



TP CENTRAL ODISHA  
DISTRIBUTION LIMITED

(A Joint Venture of Tata Power and Government of Odisha)

# Media Coverage Report- April

## 2026



## Press Release Overview – April 2026

| DATE       | DESCRIPTION                                                                                             |
|------------|---------------------------------------------------------------------------------------------------------|
| 04-04-2026 | From Odisha Dibasa to Odia New Year (Odia Pakhya), TPCODL Celebrates State's Language, Culture & Legacy |
| 08-04-2026 | TPCODL Partners with PeLocal Launches WhatsApp-Based Bill Payment Solution                              |
| 09-04-2026 | TPCODL Observes 'ASA BAHITIYE KINIBA ABHIJAN' as Part of Odia Pakhya Celebrations                       |
| 10-04-2026 | TPCODL Strengthens Power Network to Meet Projected 2,691 MW Summer Demand                               |
| 16-04-2026 | TPCODL Ensures Uninterrupted Supply, Meeting 2000 MW Demand During Heatwave Alert                       |
| 18-04-2026 | TPCODL Launches Customer Reward Programme, Bringing Exclusive Benefits to Consumers                     |
| 24-04-2026 | TPCODL Concludes National Safety Month 2026 with Safety Awards                                          |

## Coverage on “From Odisha Dibasa to Odia New Year (Odia Pakhya), TPCODL Celebrates State’s Language, Culture & Legacy”

| Publication   | Edition     | Page No | Coverage on                                                                                             |
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| Navabharat    | Bhubaneswar | 1       | From Odisha Dibasa to Odia New Year (Odia Pakhya), TPCODL Celebrates State’s Language, Culture & Legacy |
| Amruta Dunia  | Bhubaneswar | 14      | From Odisha Dibasa to Odia New Year (Odia Pakhya), TPCODL Celebrates State’s Language, Culture & Legacy |
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|                              |             |                      |                                                                                                         |
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| Political and Business Daily | Bhubaneswar | 4                    | From Odisha Dibasa to Odia New Year (Odia Pakhya), TPCODL Celebrates State's Language, Culture & Legacy |
| Dharitri                     | Bhubaneswar | 11                   | TPCODL observes Odia New Year (Odia Pakhya)                                                             |
| Suryaprava                   | Bhubaneswar | 3                    | TPCODL observes Odia New Year (Odia Pakhya) with joy                                                    |
| Odisha Bhaskar               | Bhubaneswar | 9                    | TPCODL observes Odia New Year (Odia Pakhya)                                                             |
| Pratigyan                    | Bhubaneswar | 8                    | From Odisha Dibasa to Odia New Year (Odia Pakhya), TPCODL Celebrates State's Language, Culture & Legacy |
| Businessbytes.com            | Bhubaneswar | <a href="#">LINK</a> | From Odisha Dibasa to Odia New Year (Odia Pakhya), TPCODL Celebrates State's Language, Culture & Legacy |
| Indusvalleytimes.com         | Bhubaneswar | <a href="#">LINK</a> | From Odisha Dibasa to Odia New Year (Odia Pakhya), TPCODL Celebrates State's Language, Culture & Legacy |
| Odishastand.com              | Bhubaneswar | <a href="#">LINK</a> | From Odisha Dibasa to Odia New Year (Odia Pakhya), TPCODL Celebrates State's Language, Culture & Legacy |
| Newshubodisha.com            | Bhubaneswar | <a href="#">LINK</a> | From Odisha Dibasa to Odia New Year (Odia Pakhya), TPCODL Celebrates State's Language, Culture & Legacy |

## TPCODL Coverage Clips:

### Odisha Dibasa celebrated in TPCODL

Bhubaneswar, (ENS): TP Central Odisha Distribution Limited (TPCODL) celebrated Odisha Dibasa with great enthusiasm, commemorating the rich art, culture, heritage and traditions of the state, as a tribute to the visionary leaders whose relentless efforts led to the formation of Odisha as a separate linguistic state, marking a significant chapter in its history.

The program began with the ceremonial lighting of the lamp, symbolizing knowledge and positivity, followed by the rendition of Bande Utkal Janani, which filled the atmosphere with pride and unity.

TPCODL is also celebrating Odia pakhya from 1-14 April to promote the Odia language, culture and rich traditions of Odisha among employees as well as the wider community.

Speaking on the occasion, TPCODL CEO Shri Arvind Singh said: "Odisha Dibasa is a proud moment for all of us, as it reminds us of the courage, vision and determination of our great leaders who made the formation of Odisha possible. At TPCODL, we are committed to carrying forward this legacy by serving the people with dedication and contributing to the state's overall development through reliable and efficient power distribution."

The event witnessed enthusiastic participation from employees, reflecting their deep respect for Odisha's glorious heritage and their continued commitment to the progress of the state. Senior officers and other employees along with CEO Arvind Singh were present at the event.

## ओड़िया नववर्ष तक टीपीसी ओडीएल का जश्न

ओडिशा दिवस : भाषा, संस्कृति और विरासत को दिया सम्मान

भुवनेश्वर। टीपी सेंट्रल ओडिशा डिस्ट्रीब्यूशन लिमिटेड (टीपीसीओडीएल) ने ओडिशा दिवस को बड़े उत्साह और गर्व के साथ मनाया। इस अवसर पर राज्य की समृद्ध कला, संस्कृति, परंपरा और विरासत को याद करते हुए उन महान नेताओं को श्रद्धांजलि दी गई, जिनके प्रयासों से ओडिशा एक अलग भाषाई राज्य के रूप में स्थापित हुआ। कार्यक्रम की शुरुआत पारंपरिक दीप प्रज्वलन के साथ हुई, जो ज्ञान और सकारात्मकता का प्रतीक है। इसके बाद 'बंदे उत्कल जननी' के सामूहिक गायन ने पूरे वातावरण को गौरव और एकता से भर दिया। टीपीसीओडीएल द्वारा 1 से 14 अप्रैल तक 'ओड़िया पख' भी मनाया जा रहा है। इसका उद्देश्य कर्मचारियों और समाज में ओड़िया भाषा, संस्कृति और परंपराओं के प्रति जागरूकता बढ़ाना और



उन्हें बढ़ावा देना है। इस अवसर पर सीईओ अरविंद सिंह ने कहा कि 'ओडिशा दिवस हम सभी के लिए गर्व का क्षण है। यह हमें उन महान नेताओं के साहस, दूरदर्ष्टि और संकल्प की याद दिलाता है, जिनके प्रयासों से ओडिशा का गठन संभव हुआ। टीपीसीओडीएल राज्य के विकास में अपनी भूमिका निभाने के लिए प्रतिबद्ध है

और विश्वसनीय व कुशल बिजली वितरण के माध्यम से लोगों की सेवा करता रहेगा। इस आयोजन में कर्मचारियों ने बड़-चड़कर हिस्सा लिया और ओडिशा की समृद्ध विरासत के प्रति अपना सम्मान व्यक्त किया। कार्यक्रम में सीईओ अरविंद सिंह सहित कई वरिष्ठ अधिकारी और कर्मचारी उपस्थित रहे।

## TPCODL Coverage Clips:

### ଚିପିସିଓଡିଏଲ୍ ପକ୍ଷରୁ ଓଡ଼ିଆ ପକ୍ଷ ପାଳିତ



ଭୁବନେଶ୍ୱର(ଭାସ୍କର ନ୍ୟୁଜ୍): ଚାଟା ପାଣ୍ଡାଲ ଏକ ଓଡ଼ିଆ ପରକାରୀ ଏକ ଯୌଥ ଉଦ୍ଦେଶ୍ୟ ଚିପି ସେଣ୍ଟ୍ରାଲ ଓଡ଼ିଆ ଟିଷ୍ଟିକ୍ସସନ, ଲିମିଟେଡ୍ (ଚିପିସିଓଡିଏଲ୍), ପକ୍ଷରୁ ଓଡ଼ିଆ ଦିବସ ଉତ୍ସବ ଓ ଉତ୍ସବର ସମିତ ପାଳିତ ହେଲାଣି । ଏହି ଅବସରରେ ରାଜ୍ୟର ସମସ୍ତ କର୍ମୀ, ସଂସ୍କୃତି, ଐତିହ୍ୟ ଓ ପାରମ୍ପରାକୁ ସ୍ମରଣ କରିବାକୁ ଏକ ପ୍ରତ୍ୟକ୍ଷ ଉଦ୍ଦେଶ୍ୟ ରଖି ଉଚିତ୍ ପାଳନ କରିଥିବା ନେତୃତ୍ୱ

ଶ୍ରବଣକି ଶ୍ରୀପତି କରାଯାଇଥିଲା । କାର୍ଯ୍ୟକ୍ରମଟି ଦୀପ ପ୍ରଦାନ ମାଧ୍ୟମରେ ଆରମ୍ଭ ହୋଇଥିଲା, ଏହାପରେ ରାଜ୍ୟ ସଙ୍ଗୀତ "ବନ୍ଦେ ଉତ୍ତର କଳନା"ର ସମସ୍ତ ଶାସନ ଦ୍ୱାରା ସମସ୍ତ ପରିବେଶ ଶୈଳୀ ଓ ଏକତାର ଭାବନାରେ ଗଠିତ ହୋଇଥିଲା । ଚିପିସିଓଡିଏଲ୍ ପକ୍ଷରୁ ଏହି ୧ ଓ ୧୪ ତାରିଖ ପର୍ଯ୍ୟନ୍ତ "ଓଡ଼ିଆ ପକ୍ଷ" ପାଳନ କରାଯାଇଛି, ଯାହାର ଉଦ୍ଦେଶ୍ୟ ହେଲା କର୍ମଚାରୀ ଓ ସାଧାରଣ ଲୋକଙ୍କ ମଧ୍ୟରେ ଓଡ଼ିଆ ଭାଷା, ସଂସ୍କୃତି ଓ ପାରମ୍ପରା ପ୍ରତି

ସଚେତନତା ବୃଦ୍ଧି କରିବା । ଏହି ଅବସରରେ ଚିପିସିଓଡିଏଲ୍ ର ସିଇଓ ଅଭିନବ ଦିବ୍ କହିଥିଲେ, "ଓଡ଼ିଆ ଦିବସ ପାଳନ ଆମ ସମସ୍ତଙ୍କ ପାଇଁ ଗର୍ବ ଓ ଶୈଳୀର ପ୍ରତୀକ । ଏହା ଆମକୁ ସେହି ମହାନ ମାନସତ୍ତ୍ୱ ଓ ନେତୃତ୍ୱ ସହ, ଦୃଷ୍ଟିକୋଣ ଓ ଦୃଢ଼ ସଙ୍ଗୀତ ସ୍ମରଣ କରାଏ, ଯେଉଁମାନେ ସ୍ୱତନ୍ତ୍ର ପ୍ରଦେଶ ଭାବେ ଓଡ଼ିଆକୁ ଆକାର ଦେବାରେ ଯୋଗଦାନ କରିଥିଲେ । ଚିପିସିଓଡିଏଲ୍ ପକ୍ଷରୁ ଆମେ ଏହି ଐତିହ୍ୟକୁ ଆଗକୁ ନେବା ପାଇଁ ପ୍ରତିବଦ୍ଧ । ନିର୍ଦ୍ଦିଷ୍ଟ ଶୈଳୀରେ

ଦେବା ଯେଉଁମାନେ ରାଜ୍ୟର ସମସ୍ତ ଉତ୍ତରରେ ଆମର ଉଦ୍ଦେଶ୍ୟ ଆମର ପ୍ରୟାସ କରି ରହିବ ।" ଏହି କାର୍ଯ୍ୟକ୍ରମରେ କର୍ମଚାରୀମାନଙ୍କର ଉତ୍ସାହର ଆଶ୍ରୟ ଦେଖିବାକୁ ମିଳିଥିଲା, ଯାହା ଓଡ଼ିଆର ଶୈଳୀବଦ୍ଧ ଐତିହ୍ୟ ପ୍ରତି ସମ୍ମାନର ରକ୍ଷା ସମ୍ମାନକୁ ପ୍ରକାଶ କରୁଛି । ସିଇଓ ଅଭିନବ ସିଂହଙ୍କ ସମିତ ଅନ୍ୟ କର୍ମୀ ଅଧିକାରୀମାନେ ଓ ଅନ୍ୟାନ୍ୟ କର୍ମଚାରୀମାନେ ଏହି ଅବସରରେ ଉପସ୍ଥିତ ରହିଥିଲେ ।

### ଚିପିସିଓଡିଏଲ୍ ପକ୍ଷରୁ ଓଡ଼ିଆ ପକ୍ଷ ଧୂମଧାମରେ ପାଳିତ

॥ ପ୍ରଭାତନ୍ୟାଜ ॥ ଭୁବନେଶ୍ୱର, ୪।୪: ରାଜ୍ୟ ପାଣ୍ଡାଲ ଏକ ଓଡ଼ିଆ ପରକାରୀ ଏକ ଯୌଥ ଉଦ୍ଦେଶ୍ୟ ଚିପି ସେଣ୍ଟ୍ରାଲ ଓଡ଼ିଆ ଟିଷ୍ଟିକ୍ସସନ, ଲିମିଟେଡ୍ (ଚିପିସିଓଡିଏଲ୍), ପକ୍ଷରୁ ଓଡ଼ିଆ ଦିବସ ଉତ୍ସବ ଓ ଉତ୍ସବର ସମିତ ପାଳିତ ହେଲାଣି । ଏହି ଅବସରରେ ରାଜ୍ୟର ସମସ୍ତ କର୍ମୀ, ସଂସ୍କୃତି, ଐତିହ୍ୟ ଓ ପାରମ୍ପରାକୁ ସ୍ମରଣ କରିବାକୁ ଏକ ପ୍ରତ୍ୟକ୍ଷ ଉଦ୍ଦେଶ୍ୟ ରଖି ଉଚିତ୍ ପାଳନ କରିଥିବା ନେତୃତ୍ୱ ଶ୍ରବଣକି ଶ୍ରୀପତି କରାଯାଇଥିଲା । ଏହି ସମୟରେ ରାଜ୍ୟ ସଙ୍ଗୀତ "ବନ୍ଦେ ଉତ୍ତର କଳନା"ର ସମସ୍ତ ଶାସନ ଦ୍ୱାରା ସମସ୍ତ ପରିବେଶ ଶୈଳୀ ଓ ଏକତାର ଭାବନାରେ ଗଠିତ ହୋଇଥିଲା । ଚିପିସିଓଡିଏଲ୍ ପକ୍ଷରୁ ଏହି ୧ ଓ ୧୪ ତାରିଖ ପର୍ଯ୍ୟନ୍ତ "ଓଡ଼ିଆ ପକ୍ଷ" ପାଳନ କରାଯାଇଛି, ଯାହାର ଉଦ୍ଦେଶ୍ୟ ହେଲା କର୍ମଚାରୀ ଓ ସାଧାରଣ ଲୋକଙ୍କ ମଧ୍ୟରେ ଓଡ଼ିଆ ଭାଷା, ସଂସ୍କୃତି ଓ ପାରମ୍ପରା ପ୍ରତି ସଚେତନତା ବୃଦ୍ଧି



କରିବା । ଏହି ଅବସରରେ ଚିପିସିଓଡିଏଲ୍ ର ସିଇଓ ଅଭିନବ ଦିବ୍ କହିଥିଲେ, "ଓଡ଼ିଆ ଦିବସ ପାଳନ ଆମ ସମସ୍ତଙ୍କ ପାଇଁ ଗର୍ବ ଓ ଶୈଳୀର ପ୍ରତୀକ । ଏହା ଆମକୁ ସେହି ମହାନ ମାନସତ୍ତ୍ୱ ଓ ନେତୃତ୍ୱ ସହ, ଦୃଷ୍ଟିକୋଣ ଓ ଦୃଢ଼ ସଙ୍ଗୀତ ସ୍ମରଣ କରାଏ, ଯେଉଁମାନେ ସ୍ୱତନ୍ତ୍ର ପ୍ରଦେଶ ଭାବେ ଓଡ଼ିଆକୁ ଆକାର ଦେବାରେ ଯୋଗଦାନ କରିଥିଲେ । ଚିପିସିଓଡିଏଲ୍ ପକ୍ଷରୁ ଆମେ ଏହି ଐତିହ୍ୟକୁ ଆଗକୁ ନେବା ପାଇଁ ପ୍ରତିବଦ୍ଧ । ନିର୍ଦ୍ଦିଷ୍ଟ ଶୈଳୀରେ

ଯେଉଁମାନେ ରାଜ୍ୟର ସମସ୍ତ ଉତ୍ତରରେ ଆମର ଉଦ୍ଦେଶ୍ୟ ଆମର ପ୍ରୟାସ କରି ରହିବ ।" ଏହି କାର୍ଯ୍ୟକ୍ରମରେ କର୍ମଚାରୀମାନଙ୍କର ଉତ୍ସାହର ଆଶ୍ରୟ ଦେଖିବାକୁ ମିଳିଥିଲା, ଯାହା ଓଡ଼ିଆର ଶୈଳୀବଦ୍ଧ ଐତିହ୍ୟ ପ୍ରତି ସମ୍ମାନର ରକ୍ଷା ସମ୍ମାନକୁ ପ୍ରକାଶ କରୁଛି । ସିଇଓ ଅଭିନବ ସିଂହଙ୍କ ସମିତ ଅନ୍ୟ କର୍ମୀ ଅଧିକାରୀମାନେ ଓ ଅନ୍ୟାନ୍ୟ କର୍ମଚାରୀମାନେ ଏହି ଅବସରରେ ଉପସ୍ଥିତ ରହିଥିଲେ ।

## Coverage on “TPCODL Partners with PeLocal Launches WhatsApp-Based Bill Payment Solution”

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| odishastand.com   | Online      | <a href="#">Link</a> | TPCODL Partners with PeLocal Launches WhatsApp-Based Bill Payment Solution |
| newshubodisha.com | Online      | <a href="#">Link</a> | TPCODL Partners with PeLocal Launches WhatsApp-Based Bill Payment Solution |
| odisha24.com      | Online      | <a href="#">Link</a> | TPCODL Partners with PeLocal Launches WhatsApp-Based Bill Payment Solution |
| yuvasamay.com     | Online      | <a href="#">Link</a> | TPCODL Partners with PeLocal Launches WhatsApp-Based Bill Payment Solution |
| dainikasha.in     | Online      | <a href="#">Link</a> | TPCODL Partners with PeLocal Launches WhatsApp-Based Bill Payment Solution |
| indiawhispers.com | Online      | <a href="#">Link</a> | TPCODL Partners with PeLocal Launches WhatsApp-Based Bill Payment Solution |
| prabahatv.com     | Online      | <a href="#">Link</a> | TPCODL Partners with PeLocal Launches WhatsApp-Based Bill Payment Solution |

## TPCODL Coverage Clips:

## TPCODL Partners with PeLocal Launches WhatsApp-Based Bill Payment Solution

customer engagement through intelligent payment reminders based on consumption and payment behaviour. Additionally, consumers will benefit from features such as instant payment confirmations, access to bill history and insights into savings through timely digital payments. Speaking on the initiative, Arvind Singh CEO, TPCCOLD said, "This collaboration with PeLocal is a step forward in our commitment to making electricity services more accessible, convenient and digitally inclusive. By leveraging WhatsApp, a widely used platform, we aim to bridge

the digital gap and empower our consumers with easy payment solutions." Vivekanand Tripathi, CEO, Pelocal said, "Partnering with TPCODL marks a significant milestone in our mission to simplify last-mile payments and drive digital inclusion at scale. With WhatsApp as a powerful and familiar interface, we are enabling millions of consumers to seamlessly access and pay their electricity bills with ease, security, and convenience."

ଚିପିସିଓଡ଼ିଂଲର ହ୍ୱାଟ୍ସାପ୍ ଉପରେ ବିଲ୍ ପେମେଣ୍ଟ ସେବାର ଶୁଭାରମ୍ଭ

ଉପଭୋକ୍ତାଙ୍କ ବ୍ୟବହାର ପାଇଁ ଅନୁକୂଳ ଭରପେସ୍ ପ୍ରଦାନ କରି, ଯେଉଁଠାରେ ଉପଭୋକ୍ତାମାନେ ଚିକିତ୍ସାଗତୀ ବୈଜ୍ଞାନିକ ସହ ଯେତେବେଳି ମାନୁଆଲ୍ ପାଇପାରିବେ ଏବଂ ଏକାଠିବେଳେ ଚିକିତ୍ସାବ୍ୟବସ୍ଥାର ଭବିଷ୍ୟତ ଗଢ଼ା ଚଳା କରିପାରିବେ ସେ-କୋବାଲ୍, ସହିତ ଏହି ସହଯୋଗିତା ବିଶେଷ କରି ଅର୍ଥ-ସହାୟତା ଏବଂ ଗାମାଜ୍ଞାନରେ ଏହି

ଅଭିଯାନକୁ ଆହୁରି ବୃଦ୍ଧିତ କରିବା  
 ବୋଲି ଆଶା କରାଯାଉଛି। ଏହି  
 ପଦକ୍ଷେପ ସମ୍ପର୍କରେ ସୂଚନା ଦେଇ  
 ଟିପ୍ପଣୀଦେଇ ଏଲ୍. ଶ୍ରୀ. ପେଟେରାଲ  
 ସିଂ କହିଛନ୍ତି ଯେ, ପେ-ଲୋକାଲ  
 ସହିତ ଏହିସହଯୋଗିତା ବିସ୍ତୃତ  
 ଦେବାକୁ ଅଧିକ ଗୁରୁତ୍ବ, ଦୁର୍ବିଧାନକ  
 ଏବଂ ଟିପ୍ପଣୀ ମାଧ୍ୟମରେ ସମସ୍ତଙ୍କ  
 ପାଇଁ ଉପକ୍ରମ କରିବା ଦିଗରେ  
 ଆମର ପ୍ରତିବଦ୍ଧତା ବର୍ଦ୍ଧାଉଛି।

## TPCODL Coverage Clips:

# टीपीसीओडीएल ने वॉट्सएप आधारित बिजली बिल भुगतान सेवा शुरू की

उपभोक्ताओं को मिलेगी बड़ी सुविधा

**भुवनेश्वर।** टीपी सेंट्रल ओडिशा डिस्ट्रीब्यूशन लिमिटेड (टीपीसीओडीएल) ने डिजिटल सेवाओं को बढ़ावा देते हुए पेलोकल फिनटेक प्राइवेट लिमिटेड के साथ साझेदारी कर राज्य में पहली बार वॉट्सएप आधारित बिजली बिल भुगतान सेवा शुरू की है। इस नई पहल का उद्देश्य उपभोक्ताओं को आसान, सुरक्षित और सुविधाजनक भुगतान विकल्प उपलब्ध कराना तथा कैशलेस लेनदेन को बढ़ावा देना है।

इस नई सेवा के माध्यम से उपभोक्ता अब सीधे वॉट्सएप पर अपना बिजली बिल देख सकेंगे और वहीं से भुगतान भी कर सकेंगे। इससे उन्हें भुगतान केंद्रों पर जाने या अलग-अलग प्लेटफॉर्म का उपयोग करने की आवश्यकता नहीं होगी। यह प्रणाली सरल और सुरक्षित इंटरफेस के साथ बिल विवरण देखने, भुगतान रिमाइंडर प्राप्त करने और विभिन्न भुगतान विकल्पों के जरिए तुरंत भुगतान करने की सुविधा प्रदान करेगी।

टीपीसीओडीएल, जो बड़ी संख्या में उपभोक्ताओं को बिजली सेवाएं प्रदान कर रहा है, लगातार डिजिटल भुगतान को बढ़ावा दे रहा है। मार्च 2026 में कंपनी ने अब तक का सबसे अधिक डिजिटल लेनदेन दर्ज कर



एक महत्वपूर्ण उपलब्धि हासिल की है, जिससे उपभोक्ताओं का डिजिटल प्लेटफॉर्म पर बढ़ता भरोसा दिखाई देता है। पेलोकल के साथ यह साझेदारी खासकर अर्ध-शहरी और ग्रामीण क्षेत्रों में डिजिटल भुगतान को और तेज करेगी।

टीपीसीओडीएल के सीईओ अरविंद सिंह ने कहा कि पेलोकल के साथ यह साझेदारी बिजली सेवाओं को अधिक सुलभ, सुविधाजनक और डिजिटल रूप से समावेशी बनाने की दिशा में एक महत्वपूर्ण कदम है। वॉट्सएप जैसे लोकप्रिय प्लेटफॉर्म के जरिए उपभोक्ताओं तक आसान भुगतान सुविधा पहुंचाने का प्रयास किया जा रहा है।

यह पहल ओडिशा में डिजिटल ऊर्जा पारिस्थितिकी तंत्र को मजबूत करने और उपभोक्ता-केंद्रित सेवाओं को आगे बढ़ाने की दिशा में एक महत्वपूर्ण कदम मानी जा रही है।

## ଟିପିସିଓଡିଏଲର ହ୍ବାଟ୍ସଆପ୍‌ଭିତ୍ତିକ ବିଲ୍ ପେମେଣ୍ଟ ସେବାର ଶୁଭାରମ୍ଭ

ଭୁବନେଶ୍ୱର, (ସଂଘ୍ୟ) : ପେ-ଲୋକାଲ୍ ପ୍ରାଇଭେଟ୍ ପ୍ରାଇଭେଟ୍ ଲିମିଟେଡ୍ ସହିତ ମିଶି ଟିପିସିଓଡିଏଲ୍ ରାଜ୍ୟରେ ପ୍ରଥମ ଥର ପାଇଁ ହ୍ବାଟ୍ସଆପ୍ କରିଆରେ ବିଦ୍ୟୁତ୍ ବିଲ୍ ପୈଠ କରିବାର ଅଭିନବ ସୁବିଧା ଆରମ୍ଭ କରିଛି । ଉପରୋକ୍ତ ଅଧିକ ସୁବିଧା ଯୋଗାଇବା ସହଜଗତବିହୀନ କାରବାରକୁ ପ୍ରୋତ୍ସାହିତ କରିବା ପାଇଁ ଟିପିସିଓଡିଏଲ୍ ଚାଲିଥିବା ଡିଜିଟାଲ୍ ରୂପାନ୍ତରଣ ଯାତ୍ରାରେ ଏହି ଅଭିନବ ପଦକ୍ଷେପ ଏକ

ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ ମାରକ୍ଷଣ ଅଟେ । ଏହି ସହଯୋଗିତା ପଦକ୍ଷେପ ଉପରୋକ୍ତମାନେ ଏବେ ସିଧାସଳଖ ହ୍ବାଟ୍ସଆପ୍ ମାଧ୍ୟମରେ ସେମାନଙ୍କର ବିଦ୍ୟୁତ୍ ବିଲ୍ ଦେଖିପାରିବେ ଏବଂ ବିଲ୍ ପୈଠ ମଧ୍ୟ କରିପାରିବେ । ଏହି ବ୍ୟବସ୍ଥା ଏକ ସହଜ, ସୁରକ୍ଷିତ ଏବଂ ଉପରୋକ୍ତ ବ୍ୟବହାର ପାଇଁ ଅନୁକୂଳ ଉପପାୟ ପ୍ରଦାନ କରିବ, ଯେଉଁଠାରେ ଉପରୋକ୍ତମାନେ ବିଲ୍ ଦିବରଣୀ ଦେଖିବା ସହ ପେମେଣ୍ଟ ରିମାଇଣ୍ଡର ପାଇପାରିବେ ଏବଂ ଏକାଧିକ ପେମେଣ୍ଟ ବିକଳ୍ପବ୍ୟବହାର କରି ସୁରକ୍ଷିତ ଟଙ୍କା

ଜମା କରିପାରିବେ । ପେ-ଲୋକାଲ୍ ସହିତ ଏହି ସହଯୋଗିତା ବିଶେଷ କରି ଅର୍ଦ୍ଧ-ସହରାଞ୍ଚଳ ଏବଂ ଗ୍ରାମାଞ୍ଚଳରେ ଏହି ଅଭିଯାନକୁ ଆହୁରି ବୃଦ୍ଧି କରିବ ବୋଲି ଆଶା କରାଯାଉଛି । ଏହି ପଦକ୍ଷେପ ସମ୍ପର୍କରେ ସୂଚନା ଦେଇ ଟିପିସିଓଡିଏଲ୍ ର ସିଇଓ ଅରବିନ୍ଦ ସିଂହ କହିଛନ୍ତି ଯେ, ପେ-ଲୋକାଲ୍ ସହିତ ଏହିସହଯୋଗିତା ବିଦ୍ୟୁତ୍ ସେବାକୁ ଅଧିକ ସୁରମ୍ଭ, ସୁବିଧାଜନକ ଏବଂ ଡିଜିଟାଲ୍ ମାଧ୍ୟମରେ ସମସ୍ତଙ୍କ ପାଇଁ ଉପକାଳ୍ପ କରିବା ଦିଗରେ ଆମର ପ୍ରତିବଦ୍ଧତା ଦର୍ଶାଉଛି ।

## Coverage on “TPCODL Observes ‘ASA BAHITIYE KINIBA ABHIJAN’ as Part of Odia Pakhya Celebrations”

| Publication    | Edition     | Page No | Coverage On                                                                       |
|----------------|-------------|---------|-----------------------------------------------------------------------------------|
| Around Odisha  | Bhubaneswar | 8       | TPCODL Observes ‘ASA BAHITIYE KINIBA ABHIJAN’ as Part of Odia Pakhya Celebrations |
| Financial News | Bhubaneswar | 5       | TPCODL Observes ‘ASA BAHITIYE KINIBA ABHIJAN’ as Part of Odia Pakhya Celebrations |
| Sambad         | Bhubaneswar | 14      | TPCODL Observes ‘ASA BAHITIYE KINIBA ABHIJAN’ as Part of Odia Pakhya Celebrations |
| Dharitri       | Bhubaneswar | 7       | TPCODL Observes ‘ASA BAHITIYE KINIBA ABHIJAN’ as Part of Odia Pakhya Celebrations |
| Anupam Bharat  | Bhubaneswar | 7       | TPCODL Observes ‘ASA BAHITIYE KINIBA ABHIJAN’ as Part of Odia Pakhya Celebrations |
| Dainik Asha    | Bhubaneswar | 7       | TPCODL Observes ‘ASA BAHITIYE KINIBA ABHIJAN’ as Part of Odia Pakhya Celebrations |

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|------------------------------|-------------|----------------------|-----------------------------------------------------------------------------------|
| Kalinga Mail                 | Bhubaneswar | 7                    | TPCODL Observes 'ASA BAHITIYE KINIBA ABHIJAN' as Part of Odia Pakhya Celebrations |
| Pratidin                     | Bhubaneswar | 3                    | TPCODL Observes 'ASA BAHITIYE KINIBA ABHIJAN' as Part of Odia Pakhya Celebrations |
| Political and Business Daily | Bhubaneswar | 3                    | TPCODL Observes 'ASA BAHITIYE KINIBA ABHIJAN' as Part of Odia Pakhya Celebrations |
| Indian Era                   | Bhubaneswar | 7                    | TPCODL Observes 'ASA BAHITIYE KINIBA ABHIJAN' as Part of Odia Pakhya Celebrations |
| Navabharat                   | Bhubaneswar | 1                    | TPCODL Observes 'ASA BAHITIYE KINIBA ABHIJAN' as Part of Odia Pakhya Celebrations |
| Nitidin                      | Bhubaneswar | 4                    | TPCODL Observes 'ASA BAHITIYE KINIBA ABHIJAN' as Part of Odia Pakhya Celebrations |
| Amruta Dunia                 | Bhubaneswar | 18                   | TPCODL Strengthens Power Network to Meet Projected 2,691 MW Summer Demand         |
| Kalinga Mail                 | Bhubaneswar | 6                    | TPCODL Observes 'ASA BAHITIYE KINIBA ABHIJAN' as Part of Odia Pakhya Celebrations |
| dailyhunt.in                 | Online      | <a href="#">Link</a> | TPCODL Observes 'ASA BAHITIYE KINIBA                                              |

|                       |        |                      |                                                                                   |
|-----------------------|--------|----------------------|-----------------------------------------------------------------------------------|
|                       |        |                      | ABHIJAN’ as Part of Odia Pakhya Celebrations                                      |
| swadhinataraswara.com | Online | <a href="#">Link</a> | TPCODL Observes ‘ASA BAHITIYE KINIBA ABHIJAN’ as Part of Odia Pakhya Celebrations |
| prabahatv.com         | Online | <a href="#">Link</a> | TPCODL Observes ‘ASA BAHITIYE KINIBA ABHIJAN’ as Part of Odia Pakhya Celebrations |
| odia.prabahatv.com    | Online | <a href="#">Link</a> | TPCODL Observes ‘ASA BAHITIYE KINIBA ABHIJAN’ as Part of Odia Pakhya Celebrations |
| odishabhaskar.com     | Online | <a href="#">Link</a> | TPCODL Observes ‘ASA BAHITIYE KINIBA ABHIJAN’ as Part of Odia Pakhya Celebrations |
| odishabhaskar.in      | Online | <a href="#">Link</a> | TPCODL Observes ‘ASA BAHITIYE KINIBA ABHIJAN’ as Part of Odia Pakhya Celebrations |
| thebusinessbytes.com  | Online | <a href="#">Link</a> | TPCODL Observes ‘ASA BAHITIYE KINIBA ABHIJAN’ as Part of Odia Pakhya Celebrations |
| odishastand.com       | Online | <a href="#">Link</a> | TPCODL Observes ‘ASA BAHITIYE KINIBA ABHIJAN’ as Part of Odia Pakhya Celebrations |
| newshubodisha.com     | Online | <a href="#">Link</a> | TPCODL Observes ‘ASA BAHITIYE KINIBA                                              |

## TPCODL Coverage Clips:

### TPCODL observes 'asa bahitiye kiniba' campaign as part of Odia Pakhya celebrations

PBD BUREAU

BHUBANESWAR, APRIL 9

TP Central Odisha Distribution Limited (TPCODL), continuing its Odia Pakhya celebrations, observed 'ASA BAHITIYE KINIBA ABHIJAN' (Let's buy a book campaign) on April 9, a day dedicated to promoting reading habits and celebrating Odisha's rich literary legacy.

As part of the initiative, TPCODL collaborated with Ama Odisha to set up a special book stall at its state-of-the-art Power Distribution Technology Centre in



Bhubaneswar.

The stall featured a wide range of Odia books, including biographies of eminent personalities and titles on Odisha's history and culture, encouraging employees to reconnect with the state's literary heritage.

TPCODL has been actively cel-

ebrating Odia Pakhya from April 1 to 14, 2026, with a series of initiatives aimed at promoting the Odia language, culture and traditions among employees and the wider community.

The celebrations commenced with Odisha Diwas and have included themed observances such as Khadi Chuan Dibasa, Paramparika Poshak Paridhan Dibasa and Odia Nama Phalaka Dibasa.

The event was attended by Shri Dushyant Tyagi, COO, TPCODL, along with senior officials and employees, who actively participated by engaging with the

book exhibition, reading and gifting Odia books.

Commenting on the occasion, TPCODL CEO Arvind Singh said, "At TPCODL, we take pride in celebrating Odisha's vibrant culture and literary heritage. Observances like 'Asa Bahitiye Kiniba Abhijan' inspire us to stay connected with our roots while fostering a culture of learning and appreciation for our language and traditions."

The event witnessed enthusiastic participation from TPCODL employees, reflecting their deep respect for Odisha's rich heritage and their continued commitment to the progress of the state.

## पुस्तक प्रदर्शनी से ओडिया संस्कृति को मिला बढ़ावा

ओडिया पक्ष में साहित्यिक उत्सव का हुआ आयोजन, टीपीसी ओडीएल ने सजाया पुस्तक मेला

नवभारत ब्यूरो । भुवनेश्वर।

टीपी सेंट्रल ओडिशा डिस्ट्रीब्यूशन लिमिटेड (टीपीसीओडीएल) ने 'ओडिया पक्ष' के तहत 'आस बाहि टिए किनिबा अभिजन' (आओ किताब खरीदे अभिजन) का आयोजन कर ओडिशा की समृद्ध साहित्यिक परंपरा को बढ़ावा देते हुए पुस्तकों का मेला लगाया। यह पहल पढ़ने की आदत विकसित करने और कर्मचारियों की अपनी सांस्कृतिक जड़ों से जोड़ने के उद्देश्य से की गई। इस अवसर पर टीपीसीओडीएल ने 'आमा ओडिशा' के सहयोग से भुवनेश्वर स्थित फावर डिस्ट्रीब्यूशन टेक्नोलॉजी सेंटर में एक विशेष पुस्तक स्टल लगाया। यहां ओडिया भाषा की कई महत्वपूर्ण पुस्तकों का प्रदर्शन किया गया, जिनमें महान व्यक्तित्वों की जीवनी, ओडिशा के



इतिहास और संस्कृति से संबंधित किताबें शामिल थीं। कर्मचारियों ने उत्साह के साथ पुस्तकों को देखा, पढ़ा और एक-दूसरे को भेंट भी किया।

टीपीसीओडीएल द्वारा 1 से 14 अप्रैल तक 'ओडिया पक्ष' मनाया जा रहा है, जिसके अंतर्गत कई सांस्कृतिक कार्यक्रम आयोजित किए जा रहे हैं। इसकी शुरुआत उत्कल दिवस से हुई

और इसके बाद खादी लुआं दिवस, पारंपरिक पोशाक दिवस और ओडिया नाम फलक दिवस जैसे आयोजन किए गए। इन गतिविधियों के माध्यम से भाषा और संस्कृति के प्रति जागरूकता बढ़ाई जा रही है। कार्यक्रम में टीपीसीओडीएल के मुख्य परिचालन अधिकारी दुष्यंत त्यागी सहित कई वरिष्ठ अधिकारी उपस्थित रहे। इस

सांस्कृतिक जुड़ाव को मिला बढ़ावा, कर्मचारियों में दिखा भारी उत्साह

इस अभियान में कर्मचारियों की सक्रिय भागीदारी देखने को मिली। यह पहल न केवल पढ़ने की आदत को बढ़ावा देती है, बल्कि ओडिशा की भाषा, संस्कृति और परंपराओं के प्रति सम्मान को भी मजबूत करती है।

टीपीसीओडीएल का यह प्रयास सांस्कृतिक जागरूकता और सामाजिक जुड़ाव को दिशा में एक सफल पहल है।

अवसर पर सीईओ अरविंद सिंह ने कहा कि ऐसे आयोजन लोगों को अपनी जड़ों से जोड़ते हैं और सीखने की संस्कृति को प्रोत्साहित करते हैं।

ଓଡ଼ିଆ ପକ୍ଷ ଅବସରରେ ଚିପିସିଓଟିଏରୁ ପକ୍ଷରୁ 'ଆସ ବହିଟିଏ କିଶିବା ଅଭିଯାନ'

[illegible]

## TPCODL Coverage Clips:

## Coverage on “TPCODL Strengthens Power Network to Meet Projected 2,691 MW Summer Demand”

| Publication                  | Edition     | Page No | Coverage On                                                               |
|------------------------------|-------------|---------|---------------------------------------------------------------------------|
| Political and Business Daily | Bhubaneswar | 4       | TPCODL Strengthens Power Network to Meet Projected 2,691 MW Summer Demand |
| Sambad                       | Bhubaneswar | 10      | TPCODL Strengthens Power Network to Meet Projected 2,691 MW Summer Demand |
| Dharitri                     | Bhubaneswar | 19      | TPCODL Strengthens Power Network to Meet Projected 2,691 MW Summer Demand |
| Sakala                       | Bhubaneswar | 8       | TPCODL Strengthens Power Network to Meet Projected 2,691 MW Summer Demand |
| Odisha Bhaskar               | Bhubaneswar | 10      | TPCODL Strengthens Power Network to Meet Projected 2,691 MW Summer Demand |
| Nitidin                      | Bhubaneswar | 4       | TPCODL Strengthens Power Network to Meet Projected 2,691 MW Summer Demand |
| Around Odisha                | Bhubaneswar | 8       | TPCODL Strengthens Power Network to Meet Projected 2,691 MW Summer Demand |

|                       |             |                      |                                                                           |
|-----------------------|-------------|----------------------|---------------------------------------------------------------------------|
| Orissa Today          | Bhubaneswar | 6                    | TPCODL Strengthens Power Network to Meet Projected 2,691 MW Summer Demand |
| Navabharat            | Bhubaneswar | 4                    | TPCODL Strengthens Power Network to Meet Projected 2,691 MW Summer Demand |
| Suryaprava            | Bhubaneswar | 2                    | TPCODL Strengthens Power Network to Meet Projected 2,691 MW Summer Demand |
| swadhinataraswara.com | Online      | <a href="#">Link</a> | TPCODL Strengthens Power Network to Meet Projected 2,691 MW Summer Demand |
| prabahatv.com         | Online      | <a href="#">Link</a> | TPCODL Strengthens Power Network to Meet Projected 2,691 MW Summer Demand |
| odia.prabahatv.com    | Online      | <a href="#">Link</a> | TPCODL Strengthens Power Network to Meet Projected 2,691 MW Summer Demand |
| thebusinessbytes.com  | Online      | <a href="#">Link</a> | TPCODL Strengthens Power Network to Meet Projected 2,691 MW Summer Demand |
| indiawhispers.com     | Online      | <a href="#">Link</a> | TPCODL Strengthens Power Network to Meet Projected 2,691 MW Summer Demand |
| papermanindia.com     | Online      | <a href="#">Link</a> | TPCODL Strengthens Power Network to Meet Projected 2,691 MW Summer Demand |
| odishastand.com       | Online      | <a href="#">Link</a> | TPCODL Strengthens Power Network to Meet Projected 2,691 MW Summer Demand |

|                   |        |                      |                                                                           |
|-------------------|--------|----------------------|---------------------------------------------------------------------------|
| newshubodisha.com | Online | <a href="#">Link</a> | TPCODL Strengthens Power Network to Meet Projected 2,691 MW Summer Demand |
| odisha24.com      | Online | <a href="#">Link</a> | TPCODL Strengthens Power Network to Meet Projected 2,691 MW Summer Demand |
| dainikasha.in     | Online | <a href="#">Link</a> | TPCODL Strengthens Power Network to Meet Projected 2,691 MW Summer Demand |

## TPCODL Coverage Clips:

### TPCODL strengthens power network to meet projected 2,691 MW summer demand

PBO BUREAU

BHUBANESHWAR, APRIL 19

TP Central Odisha Distribution Limited (TPCODL) has strengthened its network ahead of the summer season to meet a projected peak electricity demand of 2,691 MW.

The utility has added 133 MVA of network capacity, enhanced real-time grid monitoring systems and mobilised over 9,000 ground staffs to

ensure reliable power supply across its operational areas.

The Power Distribution Technology Centre in Bhubaneswar serves as the central hub for managing the distribution network during the summer peak. Through integrated Supervisory Control and Data Acquisition (SCADA) and

Advanced Distribution Management System (ADMS) platforms, operators continuously monitor 33 kV feeders,

Primary Substations and 11 kV feeders in real time to manage load flows and respond quickly to supply disruptions.

The system enables rapid fault detection, remote switching and dynamic load management during peak demand conditions.

Communication redundancy within the control architecture supports uninterrupted grid operations during contingencies, while hot standby

**TPCODL**

TP CENTRAL ODISHA  
DISTRIBUTION LIMITED

(A Joint Venture of Tata Power and Government of Odisha)

sources at urban Primary Substations facilitate rapid restoration in the event of a source failure.

Preventive maintenance has been carried out across substations and lines using new-age tech-

storms, with manpower, machinery, materials and tools positioned in line with TPCODL's Business Continuity and Disaster Management Plan.

Customer response systems have also been strengthened ahead of the summer months. TPCODL has reinforced Fuse Call Centre operations through the FCC 2.0 mobile application and strengthened call centre readiness ahead of the summer season.

Service requests and

outage alerts are monitored through a 24x7 call centre and a digital command centre that tracks customer feedback and complaints across social media platforms, supported by SMS alerts, missed call services and automated call-back facilities.

These initiatives aim to strengthen network resilience and enable faster restoration of power supply during periods of high demand and weather-related disruptions.

## କାଳବୈଶାଖୀ ମୁକାବିଲା ପାଇଁ ଟିପିସିଡିଏଲ୍‌ର ପ୍ରସ୍ତୁତି

ଭୁବନେଶ୍ୱର, ୧୦/୪ (ଇମିସି): ଶ୍ରୀଷ୍ଠ ଋତୁ ପାଇଁ ଆକଳନ ହୋଇଥିବା ୨,୬୯୧ ମେଗାଓୟାର ପିକ୍ ଡିମାଣ୍ଡ ତିମାଣ୍ଡ ପୂରଣ କରିବାକୁ ଟିପି ଯୋଜନା ଓଡ଼ିଶା ଟିଏସ୍‌ଏମ୍‌ଏଲ୍ ଲିମିଟେଡ୍ (ଟିପିସିଡିଏଲ୍) ନିଜର ନେଟୱାର୍କକୁ ମୁଦୃଢ଼ କରିଛି। କମ୍ପାନି ପକ୍ଷରୁ ୧୫୩ ଏମ୍‌ଭିଏ ନେଟୱାର୍କ କ୍ଷମତା ବୃଦ୍ଧି କରାଯାଇଛି। ନିଜର ଦେବା ଯୋଗାଣ ଆଞ୍ଚଳ ମଧ୍ୟରେ ଭରମାଯୋଗ୍ୟ ଡିମାଣ୍ଡ ଯୋଗାଣ ନିଶ୍ଚିତ କରିବାକୁ ୯,୦୦୦ରୁ ଅଧିକ କର୍ମଚାରୀ ନିଯୋଜିତ ହୋଇଛନ୍ତି। ଇଣ୍ଟିଗ୍ରେଟେଡ୍ ମୁଦ୍ରାକାରକରି କଣ୍ଟ୍ରୋଲ ଆଞ୍ଚଳ ତାହା ଆଡ଼ମିନିଷ୍ଟ୍ରି (ଏମ୍‌ଆଇ) ଓ ଆଡ଼ମିନିଷ୍ଟ୍ରି ଟିଏସ୍‌ଏମ୍‌ଏଲ୍ ମ୍ୟାନେଜମେଣ୍ଟ ସିଷ୍ଟମ୍ (ଏଡିଏମ୍‌ଏସ୍) ପ୍ଲାଟଫର୍ମ

ମାଧ୍ୟମରେ, ଅପରେଟିଂମାନେ ଲୋଡ୍-ଫ୍ଲୋ ପରିଚାଳନା କରିବା, ଯୋଗାଣରେ ବ୍ୟାଘାତ ସମୟରେ ରୁରାଲ୍ ମାଧ୍ୟମ ପାଇଁ ସମାଜେ ଫିଟର, ପ୍ରାୟତଃ ଗ୍ରହଣ୍ୟ ଏବଂ ୧୧ କେଭି ଫିଟରକୁ ଟିପି-ଟିପିରେ କ୍ରମାଗତ ଭାବେ ନିରୀକ୍ଷଣ କରୁଛନ୍ତି। ଗ୍ରହଣ୍ୟ ଓ ଡିମାଣ୍ଡ ଲାଭକୁ ନିୟନ୍ତ୍ରଣ କରି ଅତ୍ୟଧିକ ଶକ୍ତିଶାଳୀ ବ୍ୟବହାର କରି ରକ୍ଷଣାବେକ୍ଷଣ କରାଯାଇଛି। ଏହା ସମ୍ଭାବ୍ୟ ଉପରେ ପଡ଼ିବା ସମ୍ଭାବ୍ୟ ବାପକୁ ଶାନ୍ତ ଡିମାଣ୍ଡ କରିବାରେ ସାହାଯ୍ୟ କରିବ। ଫଳରେ ଡିମାଣ୍ଡ ବ୍ୟବହାର ହେଲେ ଆମ୍ଭ ସମୟରେ ମହାମତି ପ୍ରଦେୟ ନେଇଦେବ। କାଳବୈଶାଖୀ ଝଡ଼ ସମୟରେ

୧୫୩ ଏମ୍‌ଭିଏ ନେଟୱାର୍କ କ୍ଷମତା ବୃଦ୍ଧି ୯,୦୦୦ରୁ ଅଧିକ କର୍ମଚାରୀ ନିଯୋଜିତ

ଡିମାଣ୍ଡ ଦେବା ବାଧାପ୍ରାପ୍ତ ହେବାକୁ ଆଶଙ୍କାକୁ ଦୃଷ୍ଟିରେ ରଖି ଟିପିସିଡିଏଲ୍ ଦୈନିକ କଣ୍ଟ୍ରୋଲ ଆଞ୍ଚଳ ତିମାଣ୍ଡ ମ୍ୟାନେଜମେଣ୍ଟ ପ୍ଲାଟଫର୍ମ ଆଡ଼ମିନିଷ୍ଟ୍ରି ମାନବ ସମ୍ବଳ ଓ ସମସ୍ତ ଯାନ୍ତ୍ରିକ ଉପକରଣକୁ ଦୈନିକ ସ୍ତରରେ ମୁହଁକରାଯାଇଛି। ଟିପିସିଡିଏଲ୍ ଏହାର ପୁରୁଷ କଳ୍ପ ଯୋଜନାକୁ ଏପ୍ରିଲ ୨୦ ମୋଡରୁ ଆପ୍ତ କରିଆରେ ଆଡ଼ମିନିଷ୍ଟ୍ରି କରିଛି। କଳ୍ପ ଯୋଜନା ମୁଦୃଢ଼ କରାଯାଇଛି। ଡିମାଣ୍ଡ ଦେବା ସମ୍ଭାବ୍ୟ ଆନୁରୋଧ ଏବଂ ଆଡ଼ମିନିଷ୍ଟ୍ରିକୁ ଦୈନିକ ଯୋଜନା କଳ୍ପ ଯୋଜନା ଓ ଟିପିସିଡିଏଲ୍ କମ୍ପାନି ମାଧ୍ୟମରେ ଚେରାଣି କରାଯାଇଛି ବୋଲି ଟିପିସିଡିଏଲ୍ ପକ୍ଷରୁ କୁହାଯାଇଛି।

## TPCODL Coverage Clips:

### ଗ୍ରୀଷ୍ମ ପାଇଁ ଚିପିସିଓଡି ଏଲ୍ ପକ୍ଷରୁ ବିଦ୍ୟୁତ୍ ନେଟୱର୍କ

ଭୁବନେଶ୍ୱର, ୧୦/୪ (ସମ୍ବାଦ): ଚିପି ସେଣ୍ଟ୍ରାଲ ଓଡ଼ିଶା ଡିସ୍ଟ୍ରିବ୍ୟୁସନ୍ ଲିମିଟେଡ୍ (TPCODL) ପକ୍ଷରୁ ବିଦ୍ୟୁତ୍ ନେଟୱର୍କ କାର୍ଯ୍ୟ କରୁଛି। ଇଣ୍ଡିଆନ୍ ଇଲିକ୍ଟ୍ରିକିଟି (ଚିପିସିଓଡି-ଏଲ୍) ଗ୍ରୀଷ୍ମ ଋତୁ ପାଇଁ ଆକଳିତ ୨,୬୯୧ ମିଗାୱାଟ୍ଟର ପିକ୍ ଡିମାଣ୍ଡ ଚିମାଣ୍ଡକୁ ପୂରଣ କରିବା ପାଇଁ ନିଜର ନେଟୱର୍କକୁ ସୁଦୃଢ଼ କରିଛି। କମ୍ପାନୀ ପକ୍ଷରୁ ୧୫୩ ଏମ୍.ଭି.ଏ ନେଟୱର୍କ କ୍ଷମତା ବୃଦ୍ଧି କରାଯାଇଛି, ଯାହା ଚିପିସିଓଡି-ଏଲ୍ ପକ୍ଷରୁ ବ୍ୟବସ୍ଥା କରାଯାଇଛି ଏବଂ ନିଜର ଡିମାଣ୍ଡ ଅଞ୍ଚଳ ମଧ୍ୟରେ ଉପଯୋଗୀ ବିଦ୍ୟୁତ୍ ଡିମାଣ୍ଡ ନିୟନ୍ତ୍ରଣ କରିବାକୁ ୯,୦୦୦ରୁ ଅଧିକ କର୍ମଚାରୀଙ୍କୁ ନିୟୋଜିତ କରାଯାଇଛି। ଭୁବନେଶ୍ୱରସ୍ଥିତ ପାୱାର ଡିସ୍ଟ୍ରିବ୍ୟୁସନ୍ ଟେକ୍ନୋଲୋଜି ସେଣ୍ଟ୍ରାଲ ଗ୍ରୀଷ୍ମକାଳୀନ ପିକ୍ ଡିମାଣ୍ଡ ସମୟରେ ବିଚାରଣ ନେଟୱର୍କ ଦୃଢ଼ୀକରଣ କରାଯାଇଛି ଏବଂ ଡିମାଣ୍ଡ ଅଞ୍ଚଳ ମଧ୍ୟରେ ଉପଯୋଗୀ ବିଦ୍ୟୁତ୍ ଡିମାଣ୍ଡ ନିୟନ୍ତ୍ରଣ କରିବାକୁ ୯,୦୦୦ରୁ ଅଧିକ କର୍ମଚାରୀଙ୍କୁ ନିୟୋଜିତ କରାଯାଇଛି। ଭୁବନେଶ୍ୱରସ୍ଥିତ ପାୱାର ଡିସ୍ଟ୍ରିବ୍ୟୁସନ୍ ଟେକ୍ନୋଲୋଜି ସେଣ୍ଟ୍ରାଲ ଗ୍ରୀଷ୍ମକାଳୀନ ପିକ୍ ଡିମାଣ୍ଡ ସମୟରେ ବିଚାରଣ ନେଟୱର୍କ ଦୃଢ଼ୀକରଣ କରାଯାଇଛି ଏବଂ ଡିମାଣ୍ଡ ଅଞ୍ଚଳ ମଧ୍ୟରେ ଉପଯୋଗୀ ବିଦ୍ୟୁତ୍ ଡିମାଣ୍ଡ ନିୟନ୍ତ୍ରଣ କରିବାକୁ ୯,୦୦୦ରୁ ଅଧିକ କର୍ମଚାରୀଙ୍କୁ ନିୟୋଜିତ କରାଯାଇଛି।



## TPCODL Strengthens Power Network to Meet Projected 2,691 MW Summer Demand

Bhubaneswar: TP Central Odisha Distribution Limited (TPCODL) has strengthened its network ahead of the summer season to meet a projected peak electricity demand of 2,691 MW. The utility has added 153 MVA of network capacity, enhanced real-time grid monitoring systems and mobilised over 9,000 ground staffs to ensure reliable power supply across its operational areas. The Power Distribution Technology Centre in Bhubaneswar serves as the central hub for managing the distribution network during the summer peak. Through integrated Supervisory Control and Data Acquisition (SCADA) and Advanced Distribution Management System (ADMS) platforms,



ଚିପି ସେଣ୍ଟ୍ରାଲ ଓଡ଼ିଶା  
ଡିସ୍ଟ୍ରିବ୍ୟୁସନ୍ ଲିମିଟେଡ୍

ଗ୍ରୀଷ୍ମ ପାଞ୍ଜୀର ଓ ଓଡ଼ିଶା ସରକାରଙ୍କ ଏକ ଯୋଥ ଉଦ୍ୟୋଗ

operators continuously monitor 33 kV feeders, Primary Substations and 11 kV feeders in real time to manage load flows and respond quickly to supply disruptions. The system enables rapid fault detection, remote switching and dynamic load management during peak demand conditions. Communication redundancy within the control architecture supports uninterrupted grid operations during contingencies, while hot

standby sources at urban Primary Substations facilitate rapid restoration in the event of a source failure. Preventive maintenance has been carried out across substations and lines using new-age technologies that help identify potential equipment stress early and enable timely intervention to minimise supply disruptions. Preparations are also in place to manage disruptions during Kalbaisakhi storms, with manpower, machinery,

materials and tools positioned in line with TPCODL's Business Continuity and Disaster Management Plan. Customer response systems have also been strengthened ahead of the summer months. TPCODL has reinforced Fuse Call Centre operations through the FCC 2.0 mobile application and strengthened call centre readiness ahead of the summer season. Service requests and outage alerts are monitored through a 24x7 call centre and a digital command centre that tracks customer feedback and complaints across social media platforms, supported by SMS alerts, missed call services and automated call-back facilities.

ଜଳାନା ପକ୍ଷରୁ ୧୫ଟା ଏଗରିଏ ନେତୃତ୍ୱ ନିଶ୍ଚୟ କରିବାପାଇଁ, ଉପର-  
ତଳରୁ ଗୁଆଟ ମନିଚରି ବ୍ୟବସ୍ଥାକୁ ଉନ୍ନତ କରିବାପାଇଁ ଏବଂ ନିଜର ସେବା  
ଯୋଗାଣ ଅଞ୍ଚଳ ମଧ୍ୟରେ ଭରସାଯୋଗୀ ବିଦ୍ୟୁତ୍ ଯୋଗାଣ ନିଶ୍ଚିତ କରିବାକୁ  
୯,୦୦୦ରୁ ଅଧିକ କ୍ଷେତ୍ର କର୍ମଚାରୀଙ୍କୁ ନିଯୋଗିତ କରିବାପାଇଁ ।  
ଭୁବନେଶ୍ୱରସ୍ଥିତ ପାଣ୍ଡବ ଚିକିତ୍ସାସଂସ୍ଥାନ ବେଙ୍ଗୋଲୋର ସେକ୍ସର ଗ୍ରାସ୍ତବାଳାନ ପିକ  
ଟିନାଙ୍କ ସମୟରେ ପିତୃତ୍ୱ ନେତୃତ୍ୱ ପରିଚାଳନାର କେନ୍ଦ୍ର ବିନ୍ଦୁ ଭାବେ କାର୍ଯ୍ୟ  
କରିବ । କର୍ମକ୍ଷେତ୍ରରେ ପୁରସ୍କାରାଳଙ୍କା କଳ୍ପନାଙ୍କ ଅଧ୍ୟାପନା ଅନୁବିଧିର (ଆର)  
ଏବଂ ଆଚାର୍ଯ୍ୟତ୍ୱ ଚିକିତ୍ସାସଂସ୍ଥାନ ମ୍ୟାନେଜମେଣ୍ଟ ସେକ୍ସନ (ଏଡିଏଏଏସ) ପ୍ରାଥମିକ  
ମାଧ୍ୟମରେ, ଅପରେଟରମାନେ ଲୋଡ୍ ଫ୍ଲୋ ପରିଚାଳନା କରିବା ଏବଂ  
ଯୋଗାଣରେ ବ୍ୟାଘାତ ସମୟରେ ତୁରନ୍ତ ସମାଧାନ ପାଇଁ ୩୩ କୋଡି ପିତୃତ୍ୱ  
ପ୍ରାଜ୍ଞେତା ସବସେସନ ଏବଂ ୧୧ କୋଡି ପିତୃତ୍ୱଚିକିତ୍ସା ଉପର-ତଳରୁ  
ଜୁମାଗତ ଭାବେ ନିରୀକ୍ଷଣ କରିବ । ଏହି ବ୍ୟବସ୍ଥା ଦ୍ୱାରା ବିଦ୍ୟୁତ୍ ପ୍ରତିରୁ ଉତ୍ତର  
ନିର୍ଦ୍ଦେଶ କରିବାପାଇଁ, ପୁର ଗୁଆଟ ପ୍ରତିରୁ କରିବାପାଇଁ ଏବଂ ସର୍ବାଧିକ  
ଗାଢ଼ିଆ ସମୟରେ ବିଦ୍ୟୁତ୍ ଭରଣ ସଂପିଦ୍ଧ ପରିଚାଳନା କରିବାପାଇଁ, ଗ୍ରାସ୍ତ  
ପିକ୍ସ ପାଇଁ ଉପରାଳଙ୍କା କରିବା ବ୍ୟବସ୍ଥା ଅଧିକ ବ୍ୟାପକ କରିବାପାଇଁ ।

## Coverage on “TPCODL Ensures Uninterrupted Supply, Meeting 2000 MW Demand During Heatwave Alert”

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|                              |             |    |                                                                                   |
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| Indian Era                   | Bhubaneswar | 7  | TPCODL Ensures Uninterrupted Supply, Meeting 2000 MW Demand During Heatwave Alert |
| Samaja                       | Bhubaneswar | 12 | TPCODL Ensures Uninterrupted Supply, Meeting 2000 MW Demand During Heatwave Alert |
| Amruta Dunia                 | Bhubaneswar | 14 | TPCODL Ensures Uninterrupted Supply, Meeting 2000 MW Demand During Heatwave Alert |
| Kholadwara                   | Bhubaneswar | 7  | TPCODL Ensures Uninterrupted Supply, Meeting 2000 MW Demand During Heatwave Alert |
| Nandini                      | Bhubaneswar | 7  | TPCODL Ensures Uninterrupted Supply, Meeting 2000 MW Demand During Heatwave Alert |
| Sanchar                      | Bhubaneswar | 3  | TPCODL Ensures Uninterrupted Supply, Meeting 2000 MW Demand During                |

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|                       |             |                      | Heatwave Alert                                                                    |
| Dainik Jagran         | Bhubaneswar | 3                    | TPCODL Ensures Uninterrupted Supply                                               |
| kalingatv.com         | Online      | <a href="#">Link</a> | TPCODL Ensures Uninterrupted Supply, Meeting 2000 MW Demand During Heatwave Alert |
| thebusinessbytes.com  | Online      | <a href="#">Link</a> | TPCODL Ensures Uninterrupted Supply, Meeting 2000 MW Demand During Heatwave Alert |
| indiawhispers.com     | Online      | <a href="#">Link</a> | TPCODL Ensures Uninterrupted Supply, Meeting 2000 MW Demand During Heatwave Alert |
| dailyhunt.in          | Online      | <a href="#">Link</a> | TPCODL Ensures Uninterrupted Supply, Meeting 2000 MW Demand During Heatwave Alert |
| odishastand.com       | Online      | <a href="#">Link</a> | TPCODL Ensures Uninterrupted Supply, Meeting 2000 MW Demand During Heatwave Alert |
| newshubodisha.com     | Online      | <a href="#">Link</a> | TPCODL Ensures Uninterrupted Supply, Meeting 2000 MW Demand During Heatwave Alert |
| swadhinataraswara.com | Online      | <a href="#">Link</a> | TPCODL Ensures Uninterrupted Supply, Meeting 2000 MW Demand During Heatwave Alert |

|                    |        |                      |                                                                                   |
|--------------------|--------|----------------------|-----------------------------------------------------------------------------------|
| prabahatv.com      | Online | <a href="#">Link</a> | TPCODL Ensures Uninterrupted Supply, Meeting 2000 MW Demand During Heatwave Alert |
| aroundodisha.com   | Online | <a href="#">Link</a> | TPCODL Ensures Uninterrupted Supply, Meeting 2000 MW Demand During Heatwave Alert |
| odia.prabahatv.com | Online | <a href="#">Link</a> | TPCODL Ensures Uninterrupted Supply, Meeting 2000 MW Demand During Heatwave Alert |
| odisha24.com       | Online | <a href="#">Link</a> | TPCODL Ensures Uninterrupted Supply, Meeting 2000 MW Demand During Heatwave Alert |
| dainikasha.in      | Online | <a href="#">Link</a> | TPCODL Ensures Uninterrupted Supply, Meeting 2000 MW Demand During Heatwave Alert |
| prajuktiodisha.com | Online | <a href="#">Link</a> | TPCODL Ensures Uninterrupted Supply, Meeting 2000 MW Demand During Heatwave Alert |
| odishahaat.com     | Online | <a href="#">Link</a> | TPCODL Ensures Uninterrupted Supply, Meeting 2000 MW Demand During Heatwave Alert |

## TPCODL Coverage Clips:

### TPCODL ensures reliable power supply, successfully meets 2000 MW demand during heatwave

PBO BUREAU

BHUBANESHWAR, APRIL 13

TPCODL (TP Central Odisha Distribution Limited) has successfully met a peak power demand of 2000 MW across its distribution areas of Bhubaneswar, Cuttack, Paradeep, and Dhenkanal on April 13, 2026 – the highest demand recorded so far this season amid rising temperatures and prevailing heatwave conditions in Odisha.

This comes at a time when the Indian Meteorological Department has issued a yellow warning for heatwave conditions along with thunderstorm activity across parts of the state, indicating a sharp rise in temperature and increased electricity consumption driven by cooling needs.

To prepare for the anticipated surge this season, TPCODL has significantly strengthened its network by adding 334 MVA of capacity, enhancing real-time grid monitoring systems, and mobilising over 9,000 ground personnel to ensure reliable power supply during peak summer conditions.

The company has leveraged advanced technologies including Supervisory Control and Data Acquisition (SCADA) to enable real-time monitoring of feeders, substations, and load flows. These systems facilitate rapid fault detection, remote switching, and dynamic load management during peak demand periods, ensuring high network resilience.

Further strengthening operational readiness, TPCODL has implemented a focused preventive and predictive maintenance strategy, including extensive tree trimming, thermal scanning of transformers, feeder pillars, and underground cable networks to proactively identify potential stress points and minimise disruptions.

Advanced distribution automation solutions such as SCADA, operated EMUs, Auto-reclosers, FTUs and Feeder Remote Terminal Units (FRTUs) have been deployed across the network to enhance system visibility, enable automated fault detection, and significantly reduce restoration time.

Power Distribution Technology Centre (POTC), situated at Bhubaneswar continuously monitors network performance and load patterns round-the-clock, supported by integrated digital platforms and communication redundancy to ensure uninterrupted grid operations even during contingencies. Hot standby arrangements at key urban substations further enhance reliability and enable rapid restoration in case of supply interruptions.



(A Joint Venture of Tata Power and Government of Odisha)

In addition to heatwave preparedness, TPCODL has also aligned its operations to manage seasonal disruptions such as Kalbaizakhi storms, with manpower, machinery, and materials strategically positioned as part of its Business Continuity and Disaster Management Plan. The company is fully geared for the summer demand surge and

has made arrangements to reliably meet peak loads of 2000 MW during the season. To support consumers during the high-demand period, TPCODL has strengthened its customer service ecosystem through 24x7 call centre operations, digital command centres, and enhanced communication channels including SMS alerts, missed call services, and mobile-based applications for faster grievance redressal and outage updates.

TPCODL has witnessed growth in power demand over the years, with peak load rising from 1686 MW in FY22 to an estimated 2700 MW in FY27, representing a 60% surge over five years. Arvind Singh, CEO,

TPCODL said, "We are committed to ensuring reliable power supply to all our consumers throughout the season as temperatures continue to rise. Our on-ground teams are fully deployed to respond to any requirements, and we are leveraging advanced technology and real-time monitoring systems to ensure adequate power availability and maintain network reliability during peak demand periods."

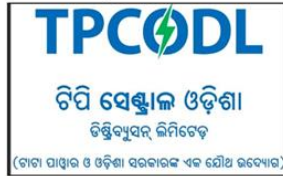
With strong infrastructure augmentation, advanced technology deployment, and comprehensive summer preparedness measures, TPCODL remains fully equipped to reliably meet the growing power demand and ensure reliable electricity supply during the ongoing heatwave and beyond.

### TPCODL Ensures reliable Power Supply, Successfully meets 2000 MW Demand During Heatwave Alert

Bhubaneswar, Correspondent): TPCODL (TP Central Odisha Distribution Limited) has successfully met a peak power demand of 2000 MW across its distribution areas of Bhubaneswar, Cuttack, Paradeep, and Dhenkanal on April 13, 2026 – the highest demand recorded so far this season amid rising temperatures and prevailing heatwave conditions in Odisha.

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Further strengthening operational readiness, TPCODL has implemented a focused preventive and predictive maintenance strategy, including extensive tree trimming, thermal scanning of transformers, feeder pillars, and underground cable networks to proactively identify potential stress points and minimise disruptions.

## TPCODL Coverage Clips:

# ନିରବଚ୍ଛିନ୍ନ ବିଦ୍ୟୁତ୍ ଯୋଗାଣ ପାଇଁ ବ୍ୟାପକ ବନ୍ଦୋବସ୍ତ

ଭୁବନେଶ୍ୱର, ୧୬/୦୮: ଗ୍ରୀଷ୍ମ ଋତୁରେ ବିଦ୍ୟୁତ୍ ଚାହିଦା ବୃଦ୍ଧିକୁ ଦୃଷ୍ଟିରେ ରଖି ଟିପିସିଓଡିଏଲ୍ ୩୩୪ ଏମଭିଏ ଅତିରିକ୍ତ କ୍ଷମତା ବୃଦ୍ଧି କରିବା ସହ ରିଅଲ୍-ଟାଇମ୍ ଗ୍ରିଡ୍ ମନିଟରିଂ ବ୍ୟବସ୍ଥାକୁ ସୁଦୃଢ଼ କରିଛି । ଏଥିସହିତ ୯୦୦୦ ଗ୍ରାହକ ଖାସ୍ତାକୁ ମୁଚ୍ଚୟନ କରାଯାଇଛି । କମ୍ପାନୀ ପକ୍ଷରୁ ସୁପରଭାଇଟିଂ କଣ୍ଟ୍ରୋଲ ଆଣ୍ଡ ଡାଟା ଆନାଲିସିସ୍ (ସ୍ୱାଚ୍ଛା) ଭଳି ଅତ୍ୟଧୁନିକ ବୈଷୟିକ ସ୍ଥାନକୌଶଳ ବ୍ୟବହାର କରାଯାଇ ବିଦ୍ୟୁତ୍ ପିଚର, ଉର୍ଦ୍ଧ୍ୱ-କ୍ଷେତ୍ରରୁ ଏବଂ ଭୋଟ ପ୍ଲେ ଇତ୍ୟାଦି ସର୍ବାବଦାନ ନଜର ରଖାଯାଇଛି । ଏହି ବ୍ୟବସ୍ଥା ମାଧ୍ୟମରେ ଯାନ୍ତ୍ରିକ ଟ୍ରାନ୍ସମିସନ୍ ଟୁରନ୍ ଟିପ୍ପର ଭଳି ବୃତ୍ତରୁ ସୁରୁତ୍ ଅପରେଟ୍ କରାଯାଇପାରୁଛି । ବ୍ୟାପକ ଭାବେ ଗଛ ଡାକ କଟାଯିବା ସହିତ ଗ୍ରାହକମାନଙ୍କ ପିଚର ପିଚର ଓ

ଭୁବନେଶ୍ୱର ନେଟୱାର୍କର ଅନାଲ ସ୍ୱାଚ୍ଛା କରାଯାଇଛି । ଚଳିତ ଋତୁରେ ୨୬୯୦-ମେଗାୱାଟ୍ ପିକ ବିମାଣକୁ ପୂରଣ କରିବା ପାଇଁ କମ୍ପାନୀ ସମସ୍ତ ବ୍ୟବସ୍ଥା କରିଛି । ୨୪ ଘଣ୍ଟିଆ କଲ୍ ସେଣ୍ଟର, ଟିପିଟାଲ୍ କମାଣ୍ଡ ସେଣ୍ଟର, ଏସଏମଏସ ଆଲର୍ଟ, ମିସ୍ଟ୍ କଲ୍ ସେବା ଓ ମୋବାଇଲ୍ ଆଧାରିତ ଆପ୍ଲିକେସନ୍ ଦ୍ୱାରା ଅତିଯୋଗଦତ୍ତିକର ଶୀଘ୍ର ସମାଧାନ ବ୍ୟବସ୍ଥା କରାଯାଇଛି । ସୁଦୃଢ଼ ଟିପିଟ୍ରି, ଅତ୍ୟଧୁନିକ ପ୍ରମୁଦ୍ଧିବିଦ୍ୟା ପ୍ରୟୋଗ ଓ ବ୍ୟାପକ ଗ୍ରାହକାନ୍ତର ପ୍ରସ୍ତୁତି ପଦକ୍ଷେପ ବର୍ଦ୍ଧିତ ବିଦ୍ୟୁତ୍ ଚାହିଦାକୁ ପୂରଣ କରି ଉତ୍ତରାୟୋଗ ବିଦ୍ୟୁତ୍ ଯୋଗାଣ ସୁନିଶ୍ଚିତ କରିବ ବୋଲି ଟିପିସିଓଡିଏଲ୍ ସିଇଓ ଅରବିନ୍ଦ୍ ସିଂହ କହିଛନ୍ତି ।

## ୨୦୦୦ ମେଗାୱାଟ୍ ବିଦ୍ୟୁତ୍ ଚାହିଦା ପୂରଣ କରିଛି ଟିପିସିଓଡିଏଲ୍

**ଭୁବନେଶ୍ୱର, ୧୬/୦୮(ଅନୁରାଧା ମହାଲକ୍ଷ୍ମୀ):** ରାଜ୍ୟରେ ବର୍ଦ୍ଧିତ ତାପମାତ୍ରା ଏବଂ ଜାରି ରହିଥିବା ଗ୍ରୀଷ୍ମ ପ୍ରବାହ ମଧ୍ୟରେ ଟିପି ସେଣ୍ଟ୍ରାଲ ଓଡିଶା ଡିଷ୍ଟ୍ରିବ୍ୟୁସନ ଲିମିଟେଡ୍ (ଟିପିସିଓଡିଏଲ୍) ଏପ୍ରିଲ ୧୩ରେ ଭୁବନେଶ୍ୱର, କଟକ, ପାରାଦ୍ୱୀପ ଏବଂ ଜେଜାନାଳ ଅଞ୍ଚଳରେ ୨୦୦୦ ମେଗାୱାଟର ପିକ ବିଦ୍ୟୁତ୍ ଡିମାଣ୍ଡକୁ ସଫଳତାର ସହ ପୂରଣ କରିଛି । ଯାହା ଚଳିତ ଗ୍ରୀଷ୍ମ ଋତୁରେ ଏପର୍ଯ୍ୟନ୍ତର ସବୁଠାରୁ ଅଧିକ ବିଦ୍ୟୁତ୍ ଡିମାଣ୍ଡ ଭାବେ ରେକର୍ଡ କରାଯାଇଛି । ରାଜ୍ୟର ବିଭିନ୍ନ ଭାଗରେ ପ୍ରବଳ ଗ୍ରୀଷ୍ମ ପ୍ରବାହ ସହ ଝଟବର୍ଷା ସମ୍ଭାବନା ଥିବାରୁ ଭାରତୀୟ ପାଣିପାଗ ବିଭାଗ ପକ୍ଷରୁ ଯୋଲୋ ଖାମ୍ କାରି କରାଯାଇଛି । ଏଭଳି ସ୍ଥିତିରେ ତାପମାତ୍ରା ବୃଦ୍ଧି ଯୋଗୁଁ ବିଦ୍ୟୁତ୍ ବ୍ୟବହାର ମଧ୍ୟ ଯଥେଷ୍ଟ ବୃଦ୍ଧି ପାଇଛି । ଚଳିତ ଗ୍ରୀଷ୍ମ ଋତୁରେ ବିଦ୍ୟୁତ୍ ଚାହିଦା ବୃଦ୍ଧିକୁ ଦୃଷ୍ଟିରେ ରଖି ଟିପିସିଓଡିଏଲ୍ ନିଜର ନେଟୱାର୍କକୁ ଅଧିକ ଶକ୍ତିଶାଳୀ କରିଛି । ଏଥିପାଇଁ କମ୍ପାନୀ ୩୩୪ ଏମଭିଏର ଅତିରିକ୍ତ କ୍ଷମତା ବୃଦ୍ଧି କରିବା ସହ ରିଅଲ୍-ଟାଇମ୍ ଗ୍ରିଡ୍ ମନିଟରିଂ ବ୍ୟବସ୍ଥାକୁ ମଧ୍ୟ ସୁଦୃଢ଼ କରିଛି ।

## Coverage on “TPCODL Launches Customer Reward Programme, Bringing Exclusive Benefits to Consumers”

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| Sakala                       | Bhubaneswar | 9       | TPCODL Launches Customer Reward Programme, Bringing Exclusive Benefits to Consumers |
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| Swadhikar            | Bhubaneswar | 3                    | TPCODL Launches Customer Reward Programme, Bringing Exclusive Benefits to Consumers |
| Around Odisha        | Bhubaneswar | 8                    | TPCODL Launches Customer Reward Programme, Bringing Exclusive Benefits to Consumers |
| Orissa Today         | Bhubaneswar | 8                    | TPCODL Launches Customer Reward Programme, Bringing Exclusive Benefits to Consumers |
| Indian Era           | Bhubaneswar | 7                    | TPCODL Launches Customer Reward Programme, Bringing Exclusive Benefits to Consumers |
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| Samaya               | Bhubaneswar | 7                    | TPCODL Launches Customer Reward Programme, Bringing Exclusive Benefits to Consumers |
| Bhaskar Live         | Online      | <a href="#">Link</a> | TPCODL Launches Customer Reward Programme, Bringing Exclusive Benefits to Consumers |
| thebusinessbytes.com | Online      | <a href="#">Link</a> | TPCODL Launches Customer Reward Programme, Bringing Exclusive Benefits to           |

|                       |        |                      |                                                                                     |
|-----------------------|--------|----------------------|-------------------------------------------------------------------------------------|
|                       |        |                      | Consumers                                                                           |
| kalingavoice.com      | Online | <a href="#">Link</a> | TPCODL Launches Customer Reward Programme, Bringing Exclusive Benefits to Consumers |
| swabhimaniodia.in     | Online | <a href="#">Link</a> | TPCODL Launches Customer Reward Programme, Bringing Exclusive Benefits to Consumers |
| swadhinataraswara.com | Online | <a href="#">Link</a> | TPCODL Launches Customer Reward Programme, Bringing Exclusive Benefits to Consumers |
| prabahatv.com         | Online | <a href="#">Link</a> | TPCODL Launches Customer Reward Programme, Bringing Exclusive Benefits to Consumers |
| odia.prabahatv.com    | Online | <a href="#">Link</a> | TPCODL Launches Customer Reward Programme, Bringing Exclusive Benefits to Consumers |
| prajuktiodisha.com    | Online | <a href="#">Link</a> | TPCODL Launches Customer Reward Programme, Bringing Exclusive Benefits to Consumers |
| odisha24.com          | Online | <a href="#">Link</a> | TPCODL Launches Customer Reward Programme, Bringing Exclusive Benefits to Consumers |
| dainikasha.in         | Online | <a href="#">Link</a> | TPCODL Launches Customer Reward Programme, Bringing Exclusive Benefits to           |

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|-------------------|--------|----------------------|-------------------------------------------------------------------------------------|
|                   |        |                      | Consumers                                                                           |
| newshubodisha.com | Online | <a href="#">Link</a> | TPCODL Launches Customer Reward Programme, Bringing Exclusive Benefits to Consumers |
| odishastand.com   | Online | <a href="#">Link</a> | TPCODL Launches Customer Reward Programme, Bringing Exclusive Benefits to Consumers |
| odishahaat.com    | Online | <a href="#">Link</a> | TPCODL Launches Customer Reward Programme, Bringing Exclusive Benefits to Consumers |
| Argus News        | Online | <a href="#">Link</a> | TPCODL Launches Customer Reward Programme, Bringing Exclusive Benefits to Consumers |
| Pratidin TV       | Online | <a href="#">Link</a> | TPCODL Launches Customer Reward Programme, Bringing Exclusive Benefits to Consumers |

ଦେଉଳେ । ଦେଉଳର ଉପ ଥାଉନା  
 ଫାଦରର ଚୁଟିକି ଗଲେ ହୁକିରାକୁ  
 ବଜାଇ ଅଛି ଏବଂ ଶ୍ରୀରାମରଦେଉଳ  
 ଆଗର ଦେଉଳର ଚିଠିଆଟି-ଆଗର  
 ଅଗାଧର ଦୈଶ୍ୟ ଦର୍ଶନଶାସନେ ମଧ୍ୟ  
 କରାଯିବ ଚାହିଁବାକୁର ଶୋଭା  
 ଦେବାକୁଅଛି । ଏହି ଅବସରରେ  
 ଚିଠିଆଟି-ବରର ଦିଶେ ଅଭିନବ ଫାଦ  
 ଦୈଶ୍ୟ ଯେ, “ଦେବର ରତନସାଗର,  
 ଦିବ୍ୟର ସୋମାକ୍ଷ ହୁଅନ୍ତୁ ବର”  
 ଶ୍ରୀରାମରାଜ ଉପରୁ ହୁଅନ୍ତୁ ଶ୍ରୀରାମ  
 ଦର୍ଶନର ଚରଣର ଶ୍ରୀରାମର  
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## TPCODL Coverage Clips:

### TPCODL Launches Customer Reward Programme, Bringing Exclusive Benefits to Consumers



**Bhubaneswar,** (Correspondent): TP Central Odisha Distribution Limited (TPCODL) has launched its much-anticipated 'Customer Reward Programme', marking a significant milestone in strengthening customer engagement and delivering enhanced value to consumers across its service areas.

Aligned with TPCODL's core values of customer delight, trust and long-term relationship building, the programme goes beyond conventional power service delivery by offering exclusive benefits and rewards to its valued customers. Under this initiative, customers can avail a maximum discount of up to 30% on selected brands. Key benefits include discounts on amusement park tickets, cashback on grocery purchases, savings on electronics, fitness

memberships and hospitality services. Developed in collaboration with seven partner companies and featuring over 20 reputed brands, the program creates a comprehensive rewards ecosystem for TPCODL's consumer base of over 30 lakhs. Key partners include Tata brands like BigBasket and Croma; hospitality partners such as ITC WelcomHotel and Lysé Hotel; and well-known brands including Wonderla Amusement Park and OneMoreRep Gym. Additional offers can be found on brands like UCB, FirstCry, Tommy Hilfiger, Yatra, MediBuddy, Neeman's, Urban Jungle, among others. The event was graced by Mr. Gajanan Kale, Chief Odisha Distribution Business, Mr. Arvind Singh, CEO, TPCODL, representatives

from partner organizations including Mr. Sameer Ali from Wonderla and Mr. Anand Reddy from OneMoreRep and senior members of TPCODL. Speaking on the occasion, Arvind Singh, CEO, TPCODL, said: "At TPCODL, our focus has always been on delivering not just reliable power supply, but also a superior customer experience. The launch of the Customer Reward Programme reflects our commitment to customer-centricity and innovation. Through this initiative, we aim to build stronger relationships with our consumers by offering meaningful benefits and enhancing their overall engagement with us. This program positions TPCODL as a value-driven partner in the everyday lives of our customers."

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## Coverage on “TPCODL Concludes National Safety Month 2026 with Safety Awards”

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| Political and Business Daily | Bhubaneswar | 4       | TPCODL Concludes National Safety Month 2026 with Safety Awards |
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| dharitri.com         | Online      | <a href="#">Link</a> | TPCODL Concludes National Safety Month 2026 with Safety Awards |
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| dailyhunt.in         | Online      | <a href="#">Link</a> | TPCODL Concludes National Safety Month 2026 with Safety Awards |
| kalingavoice.com     | Online      | <a href="#">Link</a> | TPCODL Concludes National Safety Month 2026 with Safety Awards |
| odishahaat.com       | Online      | <a href="#">Link</a> | TPCODL Concludes National Safety Month 2026 with Safety Awards |
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| dainikasha.in         | Online | <a href="#">Link</a> | TPCODL Concludes National Safety Month 2026 with Safety Awards |
| prajuktiodisha.com    | Online | <a href="#">Link</a> | TPCODL Concludes National Safety Month 2026 with Safety Awards |
| swadhinataraswara.com | Online | <a href="#">Link</a> | TPCODL Concludes National Safety Month 2026 with Safety Awards |
| odia.prabahatv.com    | Online | <a href="#">Link</a> | TPCODL Concludes National Safety Month 2026 with Safety Awards |
| prabahatv.com         | Online | <a href="#">Link</a> | TPCODL Concludes National Safety Month 2026 with Safety Awards |

## TPCODL Coverage Clips:

### TPCODL concludes National Safety Month with safety awards

PBD BUREAU

BHUBANESWAR, APRIL 24

TP Central Odisha Distribution Limited (TPCODL) concluded the observance of National Safety Month 2026, reaffirming its continued focus on strengthening safety practices across its operations.

The month-long observance, held from March 4, focused on enhancing safety awareness, improving risk preparedness and promoting safe work practices among employees and stakeholders.

The programme concluded with a closing session attended by senior leadership, employees and frontline staff. During the session, officials highlighted the importance of safety in day-to-day operations and reiterated TPCODL's focus on achieving 'Zero Harm' and 'Zero Accident' across its operational



areas.

A range of activities were conducted during the month to engage employees and reinforce safety practices. These included safety awareness campaigns, quiz competitions, safety pledge drives, PPE awareness sessions, mock drills, training programmes and field-level safety inspections. Special emphasis was laid on sensitizing field staff and contract workers on electrical safety, hazard identification and emergency response.

As part of the closing session, Safety Awards were presented to employees and teams for their contribution towards

maintaining safety standards. An exhibition on safety, organised by children, was also held on the occasion.

Speaking on the occasion, Arvind Singh, CEO, TPCODL, said, "Safety is a core value that guides our operations. We remain committed to building a culture where every individual takes responsibility for safety—of themselves, their colleagues and the communities we serve. Through continuous awareness and training, we are working towards our goal of Zero Harm and Zero Accident."

TPCODL continues to prioritise safety through regular training, awareness initiatives and adoption of best practices, ensuring the well-being of its workforce, partners and consumers while delivering reliable power distribution services across Odisha.

## TPCODL Concludes National Safety Month 2026 with Safety Awards



Bhubaneswar, (ENS): TP Central Odisha Distribution Limited (TPCODL) concluded the observance of National Safety Month 2026, reaffirming its continued focus on strengthening safety practices across its operations. The month-long observance, held from 4th March to 3rd April 2026, focused on enhancing safety awareness, improving risk preparedness and promoting safe work practices among employees and stakeholders.

The programme concluded with a closing session attended by senior leadership, employees and frontline staff. During the session, officials highlighted the importance of safety in day-to-day operations and reiterated TPCODL's focus on achieving 'Zero Harm' and 'Zero Accident' across its operational areas. A range of activities were conducted during the month to engage employees and reinforce safety practices. These included safety awareness campaigns, quiz competitions, safety pledge drives,

PPE awareness sessions, mock drills, training programmes and field-level safety inspections. Special emphasis was laid on sensitizing field staff and contract workers on electrical safety, hazard identification and emergency response.

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## TPCODL Coverage Clips:

ଚିପିସିଓଟିଏଲ୍ ପକ୍ଷରୁ ସେଫ୍ଟି ଆଞ୍ଚାର୍ଡ ପ୍ରଦାନ

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## Special Story on “Odisha leads, India follows: A New blueprint for rooftop solar growth”

### Odisha Leads, India Follows: A New Blueprint for Rooftop Solar Growth

Bhubaneswar, April 24 (IN  
Representative)

The recent surge in rooftop solar adoption in Odisha—with installations doubling to 8,500 in FY23—signals a decisive shift in India's clean energy transition. Backed by subsidies, policy push and growing awareness, the capital has demonstrated what strong alignment between government and citizens can achieve. Yet, beyond this encouraging growth story lies an even more transformative innovation emerging from Odisha—the Utility-Led Aggregation (ULA) model under the PM Surya Ghar: Muft Bhij Yojana. While Delhi's success reflects scale, Odisha's approach offers a blueprint for inclusivity. At the heart of the challenge in rooftop solar adoption is affordability. Even with subsidies, the upfront investment—typically ₹50,000

to ₹75,000 for a 1 kW system—remains a barrier for middle-class and low-income households. Odisha's ULA model tackles this constraint head-on. By aggregating demand and leveraging both central and state subsidies, the model reduces the consumer's upfront contribution to as little as ₹5,000. This is not just financial innovation; it is social engineering in the truest sense—bringing clean energy within reach of those who need it most. The concept, briefly referenced even in the Delhi discourse as a potential solution for dense and underserved urban clusters, deserves deeper national attention. Under the ULA framework, districts play a central role—not merely as electricity suppliers, but as facilitators of clean energy adoption. They aggregate consumers, streamline vendor selection and ensure quality installation and maintenance. This reduces transaction costs, builds trust and accelerates adoption. The benefits

are both immediate and long-term. For households, a modest 1 kW rooftop system can generate around 300 units of electricity per month, translating into annual savings of approximately ₹5,000. In a time of rising living costs, this is meaningful relief. For states, widespread rooftop adoption reduces peak demand pressure, improves grid stability and cuts down transmission losses. And for the nation, it contributes directly to climate commitments by reducing dependence on fossil fuels. There is also a powerful environmental dividend. Cities across India continue to grapple with air pollution and rising temperatures. Distributed solar generation—installed directly where power is consumed—reduces the need for carbon-intensive

generation and long-distance transmission. As Delhi's experience shows, solar adoption is not just

about savings; it is about cleaner air and better quality of life. However, the real strength of the Odisha model lies in its scalability.

By institutionalising aggregation through districts, the ULA model creates a replicable framework that can be adapted across states—especially in regions with high population density, informal housing clusters, or limited rooftop ownership clarity. It also aligns seamlessly with evolving models like RESCO (Renewable Energy Service Company), where third-party developers manage solar assets, further reducing consumer risk. India stands at a critical juncture in its energy transition. The ambition

of achieving 500 GW of non-fossil fuel capacity cannot rely solely on large solar parks. Rooftop solar must become a mass movement. For that to happen, affordability, accessibility and awareness must converge. Odisha's ULA model shows how this convergence can be achieved. As more states look to replicate Delhi's growth trajectory, the lesson is clear: scale is important, but inclusion is essential. A rooftop solar revolution that excludes large sections of society will remain incomplete. By lowering entry barriers and empowering consumers, Odisha has not only accelerated adoption but also democratised clean energy. The need of the hour is bold replication. If adopted nationally, the ULA model could unlock millions of rooftops, turning homes into power generators and citizens into stakeholders in India's energy future. The sun shines equally on all. Odisha's innovation ensures that its benefits do too.



# TPC<sup>ODL</sup>

TP CENTRAL ODISHA  
DISTRIBUTION LIMITED

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