଛି ।
ଯଦି କେହି କେହି କେହି ଦିବ୍ୟର ଦେବା
ବ୍ୟାପ୍ତୀରୁ ଦୂର, ଦେବ ଗାୟତ୍ରୀ ଯଥାଶକ୍ତି
ଆଲୋଚନା ପାଇଁ ଅତିରିକ୍ତ ବ୍ୟାପ୍ତୀରୁ ବ୍ୟକ୍ତ
କରିଛି ବୋଲି କହାଯାଇ ପକ୍ଷରୁ କୁହାଯାଇଛି ।

ଭରସାଯୋଗ୍ୟ ବିଦ୍ୟୁତ୍ ସେବା ଯୋଗାଇବାକୁ ପ୍ରତିଶ୍ରୁତିବଦ୍ଧ

[illegible]

ପ୍ରତିଦିନ ଉପକୃଷ୍ଟ । ଫୁଲ ଫୁଲେ ଘର
କରୁ ଲୋକେ କି କରୁ, ଘରକୁ ଘର
ରହୁ ସ୍ତ୍ରୀ ଶାଶୁର ଗଣେ ଶୁଣୁଛନ୍ତି
ପୁଲେ ଘର ଲୋକେ ଘର । ଘରକୁ

ଘରକୁ ଘର ଘର ଘର ଘର ଘର
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Coverage on “TPCODL Completes 'Mission Chakanayana-2026', Strengthens Power Network for Rath Yatra”

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Political and Business Daily	Puri	5	TPCODL Completes 'Mission Chakanayana-2026', Strengthens Power Network for Rath Yatra
Prameya	Puri	13	TPCODL Completes 'Mission Chakanayana-2026', Strengthens Power Network for Rath Yatra
Sambad	Puri	2	No Power Outages During Rath Yatra
Dharitri	Puri	16	TPCODL Strengthens Power Network for Rath Yatra
Sakala	Puri	5	TPCODL Completes 'Mission Chakanayana-2026', Strengthens Power Network for Rath Yatra
Sakala	Puri	10	TPCODL Strengthens Power Network for Rath Yatra
Suryaprava	Puri	4	TPCODL Completes 'Mission Chakanayana-2026', Strengthens Power Network for Rath Yatra

Odisha Bhaskar	Puri	6	TPCODL Completes 'Mission Chakanayana-2026', Strengthens Power Network for Rath Yatra
Pratidin	Puri	10	TPCODL Completes 'Mission Chakanayana-2026', Strengthens Power Network for Rath Yatra
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Nandini	Puri	4	TPCODL Completes 'Mission Chakanayana-2026', Strengthens Power Network for Rath Yatra
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Pramad	Puri	8	TPCODL Completes 'Mission Chakanayana-2026', Strengthens Power Network for Rath Yatra
Kholadwara	Puri	7	TPCODL Completes 'Mission Chakanayana-2026', Strengthens Power Network for Rath Yatra
thebusinessbytes.com	Online	Link	TPCODL Completes 'Mission Chakanayana-2026', Strengthens Power Network for Rath Yatra
swadhinataraswara.com	Online	Link	TPCODL Completes 'Mission Chakanayana-2026', Strengthens Power Network for Rath Yatra

prabahatv.com	Online	Link	TPCODL Completes 'Mission Chakanayana-2026', Strengthens Power Network for Rath Yatra
prabahatv.com	Online	Link	TPCODL Completes 'Mission Chakanayana-2026', Strengthens Power Network for Rath Yatra
newshubodisha.com	Online	Link	TPCODL Completes 'Mission Chakanayana-2026', Strengthens Power Network for Rath Yatra
odishahaat.com	Online	Link	TPCODL Completes 'Mission Chakanayana-2026', Strengthens Power Network for Rath Yatra
odishastand.com	Online	Link	TPCODL Completes 'Mission Chakanayana-2026', Strengthens Power Network for Rath Yatra
odisha24.com	Online	Link	TPCODL Completes 'Mission Chakanayana-2026', Strengthens Power Network for Rath Yatra
dainikasha.in	Online	Link	TPCODL Completes 'Mission Chakanayana-2026', Strengthens Power Network for Rath Yatra
prajuktiodisha.com	Online	Link	TPCODL Completes 'Mission Chakanayana-2026', Strengthens Power Network for Rath Yatra

yuvasamay.com	Online	Link	TPCODL Completes 'Mission Chakanayana-2026', Strengthens Power Network for Rath Yatra
indusvalleytimes.com	Online	Link	TPCODL Completes 'Mission Chakanayana-2026', Strengthens Power Network for Rath Yatra
odishanewsonline.com	Online	Link	TPCODL Completes 'Mission Chakanayana-2026', Strengthens Power Network for Rath Yatra

TPCODL Coverage Clips:

TPCODL completes 'Mission Chakanayana-2026', strengthens power network for Rath Yatra

PBD BUREAU

BHUBANESWAR, JUL 4

TP Central Odisha Distribution Limited (TPCODL) has successfully completed 'Mission Chakanayana-2026', a special one-day mass preventive maintenance drive undertaken as part of its comprehensive preparedness for the world-famous Rath Yatra in Puri.

The mission covered Puri town and key power corridors connecting the pilgrim city, with the support of around 400 personnel, including dedicated teams from Puri, Khordha, Balugaon and Nayagarh divisions under Bhubaneswar-II Circle.

The drive included preventive maintenance of 33 kV, 11 kV and LT networks, tree trimming, con-



ductor restringing, hotspot rectification, installation of lightning arresters and maintenance of primary substations and transformers at critical locations across Puri and its surrounding areas.

With the successful completion of Mission Chakanayana-2026, TPCODL has further strengthened its power distribution network and operational preparedness to ensure uninterrupted, reliable and safe electricity supply throughout the Rath Yatra festivities.

ରଥଯାତ୍ରା ପାଇଁ ଟିପିସିଓଡିଏଲ୍‌ର ମିଶନ ଚକାନ୍ୟନ



ପୁରୀ, ୪୭(ବୁଧବାର): ଆଗାମୀ ରଥଯାତ୍ରାରେ ସୁରକ୍ଷିତ ଓ ନିରବଚ୍ଛିନ୍ନ ବିଦ୍ୟୁତ୍‌ଯୋଗାଣ ପାଇଁ ଟିପିସିଓଡିଏଲ୍‌ ପକ୍ଷରୁ ମିଶନ ଚକାନ୍ୟନ-୨୦୨୬ ନାମକ ଶ୍ରେଷ୍ଠ ଉଦ୍ଦେଶ୍ୟ କରାଯାଇଛି । ଏହି ଉଦ୍ଦେଶ୍ୟ ଅଧୀନରେ ପୁରୀ ସହର ଓ ଏହାର ଆଖପାଖ ଅଞ୍ଚଳରେ ୩୩ କେଭି ତାର, ୧୧ କେଭି ତାର ଓ ଏଲଟି ନେଟୱାର୍କର ରକ୍ଷଣାବେକ୍ଷଣ କରାଯାଇଛି । ଆବଶ୍ୟକ ସ୍ଥାନରେ ବୃକ୍ଷର ଡାଳକୁ କାଟି ବିଦ୍ୟୁତ୍‌ ଯୋଗାଣକୁ ସୁରକ୍ଷିତ କରାଯାଇଛି । ଏହାସହ ପ୍ରମୁଖ ସର୍ବ୍ବୋପର ଓ ଗ୍ରାହକମାନଙ୍କୁ ସୁବିଧାମୟ ମଧ୍ୟ ଚଳାଉଛନ୍ତି । ଏହି କାର୍ଯ୍ୟରେ ୪୦୦ରୁ ଊର୍ଦ୍ଧ୍ବ ବିଦ୍ୟୁତ୍‌ କର୍ମଚାରୀ ନିଯୋଜିତ ଥିଲେ । ପୁରୀ ସମେତ ଖୋର୍ଦ୍ଧା, ନୟାଗଡ଼, ବାଲୁଗାଁ ଏବଂ ନୟାଗଡ଼ ଡିଭିଜନର କର୍ମଚାରୀଙ୍କ ସହଯୋଗରେ ମିଶନ ଚକାନ୍ୟନର ସଫଳ ହୋଇପାରିଛି ।

ସପକ ସମାପ୍ତ ହେ, ଚିପିସିଟିଏଲ ରଥାୟା।
ସମୟରେ ନିରବହ୍ନି, ଭରସାଯୋଗ୍ୟ ଏବଂ
ହୁରୁକ୍ତି ବିଦ୍ୟୁତ ଯୋଗାଣ ସୁନିଶ୍ଚିତ କରିବା
ପାଇଁ ନିଜର ବିଦ୍ୟୁତ ବିତରଣ ନେଟୱର୍କ ଓ
ପ୍ରସ୍ତୁତି ଆହୁରି ମଜବୁତ କରିଛି ।

Coverage on “TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption”

Publication	Edition	Page No	Coverage On
Political and Business Daily	Bhubaneswar	4	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption
Around Odisha	Bhubaneswar	8	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption
Orissa Today	Bhubaneswar	2	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption
Indian Era	Bhubaneswar	7	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption
Political and Business Daily	Bhubaneswar	5	TPCODL Rolls Out Solar Rath in Puri to Boost PM Surya Ghar Drive
Orissa Today	Bhubaneswar	6	TPCODL Rolls Out Solar Rath in Puri to Boost PM Surya Ghar Drive
Navabharat	Bhubaneswar	4	TPCODL Rolls Out Solar Rath in Puri to Boost PM Surya Ghar Drive

Prameya	Bhubaneswar	23	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption
Samaja	Bhubaneswar	13	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption
Sakala	Bhubaneswar	9	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption
Samaya	Bhubaneswar	4	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption
Suryaprava	Bhubaneswar	7	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption
Odisha Bhaskar	Bhubaneswar	3	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption

Prabaha	Bhubaneswar	6	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption
Pramad	Bhubaneswar	5	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption
Kholadwara	Bhubaneswar	7	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption
Amruta Dunia	Bhubaneswar	19	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption
Nandini	Bhubaneswar	5	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption
Prameya	Puri	4	Saura Ratha' Mobile Campaign Launched in Puri for PM Surya Ghar Yojana
Odisha Bhaskar	Puri	6	Saura Ratha' Mobile Campaign Launched in Puri for PM Surya Ghar Yojana
Nitidin	Puri	11	Saura Ratha' Mobile Campaign Launched in Puri for PM Surya Ghar Yojana
Pragativadi	Puri	9	Soura Rath raises awareness on PM Surya Ghar Yojana
Pratidin	Puri	10	Soura Rath raises awareness on PM Surya Ghar Yojana

Sakala	Bhubaneswar	10	TPCODL Rolls Out Solar Rath in Puri to Boost PM Surya Ghar Drive
Odisha Bhaskar	Bhubaneswar	5	TPCODL Rolls Out Solar Rath in Puri to Boost PM Surya Ghar Drive
Prabaha	Bhubaneswar	8	TPCODL Rolls Out Solar Rath in Puri to Boost PM Surya Ghar Drive
Pramad	Bhubaneswar	5	TPCODL Rolls Out Solar Rath in Puri to Boost PM Surya Ghar Drive
Pratigyan	Bhubaneswar	8	TPCODL Rolls Out Solar Rath in Puri to Boost PM Surya Ghar Drive

orissadiary.com	Online	Link	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption
odisha24.com	Online	Link	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption
newshubodisha.com	Online	Link	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption
odishahaat.com	Online	Link	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption
odishastand.com	Online	Link	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption
thebusinessbytes.co m	Online	Link	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption
swadhinataraswara.c om	Online	Link	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption
prabahatv.com	Online	Link	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption
prabahatv.com/odia	Online	Link	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption
uniindia.com	Online	Link	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption

newindianexpress.com	Online	Link	Corporate roll out spl initiative to support Rath Yatra celebrations
kalingavoice.com	Online	Link	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption
energetica-india.net	Online	Link	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption
fortuneindia.com	Online	Link	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption
whalesbook.com	Online	Link	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption
mediabrief.com	Online	Link	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption
passionateinmarketing.com	Online	Link	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption

uniindia.com	Online	Link	TPCODL Rolls Out Solar Rath in Puri to Boost PM Surya Ghar Drive
thebusinessbytes.com	Online	Link	TPCODL Rolls Out Solar Rath in Puri to Boost PM Surya Ghar Drive
prabahatv.com	Online	Link	TPCODL Rolls Out Solar Rath in Puri to Boost PM Surya Ghar Drive
swadhinataraswara.com	Online	Link	TPCODL Rolls Out Solar Rath in Puri to Boost PM Surya Ghar Drive
prabahatv.com/odia	Online	Link	TPCODL Rolls Out Solar Rath in Puri to Boost PM Surya Ghar Drive
Danik Insight	Online	Link	ଓଡ଼ିଶା ସରକାରଙ୍କୁ ସମର୍ଥନ ଦେଇ ଟିପିକୋଡିଲ୍ ସୌର ରଥ ଯାତ୍ରାରେ ଯୋଗଦାନ କରିବାକୁ ପୁରୀ ଜିଲ୍ଲା ସରକାରଙ୍କୁ ଅନୁରୋଧ କରିବାକୁ ଟିପିକୋଡିଲ୍ ପକ୍ଷରୁ ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ ପଦକ୍ଷେପ ଗ୍ରହଣ କରାଯାଇଛି;
Bhopal Post News	Online	Link	ଓଡ଼ିଶା ସରକାରଙ୍କୁ ସମର୍ଥନ ଦେଇ ଟିପିକୋଡିଲ୍ ସୌର ରଥ ଯାତ୍ରାରେ ଯୋଗଦାନ କରିବାକୁ ପୁରୀ ଜିଲ୍ଲା ସରକାରଙ୍କୁ ଅନୁରୋଧ କରିବାକୁ ଟିପିକୋଡିଲ୍ ପକ୍ଷରୁ ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ ପଦକ୍ଷେପ ଗ୍ରହଣ କରାଯାଇଛି;
Drishti Now	Online	Link	ଓଡ଼ିଶା ସରକାରଙ୍କୁ ସମର୍ଥନ ଦେଇ ଟିପିକୋଡିଲ୍ ସୌର ରଥ ଯାତ୍ରାରେ ଯୋଗଦାନ କରିବାକୁ ପୁରୀ ଜିଲ୍ଲା ସରକାରଙ୍କୁ ଅନୁରୋଧ କରିବାକୁ ଟିପିକୋଡିଲ୍ ପକ୍ଷରୁ ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ ପଦକ୍ଷେପ ଗ୍ରହଣ କରାଯାଇଛି;
Business News for Profit	Online	Link	Marking Rath Yatra, Tata Power Launches Odisha's First-Ever 'Solar Rath' to Accelerate Rooftop Solar Adoption

Kalinga Tv	NA	NA	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption
Kalinga Tv	Online	Link	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption
Odisha Bhaskar Live	Online	Link	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption
News 18	NA	NA	TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption
Kana Khabar	Online	Link	TPCODL Rolls Out Solar Rath in Dhenkanal to Boost PM Surya Ghar Drive
Dhenkanal Voice	Online	Link	TPCODL Rolls Out Solar Rath in Dhenkanal to Boost PM Surya Ghar Drive

TPCODL Coverage Clips:

TPCODL Launches Odisha's First-Ever 'Solar Rath' to Promote Rooftop Solar Adoption

Bhubaneswar, (TNB): Marking a significant step towards accelerating clean energy adoption, TP Central Odisha Distribution Limited (TPCODL), a joint venture of Tata Power and the Government of Odisha, launched Odisha's first-ever 'Solar Rath', a unique mobile awareness campaign to promote the PM Surya Ghar: Muft Bijli Yojana and encourage households to adopt rooftop solar.

The Solar Rath was flagged off at the Power Distribution Technology Centre (PDTC), Bhubaneswar, by Shri Gajanan S. Kale, Chief of Odisha Distribution Business and CEO, TPCODL, and Mr Himal Tewari, CHRO & Chief Sustainability & CSR, TATAPOWER, in the presence of the company's senior leadership team.

As part of the initiative, Solar Rath vehicles will travel across the Puri and Dhenkanal regions, taking awareness on rooftop so-



lar directly to consumers. Accompanying the campaign is 'Solar Sanga', a dedicated outreach ambassador who will educate residents about the PM Surya Ghar: Muft Bijli Yojana, explain the benefits of rooftop solar, central and state government subsidies, eligibility criteria and the application process, while creating awareness about rooftop solar solutions, including the 1 kW ULA Model, to help consumers identify options best suited to their energy needs. The campaign aims to make reliable information on rooftop solar easily accessible, enabling households to reduce electricity bills, generate clean energy and contribute to a more sustainable future. Through village visits, community interactions and awareness sessions, TPCODL seeks to encourage greater participation in the Government of India's flagship rooftop solar programme. Speaking on the occasion, Shri Gajanan S. Kale, Chief of Odisha Distribution Business and CEO, TPCODL, said, "The PM Surya Ghar: Muft Bijli Yojana is a trans-

formative initiative that empowers consumers to generate their own clean energy while reducing electricity costs. Through Odisha's first Solar Rath, we are taking awareness directly to people's doorsteps, helping them understand the benefits of rooftop solar and the ease of availing government support. At TPCODL, we remain committed to enabling a greener and more sustainable energy future by encouraging greater adoption of renewable energy across our distribution area."

The Solar Rath will visit villages, marketplaces and prominent public locations, where consumers can interact with Solar Sanga and receive guidance on adopting rooftop solar. Through this first-of-its-kind initiative, TPCODL continues to strengthen consumer engagement while supporting the Government's vision of expanding renewable energy adoption and building a cleaner, energy-secure Odisha.

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15 Jul 2026

ଟିପିସିଓଡିଏଲ ସୌର ଚାପ ଶୁଭାରମ୍ଭ



ଭୁବନେଶ୍ୱର,୧୯।୭: ଟିପିସିଓଡିଏଲ ପକ୍ଷରୁ ରାଜ୍ୟର ପ୍ରଥମ 'ସୌର ଚାପ'ର ଶୁଭାରମ୍ଭ କରାଯାଇଛି । ପିଏମ୍ ଗୃହ ଘର ପ୍ରାପ୍ତ ବିଜିଲି ଯୋଜନାକୁ ପ୍ରୋତ୍ସାହିତ କରିବା ଓ ଉପକରଣରୁ ଉତ୍ପାଦିତ ସୌର ଶକ୍ତିର ବ୍ୟବହାର କରିବା ପାଇଁ ଏହି ଉଦ୍ଦେଶ୍ୟର ଅଭିଯାନ ଆରମ୍ଭ ହୋଇଛି । ଭୁବନେଶ୍ୱର ସ୍ଥିତ ପାଣିର ଟିକ୍ସିଟୁସନ ଟେକ୍ନୋଲୋଜି ସେଣ୍ଟର (ପିଟିଟିସି)ଠାରେ ଚାପ ପାଣିର ଟିପି ଓଡିଶା ଟିକ୍ସିଟୁସନ ବିଜିଲିସେସ ଚାପ ଟିପିସିଓଡିଏଲର ସିଲଡ ଗଜାନନ ଏସ୍

କଲ, ଚାପ ପାଣିର ସିଏସ୍ଡିଆର ଚାପ ସେଣ୍ଟରସିଟିଟି ଓ ସିଏସ୍ଡିଆର ଗୁଣ୍ଡା ହିମଲ ତିଆରି କମ୍ପାନୀର ବରିଷ୍ଠ ଅଧିକାରୀଙ୍କ ଉପସ୍ଥିତିରେ ଏହି ଶେଷ ଯେଉଁ ପ୍ରକଳ୍ପ ଦେଖାଇ ଶୁଭାରମ୍ଭ କରାଯାଇଛି । ସୌର ଚାପ ଗୁଡ଼ିକ ପୁରୀ ଓ ବେଳାଙ୍ଗ ଅଞ୍ଚଳ ପରିକ୍ରମା କରିବ । ଅଭିଯାନରେ 'ସୌର ଚାପ' ରାଜ୍ୟରେ କେଣେ ପ୍ରତିନିଧି ଯୋଜନାର ଲାଭ, କେନ୍ଦ୍ର ଓ ରାଜ୍ୟ ସରକାରଙ୍କ ସହଯୋଗ, ଯୋଜନା ମାନବଶ୍ଚ ଓ ଆବେଦନ ପ୍ରକ୍ରିୟା ବିଷୟରେ ବୁଝାଇବେ ।

TPCODL Coverage Clips:



Coverage on “Crowds Gather at TPCODL Solar Awareness Stall During Puri Rath Yatra”

Publication	Edition	Page No	Coverage On
Political and Business Daily	Bhubaneswar	9	Crowds Gather at TPCODL Solar Awareness Stall During Puri Rath Yatra
Orissa Today	Bhubaneswar	6	Crowds Gather at TPCODL Solar Awareness Stall During Puri Rath Yatra
Sakala	Bhubaneswar	10	Crowds Gather at TPCODL Solar Awareness Stall During Puri Rath Yatra
Odisha Bhaskar	Bhubaneswar	5	Crowds Gather at TPCODL Solar Awareness Stall During Puri Rath Yatra
Anupam Bharat	Bhubaneswar	7	Crowds Gather at TPCODL Solar Awareness Stall During Puri Rath Yatra
Prabaha	Bhubaneswar	8	Crowds Gather at TPCODL Solar Awareness Stall During Puri Rath Yatra
Pramad	Bhubaneswar	5	Crowds Gather at TPCODL Solar Awareness Stall During Puri Rath Yatra

Around Odisha	Bhubaneswar	8	Crowds Gather at TPCODL Solar Awareness Stall During Puri Rath Yatra
Samaja	Bhubaneswar	11	Crowds Gather at TPCODL Solar Awareness Stall During Puri Rath Yatra
Pratigyan	Bhubaneswar	8	Crowds Gather at TPCODL Solar Awareness Stall During Puri Rath Yatra
Kalinga Mail	Bhubaneswar	6	Crowds Gather at TPCODL Solar Awareness Stall During Puri Rath Yatra
thebusinessbytes.com	Online	Link	Crowds Gather at TPCODL Solar Awareness Stall During Puri Rath Yatra
indusvalleytimes.com	Online	Link	Crowds Gather at TPCODL Solar Awareness Stall During Puri Rath Yatra
odishastand.com	Online	Link	Crowds Gather at TPCODL Solar Awareness Stall During Puri Rath Yatra
odishahaat.com	Online	Link	Crowds Gather at TPCODL Solar Awareness Stall During Puri Rath Yatra
newshubodisha.com	Online	Link	Crowds Gather at TPCODL Solar Awareness Stall During Puri Rath Yatra
odisha24.com	Online	Link	Crowds Gather at TPCODL Solar Awareness Stall During Puri Rath Yatra

dainikasha.in	Online	Link	Crowds Gather at TPCODL Solar Awareness Stall During Puri Rath Yatra
yuvasamay.com	Online	Link	Crowds Gather at TPCODL Solar Awareness Stall During Puri Rath Yatra
prajuktiodisha.com	Online	Link	Crowds Gather at TPCODL Solar Awareness Stall During Puri Rath Yatra
odishanewsonline.com	Online	Link	Crowds Gather at TPCODL Solar Awareness Stall During Puri Rath Yatra
prabahatv.com	Online	Link	Crowds Gather at TPCODL Solar Awareness Stall During Puri Rath Yatra
swadhinataraswara.com	Online	Link	Crowds Gather at TPCODL Solar Awareness Stall During Puri Rath Yatra
prabahatv.com/Odia	Online	Link	Crowds Gather at TPCODL Solar Awareness Stall During Puri Rath Yatra

TPCODL Coverage Clips:

Crowds gather at TPCODL solar awareness stall during Puri Rath Yatra

PBD BUREAU

BHUBANESWAR, JULY 21

TP Central Odisha Distribution Limited (TPCODL), a joint venture of Tata Power and the Government of Odisha, is witnessing an overwhelming response at its solar awareness stall near Gundicha Temple during the ongoing Rath Yatra.

Thousands of devotees and visitors are visiting the stall to learn about clean energy initiatives and consumer-centric electricity services.

The stall is creating awareness about the PM Surya Ghar: Muft Bijli Yojana, highlighting the benefits of rooftop solar, government subsidies and the simple application process.

Visitors are also being edu-



cated on digital bill payment, discounts and incentives available through digital payments, benefits of smart meter and electrical safety to promote safe, smart and convenient electricity usage.

Through this initiative, TPCODL is engaging with citizens, encouraging the adoption of renewable energy, digital services and safe electricity practices, while supporting India's vision of a clean, affordable and sustainable energy future.

ରଥଯାତ୍ରାରେ ଟିପିସିଓଡିଏଲ୍‌ର ସୌର ସଚେତନତା ଷ୍ଟାଲ୍

ଭୁବନେଶ୍ୱର, ୨୧ଜୁଲାଇ (ଓଡିଶାପତ୍ର): ଚାନ୍ଦିନୀ ପ୍ରାଙ୍ଗଣ ନିକଟରେ ଚାଲିଥିବା ରଥଯାତ୍ରା ସମୟରେ ଟିପିସିଓଡିଏଲ୍ (TPCODL) ଏକ ସୌର ସଚେତନତା ଷ୍ଟାଲ୍ ଖୋଲିଥିଲା। ଷ୍ଟାଲ୍‌ରେ ପ୍ରାୟ ୨୦ରୁ ଅଧିକ ଲୋକ ଉପସ୍ଥିତ ରହି, ସୌର ଶକ୍ତିର ଲାଭାଣୁ ଓ ସୌର ଶକ୍ତିର ବ୍ୟବହାର ସମ୍ବନ୍ଧରେ ସୂଚନା ଗ୍ରହଣ କରୁଥିଲେ। ଷ୍ଟାଲ୍‌ରେ ପ୍ରାୟ ୨୦ରୁ ଅଧିକ ଲୋକ ଉପସ୍ଥିତ ରହି, ସୌର ଶକ୍ତିର ଲାଭାଣୁ ଓ ସୌର ଶକ୍ତିର ବ୍ୟବହାର ସମ୍ବନ୍ଧରେ ସୂଚନା ଗ୍ରହଣ କରୁଥିଲେ। ଷ୍ଟାଲ୍‌ରେ ପ୍ରାୟ ୨୦ରୁ ଅଧିକ ଲୋକ ଉପସ୍ଥିତ ରହି, ସୌର ଶକ୍ତିର ଲାଭାଣୁ ଓ ସୌର ଶକ୍ତିର ବ୍ୟବହାର ସମ୍ବନ୍ଧରେ ସୂଚନା ଗ୍ରହଣ କରୁଥିଲେ।



ଫିଲ୍ଡ୍‌ରେ ପ୍ରାୟ ୨୦ରୁ ଅଧିକ ଲୋକ ଉପସ୍ଥିତ ରହି, ସୌର ଶକ୍ତିର ଲାଭାଣୁ ଓ ସୌର ଶକ୍ତିର ବ୍ୟବହାର ସମ୍ବନ୍ଧରେ ସୂଚନା ଗ୍ରହଣ କରୁଥିଲେ। ଷ୍ଟାଲ୍‌ରେ ପ୍ରାୟ ୨୦ରୁ ଅଧିକ ଲୋକ ଉପସ୍ଥିତ ରହି, ସୌର ଶକ୍ତିର ଲାଭାଣୁ ଓ ସୌର ଶକ୍ତିର ବ୍ୟବହାର ସମ୍ବନ୍ଧରେ ସୂଚନା ଗ୍ରହଣ କରୁଥିଲେ।

TPCODL Coverage Clips:

ପୁରୀ ରଥଯାତ୍ରା ସମୟରେ ଟିପିସିଓଡିଏଲ୍‌ର ସୌର ସଚେତନତା ଖୁଲ୍

ଭବନେଶ୍ୱର, ୨୧.୧୦ (ଅନୁପମ ମିଶ୍ର): ଦୀର୍ଘ ପାଞ୍ଚଦିନ ଧରି ଚାଲିଥିବା ପୁରୀ ରଥଯାତ୍ରା ସମୟରେ ଟିପିସିଓଡିଏଲ୍‌ର ସୌର ସଚେତନତା ଖୁଲ୍ ହୋଇଛି । ଏହା ସହିତ ଗ୍ରୀଷ୍ମ ଋତୁରେ ଶିଶୁମାରଙ୍କୁ ସୁରକ୍ଷା ଦେବା ପାଇଁ ଏହା ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ ଭୂମିକା ଗ୍ରହଣ କରିବାକୁ ଯୋଜନା କରାଯାଇଛି ।

ପୁରୀ ରଥଯାତ୍ରା ସମୟରେ ଟିପିସିଓଡିଏଲ୍‌ର ସୌର ସଚେତନତା ଖୁଲ୍ ହୋଇଛି । ଏହା ସହିତ ଗ୍ରୀଷ୍ମ ଋତୁରେ ଶିଶୁମାରଙ୍କୁ ସୁରକ୍ଷା ଦେବା ପାଇଁ ଏହା ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ ଭୂମିକା ଗ୍ରହଣ କରିବାକୁ ଯୋଜନା କରାଯାଇଛି ।



ପୁରୀ ରଥଯାତ୍ରା ସମୟରେ ଟିପିସିଓଡିଏଲ୍‌ର ସୌର ସଚେତନତା ଖୁଲ୍ ହୋଇଛି । ଏହା ସହିତ ଗ୍ରୀଷ୍ମ ଋତୁରେ ଶିଶୁମାରଙ୍କୁ ସୁରକ୍ଷା ଦେବା ପାଇଁ ଏହା ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ ଭୂମିକା ଗ୍ରହଣ କରିବାକୁ ଯୋଜନା କରାଯାଇଛି ।

ପୁରୀ ରଥଯାତ୍ରା ସମୟରେ ଟିପିସିଓଡିଏଲ୍‌ର ସୌର ସଚେତନତା ଖୁଲ୍ ହୋଇଛି । ଏହା ସହିତ ଗ୍ରୀଷ୍ମ ଋତୁରେ ଶିଶୁମାରଙ୍କୁ ସୁରକ୍ଷା ଦେବା ପାଇଁ ଏହା ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ ଭୂମିକା ଗ୍ରହଣ କରିବାକୁ ଯୋଜନା କରାଯାଇଛି ।

ଚିପିସିଓଡିଏଲ ସୌର ଶକ୍ତି ସଚେତନତା ଷ୍ଟଲ

ପୁରୀ, ୨୨।୭: ଚିପିସିଓଡିଏଲ ପକ୍ଷରୁ ଶ୍ରୀରାଷ୍ଟ୍ରୀୟ ମନ୍ଦିର ନିକଟରେ ସୌର ଶକ୍ତି ସଚେତନତା ଷ୍ଟଲ

ଦ୍ଵାରା ବିଷୟରେ ମଧ୍ୟ ସଚେତନ କରାଯାଇଛି ବୋଲି କମ୍ପାନୀ ପକ୍ଷରୁ କୁହାଯାଇଛି ।

ଖୋଲାଯାଇଛି । ସବୁ ଶକ୍ତି ପାଇଁ ବିଭିନ୍ନ ପଦକ୍ଷେପ ଓ ଉପକ୍ରମକୁ ଅନୁକୂଳ ବିଦ୍ୟୁତ୍ ସେବା ସମ୍ପର୍କରେ ଜାଣିବା ପାଇଁ ପର୍ଯ୍ୟଟକ ଷ୍ଟଲକୁ ଆସି ଚିପିସିଓଡିଏଲ କରୁଛନ୍ତି । ଏଠାରେ ପିଏମ୍ ସୂର୍ଯ୍ୟ ଘର ମୁଫ୍ତ ବିଜୁଳି ଯୋଜନା, ରୂପାଂଶୁ ସୋଲାର ଲଗାଇବା ଲାଭ, ସରକାରୀ ସବସିଡି ଓ ସରକ ଆବେଦନ ପ୍ରକ୍ରିୟା ଉପରେ ଆଲୋଚନା କରାଯାଇଛି । ଏଥି ସହିତ ଡିଜିଟାଲ୍ ବିଲ୍ ପୈଠରେ ମିଳୁଥିବା ରିଆଡି ଓ ପ୍ରୋସାହନ, ସ୍ମାର୍ଟ ମିଟରର ଲାଭ ଓ ବୈଦ୍ୟୁତିକ



Coverage on “TPCODL Rolls Out Solar Rath in Puri to Boost PM Surya Ghar Drive”

Publication	Edition	Page No	Coverage On
Political and Business Daily	Bhubaneswar	5	TPCODL Rolls Out Solar Rath in Puri to Boost PM Surya Ghar Drive
Orissa Today	Bhubaneswar	6	TPCODL Rolls Out Solar Rath in Puri to Boost PM Surya Ghar Drive
Navabharat	Bhubaneswar	4	TPCODL Rolls Out Solar Rath in Puri to Boost PM Surya Ghar Drive
Sakala	Bhubaneswar	10	TPCODL Rolls Out Solar Rath in Puri to Boost PM Surya Ghar Drive
Odisha Bhaskar	Bhubaneswar	5	TPCODL Rolls Out Solar Rath in Puri to Boost PM Surya Ghar Drive
Prabaha	Bhubaneswar	8	TPCODL Rolls Out Solar Rath in Puri to Boost PM Surya Ghar Drive
Pramad	Bhubaneswar	5	TPCODL Rolls Out Solar Rath in Puri to Boost PM Surya Ghar Drive

Pratigyan	Bhubaneswar	8	TPCODL Rolls Out Solar Rath in Puri to Boost PM Surya Ghar Drive
Around Odisha	Bhubaneswar	6	TPCODL Rolls Out Solar Rath in Puri to Boost PM Surya Ghar Drive
uniindia.com	Online	Link	TPCODL Rolls Out Solar Rath in Puri to Boost PM Surya Ghar Drive
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prajuktiodisha.com	Online	Link	TPCODL Rolls Out Solar Rath in Puri to Boost PM Surya Ghar Drive

TPCODL Coverage Clips:

TPCODL rolls out 'Solar Rath' in Puri to boost PM Surya Ghar Drive



PBD BUREAU

BHUBANESWAR, JULY 22

DURING the ongoing Rath Yatra festival, TP Central Odisha Distribution Limited (TPCODL), a joint venture of Tata Power and Odisha Government, has launched its 'Solar Rath'—Odisha's first-ever mobile awareness campaign dedicated to promoting the PM Surya Ghar: Muft Bijli Yojana and encouraging households to adopt rooftop solar energy.

The campaign was flagged off from the

TPCODL Puri Division Office.

The drive was officially inaugurated by the Chief Guest Niti Ranjan Sen, OAS (SAG), Managing Director, Odisha State Seeds Corporation Ltd., in the presence of TPCODL's circle and division leadership.

As part of the initiative, two dedicated 'Solar Sanga' are accompanying the Solar Rath to take awareness on rooftop solar directly to consumers. They are educating citizens about the benefits of the PM Surya Ghar: Muft Bijli Yojana, the financial

savings offered by rooftop solar, available Central and State Government subsidies, eligibility criteria and the step-by-step application process.

The campaign also showcases a 1 kW ULA Model along with various rooftop solar solutions, enabling consumers to better understand and identify systems best suited to their household energy requirements.

Leveraging the festive footfall during Rath Yatra, the Solar Rath is covering Puri city and key locations across the district, including Konark, Kakatpur, Nimapada, Pipili, Sakhi Gopal, Chandanpur, Kanas and Brahmagiri.

Through village visits, community interactions and

TPCODL aims to make reliable information on rooftop solar easily accessible so that more families can reduce their electricity bills, generate clean energy and actively contribute to a sustainable future.

The initiative is expected to encourage greater participation in the Government of India's flagship rooftop solar programme.

As Odisha's first-of-its-kind mobile rooftop solar awareness initiative, the Solar Rath reflects TPCODL's continued commitment to strengthening consumer engagement while supporting the Government's vision of expanding renewable energy adoption and building a cleaner, greener and energy-secure Odisha.

TPCODL Rolls Out Solar Rath in Puri to Boost PM Surya Ghar Drive

Bhubaneswar: During the ongoing Rath Yatra festival, TP Central Odisha Distribution Limited (TPCODL), a joint venture of Tata Power and the Government of Odisha, has launched its 'Solar Rath', Odisha's first-ever mobile awareness campaign dedicated to promoting the PM Surya Ghar: Muft Bijli Yojana and encouraging households to adopt rooftop solar energy. The campaign was flagged off from the TPCODL Puri Division Office.

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awareness sessions, TPCODL aims to make reliable information on rooftop solar easily accessible so that more families can reduce their electricity bills, generate clean energy and actively contribute to a sustainable future. The initiative is expected to encourage greater participation in the Government of India's flagship rooftop solar programme.

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මෙමගින්ම මහා පාලනය, සුලභතා සහය සහතික වඩා සුදුසු ලෙස සපුරාලන ප්‍රතිපත්ති පිළිබඳව අදාළ පුද්ගල සහ සංවිධාන පාලන ක්‍රියා මාර්ගයන් පිළිබඳව පිළිගැනීම සහ අනුමැතිය ලබාදීම සඳහාම මෙම ප්‍රතිපත්ති සම්මත කරනු ලබන බවට ප්‍රකාශයක් කරනු ලබයි.

Coverage on “Advanced planning and a dedicated workforce have enabled TPCODL to ensure seamless power supply during the 2026 Rath Yatra”

Publication	Edition	Page No	Coverage On
Political and Business Daily	Bhubaneswar	9	Advanced planning and a dedicated workforce have enabled TPCODL to ensure seamless power supply during the 2026 Rath Yatra
Around Odisha	Bhubaneswar	8	Advanced planning and a dedicated workforce have enabled TPCODL to ensure seamless power supply during the 2026 Rath Yatra
Suryaprava	Bhubaneswar	7	Advanced planning and a dedicated workforce have enabled TPCODL to ensure seamless power supply during the 2026 Rath Yatra
Prabaha	Bhubaneswar	8	Advanced planning and a dedicated workforce have enabled TPCODL to ensure seamless power supply during the 2026 Rath Yatra

Pramad	Bhubaneswar	5	Advanced planning and a dedicated workforce have enabled TPCODL to ensure seamless power supply during the 2026 Rath Yatra
Indian Era	Bhubaneswar	7	Advanced planning and a dedicated workforce have enabled TPCODL to ensure seamless power supply during the 2026 Rath Yatra
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Sakala	Bhubaneswar	10	Advanced planning and a dedicated workforce have enabled TPCODL to ensure seamless power supply during the 2026 Rath Yatra
Samaya	Bhubaneswar	10	Advanced planning and a dedicated workforce have enabled TPCODL to ensure seamless power supply during the 2026 Rath Yatra
Anupam Bharat	Bhubaneswar	7	Advanced planning and a dedicated workforce have enabled TPCODL to ensure seamless power supply during the 2026 Rath Yatra
Kholadwara	Bhubaneswar	7	Advanced planning and a dedicated workforce have enabled TPCODL to ensure

			seamless power supply during the 2026 Rath Yatra
indusvalleytimes.com	Online	Link	Advanced planning and a dedicated workforce have enabled TPCODL to ensure seamless power supply during the 2026 Rath Yatra
odishanewsonline.com	Online	Link	Advanced planning and a dedicated workforce have enabled TPCODL to ensure seamless power supply during the 2026 Rath Yatra

shasakprashasak.com	Online	Link	Advanced planning and a dedicated workforce have enabled TPCODL to ensure seamless power supply during the 2026 Rath Yatra
kalingavoice.com	Online	Link	Advanced planning and a dedicated workforce have enabled TPCODL to ensure seamless power supply during the 2026 Rath Yatra
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TPCODL Coverage Clips:

Advanced planning, dedicated workforce enabled TPCODL to ensure seamless power supply during Rath Yatra

PBD BUREAU

BHUBANESWAR, JULY 28

TP Central Odisha Distribution Limited (TPCODL), a joint venture of Tata Power and the

Government of Odisha, successfully ensured safe, reliable and uninterrupted electricity supply throughout Rath Yatra 2026, enabling the smooth conduct of one of the world's largest spiritual gatherings.

This year, Puri witnessed an unprecedented influx of millions of devotees during Rath Yatra 2026. Despite the enormous operational demands, TPCODL maintained uninterrupted power supply across the city with zero major power disruptions. Months of advance planning, strengthening of substations and transformers, preventive maintenance, underground cabling, reinforcement of distribution lines and real-time network monitoring ensured uninterrupted electricity to the Shree Jagannath Temple, Grand Road (Badadanda), Gundicha Temple, hospitals, police establishments, emergency services and other critical infrastructure.

More than 800 engineers, officers, linemen and field personnel were deployed round the clock, with operations monitored through the Central Master Control Room at Talabania, the Digital Command



Centre and multiple control rooms.

TPCODL also promoted clean energy through its Solar Awareness Stall near Gundicha Temple, where thousands of visitors learned about the PM Surya

Ghar: Muft Bijli Yojana, the Utility-Led Aggregation (ULA) model, rooftop solar, smart meters, digital services, online bill payment, energy conservation and electrical safety.

Appreciating the efforts of the team, Gajanan S. Kale, CEO, TPCODL, said, "We are proud to have ensured safe, reliable and uninterrupted electricity throughout Rath Yatra 2026 through meticulous planning, advanced technology and the relentless efforts of our dedicated workforce. I sincerely thank our engineers, linemen, officers and support staff, as well as the Government of Odisha, Puri District Administration, Shree Jagannath Temple Administration, police authorities and all stakeholders for their invaluable cooperation."

The successful execution of power supply arrangements during Rath Yatra 2026 once again reinforces TPCODL's capability to manage electricity infrastructure for large-scale national events through innovation, operational excellence and an unwavering commitment to public safety.

TPCODL Powers Rath Yatra 2026 with Zero Major Power Disruptions Across Puri

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Coverage on “TPCODL Marks J.R.D. Tata’s Birth Anniversary as Ethics Day”

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Orissa Today	Bhubaneswar	6	TPCODL Marks J.R.D. Tata’s Birth Anniversary as Ethics Day
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Swadhikar	Bhubaneswar	3	TPCODL Marks J.R.D. Tata's Birth Anniversary as Ethics Day
Indian Era	Bhubaneswar	7	TPCODL Marks J.R.D. Tata's Birth Anniversary as Ethics Day
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Anupam Bharat	Bhubaneswar	18	TPCODL Marks J.R.D. Tata's Birth Anniversary as Ethics Day

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