

Media Coverage Report- January 2026



Smart meters and conventional meters are displayed side by side at 20 Customer Care Centres, allowing you to independently observe and compare their functioning

Press Release Overview – January 2026

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2	16-01-2026	TPCODL invites customers to verify the accuracy of smart meters; sets up display for public across 20 Customer Care Centres
3	16-01-2026	The ‘Smart’ Fear: Why Odisha’s Power Protests Are Fighting the Future, Not the Bill
4	22-01-2026	TPCODL wins AIDA Gold Award at EDICON 2026
5	26-01-2026	TPCODL Celebrates 77th Republic Day, Honours Green Champions
6	28-01-2026	CM Inaugurates Energy Department Pavilion at CII Enterprise Odisha Conclave
7	29-01-2026	TPCODL’s Smart vs. Static Meter Comparison Display Initiative Draws Large Customer Turnout, Reinforcing Trust, Transparency and Accuracy

Coverage on “TPCODL Strengthens Zero Harm Drive through Extensive Safety Training and Awareness Initiatives”

Publication	Edition	Page No	Headline
Around Odisha	Bhubaneswar	8	TPCODL Strengthens Zero Harm Drive through Extensive Safety Training and Awareness Initiatives
Dharitri	Bhubaneswar	8	TPCODL Strengthens Zero Harm Drive through Extensive Safety Training and Awareness Initiatives
Sakala	Bhubaneswar	7	TPCODL Strengthens Zero Harm Drive through Extensive Safety Training and Awareness Initiatives
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Pratidin	Bhubaneswar	10	TPCODL Strengthens Zero Harm Drive through Extensive Safety Training and Awareness Initiatives
Financial News	Bhubaneswar	3	TPCODL Strengthens Zero Harm Drive through

			Extensive Safety Training and Awareness Initiatives
prabahatv.com	Online	Link	TPCODL Strengthens Zero Harm Drive through Extensive Safety Training and Awareness Initiatives
darshananews.in	Online	Link	TPCODL Strengthens Zero Harm Drive through Extensive Safety Training and Awareness Initiatives
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kalingavoice.com	Online	Link	TPCODL Strengthens Zero Harm Drive through Extensive Safety Training and Awareness Initiatives

TPCODL Coverage Clips:

Date – 04.01.2026	Publication: Around Odisha
Edition – Bhubaneswar	Page No: 08
TPCODL Strengthens Zero Harm Drive through Extensive Safety Training and Awareness Initiatives Bhubaneswar, (Correspondent): TP Central Odisha Distribution Limited (TPCODL), a joint venture of Tata Power and Government of Odisha has reinforced its Zero Harm commitment by reaching out to communities across Central Odisha with large-scale electrical safety awareness initiatives during the year. More than one lakh people, including villagers, school students and electricity consumers, were engaged through structured sessions and on-ground outreach programmes. Alongside community engagement, focused safety training was conducted for the company employees and Business Associate (BA) personnel across operational areas, strengthening safe work practices and reinforcing a culture of responsibility in day-to-day power distribution activities. To take safety awareness beyond classrooms and training halls, the initiative is delivered through a robust institutional framework comprising a Management Development Centre (MDC), 5 Skill Development Centres and 13 Divisional Safety Training Centres, complemented by mobile platforms such as 'Training on Wheels' and the 'Surakhya Sachetan Rath' to reach remote and underserved communities. These initiatives are anchored in a Zero Harm philosophy that seeks to eliminate risks to people, animals and property, embedding safety as a non-negotiable element of power distribution operations. The training modules focus on building competence and confidence through hands-on learning in electrical safety, technical and behavioural skills and ethics. Delivered in half-day to two-day sessions by experienced trainers and subject matter experts, the programmes reinforce best-in-class safety practices, especially in consumer-facing roles.	

Date – 04.01.2026	Publication: Dharitri
Edition – Bhubaneswar	Page No: 08
Headline – TPCODL Strengthens Zero Harm Drive through Extensive Safety Training and Awareness Initiatives	
ଟିପିସିଓଡିଏଲ୍‌ର 'ଜିରୋ ହାର୍ମ' ସଚେତନତା ଅଭିଯାନ ଭୁବନେଶ୍ୱର, ୩୧ (ଅନୁରାଗ ମହାନ୍ତି) ଟିପି ସେଣ୍ଟ୍ରାଲ ଓଡିଶା ଡିସ୍ଟ୍ରିବ୍ୟୁସନ୍ ଲିମିଟେଡ୍ (ଟିପିସିଓଡିଏଲ୍) 'ଜିରୋ ହାର୍ମ' ଯୋଜନା ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ କରି ଅଭିଯାନ ଚଳାଇଛି । ଏହି ଅଭିଯାନରେ ଗ୍ରାମବାସୀ, ଶ୍ରମିକମାନଙ୍କୁ ଏବଂ ବିଦ୍ୟୁତ୍ ବ୍ୟବହାରକାରୀଙ୍କୁ ସଚେତନ କରିବା ପାଇଁ ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ ଉପକ୍ରମ ଗ୍ରହଣ କରାଯାଇଛି । ଏହି ଉପକ୍ରମରେ ଗ୍ରାମବାସୀଙ୍କୁ ବିଦ୍ୟୁତ୍ ସୁରକ୍ଷା ସମ୍ବନ୍ଧରେ ସଚେତନ କରିବା ପାଇଁ ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ ଉପକ୍ରମ ଗ୍ରହଣ କରାଯାଇଛି । ଏହି ଉପକ୍ରମରେ ଗ୍ରାମବାସୀଙ୍କୁ ବିଦ୍ୟୁତ୍ ସୁରକ୍ଷା ସମ୍ବନ୍ଧରେ ସଚେତନ କରିବା ପାଇଁ ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ ଉପକ୍ରମ ଗ୍ରହଣ କରାଯାଇଛି ।  ଟିପି ସେଣ୍ଟ୍ରାଲ ଓଡିଶା ଟିପି ସେଣ୍ଟ୍ରାଲ ଓଡିଶା (ଜାତୀୟ ପାଣ୍ଠାଳ ଓ ଉର୍ଦ୍ଧ୍ୱ ଉପକ୍ରମ ଏବଂ ଯୋଗାଯୋଗ) ସେହି ଉପକ୍ରମରେ ଗ୍ରାମବାସୀଙ୍କୁ ବିଦ୍ୟୁତ୍ ସୁରକ୍ଷା ସମ୍ବନ୍ଧରେ ସଚେତନ କରିବା ପାଇଁ ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ ଉପକ୍ରମ ଗ୍ରହଣ କରାଯାଇଛି । ଏହି ଉପକ୍ରମରେ ଗ୍ରାମବାସୀଙ୍କୁ ବିଦ୍ୟୁତ୍ ସୁରକ୍ଷା ସମ୍ବନ୍ଧରେ ସଚେତନ କରିବା ପାଇଁ ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ ଉପକ୍ରମ ଗ୍ରହଣ କରାଯାଇଛି । ଏହି ଉପକ୍ରମରେ ଗ୍ରାମବାସୀଙ୍କୁ ବିଦ୍ୟୁତ୍ ସୁରକ୍ଷା ସମ୍ବନ୍ଧରେ ସଚେତନ କରିବା ପାଇଁ ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ ଉପକ୍ରମ ଗ୍ରହଣ କରାଯାଇଛି । ଏହି ଉପକ୍ରମରେ ଗ୍ରାମବାସୀଙ୍କୁ ବିଦ୍ୟୁତ୍ ସୁରକ୍ଷା ସମ୍ବନ୍ଧରେ ସଚେତନ କରିବା ପାଇଁ ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ ଉପକ୍ରମ ଗ୍ରହଣ କରାଯାଇଛି ।	

Date – 05.01.2026	Publication: Indian Era
Edition – Bhubaneswar	Page No: 07

TPCODL Strengthens Zero Harm Drive through Extensive Safety Training and Awareness Initiatives

Bhubaneswar, (ENS):: TP Central Odisha Distribution Limited (TPCODL), a joint venture of Tata Power and Government of Odisha has reinforced its Zero Harm commitment by reaching out to communities across Central Odisha with large-scale electrical safety awareness initiatives during the year. More than one lakh people, including villagers, school students and electricity consumers, were engaged through structured sessions and on-ground outreach programmes.

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classrooms and training halls, the initiative is delivered through a robust institutional framework comprising a Management Development Centre (MDC), 5 Skill Development Centres and 13 Divisional Safety Training Centres, complemented by mobile platforms such as 'Training on Wheels' and the 'Surakhya Sachetan Rath' to reach remote and underserved communities.

These initiatives are anchored in a Zero Harm philosophy that seeks to eliminate risks to people, animals and property, embedding safety as a non-negotiable element of power distribution operations.

The training modules focus on building competence and confidence through hands-on learning in electrical safety, technical and behavioural skills and ethics. Delivered in half-day to two-day sessions by

experienced trainers and subject matter experts, the programmes reinforce best-in-class safety practices, especially in consumer-facing roles.

In recognition of this sustained commitment, the company was awarded the Gold Trophy by the World Safety Organization and the Kalinga Safety Excellence National Premium Award 2025 by the Institute of Quality and Environment Management Services (IQEMS).

Speaking on the company's sustained focus on safety, Arvind Singh, CEO, TPCODL, said, "TPCODL continues to build a workforce that is informed, responsible and safety-conscious. By strengthening employee capabilities through world-class training practices and discipline, we reinforce our core promise of protecting both our people and our consumers, while advancing our Zero Harm commitment."

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Coverage on “TPCODL invites customers to verify the accuracy of smart meters; sets up display for public across 20 Customer Care Centres”

Publication	Edition	Page No	Coverage On
Around Odisha	Bhubaneswar	8	TPCODL invites customers to verify the accuracy of smart meters; sets up display for public across 20 Customer Care Centres
Orissa Today	Bhubaneswar	6	TPCODL invites customers to verify the accuracy of smart meters; sets up display for public across 20 Customer Care Centres
Prameya	Bhubaneswar	11	TPCODL invites customers to verify the accuracy of smart meters; sets up display for public across 20 Customer Care Centres
Dharitri	Bhubaneswar	8	TPCODL invites customers to verify the accuracy of smart meters
Sakala	Bhubaneswar	10	TPCODL invites customers to verify the accuracy of smart meters; sets up display for public across 20 Customer Care Centres
Samaya	Bhubaneswar	9	TPCODL invites customers to verify the accuracy of smart meters
Odisha Bhaskar	Bhubaneswar	10	TPCODL invites customers to verify the accuracy of smart meters
Suryaprava	Bhubaneswar	3	TPCODL invites customers to verify the accuracy of smart meters
Anupam Bharat	Bhubaneswar	7	TPCODL invites customers to verify the accuracy of smart meters; sets up display for public across 20 Customer Care Centres
Indian Era	Bhubaneswar	7	TPCODL invites customers to verify the accuracy of smart meters; sets up display for public across 20 Customer Care Centres
Sambad	Bhubaneswar	5	TPCODL urges consumers to self-test the accuracy of Smart Meters
Samaja	Bhubaneswar	5	TPCODL calls for checking the accuracy of smart meters
Amruta Dunia	Bhubaneswar	21	TPCODL invites customers to verify the accuracy of smart meters; sets up display for public across 20 Customer Care Centres
Odisha Bhaskar Live	Online	Link	TPCODL calls for checking the accuracy of smart meters
thebusinessbytes.com	Online	Link	TPCODL invites customers to verify the accuracy of smart meters; sets up display for public across 20 Customer Care Centres
odishabytes.com	Online	Link	TPCODL invites customers to verify the accuracy of smart meters; sets up display for public across 20 Customer Care Centres

indiawhispers.com	Online	Link	TPCODL invites customers to verify the accuracy of smart meters; sets up display for public across 20 Customer Care Centres
kalingavoice.com	Online	Link	TPCODL invites customers to verify the accuracy of smart meters; sets up display for public across 20 Customer Care Centres
indusvalleytimes.com	Online	Link	TPCODL invites customers to verify the accuracy of smart meters; sets up display for public across 20 Customer Care Centres
pragativadi.com	Online	Link	TPCODL invites customers to verify the accuracy of smart meters; sets up display for public across 20 Customer Care Centres
swabhimaniodia.in	Online	Link	TPCODL invites customers to verify the accuracy of smart meters; sets up display for public across 20 Customer Care Centres
odishasambad.in	Online	Link	TPCODL invites customers to verify the accuracy of smart meters; sets up display for public across 20 Customer Care Centres
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yuvasamay.com	Online	Link	TPCODL invites customers to verify the accuracy of smart meters; sets up display for public across 20 Customer Care Centres
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Coverage on “The ‘Smart’ Fear: Why Odisha’s Power Protests Are Fighting the Future, Not the Bill”

Publication	Edition	Page No	Coverage on
Political and Business Daily	Bhubaneswar	4	The ‘Smart’ Fear: Why Odisha’s Power Protests Are Fighting the Future, Not the Bill
Around Odisha	Bhubaneswar	2	The ‘Smart’ Fear: Why Odisha’s Power Protests Are Fighting the Future, Not the Bill
Samaya	Bhubaneswar	7	The ‘Smart’ Fear: Why Odisha’s Power Protests Are Fighting the Future, Not the Bill

TPCODL Coverage Clips:

Date – 17.01.2026	Publication: Political and Business Daily
Edition – Bhubaneswar	Page No: 04

The 'Smart' fear: Why Odisha's power protests are fighting the Future, not the Bill

When we trust digital apps with our life savings, why is a digital energy meter treated like a corporate spy?

Odisha holds a unique place in India's history of economic reform. We were the first state to subsidise and privatise the power sector in the 1990s, setting a template for the rest of South Asia. Yet today, in the state attempts its next great leap—digitising the grid with smart meters—we find ourselves paralysed by a debate that is high on decibels but dangerously low on data.

As an academic observing the power sector, the current agitation against smart meters appears to be less about "consumer protection" and more about "technophobia," fuelled by the sudden proliferation of opportunistic power experts. It is critical to separate the political noise from the technical reality, or Odisha risks reverting to the dark ages of grid management while the rest of India moves on.

The "Fast Meter" Fallacy and the Banking Paradox

The widespread rumour hailing the protests claims that smart meters "run faster" or that data stored on remote servers can be manipulated. However, this argument quickly collapses with minimal scrutiny.

Consider how we live today. We transfer money via UPI, trade stocks on mobile apps, and book flights online. In every instance, our data is transmitted to a remote server, processed, and returned as a transaction. We trust this digital architecture with our hard-earned savings. Yet, when the same encrypted, auditable technology is applied to count electricity units, it is suddenly branded as a tool of manipulation.

A smart meter is not a mysterious "black box." It is simply a static meter with a communication chip—essentially, a meter that can send an SMS. It is governed by the Bureau of

Indian Standards (BIS) units. The reading it records is non-editable. While a utility can remotely switch the power on or off, it cannot "edit" the consumption log any more than a bank manager can "edit" your ATM withdrawal history without leaving a digital footprint.

The Regulatory Shield: Who is Actually in Charge?

There is a fundamental misunderstanding in the public discourse that private Discoms (like Tata Power) are unilaterally imposing these meters to maximise profits. This ignores the basic structure of India's power governance.

The roadmap for smart metering is not a corporate business plan; it is a national mandate issued by the Ministry of Power and strictly regulated by the Odisha Electricity Regulatory Commission (OERC). The Discoms are merely implementing agencies. They cannot set the meter's price, rent, or tariff without the OERC's public approval process.

In fact, to address the financial worries of vulnerable groups, the Odisha Government recently approved the Mahatma Smart Bill (YSAR), which waives meter rent for domestic consumers with a load up to 2kw. This benefit reaches approximately 87% of consumers. If the goal were corporate profit, why would the government subsidise infrastructure for the poorest populations?

The High Cost of the "Old Ways"

Why is the resistance so fierce? We must ask uncomfortable questions. The legacy system of manual meter reading was fraught with errors, yes, but it also allowed for "flexibility"—a polite term for collusion, under-billing, and theft. A smart meter removes the human element. Resistance to transparency often comes from those who benefited from opacity. But who pays for this theft? The honest consumer. When electricity is stolen or under-billed, the loss is theirs. A smart meter removes the human element. Resistance to transparency often comes from those who benefited from opacity. But who pays for this theft? The honest consumer. When electricity is stolen or under-billed, the loss is theirs.

Assam is following suit. These states realised that you cannot run a 21st-century economy on 20th-century analogue infrastructure.

The Choice: Stagnation or Progress?

The narrative that "technology hurts the poor" is a lazy populist trope. Technology empowers the poor by ensuring they are not subsidising the inefficiencies of the rich or the corrupt.

Odisha needs a robust, digitised grid to support its industrial ambitions and manage the intermittency of renewable energy. Blocking smart meters doesn't save money; it preserves a broken system. We must choose: do we want to be a state defined by perpetual doubt and "pseudo-science," or one that embraces evidence-based progress? The meter is running, and we are currently falling behind.

Date – 17.01.2026	Publication: Around Odisha
Edition – Bhubaneswar	Page No: 02

The 'Smart' Fear: Why Odisha's Power Protests Are Fighting the Future, Not the Bill

BHUBANESWAR, (Correspondent)

When we trust digital apps with our life savings, why is a digital energy meter treated like a corporate spy? Odisha holds a unique place in India's history of economic reform. We were the first state to subsidise and privatise the power sector in the 1990s, setting a template for the rest of South Asia. Yet today, in the state attempts its next great leap—digitising the grid with smart meters—we find ourselves paralysed by a debate that is high on decibels but dangerously low on data.

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TPCODL Coverage Clips:

Date – 17.01.2026	Publication: Samaya
Edition – Bhubaneswar	Page No: 07
Headline – The ‘Smart’ Fear: Why Odisha’s Power Protests Are Fighting the Future, Not the Bill	

Coverage on “TPCODL wins AIDA Gold Award at EDICON 2026”

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Orissa Post	Bhubaneswar	11	TPCODL wins AIDA Gold Award at EDICON 2026
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Odisha Bhaskar	Bhubaneswar	10	TPCODL wins AIDA Gold Award at EDICON 2026
Amruta Dunia	Bhubaneswar	18	TPCODL wins AIDA Gold Award at EDICON 2026
Statesman	Bhubaneswar	9	TPCODL bags AIDA gold award at EDICON 2026
pragativadi.com	Online	Link	TPCODL wins AIDA Gold Award at EDICON

			2026
dharaninews.in	Online	Link	TPCODL wins AIDA Gold Award at EDICON 2026
theorissatoday.com	Online	Link	TPCODL wins AIDA Gold Award at EDICON 2026
thebusinessbytes.com	Online	Link	TPCODL wins AIDA Gold Award at EDICON 2026
kalingavoice.com	Online	Link	TPCODL wins AIDA Gold Award at EDICON 2026
odishastand.com	Online	Link	TPCODL wins AIDA Gold Award at EDICON 2026
newshubodisha.com	Online	Link	TPCODL wins AIDA Gold Award at EDICON 2026
odisha24.com	Online	Link	TPCODL wins AIDA Gold Award at EDICON 2026
yuvasamay.com	Online	Link	TPCODL wins AIDA Gold Award at EDICON 2026

TPCODL Coverage Clips:

Date – 24.01.2026	Publication: Indian Era
Edition – Bhubaneswar	Page No: 07

TPCODL wins AIDA Gold Award at EDICON 2026

Bhubaneswar, (ENS): TP Central Odisha Distribution Limited (TPCODL) has been conferred with the AIDA Gold Award for “Improved Revenue Recovery in a Rural Area” at the EDICON 2026, held in New Delhi.

The recognition underscores TPCODL's sustained efforts to strengthen rural power distribution and deepen consumer engagement across Central Odisha.

The award was conferred by Shri Manohar Lal Khattar, Hon'ble Minister of Power and Housing & Urban Affairs, at the maiden annual conference of the All-India Discoms Association (AIDA). It acknowledges TPCODL's focused approach towards operational discipline, technology adoption and community-centric reforms aimed at improving service delivery and financial sustainability in rural areas.

Commenting on the achievement, Arvind Singh, CEO, TPCODL, said, “This Award from AIDA reflects the commitment of our teams working across rural Central Odisha. Through operational discipline, technology adoption and active consumer engagement, we are strengthening power distribution while ensuring reliable and sustainable electricity services for our communities.”

The AIDA Awards saw participation from 29 DISCOMs across India, with 78 nominations evaluated by an independent jury of industry experts. Utilities from both public and private sectors were recognised across multiple categories.

Date – 23.01.2026	Publication: Pragativadi
Edition – Bhubaneswar	Page No: 11
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ବିଦ୍ୟୁତ୍ ସଂସ୍କାର ଲାଗି ଚିପିସିଓଡିଏଲକୁ ଏଡିକନ ଗୋଲ୍ଡ ଆସ୍କାର୍ଡ

■ ଭୁବନେଶ୍ୱର, ୨୪.୦୧.୨୦୨୬ (ପିଏନଏସ୍) - ଦୁଆବିହାରରେ ଅନୁଷ୍ଠିତ ଏଡିକନ ୨୦୨୬ ଅବସରରେ ଚିପି ସେଣ୍ଟ୍ରାଲ ଓଡିଶା ଡିସ୍ଟ୍ରିବ୍ୟୁସନ୍ ଲିମିଟେଡ୍ (ଚିପିସିଓଡିଏଲ) କୁ ଗ୍ରାମାଞ୍ଚଳରେ ଉନ୍ନତ ରାଜସ୍ୱ ଆବେଦନ ଆଇଡିଏ ଗୋଲ୍ଡ ଆସ୍କାର୍ଡ ପ୍ରଦାନ କରାଯାଇଛି । ଏହି ସ୍ୱାକ୍ଷରିତ ସେଣ୍ଟ୍ରାଲ ଓଡିଶା ଗ୍ରାମାଞ୍ଚଳରେ ବିଦ୍ୟୁତ୍ ବିତରଣ ବ୍ୟବସ୍ଥାକୁ ସୁଦୃଢ଼ କରିବା ଏବଂ ଉପଭୋକ୍ତାମାନଙ୍କ ସହ ଉତ୍ତମ ଗୁଣର କର୍ମର ପାଇଁ ଚିପିସିଓଡିଏଲର ନିରନ୍ତର ପ୍ରୟାସକୁ ପ୍ରତିପାଦିତ କରୁଛି ।

ଅଲ୍ ଇଣ୍ଡିଆ ଡିସକମ୍ସ ଆସୋସିଏସନ୍ (ଆଇଡିଏ) ର ବାର୍ଷିକ ସମ୍ମିଳନୀରେ କେନ୍ଦ୍ର ଶସ୍ତ୍ରୀ ଏବଂ ଗୃହ ଓ ସରକାରଙ୍କ ବ୍ୟାପାର ଆର୍ଥିକ ପାଇଁ ଚିପିସିଓଡିଏଲ ପକ୍ଷରୁ ପ୍ରଦାନ କରାଯାଇଛି ।

ମହା ମନ୍ତ୍ରୀ ଶ୍ରୀ ମନୋହର ଲାଲ ଖଟ୍ଟାର ଏହି ପୁରସ୍କାର ପ୍ରଦାନ କରାଯାଇଛି । ଗ୍ରାମାଞ୍ଚଳରେ ସେବା ପ୍ରଦାନର ମାନ ବୃଦ୍ଧି ଏବଂ ଆର୍ଥିକ ସ୍ଥିତିରେ ସୁଧାର ଆଣିବା ପାଇଁ ଚିପିସିଓଡିଏଲ ପକ୍ଷରୁ ନିଆଯାଇଥିବା ଶୁଦ୍ଧ ଚିତ୍ର ପଦକ୍ଷେପ, ଆଧୁନିକ ସ୍ଥାନାବଳୀରେ ବ୍ୟବହାର ଏବଂ ଉପଭୋକ୍ତାଗଣଙ୍କ ସହ ପାଇଁ ଉତ୍ତମ ସଂସ୍ଥାପନ ଏହା ସ୍ୱାକ୍ଷରିତ ପ୍ରଦାନ କରୁଛି ।



Coverage on “TPCODL Celebrates 77th Republic Day, Honours Green Champions”

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Political and Business Daily	Bhubaneswar	5	TPCODL Celebrates 77th Republic Day, Honours Green Champions
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Odisha Bhaskar	Bhubaneswar	3	TPCODL Celebrates 77th Republic Day, Honours Green Champions
Orissa Today	Bhubaneswar	2	TPCODL Celebrates 77th Republic Day, Honours Green Champions
Pragativadi	Bhubaneswar	9	TPCODL Celebrates 77th Republic Day, Honours Green Champions
Pratidin	Bhubaneswar	5	TPCODL Celebrates 77th Republic Day, Honours Green Champions
indusvalleytimes.com	Online	Link	TPCODL Celebrates 77th Republic Day, Honours Green Champions

thebusinessbytes.com	Online	Link	TPCODL Celebrates 77th Republic Day, Honours Green Champions
kalingavoice.com	Online	Link	TPCODL Celebrates 77th Republic Day, Honours Green Champions
odishastand.com	Online	Link	TPCODL Celebrates 77th Republic Day, Honours Green Champions
newshubodisha.com	Online	Link	TPCODL Celebrates 77th Republic Day, Honours Green Champions
odisha24.com	Online	Link	TPCODL Celebrates 77th Republic Day, Honours Green Champions
yuvasamay.com	Online	Link	TPCODL Celebrates 77th Republic Day, Honours Green Champions

TPCODL Coverage Clips:

Date – 28.01.2026	Publication: Political and Business Daily
Edition – Bhubaneswar	Page No: 05
TPCODL: TP Central Odisha Distribution Limited (TPCODL) celebrated the 77th Republic Day with patriotic fervour at its corporate office. The national flag was hoisted by Arvind Singh, CEO, TPCODL, in the presence of senior officials and employees. As part of the celebrations, TPCODL honoured 30 'Green Champions' – environment-conscious consumers who have adopted rooftop solar systems under the PM Surya Ghar: Muft Bijli Yojana through the Utility-Led Aggregation (ULA) model. These consumers have installed 1 kW solar systems, availed subsidies and reduced their electricity bills. The honoured group included five consumers from each operational circle and five from the corporate office. Addressing the gathering, Singh said the transition to clean energy begins with informed and responsible choices by citizens. He stated that the Green Champions demonstrate how rooftop solar adoption under the PM Surya Ghar Yojana benefits households while supporting national clean energy objectives, and reiterated TPCODL's commitment to promoting such initiatives across Central Odisha. 	

Date – 28.01.2026	Publication: Orissa Post
Edition – Bhubaneswar	Page No: 11
 TPCODL honours Green Champions on R-Day Bhubaneswar TP Central Odisha Distribution Limited (TPCODL) celebrated the 77th Republic Day with patriotic fervour, reaffirming its commitment to nation-building and sustainable development. The National Flag was hoisted by Arvind Singh, CEO, TPCODL, in the presence of senior officials and employees at the corporate office. As part of the celebrations, TPCODL honoured 30 'Green Champions', environment-conscious consumers who have adopted rooftop solar under the PM Surya Ghar: Muft Bijli Yojana (Utility-Led Aggregation-ULA model). These consumers have installed 1 kW solar systems, availed subsidies and significantly reduced their electricity bills. By embracing clean energy, they have set an example of sustainable living and inspired wider community participation in environmental protection and energy self-reliance. The honoured champions included five consumers from each operational circle and five from the corporate office. Speaking on the occasion, Arvind Singh, CEO, TPCODL, said, "The transition to clean energy begins with informed and responsible choices by citizens. Our Green Champions exemplify how adopting rooftop solar under the PM Surya Ghar Yojana benefits households while supporting India's clean energy goals. TPCODL remains committed to enabling and encouraging such sustainable initiatives across Central Odisha."	

TPCODL Coverage Clips:

Date – 28.01.2026	Publication: Dharitri
Edition – Bhubaneswar	Page No: 09
Headline – TPCODL Celebrates 77th Republic Day, Honours Green Champions	

ଗ୍ରୀନ୍ ଚାମ୍ପିୟନଙ୍କୁ ସମ୍ମାନିତକଲା ଟିପିସିଡିଏଲ୍

ଭୁବନେଶ୍ୱର, ୨୫।୧ (ଅନୁରାଗ ମହାପାତ୍ର)

ଟିପି ସେଣ୍ଟ୍ରାଲ ଓଡ଼ିଶା ଡିସ୍ଟ୍ରିବ୍ୟୁସନ୍ ଲିମିଟେଡ୍ (ଟିପିସିଡିଏଲ୍) ପକ୍ଷରୁ ସେମାନଙ୍କ ଉତ୍ତରାବଳମ୍ବ ଟିପିସି ଡାକ୍ତରୀ କୋରପୋରେସନ୍ ଲିମିଟେଡ୍ ପରିସରରେ ଗୋଟିଏ ଗୋଟିଏ ପରିବାରର ପିଲାଙ୍କୁ ସମ୍ମାନିତ କରାଯାଇଛି । ଏହି ଅବସରରେ ଟିପିସିଡିଏଲ୍ ପକ୍ଷରୁ ୩୦ ଜଣ 'ଗ୍ରୀନ୍ ଚାମ୍ପିୟନ' (ପରିବାରର ସବୁଜ ଚାମ୍ପିୟନ) ସେମାନଙ୍କ ଟିପିସି ଡାକ୍ତରୀ ଉପ-ଗ୍ରୁପ୍ ଟିପିସିଏସ୍‌ଏସ୍ (ପ୍ରତିନିଧିତ୍ୱରେ ଶିଶୁମଣ୍ଡଳମାନଙ୍କର) ଅଧୀନରେ ନିଜର ଉତ୍ତରାବଳମ୍ବ ଗୋଟିଏ ପ୍ରକଳ୍ପ ଗ୍ରହଣ କରିଛନ୍ତି, ଯାହାକି ଉତ୍ତରାବଳମ୍ବ ଗୋଟିଏ ପ୍ରକଳ୍ପ ଗ୍ରହଣ କରିଛନ୍ତି । ଏହି ଗ୍ରହଣର ମଧ୍ୟରେ ପ୍ରତ୍ୟେକ ଅବସରରେ ଗୋଟିଏ ୫ ଜଣ ଲୋକଙ୍କ ଏକ ଗୋଟିଏ ଗୋଟିଏ ୫ ଜଣ ଲୋକଙ୍କୁ ସମ୍ମାନ ଦିଆଯାଇଛି ।



Date – 29.01.2026	Publication: Pragativadi
Edition – Bhubaneswar	Page No: 09
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ଟିପିସିଡିଏଲ୍ ପକ୍ଷରୁ ୭୭ତମ ସାଧାରଣତନ୍ତ୍ର ଦିବସ ପାଳିତ

■ ଭୁବନେଶ୍ୱର, ୨୫।୧ (ଅନୁରାଗ ମହାପାତ୍ର) ଟିପି ସେଣ୍ଟ୍ରାଲ ଓଡ଼ିଶା ଡିସ୍ଟ୍ରିବ୍ୟୁସନ୍ ଲିମିଟେଡ୍ (ଟିପିସିଡିଏଲ୍) ପକ୍ଷରୁ ଗୋଟିଏ ଗୋଟିଏ ପରିବାରର ପିଲାଙ୍କୁ ସମ୍ମାନିତ କରାଯାଇଛି । ଏହି ଅବସରରେ ଟିପିସିଡିଏଲ୍ ପକ୍ଷରୁ ୩୦ ଜଣ 'ଗ୍ରୀନ୍ ଚାମ୍ପିୟନ' (ପରିବାରର ସବୁଜ ଚାମ୍ପିୟନ) ସେମାନଙ୍କ ଟିପିସି ଡାକ୍ତରୀ ଉପ-ଗ୍ରୁପ୍ ଟିପିସିଏସ୍‌ଏସ୍ (ପ୍ରତିନିଧିତ୍ୱରେ ଶିଶୁମଣ୍ଡଳମାନଙ୍କର) ଅଧୀନରେ ନିଜର ଉତ୍ତରାବଳମ୍ବ ଗୋଟିଏ ପ୍ରକଳ୍ପ ଗ୍ରହଣ କରିଛନ୍ତି, ଯାହାକି ଉତ୍ତରାବଳମ୍ବ ଗୋଟିଏ ପ୍ରକଳ୍ପ ଗ୍ରହଣ କରିଛନ୍ତି । ଏହି ଗ୍ରହଣର ମଧ୍ୟରେ ପ୍ରତ୍ୟେକ ଅବସରରେ ଗୋଟିଏ ୫ ଜଣ ଲୋକଙ୍କ ଏକ ଗୋଟିଏ ଗୋଟିଏ ୫ ଜଣ ଲୋକଙ୍କୁ ସମ୍ମାନ ଦିଆଯାଇଛି ।



Coverage on “CM Inaugurates Energy Department Pavilion at CII Enterprise Odisha Conclave”

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Prameya	Bhubaneswar	7	CM Inaugurates Energy Department Pavilion at CII Enterprise Odisha Conclave
Odisha Bhaskar	Bhubaneswar	6	CM Inaugurates Energy Department Pavilion at CII Enterprise Odisha Conclave
Suryaprava	Bhubaneswar	3	CM Inaugurates Energy Department Pavilion at CII Enterprise Odisha Conclave
Nitidin	Bhubaneswar	3	CM Inaugurates Energy Department Pavilion at CII Enterprise Odisha Conclave
Pratidin	Bhubaneswar	3	CM Inaugurates Energy Department Pavilion at CII Enterprise Odisha Conclave
Orissa Post	Bhubaneswar	11	CM Inaugurates Energy Department Pavilion at CII Enterprise Odisha Conclave
Indian Era	Bhubaneswar	7	CM Inaugurates Energy Department Pavilion at CII Enterprise Odisha Conclave
orissadiary.com	Online	Link	CM Inaugurates Energy Department Pavilion at CII Enterprise Odisha Conclave
indusvalleytimes.com	Online	Link	CM Inaugurates Energy Department Pavilion at CII Enterprise Odisha Conclave
odisharay.com	Online	Link	CM Inaugurates Energy Department Pavilion at CII Enterprise Odisha Conclave
kalingavoice.com	Online	Link	CM Inaugurates Energy Department Pavilion at CII Enterprise Odisha Conclave
odishahaat.com	Online	Link	CM Inaugurates Energy Department Pavilion at CII Enterprise Odisha Conclave
prajuktiodisha.com	Online	Link	CM Inaugurates Energy Department Pavilion at CII Enterprise Odisha Conclave

odisha24.com	Online	Link	CM Inaugurates Energy Department Pavilion at CII Enterprise Odisha Conclave
yuvasamay.com	Online	Link	CM Inaugurates Energy Department Pavilion at CII Enterprise Odisha Conclave
newshubodisha.com	Online	Link	CM Inaugurates Energy Department Pavilion at CII Enterprise Odisha Conclave
odishastand.com	Online	Link	CM Inaugurates Energy Department Pavilion at CII Enterprise Odisha Conclave

TPCODL Coverage Clips:

Date – 29.01.2026	Publication: Around Odisha
Edition – Bhubaneswar	Page No: 08

**CM Inaugurates Energy Department Pavilion at CII Enterprise Odisha Conclave
TPCODL Showcases Consumer-Centric Initiatives**

Bhubaneswar: (Correspondent): The Energy Department, Government of Odisha, has set up a pavilion at the ongoing CII Enterprise Odisha Conclave in Rourkela to showcase Odisha's energy vision. TP Central Odisha Distribution Limited (TPCODL) is proud to be a part of this pavilion, leveraging the platform to sensitize visiting consumers while promoting key government schemes and company-led initiatives. The pavilion was inaugurated by the Hon'ble Chief Minister of Odisha, Shri Mohan Charan Majhi, in the august presence of Shri Bhawani Shankar Bhoi, Hon'ble Deputy Speaker, Odisha Legislative Assembly; Shri Sampad Chandra Swain, Hon'ble Minister for Industries, Skill Development and Technical Education; Shri Durgacharan Tanti, Hon'ble MLA, Raghunathpali; Shri Hemant Sharma, IAS, Additional Chief Secretary, Government of Odisha, along with other senior officials, industry leaders and stakeholders. Through interactive displays and awareness sessions, TPCODL highlighted the benefits of Smart Metering and the PM Solar ULA Model, focusing on consumer empowerment, energy efficiency and sustainable power solutions. The initiatives aim to enhance transparency, improve service delivery and encourage the adoption of renewable energy among consumers. The Enterprise Odisha Conclave, now in its 25th edition, stands as a landmark platform celebrating Odisha's journey in industrial growth, entrepreneurship, innovation and investment.



Date – 30.01.2026	Publication: Orissa Post
Edition – Bhubaneswar	Page No: 11

CM inaugurates Energy department pavilion at CII Enterprise Odisha Conclave

POST NEWS NETWORK

Rourkela, Jan 29: The Energy department, Government of Odisha, has set up a pavilion at the ongoing CII Enterprise Odisha Conclave in Rourkela to showcase Odisha's energy vision Wednesday.

Through its presence at the pavilion, TP Central Odisha Distribution Limited (TPCODL) is sensitising consumers and promote important government schemes and in-house initiatives.

The pavilion was inaugurated by the Mohan Charan Majhi, Chief Minister of Odisha in the presence of Bhawani Shankar Bhoi, Deputy Speaker, Odisha Legislative Assembly; Sampad Chandra Swain, Minister for Industries, Skill Development and Technical Education; Durgacharan Tanti, MLA, Raghunathpali; Hemant Sharma, IAS, Additional Chief Secretary, Government of Odisha, along with other senior officials, industry leaders and stakeholders.

Through interactive displays and awareness sessions, TPCODL highlighted the benefits of Smart Metering and the PM Solar ULA Model, focusing on consumer empowerment, energy efficiency and sustainable power solutions. The initiatives aim to enhance transparency, improve service delivery and encourage the adoption of renewable energy among consumers.

The Enterprise Odisha Conclave, now in its 25th edition, stands as a landmark platform celebrating Odisha's journey in industrial growth, entrepreneurship, innovation and investment. Over the past two and a half decades, this flagship initiative has played a pivotal role in shaping policy dialogue, fostering collaborations, empowering MSMEs and start-ups and attracting new business opportunities across the state.

Speaking on the occasion, Arvind Singh, CEO, TPCODL, said, "The CII Enterprise Odisha Conclave is a significant platform to engage with industry leaders and policy-makers. Our participation in the Energy Department pavilion reflects TPCODL's strong commitment to consumer awareness and sustainable development. By showcasing initiatives such as Smart Metering and the PM Solar ULA Model, we aim to empower consumers through greater transparency, improved service delivery and the adoption of clean energy solutions. TPCODL will continue to work closely with the Government of Odisha to build a resilient, efficient and future-ready power distribution ecosystem for the state."



TPCODL Coverage Clips:

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ଶକ୍ତି ବିଭାଗ ପାରିଲିୟନ ଉଦ୍‌ଘାଟନ କଲେ ମୁଖ୍ୟମନ୍ତ୍ରୀ  ଭୁବନେଶ୍ୱର, ୨୯ (ସ୍ୱାଗତ): ରତନକେଶର ଚାଲିଥିବା ସିଆଇଆଇ ଏଣ୍ଟରପ୍ରାଇଜ୍ ଚୈତ୍ୟ କନଫରେନ୍ସରେ ଶକ୍ତି ଖେତ୍ରରେ ବିକଳତ୍ୱ ପ୍ରଦର୍ଶନ କରିବା ପାଇଁ ଚୈତ୍ୟ ସରକାରଙ୍କ ଶକ୍ତି ବିଭାଗ ପକ୍ଷରୁ ଏକ ପାରିଲିୟନ ଖୋଲାଯାଇଛି । ଡିପିସିଡିଏଲ୍ ଏହି ପାରିଲିୟନର ଅନ୍ତର୍ବିଶେଷ ହେଉ ଉପଭୋକ୍ତାମାନଙ୍କୁ ସଚେତନ କରୁଛି । ପାରିଲିୟନକୁ ମୁଖ୍ୟମନ୍ତ୍ରୀ ମୋହନ ଚରଣ ନାଥ ଉଦ୍‌ଘାଟନ କରିଥିଲେ । ଏହି ଅବସରରେ ବିଧାନସଭାର ଉପକରଣଟି ଜଗନ୍ନାଥ ଶଙ୍କର ଗୋଲ, ଶିଳ୍ପ, ଚକ୍ରା ବିକାଶ ଏବଂ ବୈଷୟିକ ଶିକ୍ଷା ମନ୍ତ୍ରୀ ସମ୍ପଦ ଚନ୍ଦ୍ର ସାହୁ, ରାଜ୍ୟମନ୍ତ୍ରୀମାନେ ବିଧିବଦ୍ଧ ପୂର୍ବରରେ ଚରଣ, ଚୈତ୍ୟ ସରକାରଙ୍କ ଅତିରିକ୍ତ ମୁଖ୍ୟ ଶାସନ ସଚିବ ହେମନ୍ତ ଶର୍ମା ଉପସ୍ଥିତ ଥିଲେ ।	

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ମୁଖ୍ୟମନ୍ତ୍ରୀଙ୍କ ଦ୍ୱାରା ଶକ୍ତି ବିଭାଗ ପକ୍ଷରୁ ପାରିଲିୟନ ଉଦ୍‌ଘାଟିତ  ଭୁବନେଶ୍ୱର, ୨୯ (ସ୍ୱାଗତ): ରତନକେଶର ଚାଲିଥିବା ସିଆଇଆଇ ଏଣ୍ଟରପ୍ରାଇଜ୍ ଚୈତ୍ୟ କନଫରେନ୍ସରେ ଶକ୍ତି ଖେତ୍ରରେ ବିକଳତ୍ୱ ପ୍ରଦର୍ଶନ କରିବା ପାଇଁ ଚୈତ୍ୟ ସରକାରଙ୍କ ଶକ୍ତି ବିଭାଗ ପକ୍ଷରୁ ଏକ ପାରିଲିୟନ ଖୋଲାଯାଇଛି । ଡିପିସିଡିଏଲ୍ ଏହି ପାରିଲିୟନର ଅନ୍ତର୍ବିଶେଷ ହେଉ ଉପଭୋକ୍ତାମାନଙ୍କୁ ସଚେତନ କରୁଛି । ମୁଖ୍ୟମନ୍ତ୍ରୀ ମୋହନ ଚରଣ ନାଥ ଉଦ୍‌ଘାଟନ କରିଥିଲେ । ଏହି ଅବସରରେ ବିଧାନସଭାର ଉପକରଣଟି ଜଗନ୍ନାଥ ଶଙ୍କର ଗୋଲ, ଶିଳ୍ପ, ଚକ୍ରା ବିକାଶ ଏବଂ ବୈଷୟିକ ଶିକ୍ଷା ମନ୍ତ୍ରୀ ସମ୍ପଦ ଚନ୍ଦ୍ର ସାହୁ, ରାଜ୍ୟମନ୍ତ୍ରୀମାନେ ବିଧିବଦ୍ଧ ପୂର୍ବରରେ ଚରଣ, ଚୈତ୍ୟ ସରକାରଙ୍କ ଅତିରିକ୍ତ ମୁଖ୍ୟ ଶାସନ ସଚିବ ହେମନ୍ତ ଶର୍ମା ଉପସ୍ଥିତ ଥିଲେ ।	

Coverage on “TPCODL’s Smart vs. Static Meter Comparison Display Initiative Draws Large Customer Turnout, Reinforcing Trust, Transparency and Accuracy”

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swadhinataraswara.com	Online	Link	TPCODL's Smart vs. Static Meter Comparison Display Initiative Draws Large Customer Turnout, Reinforcing Trust, Transparency and Accuracy
thebusinessbytes.com	Online	Link	TPCODL's Smart vs. Static Meter Comparison Display Initiative Draws Large Customer Turnout, Reinforcing Trust, Transparency and Accuracy
odisha24.com	Online	Link	TPCODL's Smart vs. Static Meter Comparison Display Initiative Draws Large Customer Turnout, Reinforcing Trust, Transparency and Accuracy
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odishahaat.com	Online	Link	TPCODL's Smart vs. Static Meter Comparison Display Initiative Draws Large Customer Turnout, Reinforcing Trust, Transparency and Accuracy

TPCODL Coverage Clips:

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TPCODL's Smart vs. Static Meter comparison display initiative draws large customer turnout, reinforcing trust, transparency and accuracy

PBD BUREAU
BHUBANESWAR, JAN 29

IN an effort to build consumer awareness and trust in smart metering technology, TP Central Odisha Distribution Limited (TPCODL) has witnessed strong consumer participation and positive engagement following the rollout of its Smart vs. Static Meter Comparison Display Initiative across customer care centres in its operational areas.

The initiative aims to build awareness and consumer trust by allowing customers to physically compare smart meters with static meters under the same electrical load. Through real-time, side-by-side demonstrations, consumers were able to clearly understand the functioning and accuracy of smart meters.

A large number of consumers visited the display centres, where



the demonstrations showed that smart meters operate on the same metering principles as static meters and record electricity consumption accurately. The exercise helped address common misconceptions by reinforcing that smart meters do not inflate electricity usage or billing, but instead improve transparency.

Sharing his experience, Sourav Patra, a resident of Gopabandhu Nagar, said that viewing the smart meter alongside the static meter gave him complete clarity, as the readings were transparent and easy to understand, helping him better

comprehend how the smart meter functions.

Similarly, Sajjan Poddar, a consumer from Nayapalli, said he had not faced any issues with smart meters and added that consumers can easily approach the company in case of problems, which are addressed promptly. He noted that the quick response and transparency help build consumer confidence.

Smart meters enable automated meter reading and timely, error-free billing, while also providing consumers with real-time visibility into their electricity usage, helping them manage consumption more effectively.

The initiative is in line with TPCODL's efforts to deliver technology-driven, transparent and consumer-centric power distribution services and supports the state's push for large-scale smart meter adoption to improve billing efficiency and consumer experience.

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TPCODL's Smart vs. Static Meter Comparison Display Initiative Draws Large Customer Turnout, Reinforcing Trust, Transparency and Accuracy

Bhubaneswar, (Correspondent): TP Central Odisha Distribution Limited (TPCODL) has witnessed strong consumer participation and positive engagement following the rollout of its Smart vs. Static Meter Comparison Display Initiative across Customer Care Centres in its operational areas. The initiative, designed to build awareness and consumer trust, enabled customers to physically compare smart meters with static meters



operating under the same electrical load. Through real-time, side-by-side demonstrations, consumers were able to clearly understand the functioning and accuracy of smart meters. Large numbers of consumers visited the display centres, where the demonstrations

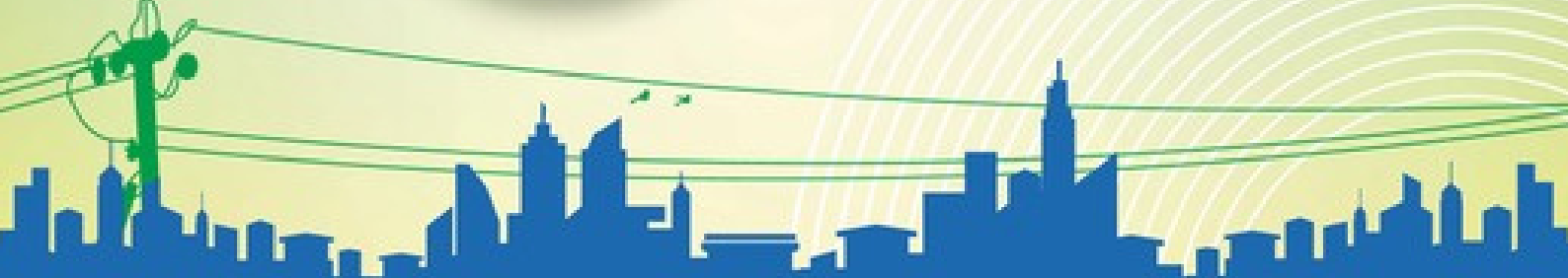
clearly established that smart meters operate on the same metering principles as static meters and record electricity consumption with accuracy. The initiative effectively addressed common misconceptions by reinforcing that smart meters do not inflate

electricity usage or billing but instead enhance transparency. One of the many consumers visiting the display centre, Mr. Sourav Patra, resident of Gopabandhu Nagar, said, "Seeing the smart meter display alongside the static meter gave me complete clarity. The readings were transparent and easy to understand, and it helped me clearly see how the smart meter functions. This initiative has removed all my doubts and increased my confidence in the system."



TP CENTRAL ODISHA
DISTRIBUTION LIMITED

(A Joint Venture of Tata Power and Government of Odisha)



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